

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE
2024

27-28 NOVEMBER 2024

KARLSRUHE (DE)



Baden-Württemberg
Ministry of Transport



Karlsruhe



Using parking management as a driver for climate protection

How can we contribute with a governance approach

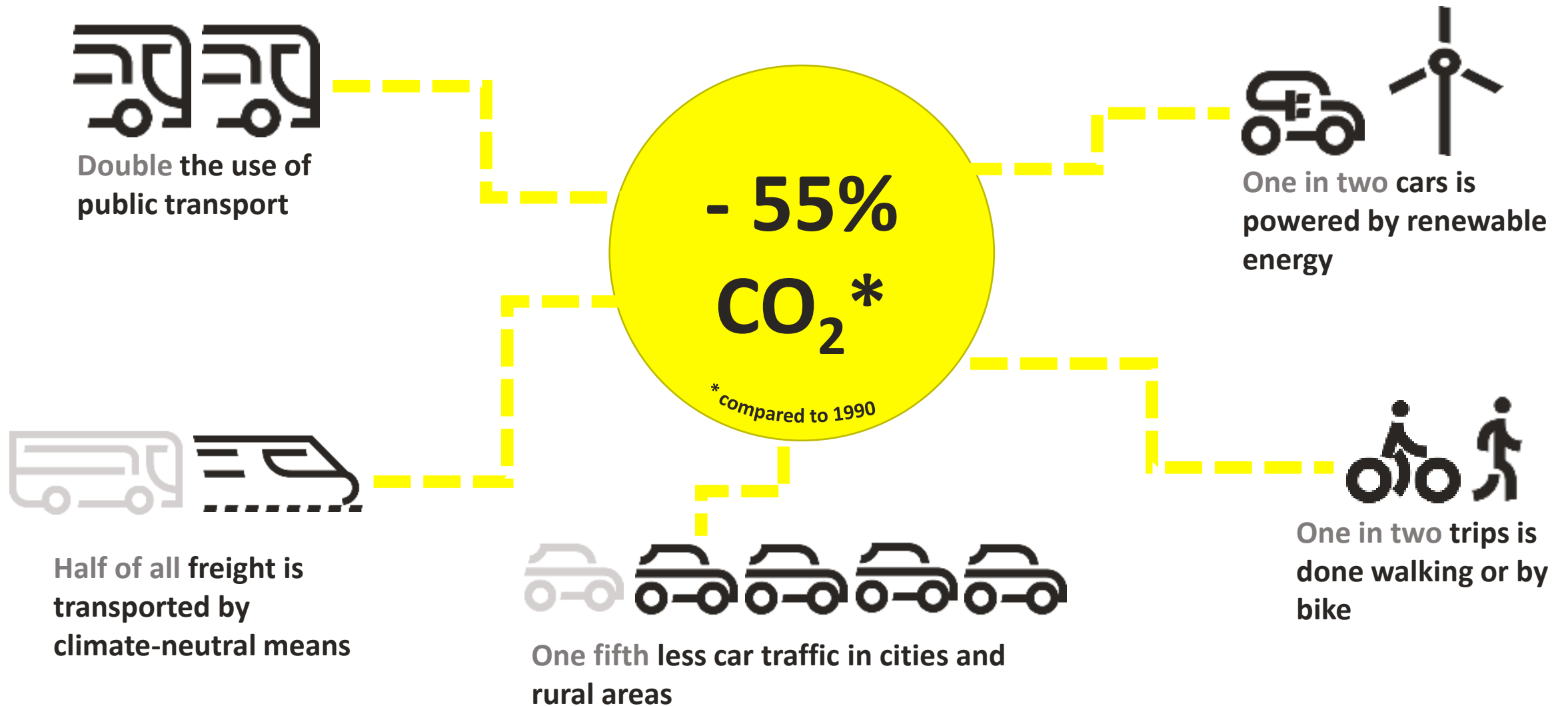
Eric Simon, Baden-Württemberg Ministry of Transport

Fabian Meurer, Nahverkehrsgesellschaft Baden-Württemberg

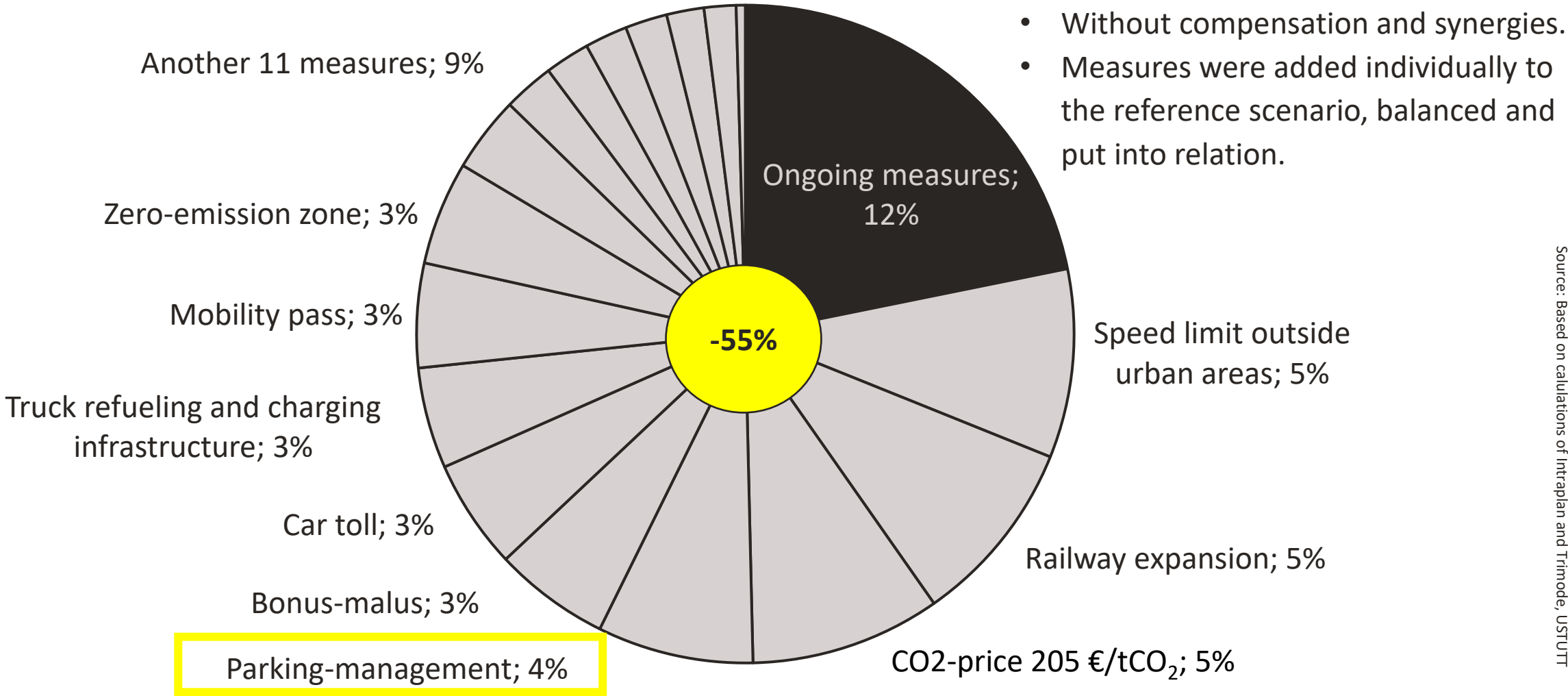
The Climate Protection and Climate Change Adaptation Act BW sets a clear and legally binding target

Sector	Sector target 2030 (Greenhouse gas emissions compared to 1990)	Sector target 2040
Energy sector	-75%	Greenhouse gas neutrality (Balance between emissions and removals by sinks)
Industry	-62%	
Transportation	-55%	
Building	-49%	
Agriculture	-39%	
Waste management and other	-88%	
Land use, land-use change and forestry	-4.4 million metric tons of CO2 equivalents	
Sum	-65%	-100%

Transforming the Transport Sector by 2030



Most effective measures for the mobility transition by 2030



Source: Based on calculations of Intraplan and Trimode, USTUTT

The municipalities determine the parking management, Benefits for e-cars and public transportation



What would have the greatest impact at the **municipal level** by 2030:

- 1** Parking management*
- 2** Mobility pass*, Mobility guarantee
- 3** Zero-emissions zone
- 4** Expansion of bicycle transportation
- 5** More trains and rail network

* if exemption for e-cars until 2030



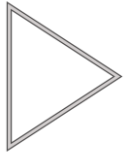
Source: Based on calculations of Intraplan and Trimode, ISV



Kompetenznetz KLIMA MOBIL

- Is part of the Nahverkehrsgesellschaft Baden-Württemberg
- Serves as **expert center** for municipalities in Baden-Württemberg for all questions on **climate protection in mobility**
- Gives individual support on climate protection-oriented transport planning and **parking management**
- Offers comprehensive **information material**, specialist & networking **events** and **workshops**

Supporting instruments for municipal parking management in Baden-Württemberg



Starting point

- Many municipalities want to take action, but complex requirements and controversial discussions on site
- Experience shows: Parking management as key measure for climate protection in municipalities



Solution: New integrated structure of supporting instruments meeting the local requirements



**Participatory process for a quick & structured entry in a strategic parking policy
involving important interest groups from civil society, business, administration and politics**



Conceptual basis: [ParkPAD](#) audit developed in the EU project [Park4SUMP](#)

After carrying out several ParkPAD audits the Kompetenznetz Klima Mobil developed the *Park.Raum.Dialog* considering the Baden-Württemberg framework, e.g. traffic turnaround targets



Three processes carried out, six in implementation, about ten planned processes in 2025



Analysis of parking space supply and actual demand in a defined area leading to recommendations for locally appropriate parking management measures



Reduction of uncertainties regarding the requirements of parking management measures focusing on parking fees leading to a quick and easy entry into the topic for municipalities



Three projects in the implementation, planned continuation





**Thank you for
your attention!**



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