



# SULPs : Moving into action !

Building a governance and integrating urban freight in  
public policies

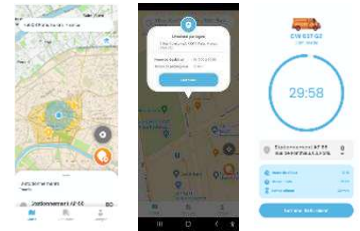
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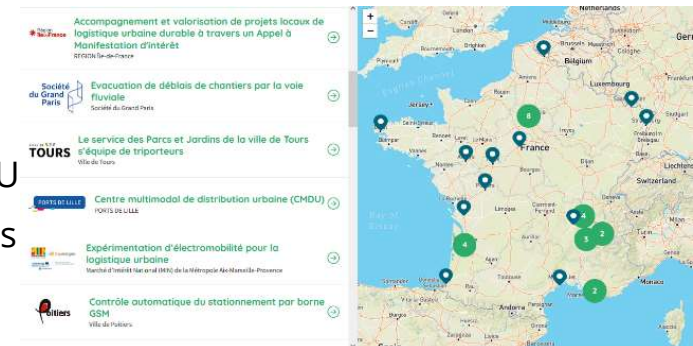
# How InTerLUD+ support communities

- Human and methodological support
- **Trainings and networking** for technicians and elected officials on sustainable urban logistics (SUL)
- **Trainings and tools** for private stakeholders
- Support to create a **local governance**
- Methodological support to create and implement SULPs through REX, evaluations, tools...
- **Mapping of all local private stakeholders** involved in SUL
- Support to enhance involvement of private stakeholders in SULPs (from diagnostics to discussions and implementation)



- **Financial support**

- Co-funding of a **referee position** in the community to manage SULP
- Co-funding of an **engineering subcontractor** (studies, management of SU
- Co-funding of **engineering studies** (no investments) to implement actions





# **Moving into action : recommmandations for a successful implementation**



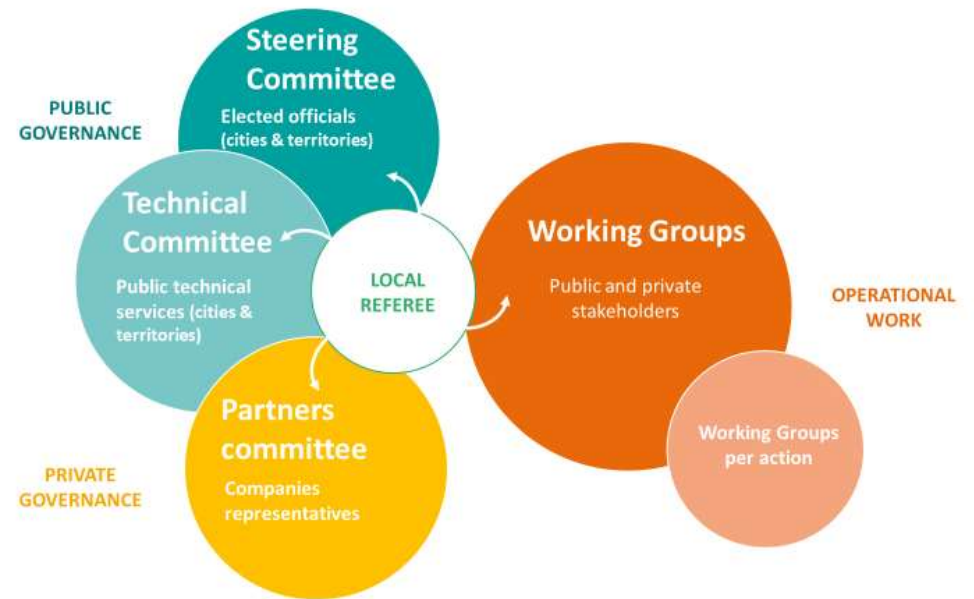
# Building a governance

## Key success points :

- Political support !
- Creation of committees with:
  - Elected officials
  - City technicians
  - Local private stakeholders

## Challenges :

- Maintaining committees and working groups (role of the referee)
- From a projet management to an action management





# Moving into action

- Clear **goals**
- **Budget**
- **Stakeholders** in charge and parties involved
- **Calendar** with every step of the implementation of the action
- **KPIs** and Environmental KPIs

**Important** to identify one or two actions that are impactful and relatively easy to implement





# Integration into public policies

- Low Emission Zones (LEZ)
- Urban planning and land planning
- Mobility plans
- Waste management (public and private)
- Short food-supply chains
- ...



# Examples of implementation

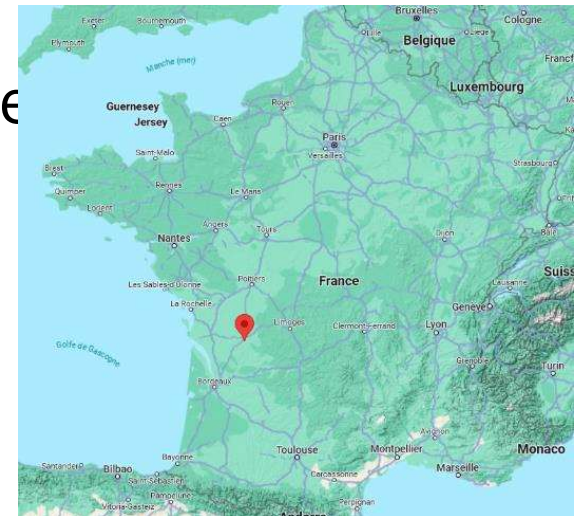




# Public purchasing rules – Angoulême

## Convert the public float for « greener » vehicles

- Initial study to identify possible technologies
- Identification of vehicles : buses, public work trucks, cars, garbage trucks... 347 veh in total !
- Involvement of all public services (and local cities)
- Willingness to go beyond French regulation
- Search for possible financing solutions





# Pick-up points – Valence

## Mapping of pick-up points and identification of needs

- Involvement of private stakeholders in the technical committee
- Diagnostic of households habits (e-consumption, delivery choices)
- Environmental comparison between home delivery and pick-up points
- Identification of cities to implement new pick-up points
- Local government will facilitate relationships between pick-up networks and shops



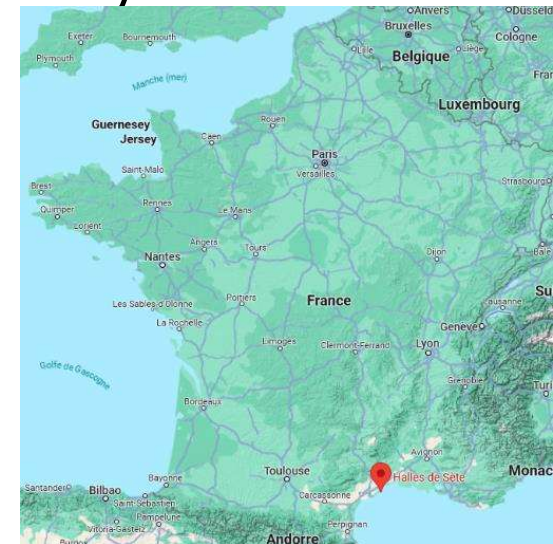


# Waterway logistics – Sète



## Experimentation of deliveries via waterway

- Collaboration between private and public stakeholders
- Experimentation to demonstrate technical feasibility
- Working groups on different topics:
  - Business model
  - Work penibility
  - Social acceptance (by inhabitants and local shops)





# Low Emission Zone – Rennes

## Dedicated dialogue with logistics professionals

- Several meetings to discuss the LEZ implementation
- Opportunity for companies to provide feedback on different scenarios
- Constant communication with professionals
  - When LEZ will be implemented, professionals will be more willing to adapt their activities





# Thank you for your attention!

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