

Sponsors & Exhibitors Opportunities

POLIS | ANNUAL
CONFERENCE
2024
CITIES AND REGIONS FOR TRANSPORT INNOVATION

27-28 NOVEMBER 2024

KARLSRUHE (DE)



Baden-Württemberg
MINISTRY OF TRANSPORT



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The Annual POLIS Conference: A mobility event like no other!

The Annual POLIS Conference is Europe's leading sustainable urban mobility event, providing an opportunity for cities and regions and other stakeholders to showcase their transport achievements to a large audience of mobility experts, practitioners, and decision-makers from both the public and private sectors.

After a record-breaking edition in 2023, the POLIS Team, Conference host Baden-Württemberg and co-host Karlsruhe are happy to welcome you to another fantastic Conference on 27 and 28 November 2024.



Networking Opportunities

We give you the opportunity to connect with over 900 transport innovation professionals from cities and regions, as well as other public and private sector entities



High-Profile Speakers

We reach out to ministers, deputy mayors, European Commissioners, and thought leaders from international organisations, academia, and the industry to engage with you



Focus on Sustainable Transport

We address pressing issues in the transport sector and foster discussions on innovative sustainable mobility solutions, emphasising European, urban, and regional policy dimensions



Rich and Varied Programme

We combine inspiring high-level plenaries with in-depth technical parallel sessions on innovative approaches and best practices in sustainable transport



Baden-Württemberg

MINISTRY OF TRANSPORT



Karlsruhe



Who hosts #POLIS24: A region, for the first time!

Meet our host: The Region of Baden-Württemberg

Baden-Württemberg, also known as 'THE LÄND', is delighted to be the first region to host the Annual POLIS Conference. As a long-standing member of POLIS, the region has set ambitious goals, targeting a 55% reduction in emissions from the transport sector by 2030 and striving for carbon neutrality.

Moreover, the Ministry of Transport is implementing concrete measures to reduce car traffic and expand public transport options. It has also invested in innovative cross-border mobility solutions, such as the MobiDatra BW platform.

Besides urban innovations, #POLIS24 will also be an opportunity for Baden-Württemberg to highlight the approach 'Ortsmitte' to rural areas and city surroundings as well as the illustrious sustainable mobility examples of some of its main cities, such as Stuttgart, Heidelberg, and its Annual POLIS Conference 2024's co-host, Karlsruhe.

Meet our co-host: The City of Karlsruhe

Karlsruhe is renowned for the 'Karlsruhe Model,' featuring a tram-train system, for its dedicated autonomous driving test area and its strong expertise in digital infrastructure.

The city has also earned a reputation as one of the most bike-friendly cities in Europe and has claimed the title of 'Car-sharing Capital of Germany.'



About our Venue:

Karlsruhe Trade Fair Centre

Nestled in the vibrant heart of Karlsruhe, the Karlsruhe Trade Fair Centre (Messe Karlsruhe) will serve as the venue of the upcoming Annual POLIS Conference 2024.

Featuring four equally spacious exhibition halls, a grand entrance hall, and a lush green inner area, Messe Karlsruhe provides the perfect backdrop for #POLIS24. What's more, the outdoor area, set to undergo expansion in 2024, offers even more versatility with its sprawling 105,000 m² of exhibition space.

Equipped with state-of-the-art infrastructure, the venue is ready to accommodate our rich programme and offer essential amenities to all participants!

[Explore the Karlsruhe Trade Fair Centre in 360° degrees](#)
[More on the Karlsruhe Trade Fair Centre](#)





About POLIS:

A network for sustainable mobility

POLIS is the leading network of European cities and regions working together to develop innovative technologies and policies for local transport.

Since 1989, European local and regional authorities have been working together within POLIS to promote sustainable mobility through the deployment of innovative transport solutions.

Exchange of knowledge

POLIS enhances local transport by fostering knowledge exchange among European local and regional authorities and facilitating dialogue between these authorities and various mobility stakeholders including industry, research centres, universities, and NGOs.

Access to European research and innovation

POLIS promotes collaboration and partnerships throughout Europe by helping its members gain access to European research and innovation funding and results.

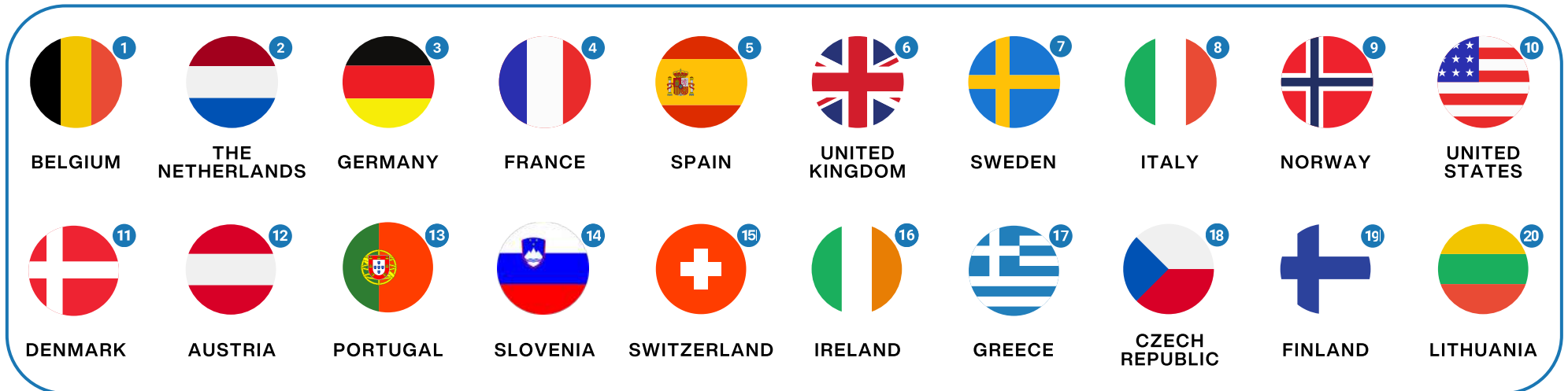
Go-to European Network for urban mobility

POLIS equips decision-makers with the information and tools needed to achieve sustainable mobility. This is facilitated through regular meetings of the POLIS Political Group, and fostering a dialogue with European institutions.



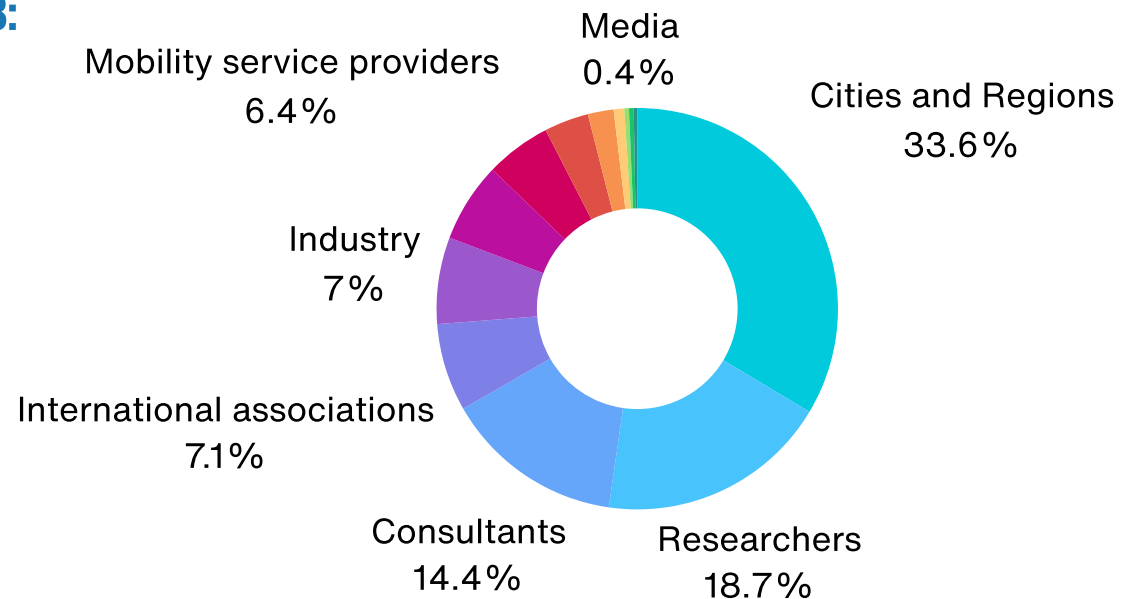
Who attends our Conference

Top 20 countries at #POLIS23 in Leuven:



Type of organisations represented at #POLIS23:

- Cities and Regions
- Researchers
- Consultants
- Industry
- International associations
- Mobility service providers
- National associations and governments
- Data service providers
- European institutions
- Public transport operators
- Non-profit associations
- Media
- Finance



What it means to be a Sponsor at the Annual POLIS Conference 2024

POLIS is thrilled to present 13 Sponsor and Exhibitor packages tailored to meet your specific needs.

As a **sponsor** for the upcoming Annual POLIS Conference 2024, you will enjoy unparalleled exposure at a premier conference which engages key stakeholders driving smart, innovative, and sustainable transport solutions in urban and regional settings.

Exhibitors will have the chance to showcase their initiatives in our dedicated exhibition space and engage directly with decision-makers, planners, and practitioners from cities and regions worldwide.

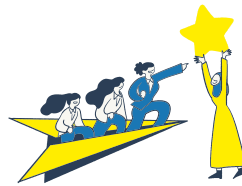
Here is what you can expect:



**AMPLIFY YOUR BRAND
VISIBILITY WITHIN A
CRUCIAL DEMOGRAPHIC**



**ELEVATE YOUR
BUSINESS PROFILE WITH
DECISION-MAKERS**



**SPOTLIGHT YOUR
SOLUTIONS, PRODUCTS,
AND SERVICES**



**CULTIVATE NEW
SALES LEADS**



**NETWORK WITH
INDUSTRY LEADERS**



**FOSTER NEW
PARTNERSHIPS**

Choose from a range of 13 packages tailored to your budget and objectives, and collaborate with our team to ensure that your participation in this year's POLIS Conference maximizes your exposure to the right audience!



Our Packages

	Stand	Participants	Logo	Additional promo	Cities in motion adv.	Description in programme	Leaflet / video on website and app	Pitch presentation	Mention in speech	Own Speech	App push
Diamond Premium	12m²	3p. (incl. conference dinner)	All	Magazine article; Partnership announcement on social media	1 page	Yes	Yes	5 min.	Opening	/	2
Diamond Award	6m²	3p. (incl. conference dinner)	All	Award certificate; magazine article; recognition in press release	1 page	Yes	Yes	5 min.	/	Award Ceremony	2
Platinum Dinner	6m²	3p. (incl. conference dinner)	All	Logo at conference dinner	1/2 page	Yes	Yes	/	Dinner	Dinner	/
Platinum Webstream	6m²	3p. (incl. conference dinner)	All	Logo on webstream and recording	1/2 page	Yes	Yes	5 min.	Opening	/	1
Platinum App	6m²	3p. (incl. conference dinner)	All	Digital platform (logo and message)	1/2 page	Yes	Yes	5 min.	Opening	/	1
Gold Premium	12m²	3p. (incl. conference dinner)	All	Partnership announcement on social media	/	Yes	Yes	5 min.	Opening	/	1
Gold Members Dinner	6m²	2p. (incl. conference dinner and members-only dinner)	All	Logo on menu	/	Yes	Yes	/	Members Dinner	Members Dinner	/
Silver Afterparty	6m²	2p. (incl. conference dinner)	All	Logo at afterparty; dedicated invitation mailing	/	Yes	Yes	/	Afterparty	Afterparty	/
Silver Coffee Breaks	6m²	2p. (incl. conference dinner)	All	Branding of coffee break areas	/	Yes	Yes	/	/	/	/
Silver Reload Park	6m²	2p. (incl. conference dinner)	All	Branding of Reload Park	/	Yes	Yes	/	/	/	/
Large Exhibitor	12m²	2p. (incl. conference dinner)	Web	/	/	Yes	Yes	/	/	/	/
Small Exhibitor	6m²	2p. (incl. conference dinner)	Web	/	/	Yes	Yes	/	/	/	/
Project Exhibitor	6m²	1p. (incl. conference dinner)	/	/	/	Yes	/	/	/	/	/

What will your booth look like?

Choose between two basic booth options (12 m² and 6 m²), as well as possible upgrades.

12 m²



- Material: Octanorm, matt silver, construction height 2.5 m
- Plastic coated back and side walls: white
- Fully carpeted stand space (REWIND carpet, free of latex, 100% recyclable)
- Cover panels: 2 m x 0.3 m incl. logo (1 panel per each open stand side)
- Duo ceiling supports along open stand sides
- 1 LED spotlight, 30 W per 3 m² (illumination corresponds 150 W)
- 1 power connection 3 KW incl. power consumption (lump-sum), incl. triple socket for stand lighting
- 4 chairs (81 x 40 x 45 cm), frame: chromium, seating area: leather light grey + 1 bar stool (height 80 cm) black
- 1 steel tube table rectangular (72 x 115 x 75 cm), frame: chromium, worktop white
- 1 counter (115 x 105 x 55 cm), white
- 1 brochure shelf (95 x 30 cm), fixed mounted, white
- Daily stand cleaning + planning and organisation with set-up and dismantling

6 m²



- Material: Octanorm, matt silver, construction height 2.5 m
- Plastic coated back and side walls: white
- Fully carpeted stand space (REWIND carpet, free of latex, 100% recyclable)
- Cover panels: 2 m x 0.3 m incl. logo (1 panel per each open stand side)
- Duo ceiling supports along open stand sides
- 1 LED spotlight, 30 W per 3 m² (illumination corresponds 150 W)
- 1 power connection 3 KW incl. power consumption (lump-sum), incl. triple socket for stand lighting
- 1 bar stool (height 80 cm) black
- 1 counter (100 x 100 x 45 cm)
- 1 brochure shelf (95 x 30 cm), fixed mounted, white
- Daily stand cleaning + planning and organisation with set-up and dismantling

Larger stand options with additional amenities are available!

Contact Alexia at acollignon@polisnetwork.eu and Julie at jlucca@polisnetwork.eu for more information.

> DIAMOND PREMIUM

As a Diamond Premium Sponsor, you will ensure maximum visibility for your brand, products, and services throughout the conference.

12,000 EUR



- A large 12 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 4 chairs, 1 bar stool, 1 table, 1 counter, 1 brochure shelf, daily stand cleaning)
- Possibility for a 5' pitch presentation in a dedicated session for sponsors at the exhibition area stage during coffee and lunch breaks
- Visibility before and during the event: 1 partnership announcement on social media, 2 push notifications sent during the event via the conference digital platform
- Featured article or interview in the upcoming POLIS Cities in motion magazine (Conference issue if contribution is received before 1 September 2024, otherwise to be featured on June 2025 issue) - additional 1 magazine page for promo image/adv available
- Recognition in the plenary opening speech by POLIS Secretary General
- Your logo on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 3 persons in the conference and conference dinner

DIAMOND AWARD <

The POLIS Award is granted to the best and most innovative urban mobility solution presented by a city or region at the conference.

12,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Short speech during the POLIS Award ceremony (Closing Plenary), handover of the prize to the winner, and recognition in related press release
- Possibility for a 5' pitch presentation in a dedicated session for sponsors at the exhibition area stage during coffee and lunch breaks
- Visibility during the event: 2 push notifications sent during the event via the conference digital platform
- Featured article or interview in the upcoming POLIS Cities in motion magazine (Conference issue if contribution is received before 1 September 2024, otherwise to be featured on June 2025 issue) - additional 1 magazine page for promo image/adv available
- Your logo on our conference materials: award, award certificate, programme, webpage, mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 3 persons in the conference and conference dinner

➤ PLATINUM DINNER

As a Platinum Dinner Sponsor, you will fund the official conference dinner on 27 November, which will host around 550 guests.

10,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Short welcome speech at the beginning of the conference dinner
- Mention in dinner speech by POLIS Secretary General
- Your logo displayed at the dinner
- Available 1/2 magazine page for promo image/adv in the POLIS Cities in motion magazine
- Your logo on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 3 persons in the conference and conference dinner

PLATINUM WEBSTREAM ⬅

As a Platinum Webstream Sponsor, your brand will be featured on the conference web streaming, as well as on the recordings of the plenaries.

9,500 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Possibility for a 5' pitch presentation in a dedicated session for sponsors at the exhibition area stage during coffee and lunch breaks
- Visibility during the event: 1 push notification sent during the event via the conference digital platform
- Your logo on the web streaming page and recorded webcast
- Available 1/2 magazine page for promo image/adv in the POLIS Cities in motion magazine
- Recognition in the plenary opening speech by POLIS Secretary General
- Your logo on our conference materials: programme, webpage, and mailings announcing the web streaming to approximately 17,000 contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 3 persons in the conference and conference dinner

> PLATINUM APP

As a Platinum App Sponsor, your company and brand will have great visibility on our conference phone and website application.

9,500 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Possibility for a 5' pitch presentation in a dedicated session for sponsors at the exhibition area stage during coffee and lunch breaks
- Visibility during the event: 1 push notification sent during the event via the conference digital platform
- Conference digital platform with your logo and a message from your company
- Available 1/2 magazine page for promo image/adv in the POLIS Cities in motion magazine
- Recognition in the plenary opening speech by POLIS Secretary General
- Your logo on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 3 persons in the conference and conference dinner

GOLD PREMIUM <

As a Gold Premium Sponsor, you will ensure great visibility for your brand both before and during the POLIS conference.

8,500 EUR



- A large 12 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 4 chairs, 1 bar stool, 1 table, 1 counter, 1 brochure shelf, daily stand cleaning)
- Possibility for a 5' pitch presentation in a dedicated session for sponsors at the exhibition area stage during coffee and lunch breaks
- Visibility before and during the event: 1 partnership announcement on social media, 1 push notification sent during the event via the conference digital platform
- Recognition in the plenary opening speech by POLIS Secretary General
- Your logo on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 3 persons in the conference and conference dinner

> GOLD MEMBERS DINNER

As a Gold POLIS Members' Dinner Sponsor, you will fund the members-only dinner of 26 November and have exclusive access to our membership representatives.

7,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Short welcome speech at the beginning of the members dinner
- Mention in dinner speech by POLIS Secretary General
- Your logo on the dinner menu displayed on all tables
- Your logo on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 2 persons in the conference, the conference dinner, and the exclusive POLIS members-only dinner

SILVER AFTERPARTY <

As a Silver Afterparty Sponsor, you will fund the informal get-together inviting conference delegates for drinks and dancing after the dinner on 27 November.

6,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Short speech to launch the conference afterparty with POLIS Secretary General
- Your logo displayed/showcased at the afterparty
- Dedicated invitation mailing sent to all participants
- Your logo on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 2 persons in the conference and conference dinner

> SILVER COFFEE BREAKS

As a Silver Coffee Break Sponsor, your brand will be visible at all the designated coffee break areas for conference delegates.

5,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Exclusive branding of the coffee break areas and possibility to display promotional items
- Your logo on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 2 persons in the conference and conference dinner

SILVER RELOAD PARK <

As a Silver Reload Park Sponsor, you will fund the Reload Park, an open place on the exhibition floor where conference delegates will recharge their digital devices.

5,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Exclusive and personalised branding of Reload Park
- Your logo on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short company description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 2 persons in the conference and conference dinner

> LARGE EXHIBITOR

As a Large Exhibitor at #POLIS24, you will have maximum visibility for your organisation at the conference exhibition area.

5,500 EUR



- A large 12 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. lettering and company logo, lighting, power connection, 4 chairs, 1 bar stool, 1 table, 1 counter, 1 brochure shelf, daily stand cleaning)
- Your logo on our conference webpage
- Short exhibitor description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 2 persons in the conference and conference dinner

SMALL EXHIBITOR <

As a Small Exhibitor at #POLIS24, you will be able to present products or services to conference participants in our exhibition area.

3,500 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Your logo on our conference webpage
- Short exhibitor description in the conference programme
- Leaflet or video of your company available on the website and in the online conference platform and mobile conference app
- Participation of 2 persons in the conference and conference dinner



> PROJECT EXHIBITOR

As a Project Exhibitor at #POLIS24, EU-funded projects will be able to present their work at a dedicated stand in our exhibition area.

2,000 EUR



- A 6 m² stand in the exhibition area (partition walls, carpeting, cover panels incl. company logo, lighting, power connection, 1 bar stool, 1 counter, 1 brochure shelf, daily stand cleaning)
- Short exhibitor description in the conference programme
- Participation of 1 person in the conference and conference dinner



Would you prefer a tailored package?

Contact us today to secure your spot!
Get in touch with Alexia at acollignon@polisnetwork.eu
and Julie at jlucca@polisnetwork.eu

Standard terms for Sponsors and Exhibitors



DOWNLOAD THE FORM HERE:

Please return this form completed and signed to **Alexia Collignon**,
acollignon@polisnetwork.eu, and
Julie Lucca, **jlucca@polisnetwork.eu**

1. The final invoice must be paid by the contractor within 30 days of receipt. Please note that the invoice will be sent by Karlsruhe Trade Fair Centre (Messe Karlsruhe).
2. Indemnity/liability: the contractor will indemnify Karlsruhe Trade Fair Centre (Messe Karlsruhe) against all liability arising from the use of the conference & exhibition premises according to the booking confirmation. Any costs of lost items, damage and/or repair must be fully paid to Karlsruhe Trade Fair Centre (Messe Karlsruhe).
3. Third parties engaged by the contractor: the contractor is responsible for any damages caused by third parties engaged under their name. The contractor is responsible for any related insurances needed by third parties.
4. Clearing and cleaning up: Any equipment or material used for the exhibition not provided by Karlsruhe Trade Fair Centre (Messe Karlsruhe) must be removed by the contractor on the last day of the conference (POLIS will confirm the timing in advance). Any costs and expenses incurred in doing so are paid by the contractor.
5. The contractor will comply with the following cancellation charges:
 - After agreement: 80 % to be paid to Karlsruhe Trade Fair Centre (Messe Karlsruhe)
 - 3 months before the event: 100 % to be paid to Karlsruhe Trade Fair Centre (Messe Karlsruhe)
6. When signing this agreement, you agree that POLIS stores and processes your data in accordance with their privacy policy and contact you for updates related to the POLIS conference. Please note that your invoicing details will be shared with Karlsruhe Trade Fair Centre (Messe Karlsruhe) for invoicing purposes.
7. When signing this agreement, you agree with the terms and conditions of Karlsruhe Trade Fair Centre (Messe Karlsruhe). [Click here to read them.](#)

Signature and date:



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POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE
2024

27-28 NOVEMBER 2024

KARLSRUHE (DE)



Baden-Württemberg

MINISTRY OF TRANSPORT



Karlsruhe



27-28 NOVEMBER 2024

KARLSRUHE (DE)

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