MobilityData

POLIS Conference

TRUST IN SHARED MOBILITY PROGRAMS

JOSÉE SABOURIN

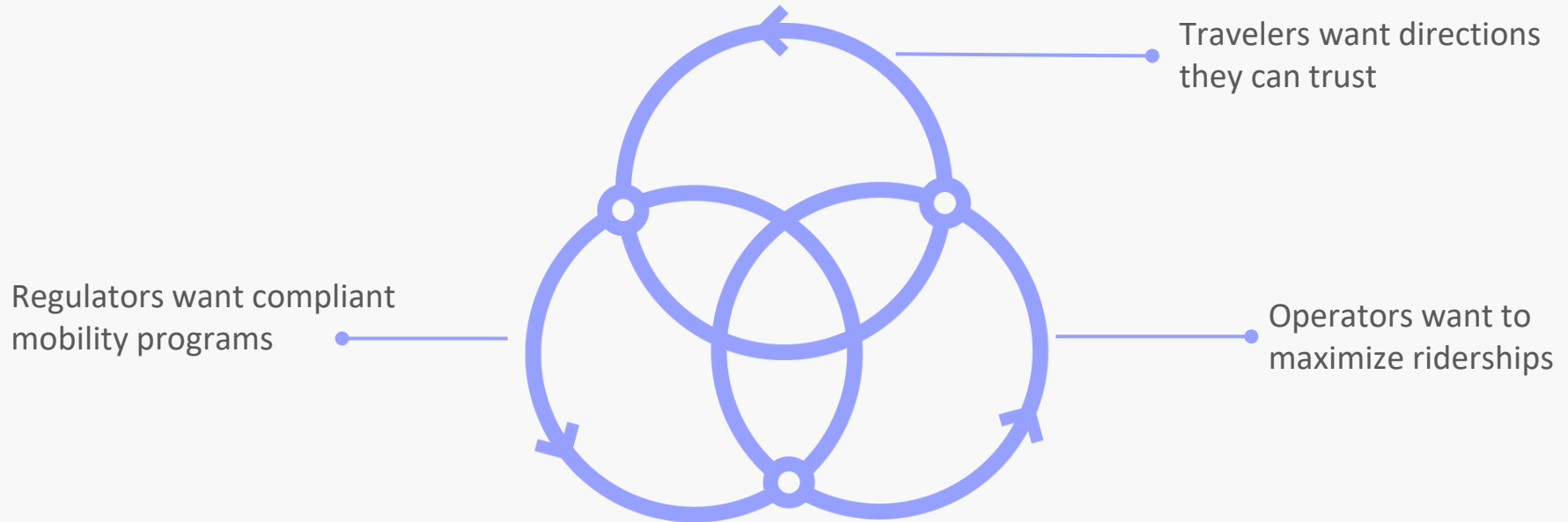Product Manager, Shared Mobility

French & English

Kingston, Ontario, Canada

Encourage mode shift for a more physically, emotionally, and ecologically thriving community.

TRUST

Travelers want directions they can trust

Regulators want compliant mobility programs

Operators want to maximize riderships
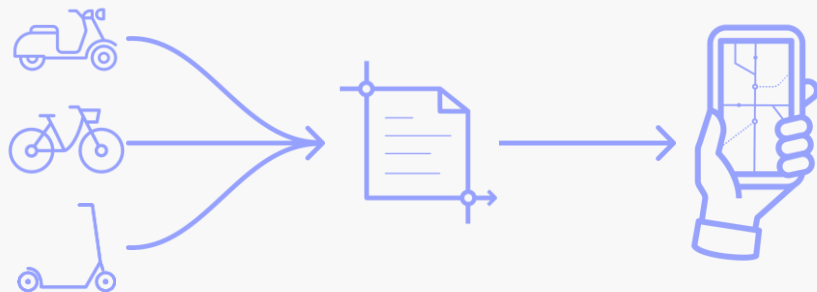
SO HOW DO WE GET THERE?

WITH
DATA

In 2015, GBFS was created by members of the bikeshare industry, for the bikeshare industry.
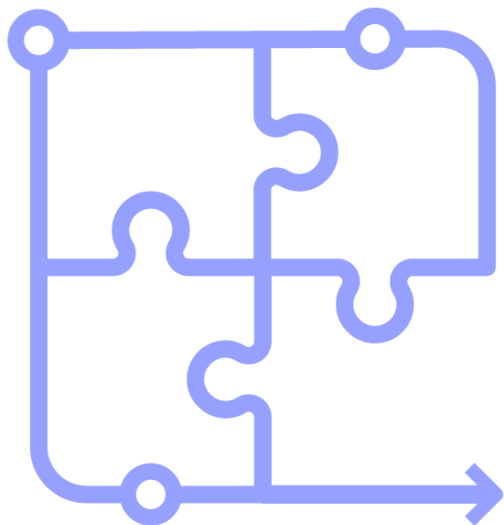
Originally, GBFS allowed us to describe:

➔ Station and bike locations
➔ Bike and dock availability
➔ Basic business rules and information

There are now over 900 GBFS feeds that we know off across 44 countries.

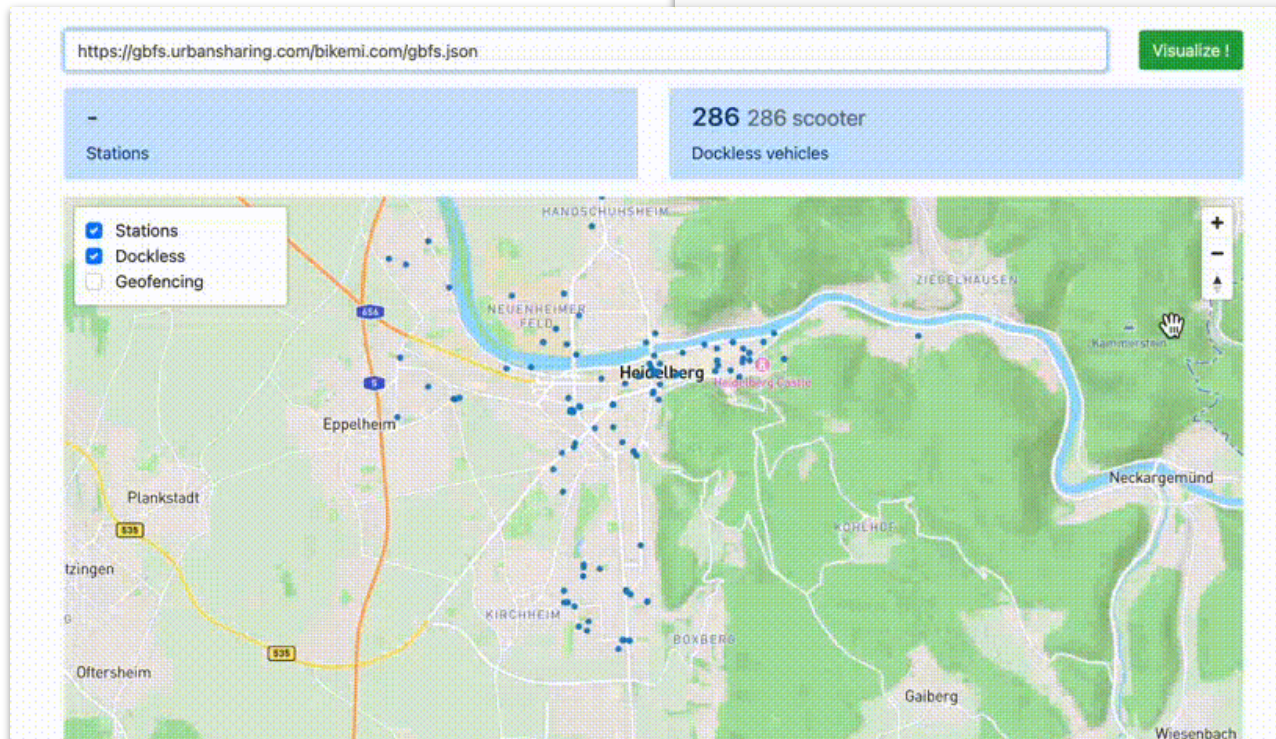Europe accounts for 507 feeds in 29 countries.

BUT WHAT ABOUT CITIES?

GBFS is a building block for you!

➔ Creates a marketplace of tools for data management

➔ Allows you to have a voice in its development

➔ Enables you to work with other standards
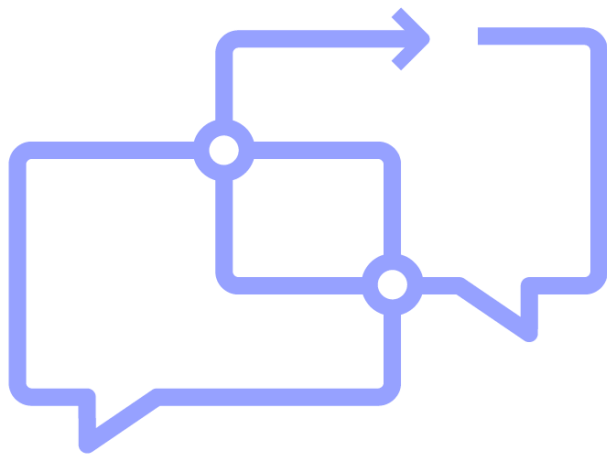
TOOLING AND DOCUMENTATION

GBFS and Shared Mobility Data Policy for European Cities

...able mobility options

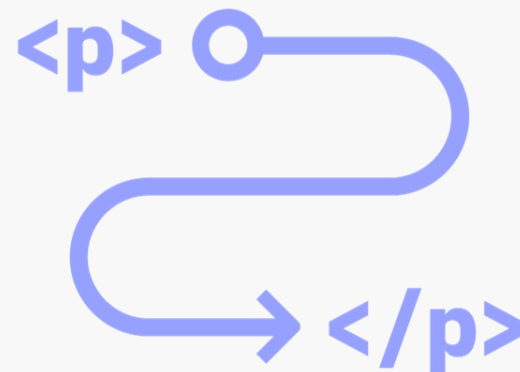...ench.)

PARTICIPATION

GBFS is a completely open specification

➔   Anyone can participate

➔   Anyone can propose a change

➔   Anyone can vote

INTEROPERABILITY

➜ GBFS works in tandem with many other standards:

◆ MDS

◆ TOMP-API

◆ NeTEx

MobilityData

JOIN US IN CREATING TRUST IN THE LANDSCAPE

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