

4F. FROM PILOT TO POLICY: SCALING URBAN FREIGHT INNOVATIONS:

SPOTLOG: GREEN AND SOCIALLY RESPONSIBLE CITY LOGISTICS

INNOVATIONS—FROM A COVENANT TO A NEXT GENERATION SUIP.

**Interreg
Europe**



Co-funded by
the European Union

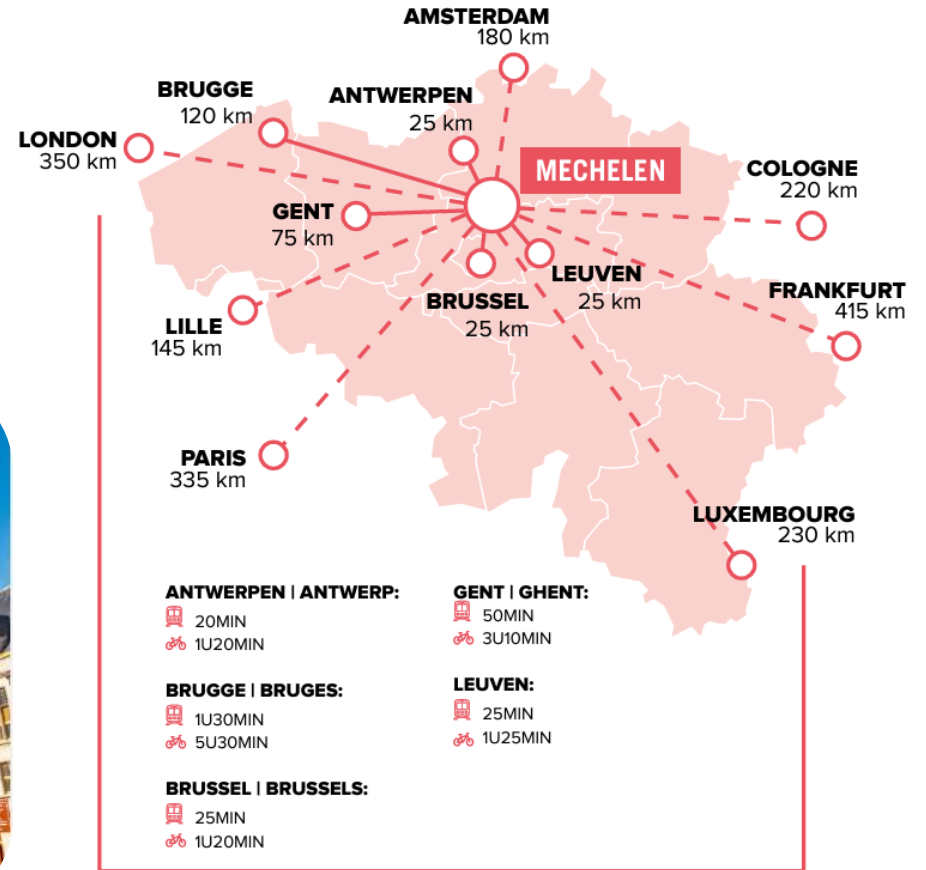
SPOTLOG

MECHELEN



Medium-sized city in Belgium

= beating heart of Flanders → on the major urban and industrial axis Brussels-Antwerp



MECHELEN

- VERMINDER = REDUCE vehicle kilometers by consolidation, local and circular economy
- VERSCHUIF = SHIFT kilometers to more adjusted transportation means, time frames, new distribution systems
- VERSCHOON = CHANGE kilometers to zero-emission vehicles
- VERBIND = CONNECT all stakeholders

➔ MAKING THE TRANSITION



MAKING LOGISTICS MORE SUSTAINABLE: 4 V'S



Figuur 49: Stimulerende maatregelen langsheen de transitiecurve

TRANSITION CURVE: STIMULATION

- Set-up of a test fleet of zero-emission vehicles
- 6 months , 30 participating companies

Electric vans & trucks



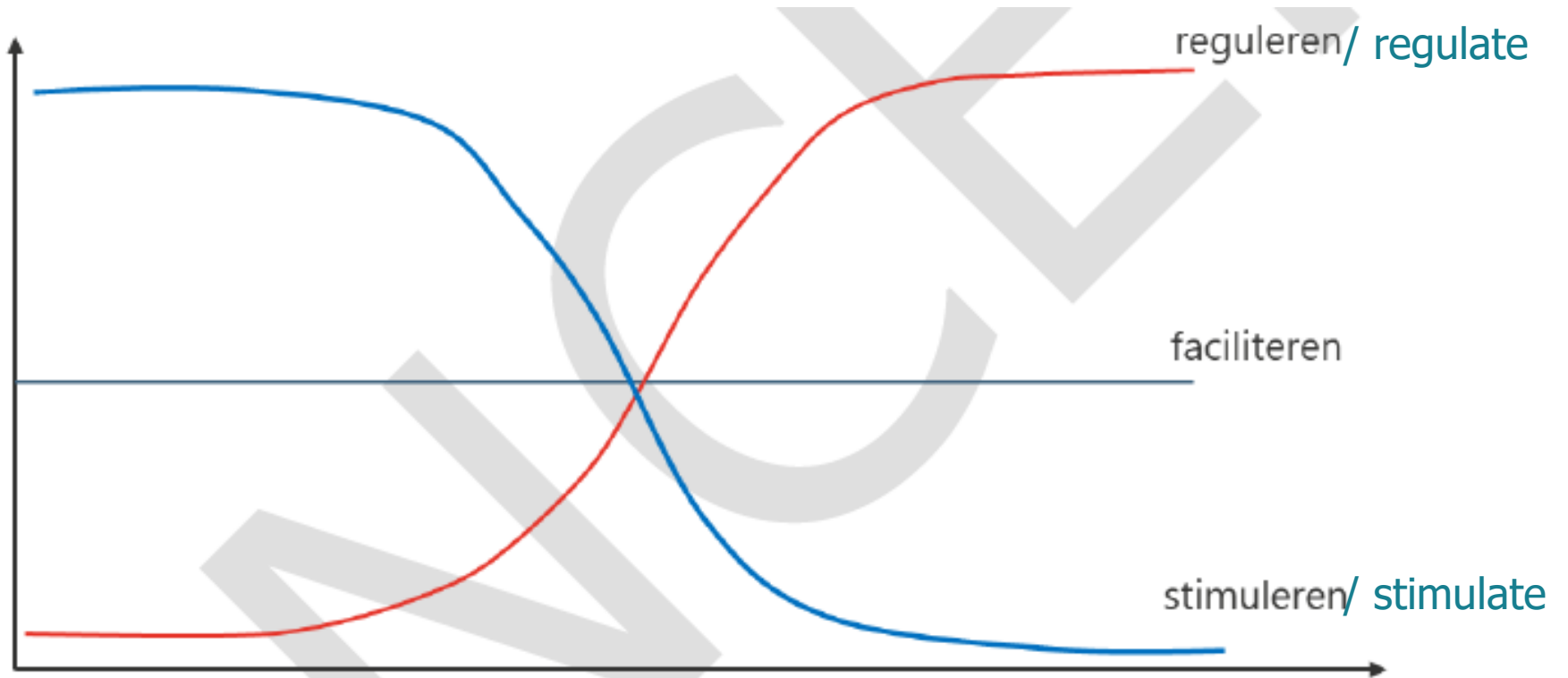
Light electric vehicles



Electric cargobikes

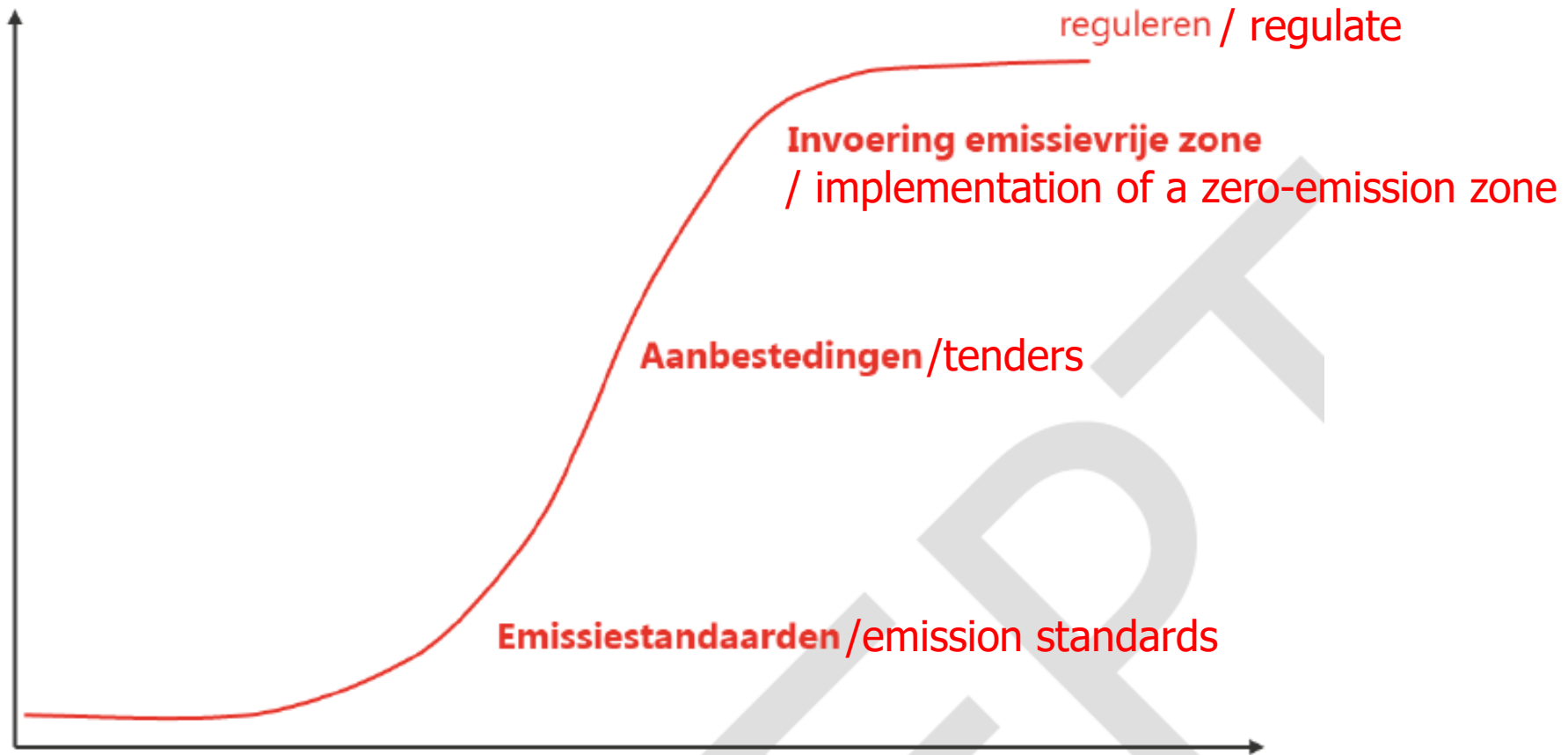


AN EXAMPLE OF SUPPORT USE: TESTFLEET



Figuur 48: Type maatregelen langsheen de transitiecurve

TRANSITION CURVE



Figuur 51: regulerende maatregelen langsheen de transitiecurve

TRANSITION CURVE

► What is Interreg Europe?

Interreg Europe helps regional and local governments across Europe to develop and deliver better policy. By creating an environment and opportunities for sharing solutions, the aim is to ensure that government investment, innovation and implementation efforts all lead to integrated and sustainable impact for people and place.

► Partners



Comune di Rimini



MAE
Mazowiecka Agencja
Energetyczna



MECHELEN



SCoR
Smart Cities of Rome and
CLUSTERS



Tampere University
of Applied Sciences



TTS
ITALIA
TTS Association



VIDZEME
VIDZEME B.U.T.



universidade
de aveiro

www.interregeurope.eu/spotlog

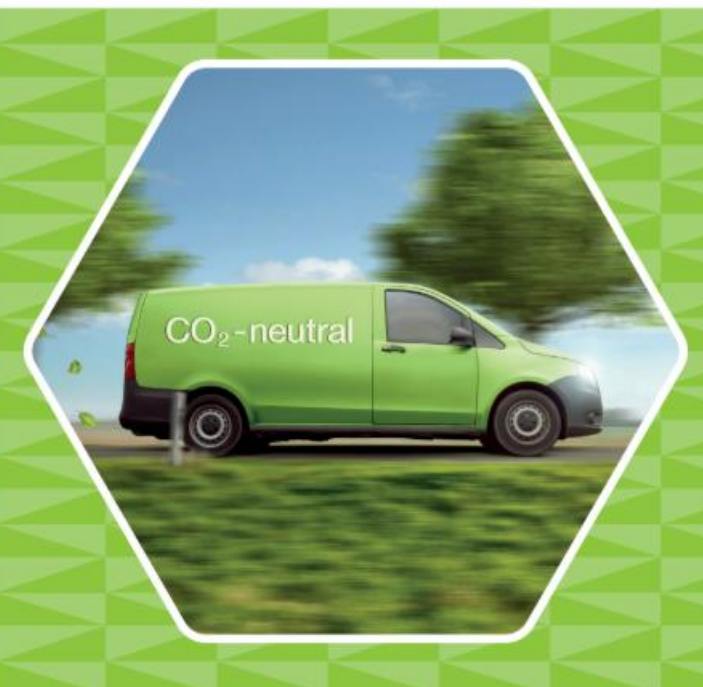


Interreg
Europe



Co-funded by
the European Union

SPOTLOG



SPOTLOG

Traffic safety + livability + sustainability + efficiency
in Mechelen

4V's of logistics

Verminderen /
reduce

Verschuiven /
shift

Verschonen /
change

Verbinden /
connect

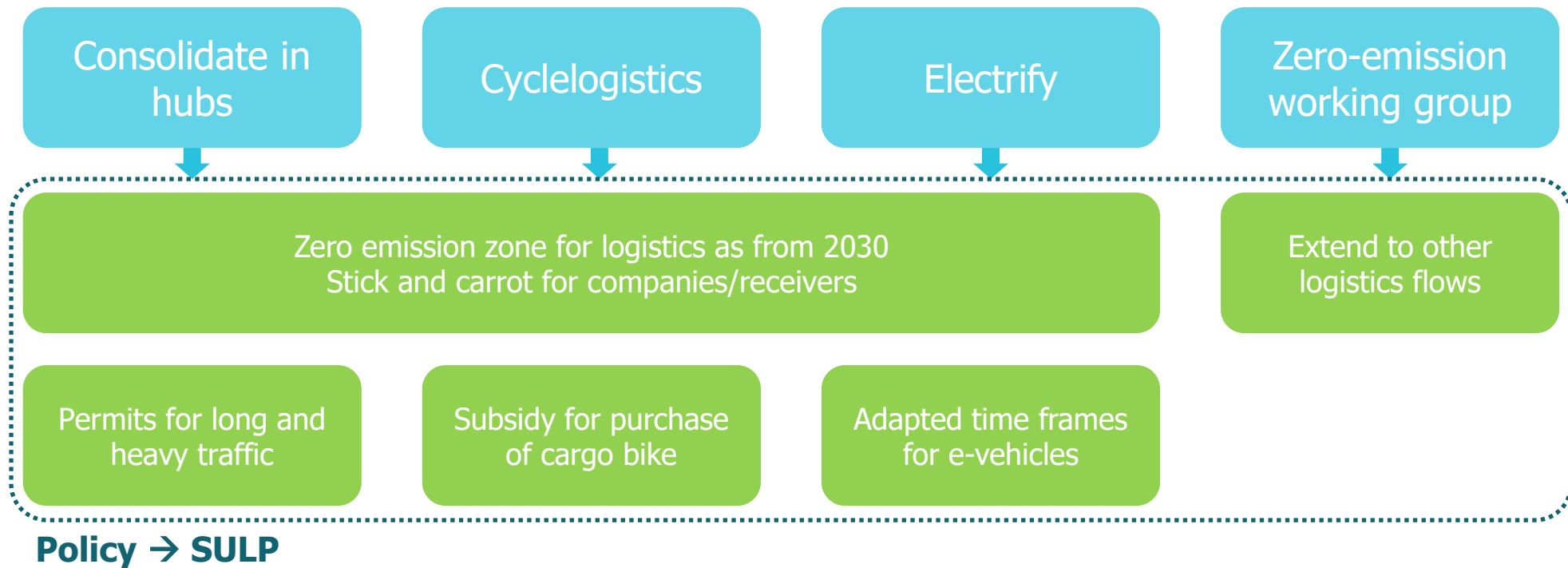
Consolidate in
hubs

Cyclelogistics

Electrify

Zero-emission
working group

SCALE-UP THROUGH REGULATION



SCALE-UP THROUGH REGULATION

- Stimulation is needed to accelerate transition/change
- Stimulation can only get you so far
- Policy is needed to enforce real change and realise upscaling



CONCLUSION

Thanks for your attention

Veerle De Meyer

Veerle.demeyer@mechelen.be

