# POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

## ANNUAL CONFERENCE 2023

LEUVEN, BELGIUM • 29-30 NOVEMBER 2023

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# Bringing Transport Data into the Digital Age

## Digital Traffic-Flow Optimisation - City of Stuttgart

Tamara Strassheim & Thomas Oesterle

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# Thomas Oesterle

Project Manager, Road Traffic Licensing Department,
Integrated Traffic Management Center Stuttgart (IVLZ)

30 November 2023
9:00 AM

## SESSION 4B

HTTPS://POLISCONFERENCE2023.EU/

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# DVFO – Background, Facts and Goals

## Background & Motivation

- Major air quality challenges caused by traffic emissions
- Preliminary assessment showed high emissions & road-safety problems caused by high accelerations
- Causing reduction of emissions & increase of road safety by consistent traffic flow

## Project Facts

- Project cofunded from the federal government
- Project-budget: 6,2 Million €
- Digital & data driven concept
- Collaborate project of 7 departments of the city administration of Stuttgart

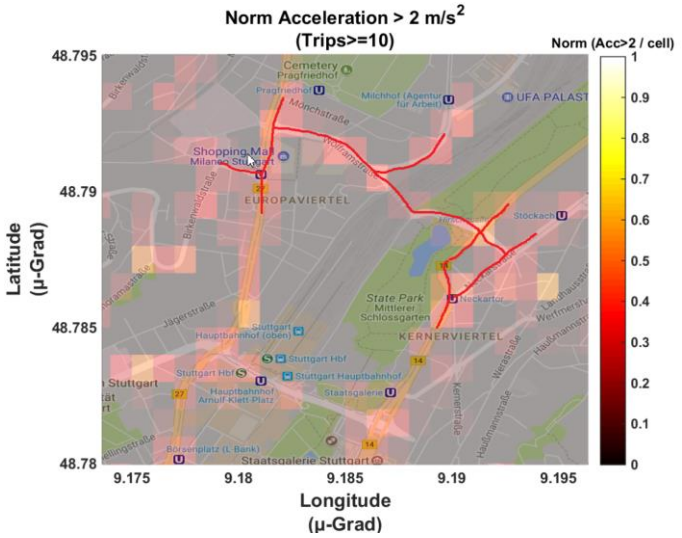
Gefördert durch:

Bundesministerium für Digitales und Verkehr

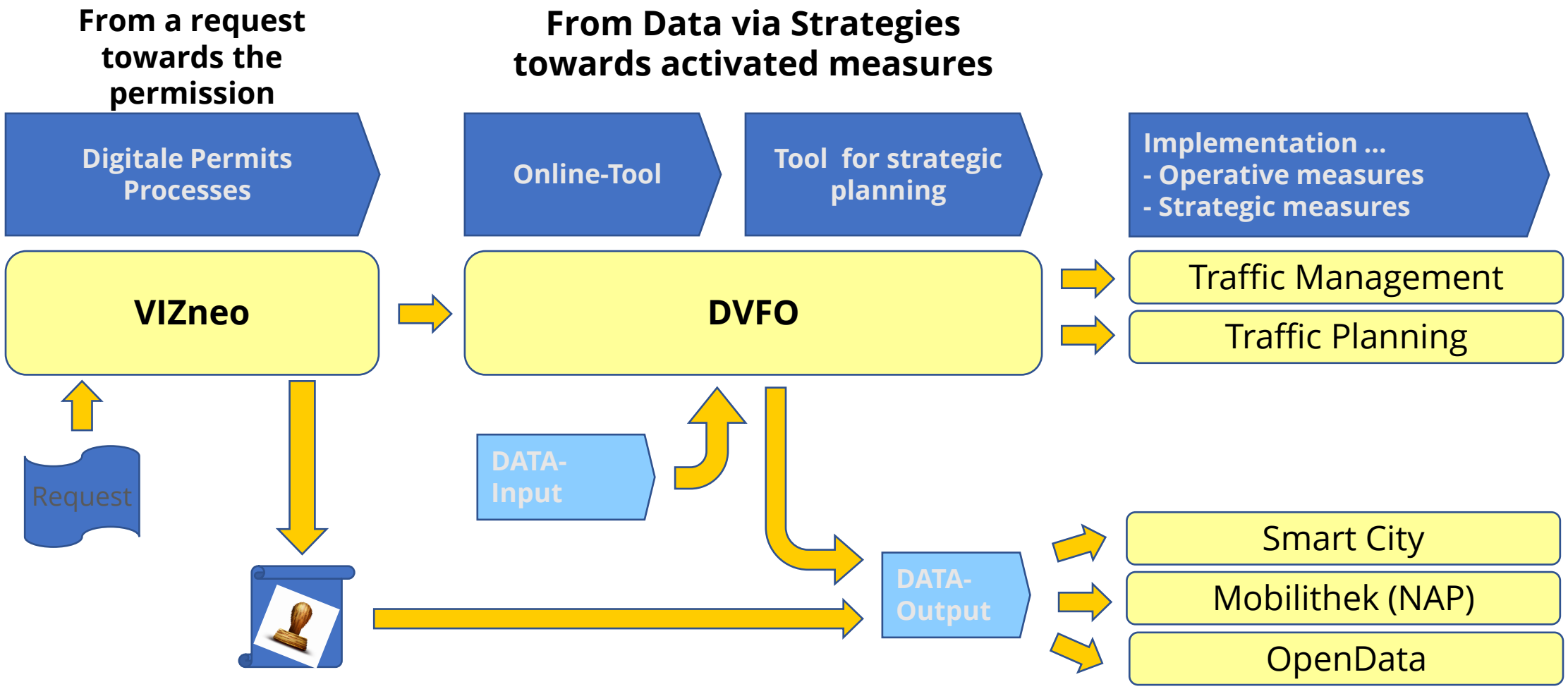
aufgrund eines Beschlusses des Deutschen Bundestages

## Goal

➢ acheiving traffic flow and lowering traffic emissions, immissions and increasing road safety

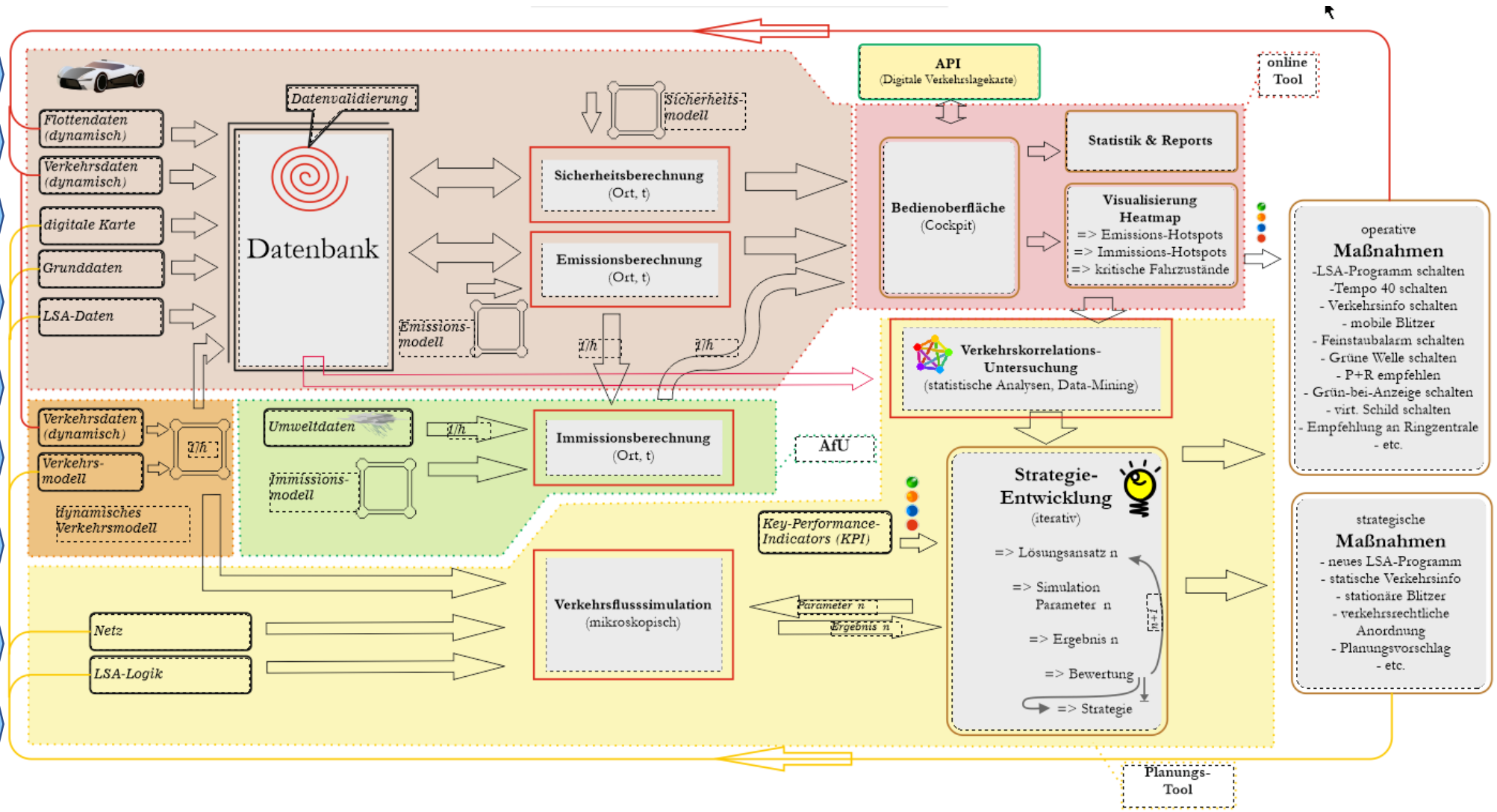


# Integration into the administrative Processes of the Traffic Licensing Department



# DVFO - Concept

- In-Vehicle-Data
- Traffic-Data
- Fleet Data
- Data of Environment & Klimate
- Traffic signaling Data
- Traffic Events
- Data of Permissions (VIZneo)
- Road safety statistics
- Digital Map



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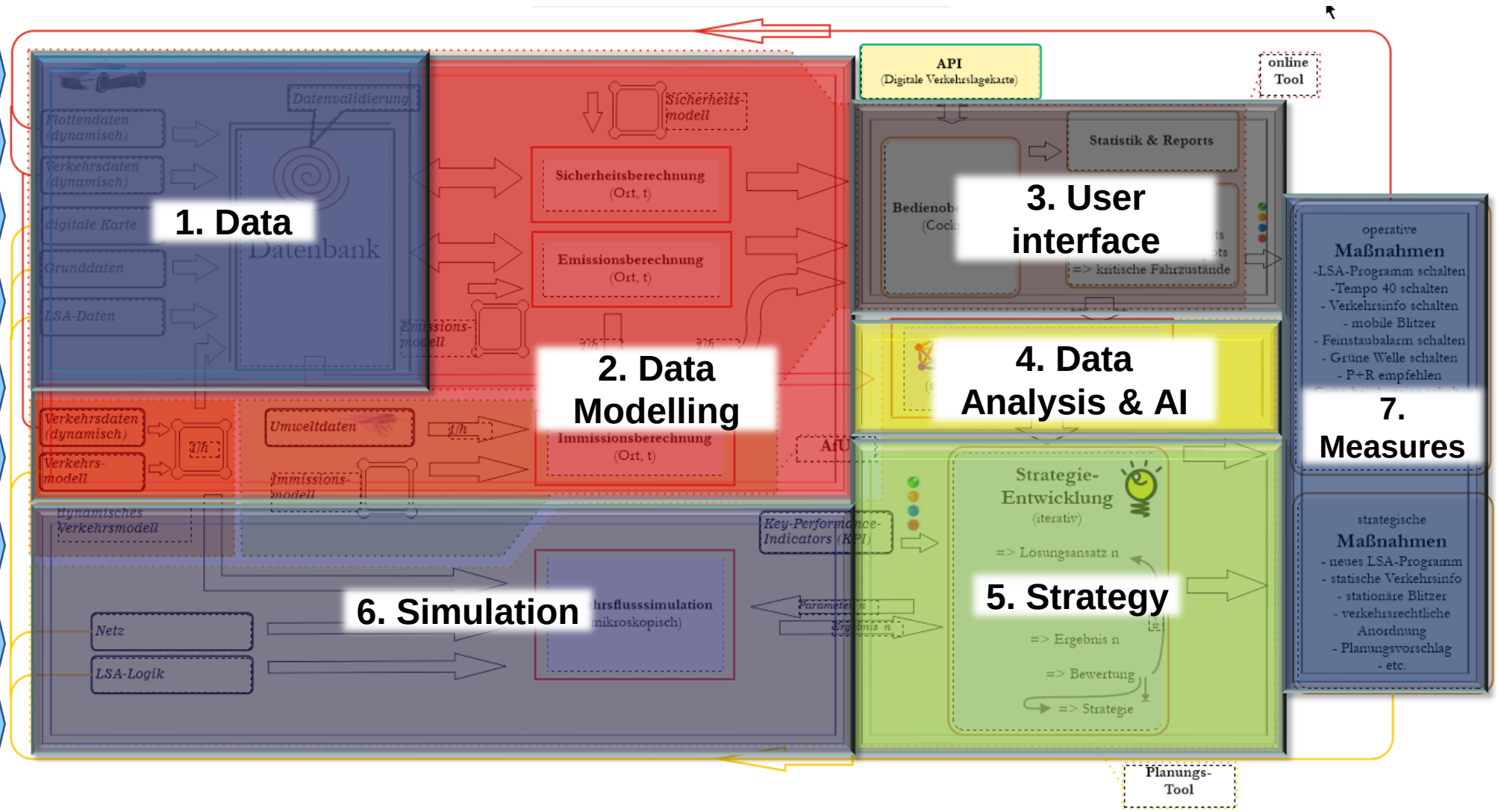
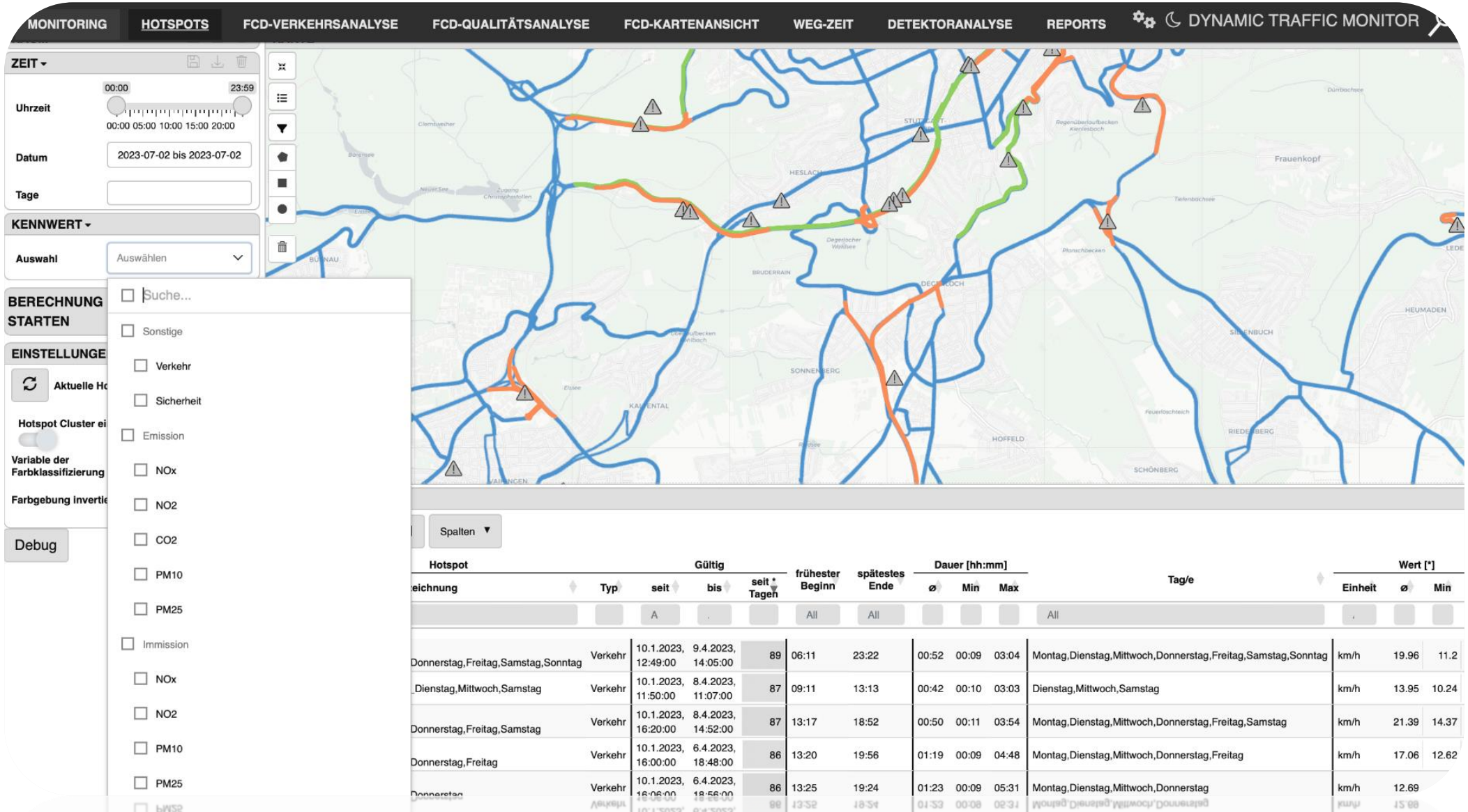
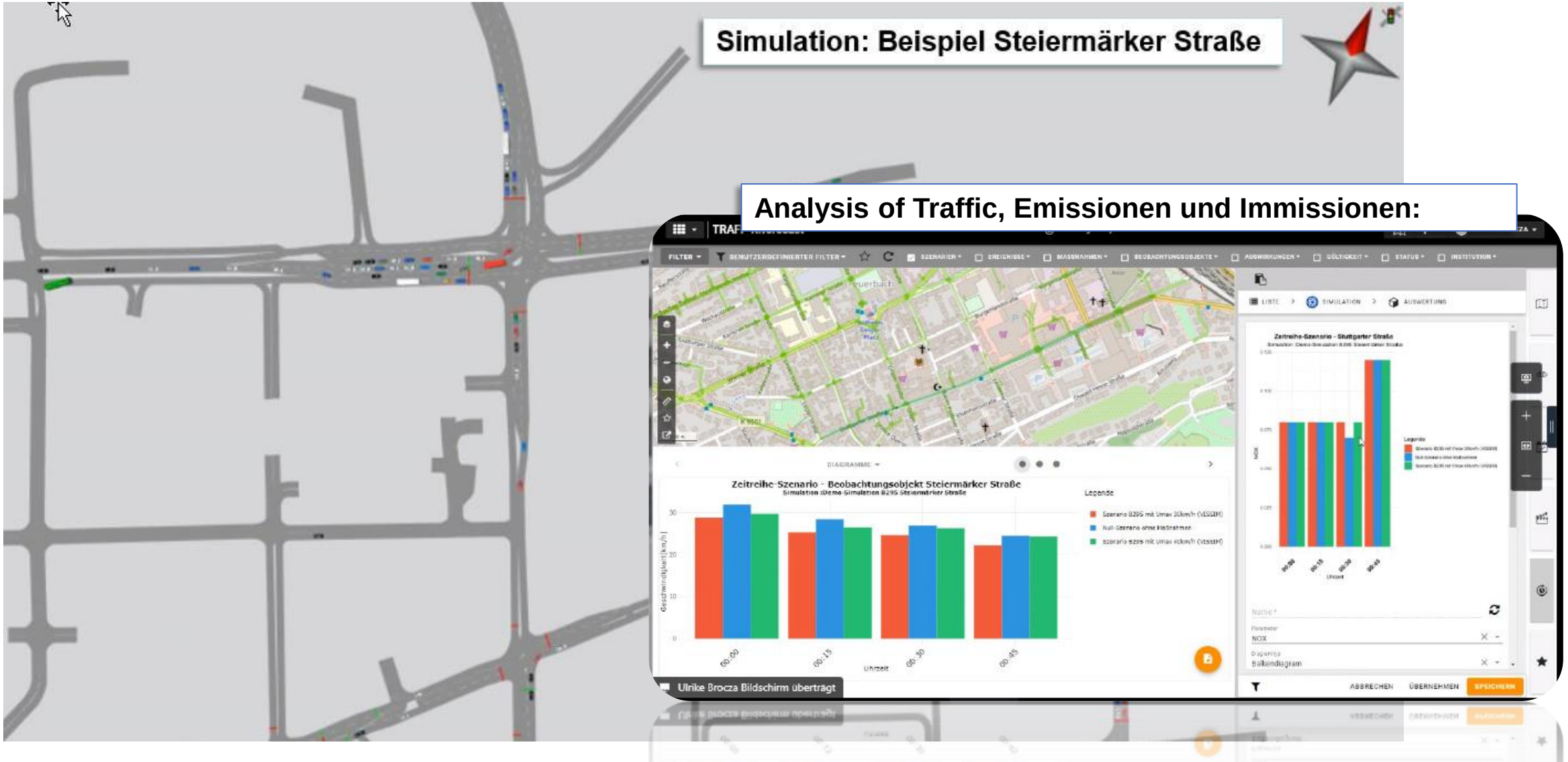


# DVFO – Emissions & Road Safety-Hotspots



# DVFO – Strategy Development

# DVFO – Simulation and Effect Analysis



# DVFO – Data Sources

- In-Vehicle-Data
- Traffic-Data
- Fleet Data
- Data of Environment & Klimate
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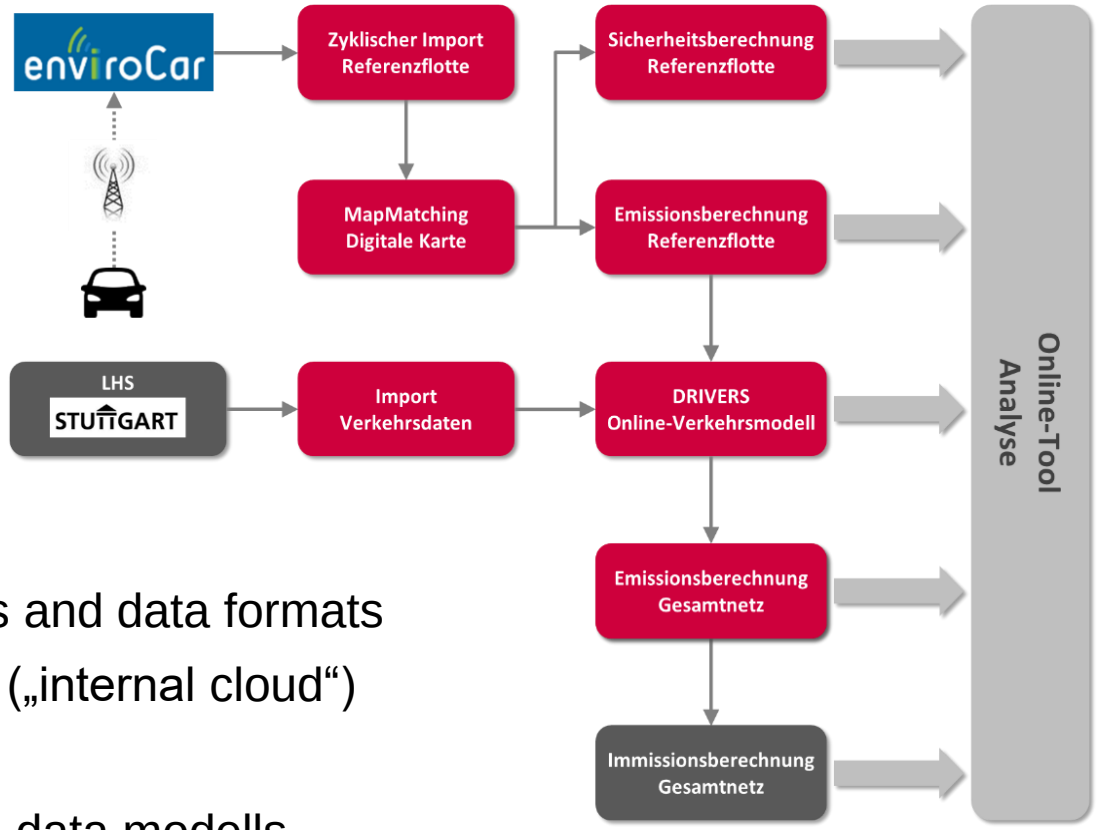
- Digital Map



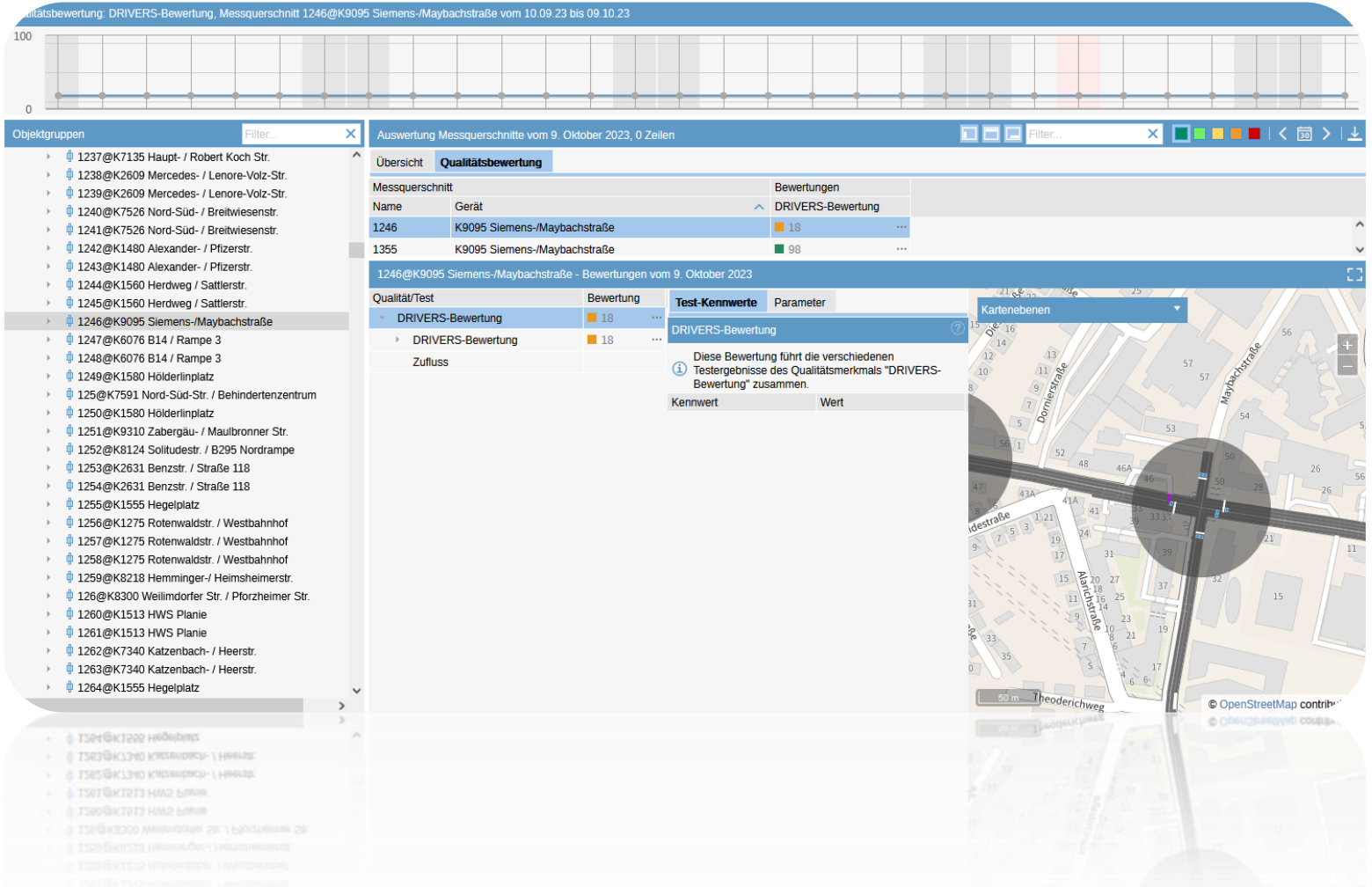

**Key factors**

- Using Standard interfaces and data formats
- Powerful IT infrastructure („internal cloud“)
- Using Community Data
- Owning the licenses of all data modells
- Using web-technology

# DVFO - Dataquality

**Key factors**

- Quality control of all data!
- Using various QM methods
- Using open standards for Data
- Installing processes for data maintenance
- Using digital workflow processes



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# Thank you for your attention!

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