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Dresden.
Dresdener

POLIS | ANNUAL
CONFERENCE
2024
CITIES AND REGIONS FOR TRANSPORT INNOVATION

POLIS Conference 2024

Dresden SUMP 2035+

broad participation for high level
of acceptance

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Transport Development Planning

City of Dresden

27th November 2024

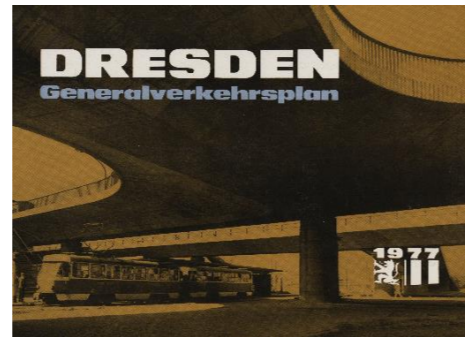
Comprehensive foundations and preparatory work



1950



1967



1977



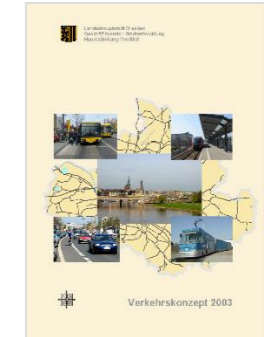
1989



1990



1994



2003



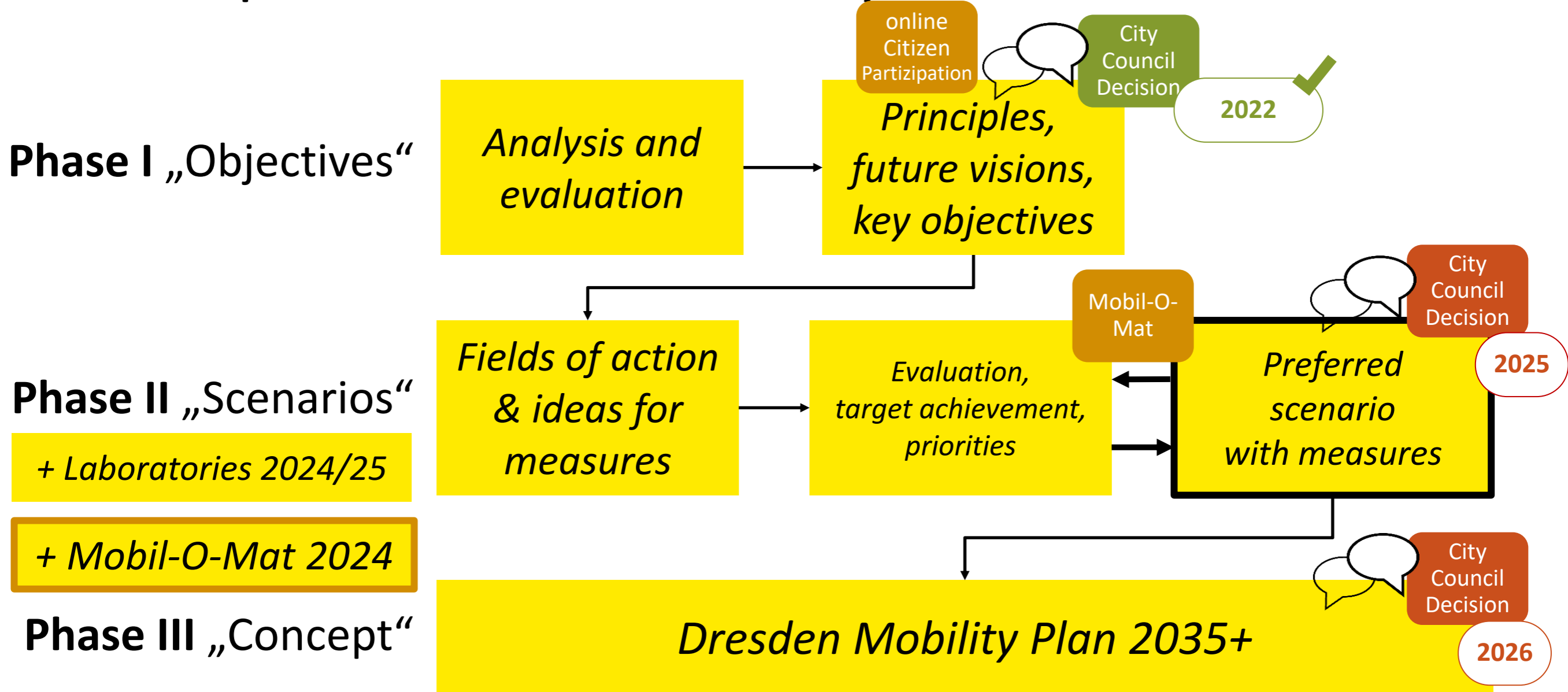
First SUMP 2014



SUMP next generation 2021 -



The process of the Mobility Plan 2035+



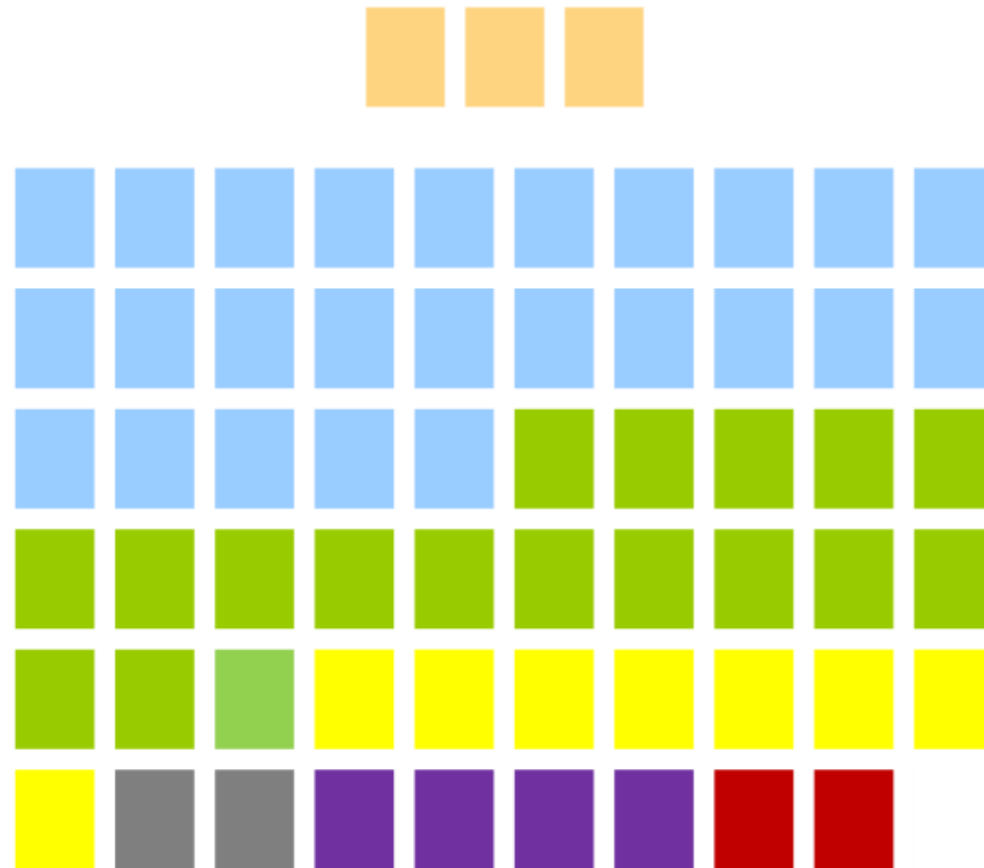


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Dresdner Mobilitätsplan 2035+

Dresden Mobility Plan 2035+
Participation board
„Dresden Mobility Dialogue 2035+“

Broad participation: the Dresden „MOBldialog“ under the leadership of the mayor of transport



2 Deputy Mayors and moderation: 3 seats

Citizens: 25 seats

Initiatives, associations: 18 seats

City council parties/groups: 8 seats

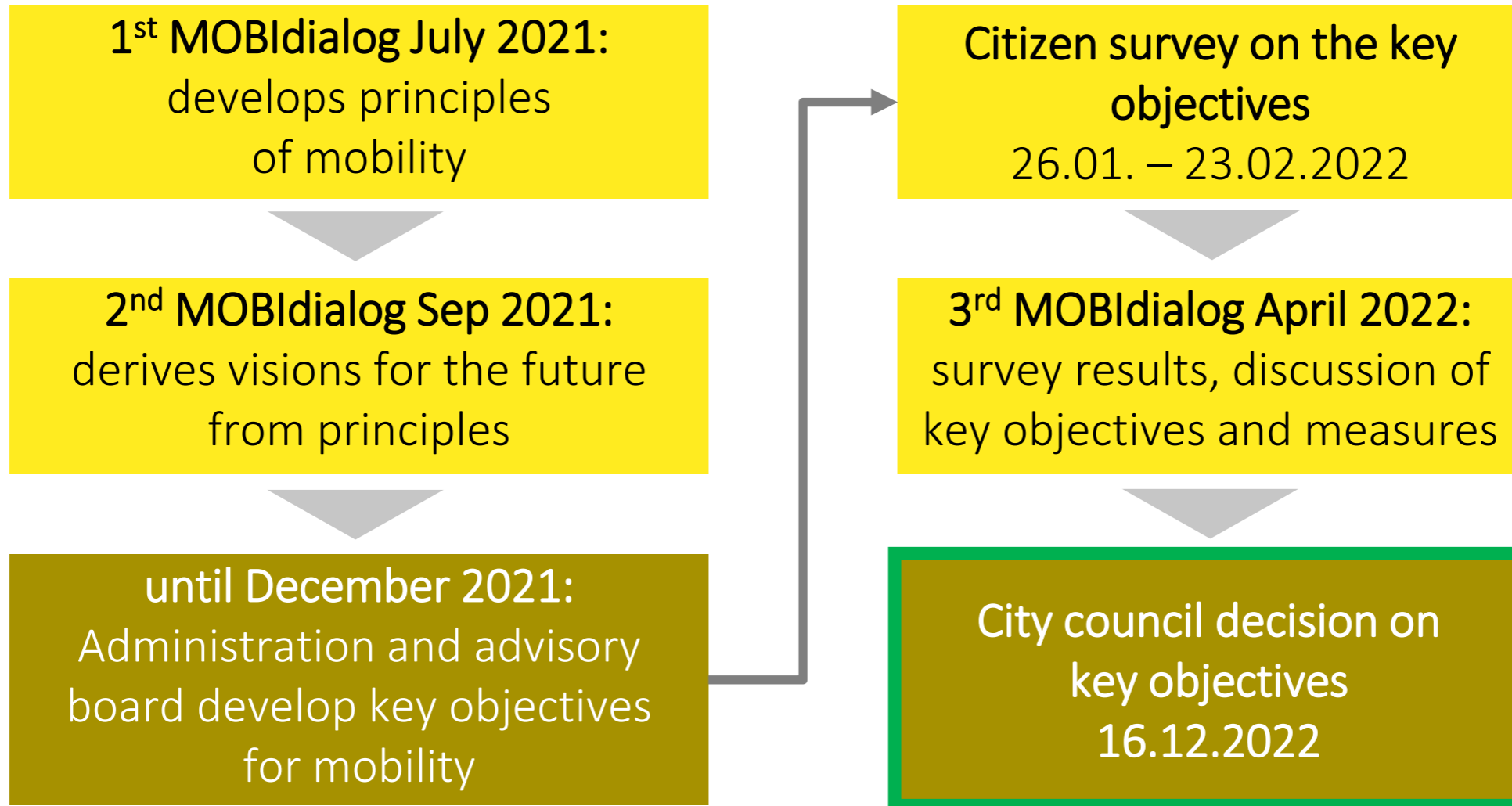
Administration: 2 seats

Transport companies and associations: 4 seats

Scientific advisory board: 2 seats

→ 2 meetings per year, 8th meeting takes place in January 2025

MOBldialog - essential part of the planning process

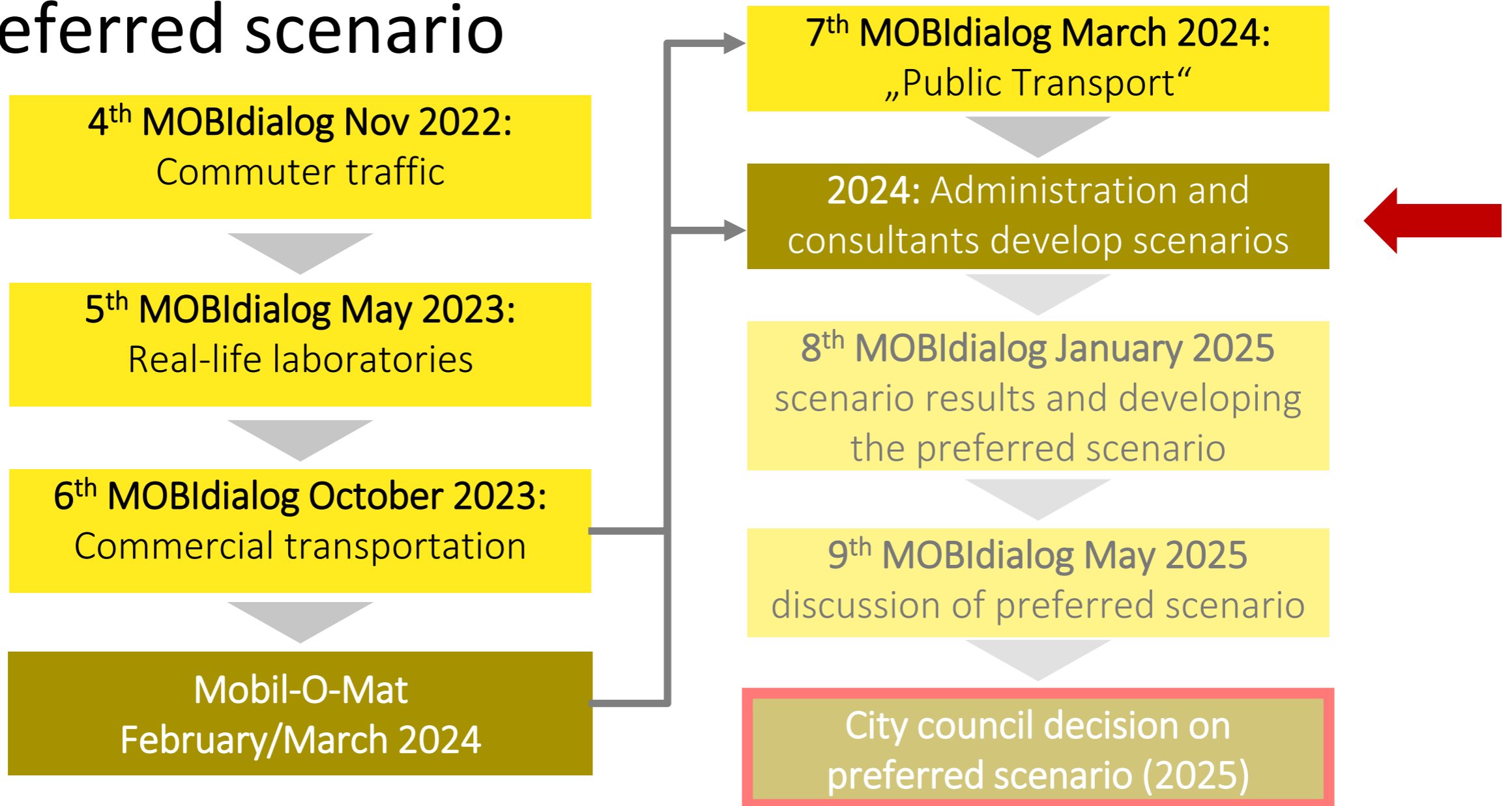


Dresden's key objectives for mobility

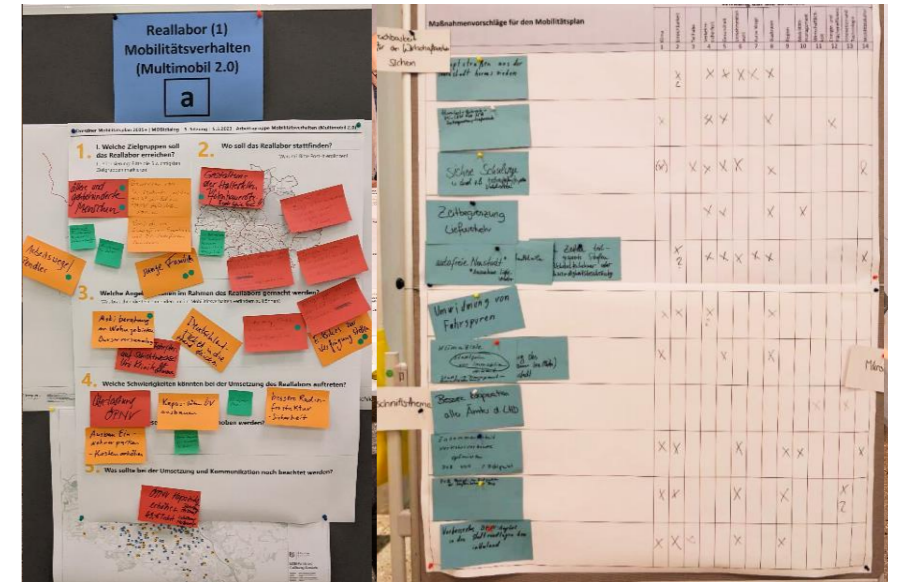
City Council decision, Dec 2022

1. **Climate**
2. **Accessibility**
3. **Participation**
4. **Traffic safety**
5. **Health**
6. **Urban-friendly choice of transport modes**
75% ecomobility
7. **Short distances**
8. **Urban space quality**
9. **Regional connectivity**
50% ecomobility
10. **Mobility management**
11. **Economic efficiency**
12. **Energy and land use efficiency**
13. **Innovation and technology**
14. **Mobility culture**

Sharpening of measures, real-life laboratories and preferred scenario



Impressions of MOBldialog Meetings



Fotos: Amt für Stadtplanung und Mobilität

Objectives of participation



Our question: What are the **most attractive and accepted mobility measures for the future** in Dresden?



Create sensitivity to the **diversity and complexity of mobility needs** in the city and region

Raise awareness of **finding constructive solutions within limited resources** and making trade-offs to meet all needs and objectives



Results give a **positive boost to the preferred scenario** being developed

Gamification approach



50 measures in 8 categories as basis for a personal set of transportation planning measures

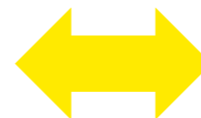


Impact points

Costs

Each measure contributes to four aggregated mobility objectives

Objectives



Budget

Notional amount of 500 EUR as budget (total value of all measures: 2,170 EUR)

Achieve as much as possible with the available budget.

Methodology: Plan and understand yourself



- With the interactive tool, citizens play an **active role** in shaping the mobility of the future.
- **goal-orientated** – motivation through goal achievement
- **realistic** – limited budget and scope for action, prioritization is necessary, measures from mobility plan process
- **complex** – 7 of 8 categories required for targets
- **low-threshold** – measures are simplified and "real", target achievement is not compulsory

[Mobil-O-Mat - Plane den Verkehr der Zukunft - Denk Deine Mobilität](#)

8,400 calls to the Mobil-O-Mat, of which 6,600 submitted personal sets of measures

Facts



∅ 19 Measures selected



∅ 454 of 500 Mobility-Euro spent



22% have achieved dark green for all targets



59% have achieved at least light green for all targets



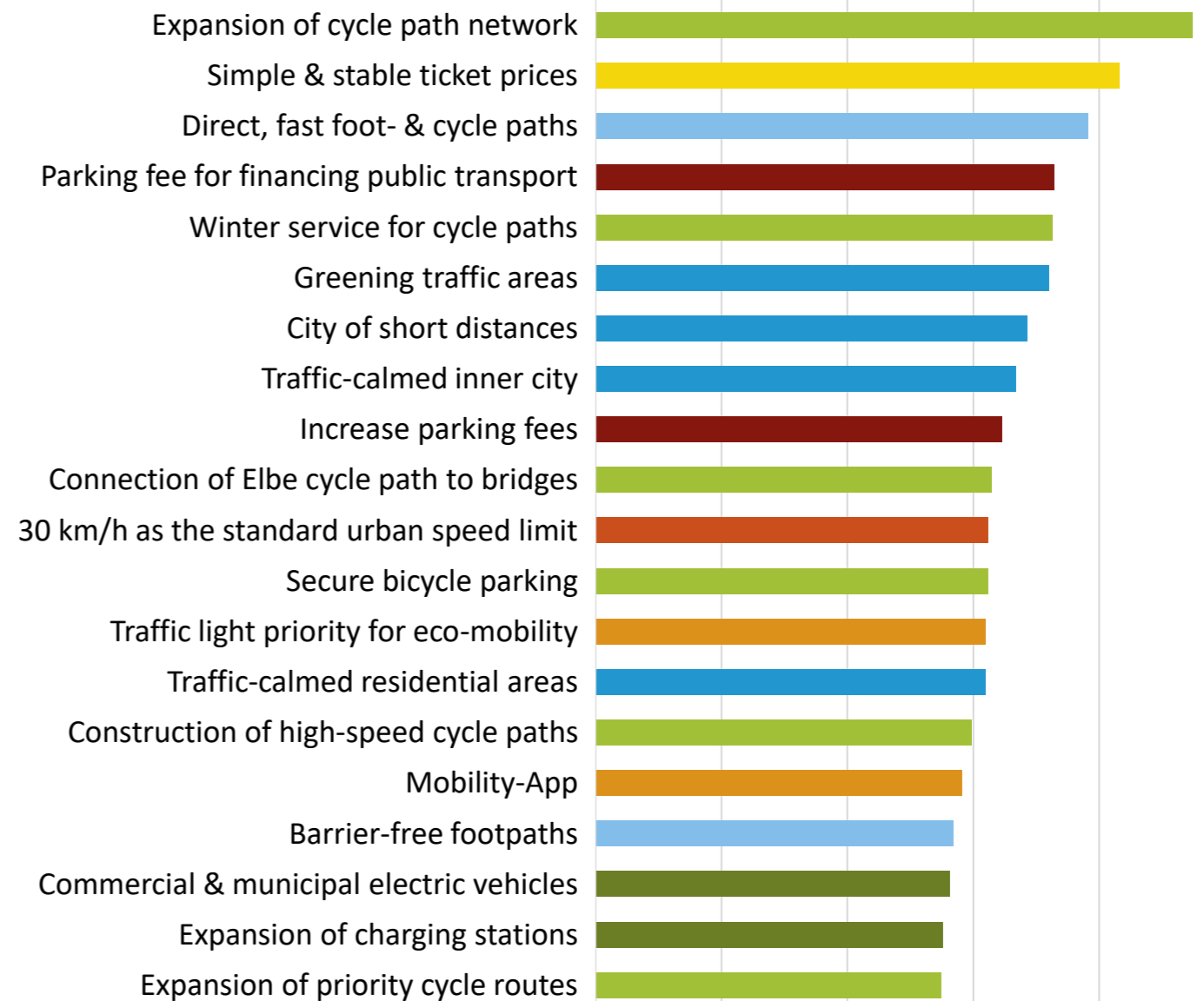
32% have not reached a target of at least light green



1,750 personal comments

Various evaluation options

- Top 20 measures of all
- Top measures in the categories
- by socio-demographic characteristics
 - ▶ age
 - ▶ gender
 - ▶ size of household
 - ▶ employment
 - ▶ location of living
 - ▶ mobility behavior
- by achievement of objectives



Public relations work and multipliers



Source: ADFC Dresden, März 2024



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Dresden.

Planen Sie den Verkehr der Zukunft

dresden.de/mobilomat

Offener Treff zum Mobil-O-Mat im Bürgerlabor

Donnerstag, 8. Februar, 16 bis 18 Uhr
 Donnerstag, 15. Februar, 16 bis 18 Uhr
 Donnerstag, 22. Februar, 15 bis 18 Uhr
 Donnerstag, 29. Februar, 16 bis 18 Uhr
 Donnerstag, 7. März, 16 bis 18 Uhr
 Mittwoch, 13. März, 16 bis 18 Uhr

Beteiligen Sie sich online und planen den Verkehr der Zukunft unter www.dresden.de/mobilomat. Zusätzlich laden wir Sie ein, mit den Verkehrsplanern der Landeshauptstadt Dresden im Bürgerlabor, Kreuzstraße 2, 01067 Dresden, ins Gespräch zu kommen und den Mobil-O-Mat gemeinsam zu bedienen.

© Hintergrund Tagesspiegel, 06.02.2024



Verkehr & Smart Mobility

MOBILITÄTSWENDE

Dresden macht Bürger zu Verkehrsplanern

Wollen die Dresdner mehr Radwege oder einen vierspurigen Ausbau von Hauptverkehrsstraßen? Und wie stehen sie zu höheren Parkgebühren? Ein neues digitales Tool mit fiktivem Budget zur Verkehrsplanung ist nicht die einzige Maßnahme, zu der man in Dresden greift, um die Wünsche der Bürger zu verstehen.

von Jutta Maier

veröffentlicht am 06.02.2024

Source: Background Tagesspiegel, 06.02.2024



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Dresdner Mobilitätsplan 2035+

Thank you!

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www.dresden.de/mobiplan
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