



# How integrating a bike-sharing system with public transport can replace car trips and decongest popular public transport lines

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# Why?

Lowering carbon emissions

Health and social benefits

Better use of public transportation's budget



# Identify your goal(s)

- Increase the bike modal share
- Increase the intermodality to lower car usage
- Decongest public transport network
- Improve accessibility in the outskirts of the city



300 Poutari

Pölläri

TURKU

TURKU

TURKU

TURKU

TURKU

TURKU

Pölläri



# Increase the intermodality and the bike modal share

The City of Turku - Fölläri bikes

*What?*

All public transport members get a bike share membership as part of the bundle (30 min free ride per trip)

*How?*

Communication online and offline

*Results*

**40.000 trips per month by public transport users.**

**Extension of the system in 2023**  
because of the high demand.





# Connect companies to the public transport network

The Greater Copenhagen - DSB

## *What?*

A last-mile solution at the train stations across Denmark.

## *How?*

Dedicated space and communication at train stations and partnerships with local workplaces.

## *Results*

Successful pilots leading to a **functional business model** that can make the service financially sustainable.

Now we are **scaling up to more and more stations** across Denmark.

Lej en cykel her på stationen og oplev Hillerød på to hjul



Scan koden og find din cykel her



Kørmit





# Decongest and support regional public transport network

The Canton of Geneva - TPG

*What?*

**Integration of bike stations** at the train- and trolley stations and bundle membership for users

**Corporate membership** for the employees

*How?*

Communication **in and on all the buses** and at the train stations in the Canton



# Decongest and support regional public transport network

The Canton of Geneva - TPG

## *Results*

**48% of trips in 2023** replace a trip made with public transport during rush hours.

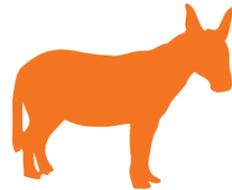
**13% of the trips made on Donkey** replace a car trip.

**19% of the TPG employees** have an active Donkey membership to commute to work in connection with Public transport





# Thank you for your attention!



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