

ASK FOR PERMISSION,
NOT FORGIVENESS

LESSONS LEARNED FROM THE EVOLUTION OF SHARED MOBILITY REGULATION

dott

Unlock your city



CITY-AS-A-MACHINE

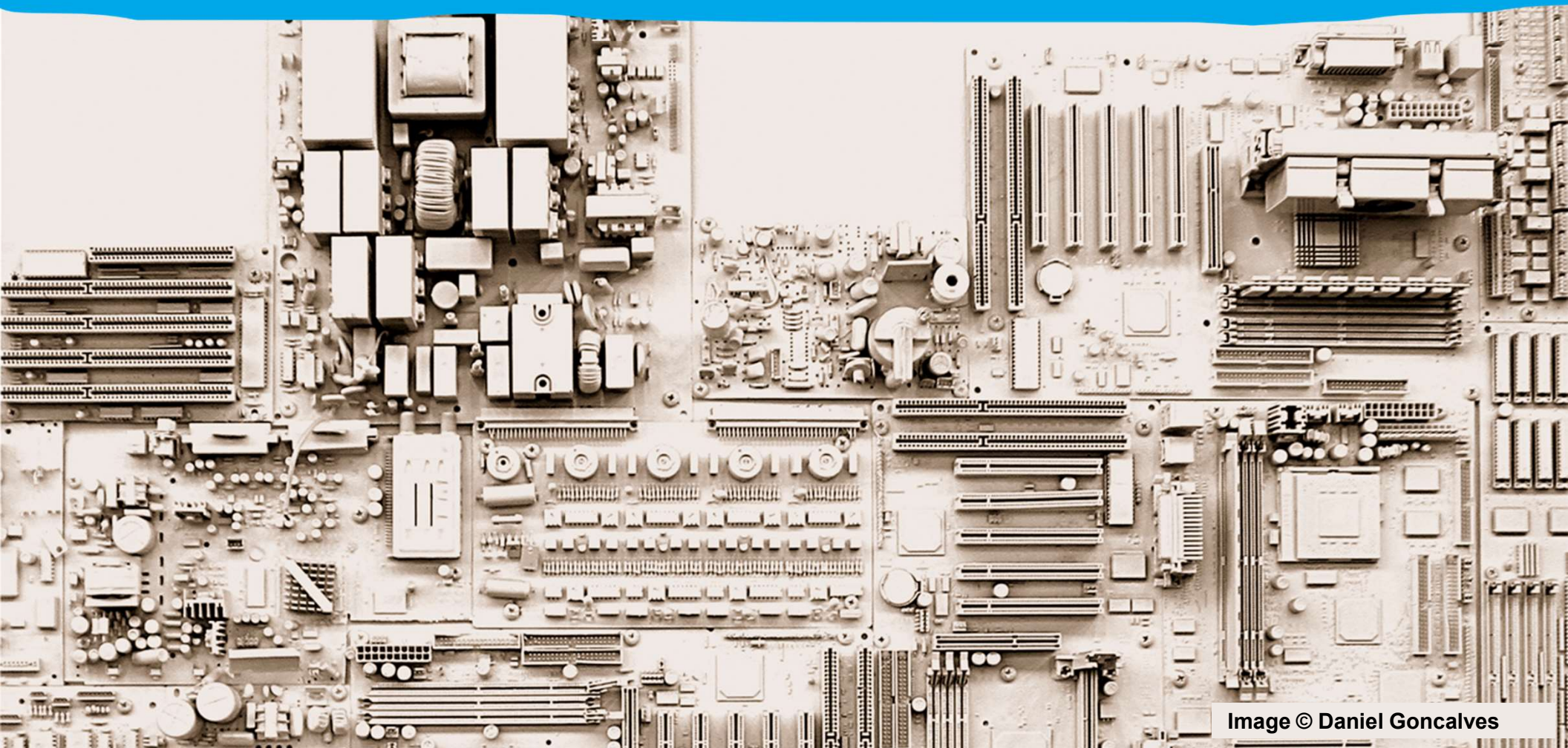


Image © Daniel Goncalves

EXAMPLE – PUBLIC BIKE SHARING

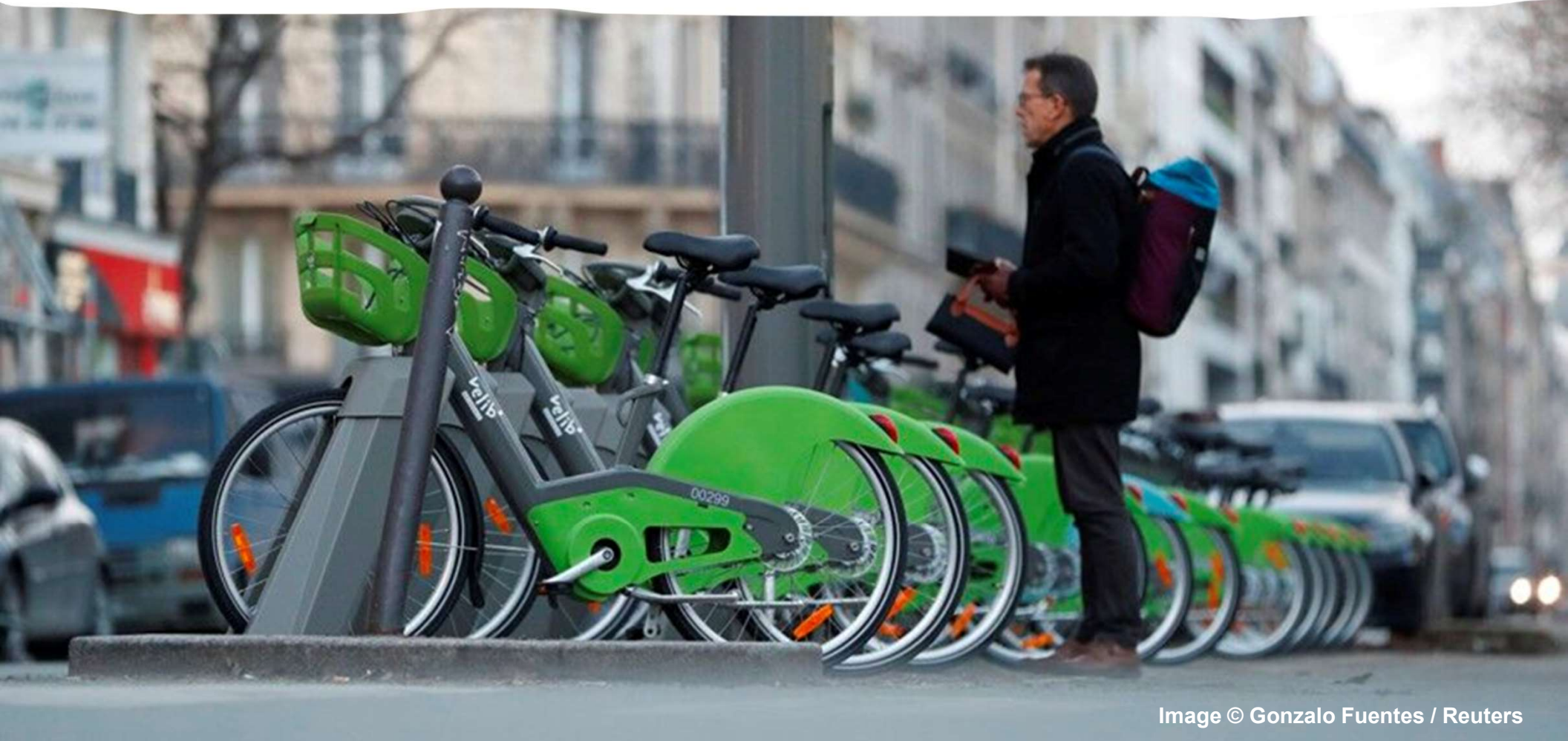


Image © Gonzalo Fuentes / Reuters

NEW MOBILITY – PRIVATELY ORGANIZED



Image © Kai Pfaffenbach, Robin Van Lonkhuijsen

ASKING FOR FORGIVENESS, NOT PERMISSION



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LACK OF TRUST – DESPITE BIG EVOLUTION

Why Do City Dwellers Love to Hate Scooters?

Electric scooters draw a lot of hate, but if supported well by cities, they have the potential to provide a widespread and beneficial mode of transportation.



A man rides an electric scooter in Los Angeles. *Mike Blake/Reuters*

<https://www.bloomberg.com> - Sept 16th 2019

Paris ban of 'nuisance' electric scooters comes into effect

Paris will on Friday become the first European capital to ban floating electric scooters from its streets, leaving fans desolate but relieving those who loathed their "nuisance" factor.

Issued on: 28/08/2023 - 12:07 Modified: 28/08/2023 - 12:05 ⌚ 3 min



A man rides his electric scooter, or "trottinette", past the Notre-Dame Cathedral in Paris, France on August 23, 2023. © Miguel Medina, AFP

<https://www.france24.com> - Aug 28th 2023

WE NEED TO OVERCOME SILO THINKING



Image © Investopia

CITY-AS-A-LIVING SYSTEM

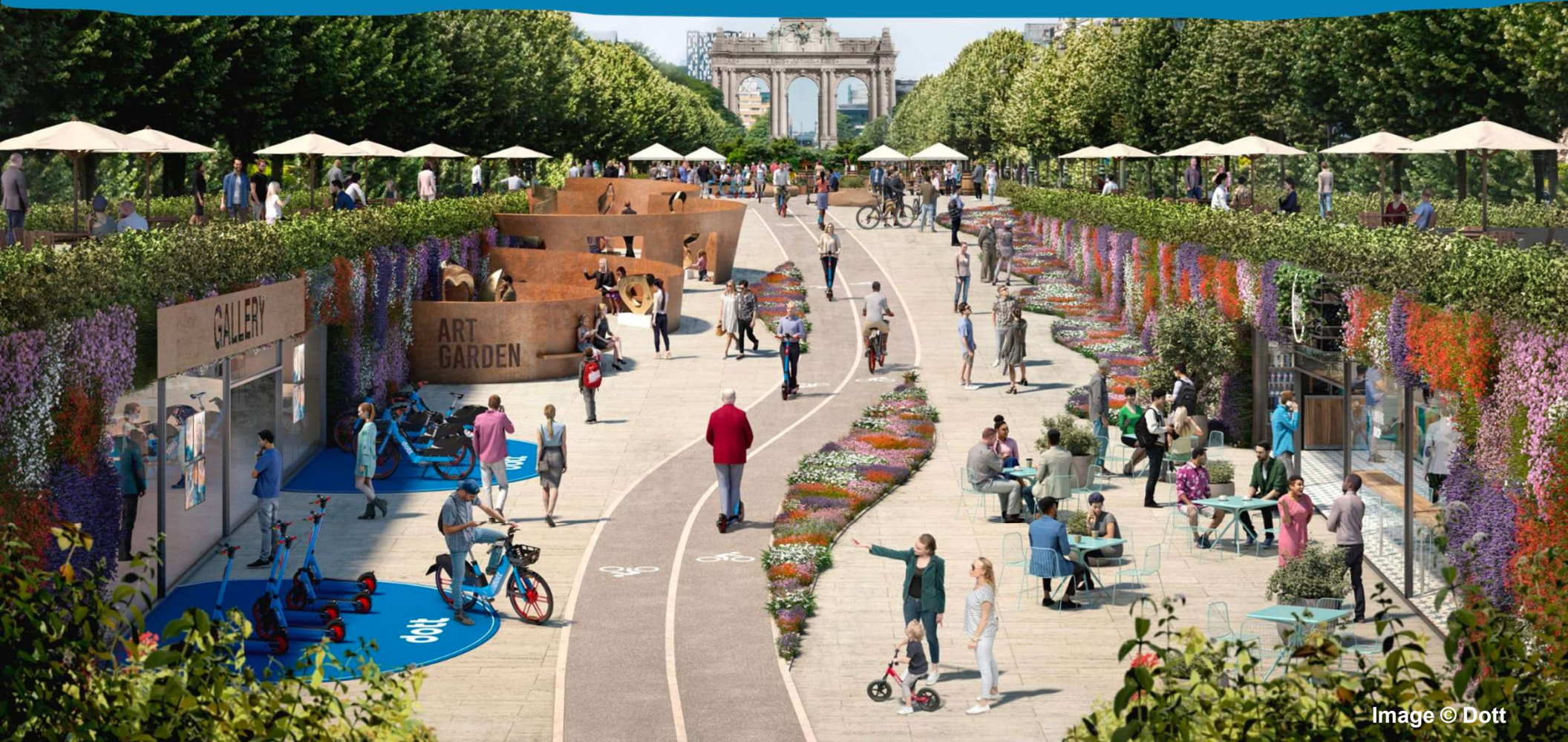


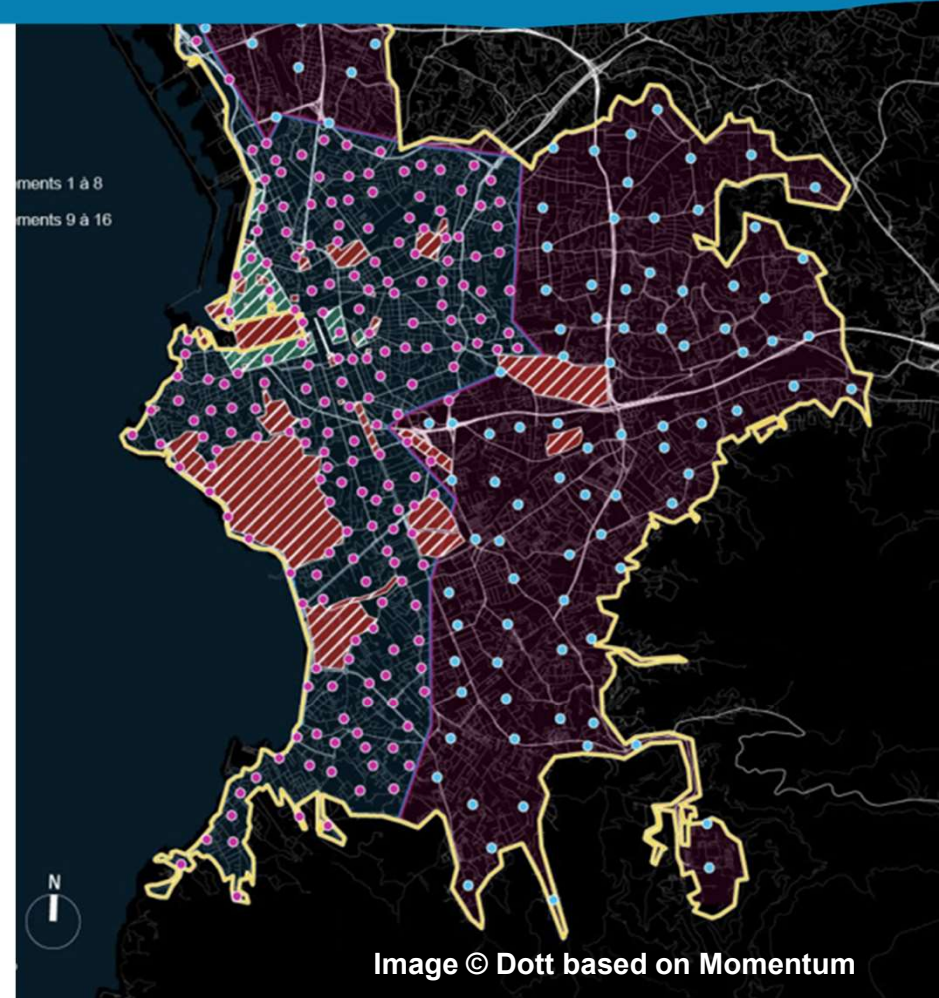
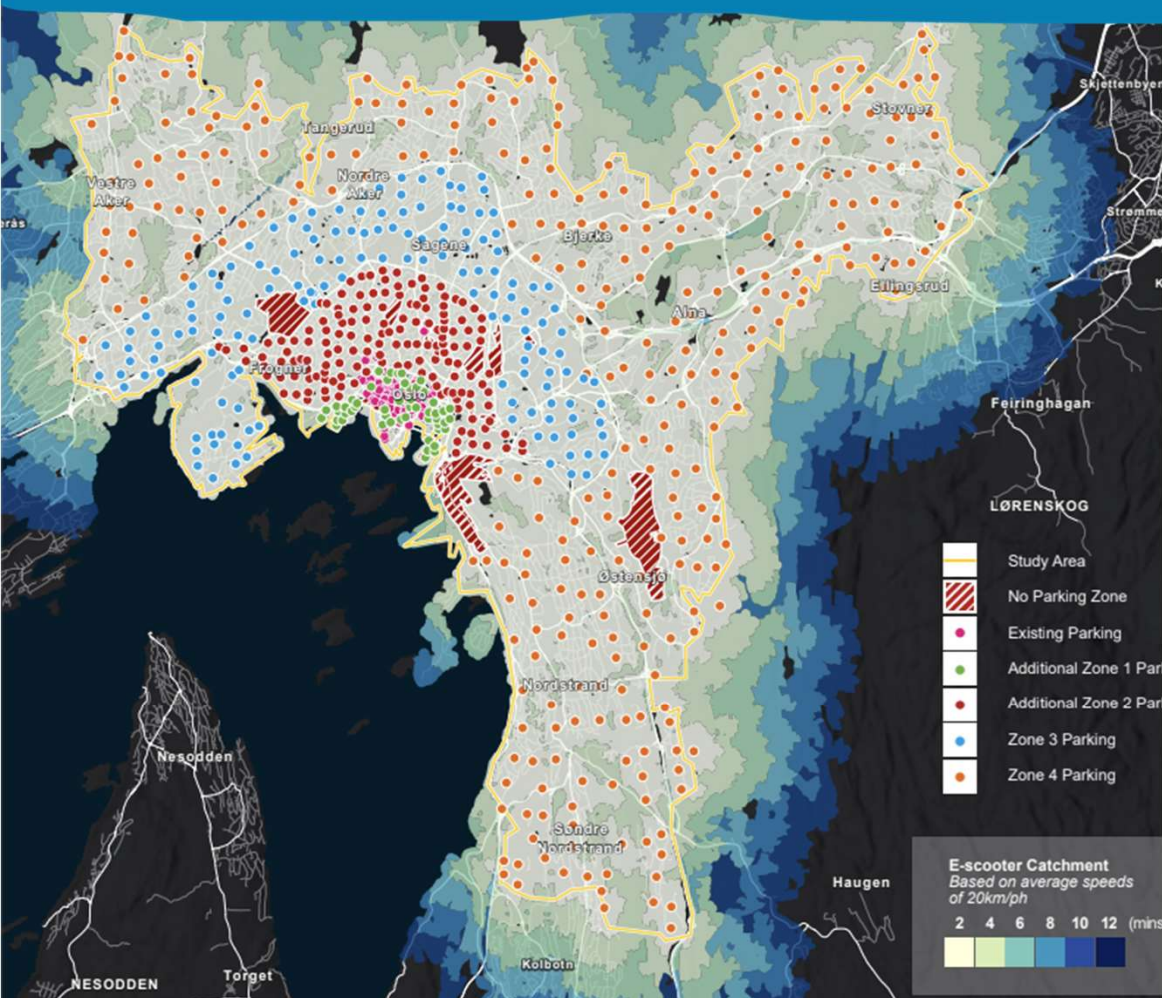
Image © Dott

A MINDSET OF COLLABORATION



Image © Cities Today

MICROMOBILITY – PRIVATE & PUBLIC ALIGNED



SHARED VALUE FOR CITIES, USERS, OPERATORS

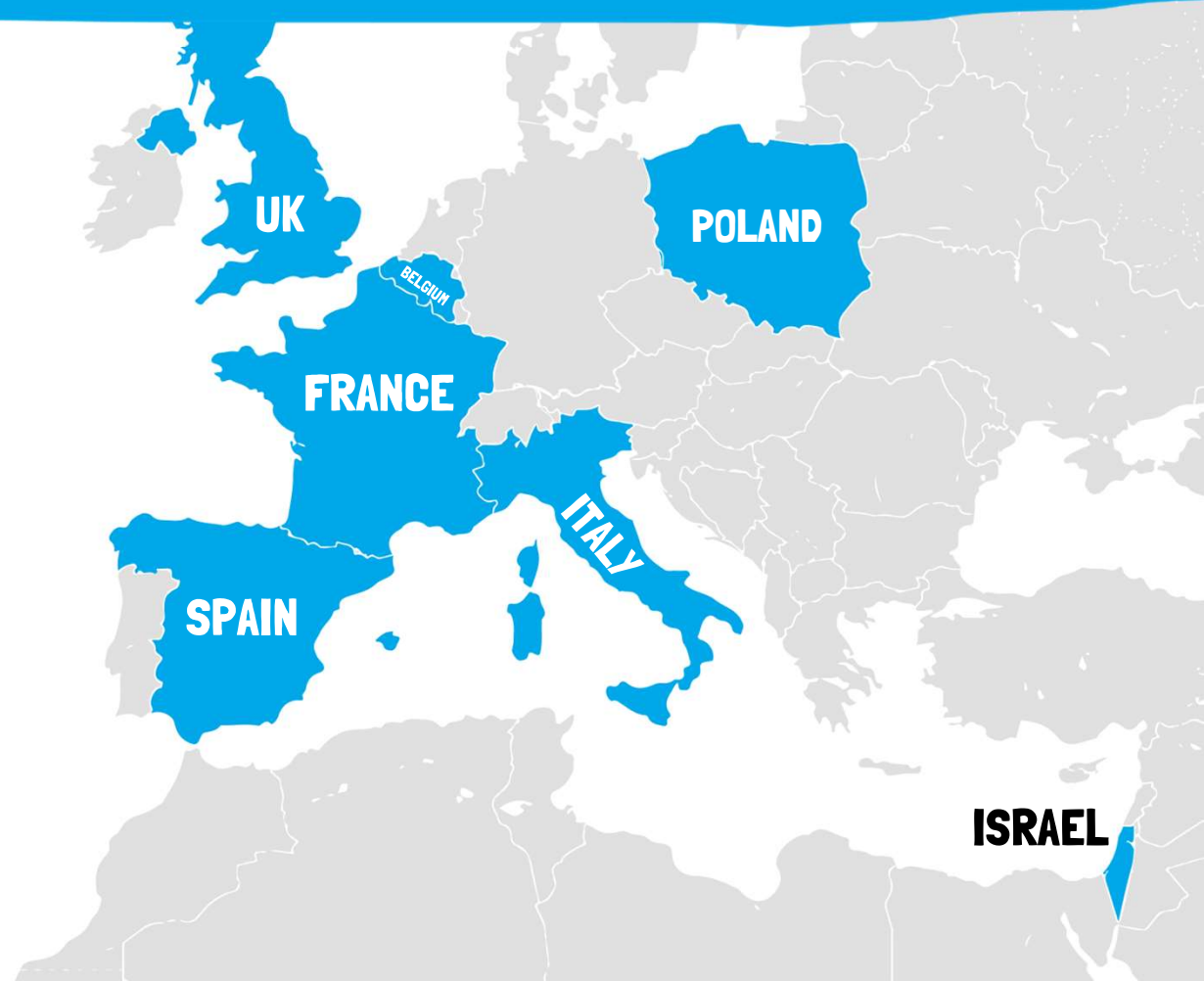


Image © Dott

DOTT, THE RESPONSIBLE MICROMOBILITY PARTNER

Dott is the chosen partner for cities

who are seeking a local operator to build safe and responsible micromobility solutions.



WE ARE RESPONSIBLE



WE ARE PRO-REGULATION



THE LYON CASE

Dott's third city launched in spring 2019:

- Tender for **2** operators (2020, 2022)
- 2,000 e-scooters
- **c.3.2 Mio** rides in 2023
- **c.200,000** distinct riders in 2023
- **28.6%** trips replace cars / taxis / mopeds



SUPPORTING LYON TO REACH NET ZERO

Lyon's Strategic Goal: **Climate neutrality by 2023**

- **4 years** extension of vehicle lifespan through refurbished fleet instead of new
- **77%** lower emissions than new fleet
- **<30g** CO₂eq/km



SYSTEMIC SOCIETAL BENEFITS

A sustainable service is more than Carbon reduction



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Unlock your city

About this report

- Message from our founders
- About Dott
- Dott sustainability framework
- Governance
- Green activities
- Green operations
- Full lifecycle management
- Conveyor for modal shift
- Responsible & inclusive employer
- Safe for all
- Useful & affordable for local communities
- GRI index

2 | Sustainability Report

ABOUT THIS REPORT

This sustainability report covers 2022, following the Global Reporting Initiative Standards. This edition contains a wider set of indicators in comparison to those reported in 2021, as we are conscientiously preparing for the EU's new Corporate Sustainability Reporting Directive, emblematic BV and its subsidiaries ("Dott") demonstrates our commitment to transparency in sharing our priorities, progress, and learning towards full sustainability, while avoiding greenwashing. We continue to update external stakeholders on our progress on an annual basis, and are constantly monitoring our targets, to see when we could raise the bar even further, in order to meaningfully and transparently contribute to a greener future.

This report covers Dott's operations in the countries where we conducted business in 2022, in Belgium, Finland, France, Germany, Israel, Italy, the Netherlands, Norway, Poland, Spain and the UK.

We have obtained third party assurance for our carbon footprint accounting by CO2 Logic, while Airbus supported us in adhering to the GRI Standards. We will regularly review our reporting approach to meet the needs of our investors, regulators and other stakeholders. Any questions or comments about this sustainability report or our approach to sustainability should be directed to our sustainability team via sustainability@dottdetroit.com

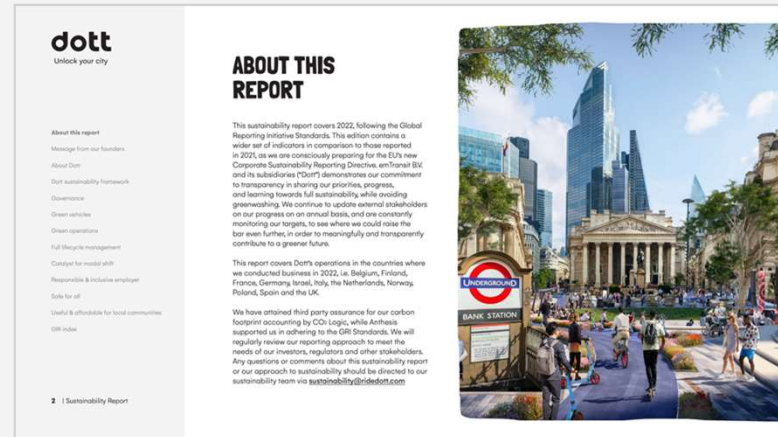


SYSTEMIC SOCIETAL BENEFITS

A sustainable service is more than Carbon reduction



DOTT'S GRI SUSTAINABILITY REPORT



CONCLUSIONS & OUTLOOK



THANK YOU!

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