

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL CONFERENCE 2024

27 - 28 NOVEMBER 2024

KARLSRUHE (DE)



Baden-Württemberg
Ministry of Transport



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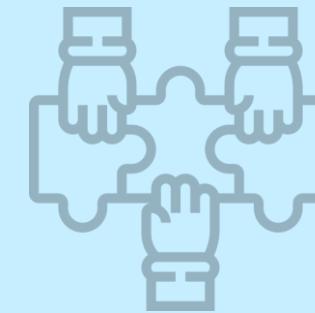
Bruises and bumps en route to bicycle logistics for parcel delivery

the 'Ham microhub' business case from Ghent

Jeroen Bulckaen

Mobility department, city of Ghent

Topic 1: Policy & ambitions

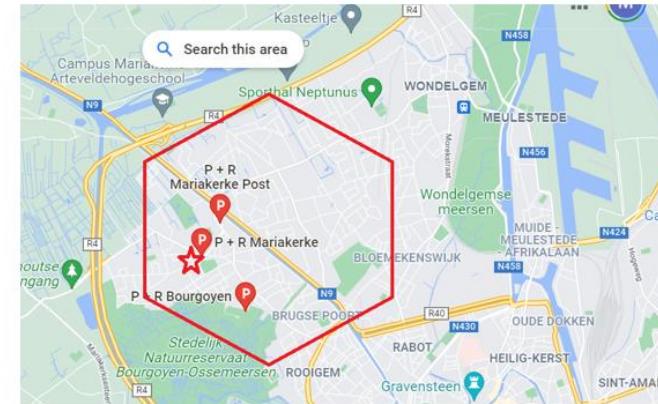


Ambition and an idea is enough to start

1 policy plan

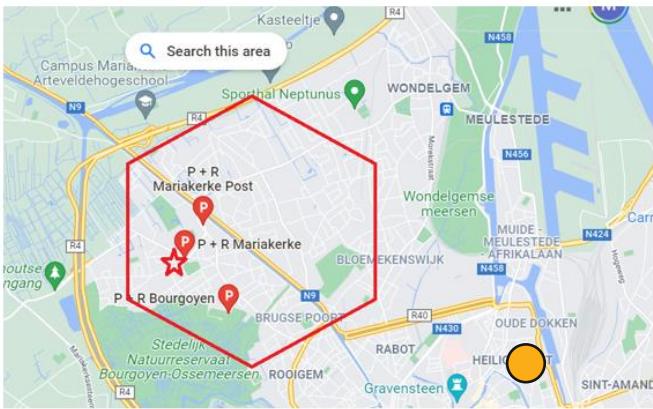


1 concept



Reality check: Downscaling the concept

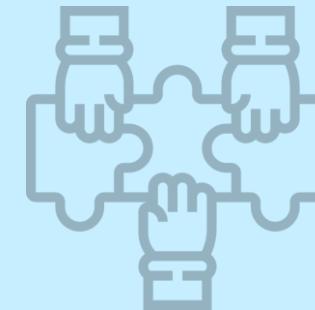
1 concept on different locations



1 microhub test-case

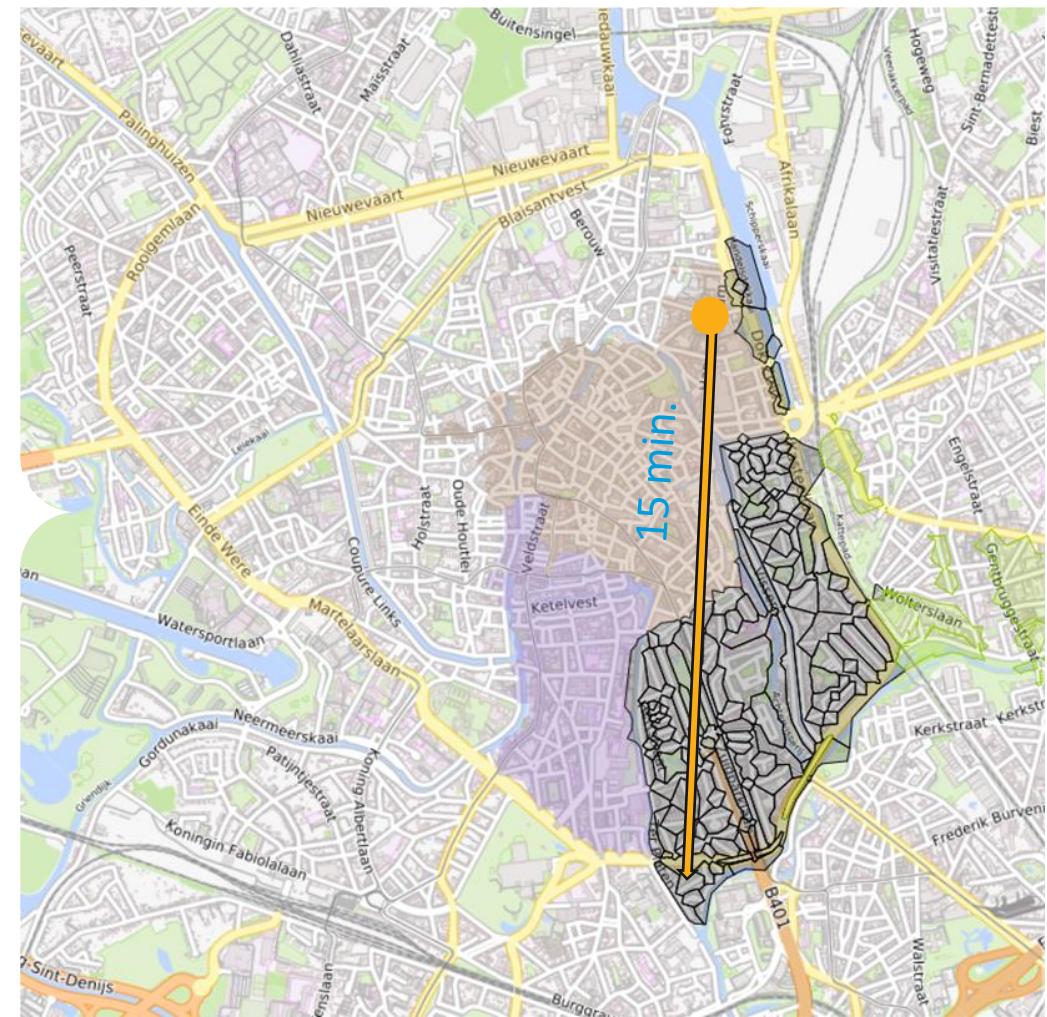
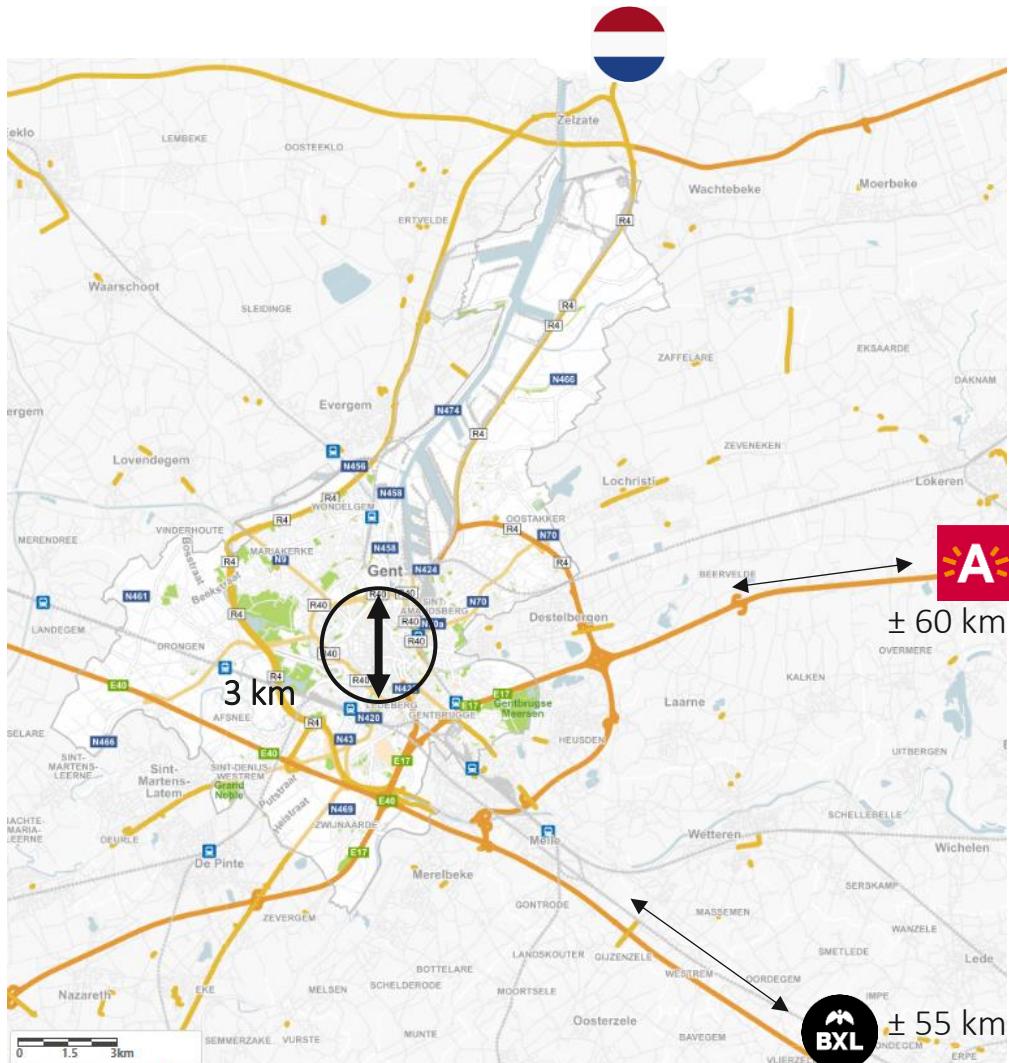


Topic 2: Location & facilities



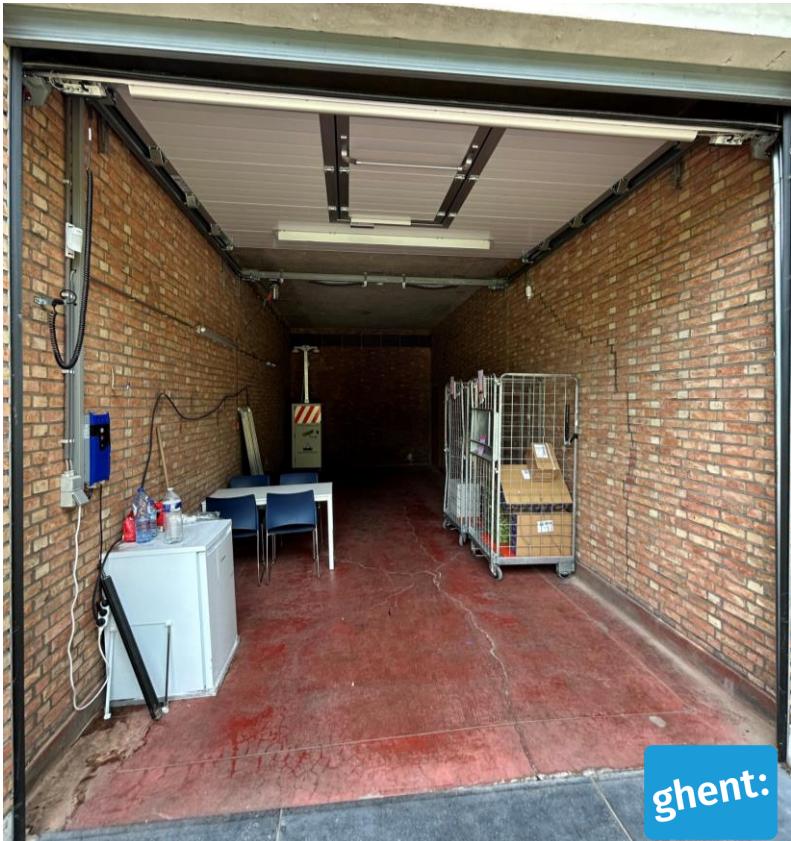
Choose a strategic location

Consider truck delivery routes & a workable spatial area of operation



No need for state-of-the-art infrastructure

Get the basics right

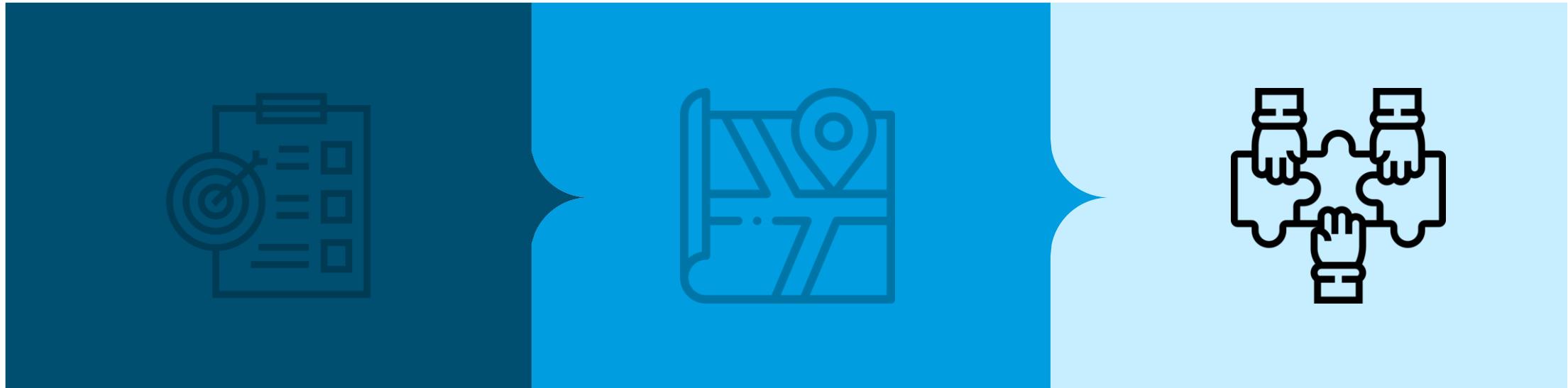


Do not forget about public space



Check the built environment @ <https://maps.app.goo.gl/3X4QhE21mpDYh8XL7>

Topic 3: Cooperation



Look outside your own team/department

Find partners



Financial support

Financial support:
Flemish Government
Agency for Home Affairs
(€ 218 000)



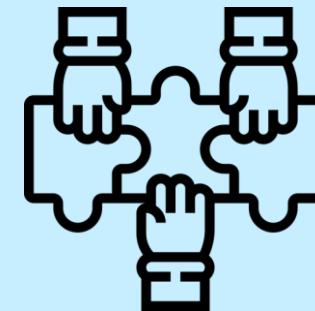
The pilot is working. What's next in **ghent:** ?



“We want more.”

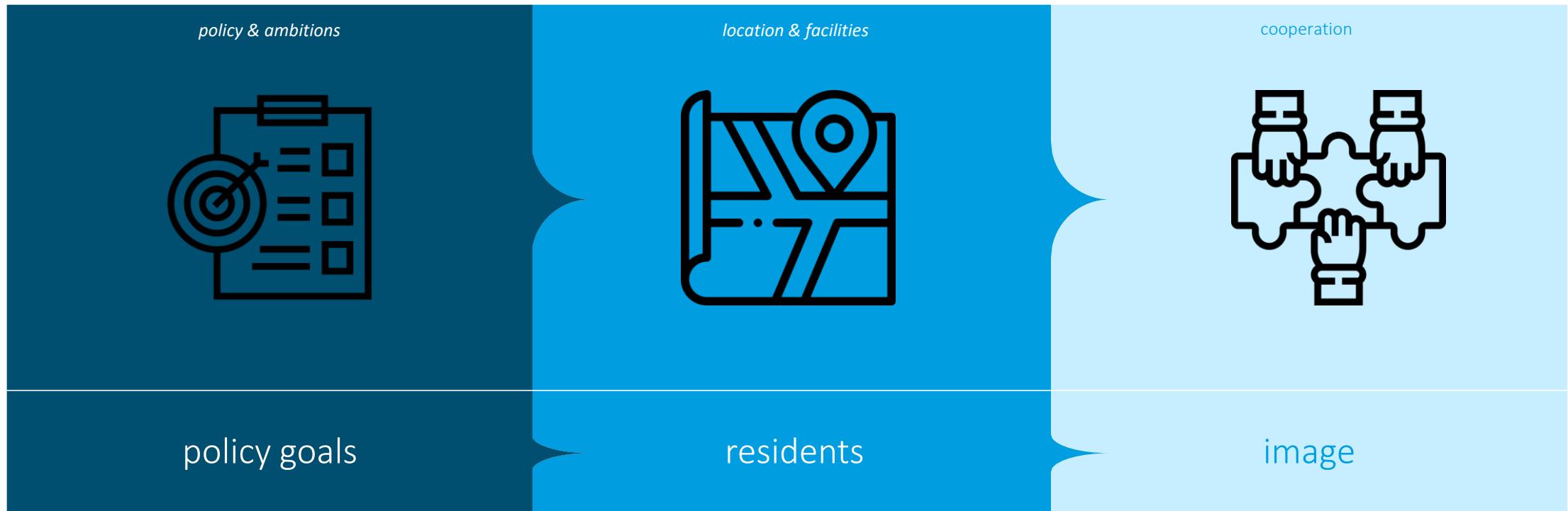


“We want more.”



“We want more.”

Topic 4: Communication is crucial



**Thank you for
your attention!**



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For more information:

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