

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

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Shopping street in reconstruction

How to handle logistics in the meantime?

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Mechelen

Mechelen – frontrunner in logistics





Reconstruction – final design but...



... first the hassle





Logistic alternative





What's been innovative?

- Many retailers – one street – one logistic party
- Different retailers – different approaches
- Solution for garbage trucks – reverse logistics



Advice 1/4

- Facilitate a good connection between contractor and appointed logistic party



Advice 2/4

- Try to emphasize the 'what's in it for me' to the retailers



Advice 3/4

- Regularly check for frustrations or other stumble blocks that could hinder a smooth continuation.



Advice 4/4

- Foresee a dedicated loading and unloading zone for the appointed logistic party



**Thank you for
your attention!**



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