

# POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

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CONFERENCE  
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# Regional data team,

shared costs, shared data, shared knowledge

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# Introducing RDT-MN

Regionaal DataTeam Midden-Nederland

# Preparing for a sustainable tomorrow



Demand for housing +83.500 until 2030



CO2/N regulations delay new developments



Ground use and mobility needs out of alignment



Too much work for too few colleagues



Public budget cuts



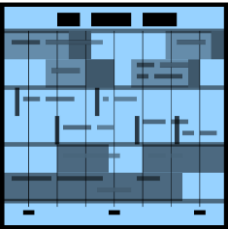
# ITS directive 2010-40-EU



**Data publicly accessible**



**real time**



**machine-readable**



**obliged to be used**



**phased in between 2023 and 2027**





# RDT-MN

- RDT-Midden-Nederland contributes to regional goals.
- Focus on use of a national program for societal benefits.
- Promotes data-driven methods in mobility policies.
- Inclusivity for smaller authorities and those in development.
- Builds a sustainable ecosystem for the future.





# What did we learn?

Regionaal DataTeam Midden-Nederland

# effect

- RDT facilitates easy one-time investments.
- Provides insight into data possibilities.
- Assists in mapping and unlocking data.
- Successful achievement of national program deadlines.
- Creates a sustainable data and knowledge landscape.
- Showcases developed data and information infrastructure.
- Shares collected data and distribution methods.
- Highlights progress in digital work process development.





# results achieved

- Achieved national program target for data organization.
- Established a regional data and information infrastructure.
- Ensures continued operation post-national program.
- Provides a foundation for municipality development.
- Supports further data structure and information ecosystem growth.



# Lessons learned

Combination of regional goals and national programmes work!

By looking further than just a given goal, a better result can be achieved.

Data is worthless without users.

Don't force, let benefits speak for themselves

## Furthermore:

Don't make up what already exists in real time

Know what is of importance of the other  
Add value that is missed.

No data, but supporting info

Make goals visible

# Let's go One step beyond

MADNESS



ONE STEP BEYOND...



"Don't watch that, watch this"



# Thank you for your attention.



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