

From Chaos, Clutter and Collisions to a
Micromobility Revolution:
Oslo - a Nordic leader

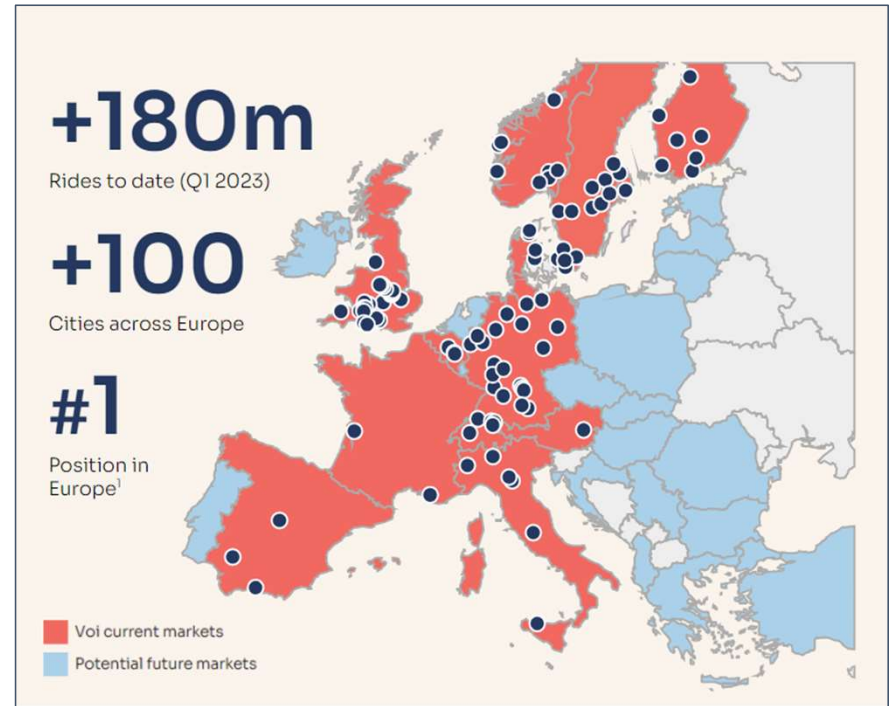
POLIS | ANNUAL
CONFERENCE
2023
CITIES AND REGIONS FOR TRANSPORT INNOVATION

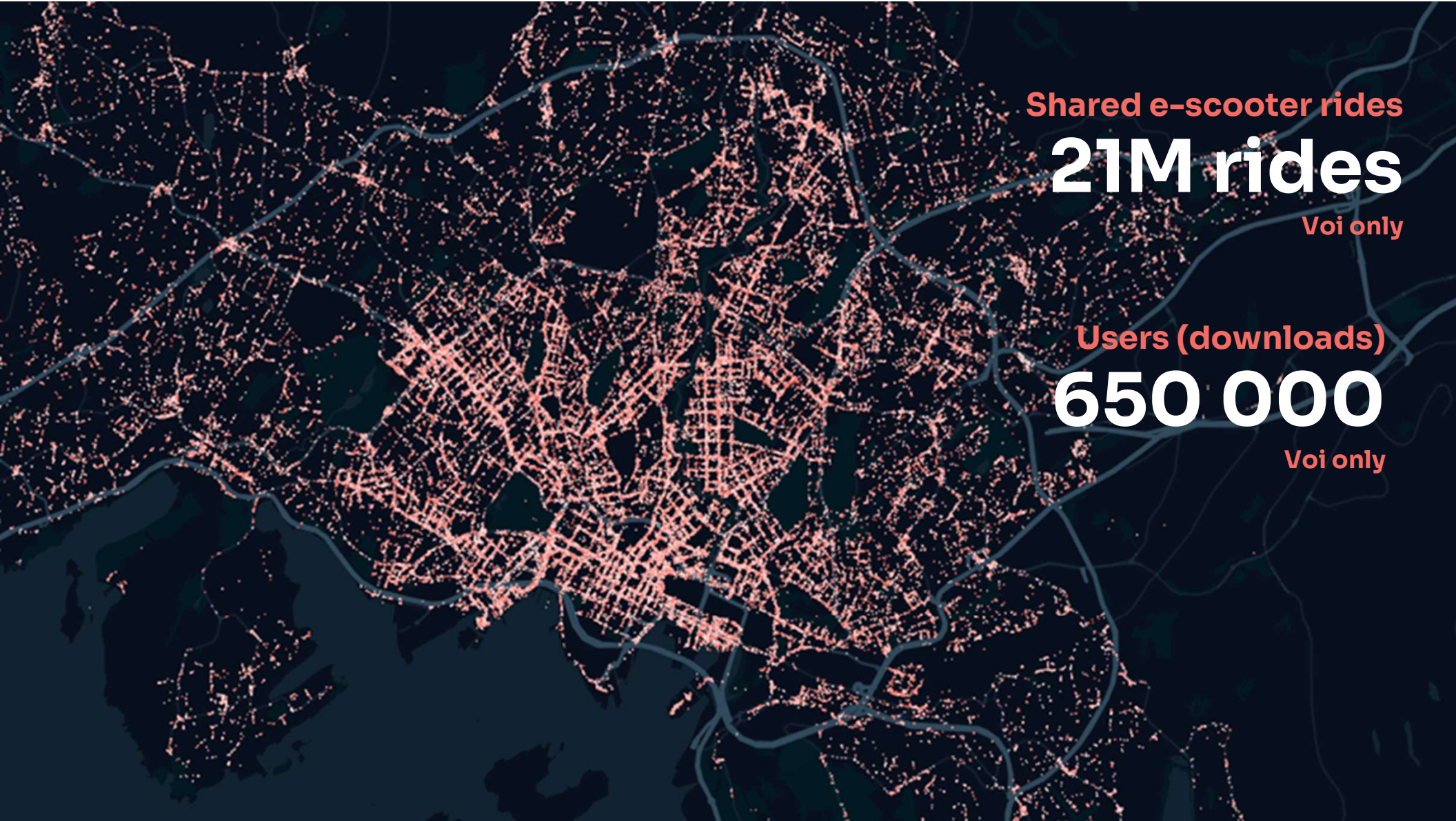


Christina Moe Gjerde,
Regional General Manager
Voi Technology



Voi, Voi!!!





Shared e-scooter rides

21M rides

Voi only

Users (downloads)

650 000

Voi only



The emergency department in Oslo is asking for electric scooters to be stopped at night

The emergency medical service in Oslo is concerned about a steady increase in injuries after the use of electric scooters. The ambulance service asks the actors to take responsibility and block use at night.

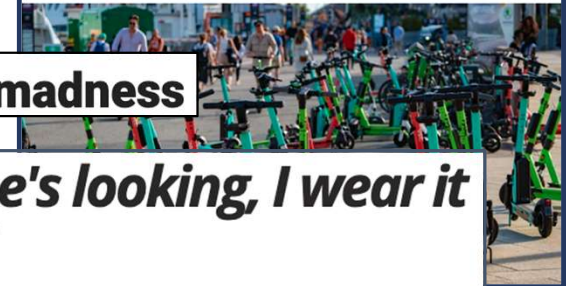


La oss ta fortauene tilbake!

Public group · 16.4K members

**Want even stricter rules for the use of electric scooters:
- It happens so fast**

The new restrictions on the use of electric scooters may become even stricter. A rehabilitation doctor at a specialist hospital believes that this is absolutely necessary.



- This is madness

"When no one's looking, I wear it everywhere"



(or) are on opposite sides of the scooter debate. Eirik is in favor while Fawad is against. Photo: Photo: Maud Lervik/Avisa Oslo



Gaining fans among the authorities



Two customers in focus





Calls for more blood alcohol testing of e-scooters

Injuries following electric scooter accidents are increasing in number. Prohibition is still the wrong way to go, claims Voi. They are calling for more police checks.



Word of the year 2021 - Språkrådet final shortlist

These are the words on the top ten list

1. Sports laundry
2. Micromobility
3. Area neutral
4. TABLE
5. Anti-vax/anti-vax
6. Half leader/half leader
7. Sysselmeister/sysselmeister
8. Mutant virus
9. Harbor spew/harbor spew
10. Biogenic

The year we started voi-ing



Anne Rokkan

 follow me

Commentator in Dagens Næringsliv

Comment

Voi voi, it's electric scooter season!

The regulations have limited how dangerous and troublesome the electric scooters are. Now they should be adjusted so that the potential also emerges.

SCOOTER WARS



Responding to new electric scooter requirements: - Thought it was a typo

ANNONSE



The Voi boss: Disaster for users of electric scooters

The head of Voi thinks it is positive that Oslo City Council wants to have regulations for electric scooters, but thinks the ceiling of 8,000 bikes seems incomprehensible.



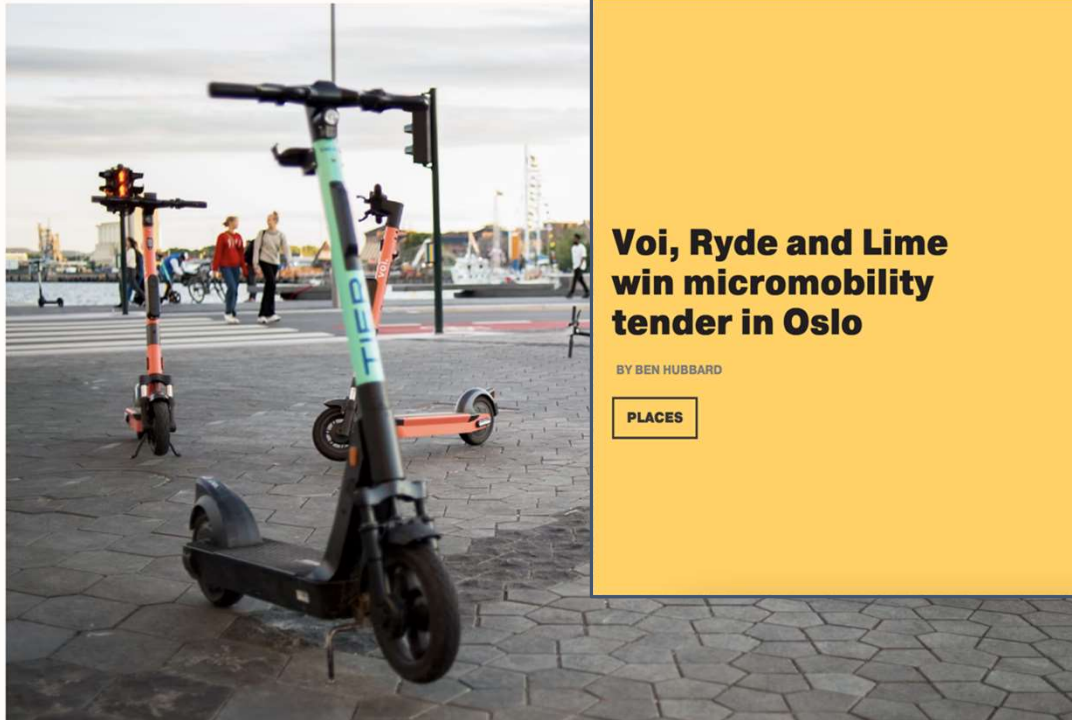




The electric scooter race

Tier, Bolt and Voi won the scooter tender in Oslo

The three players emerged victorious from the battle for the rental of electric scooters in the capital.



Voi, Ryde and Lime win micromobility tender in Oslo

BY BEN HUBBARD

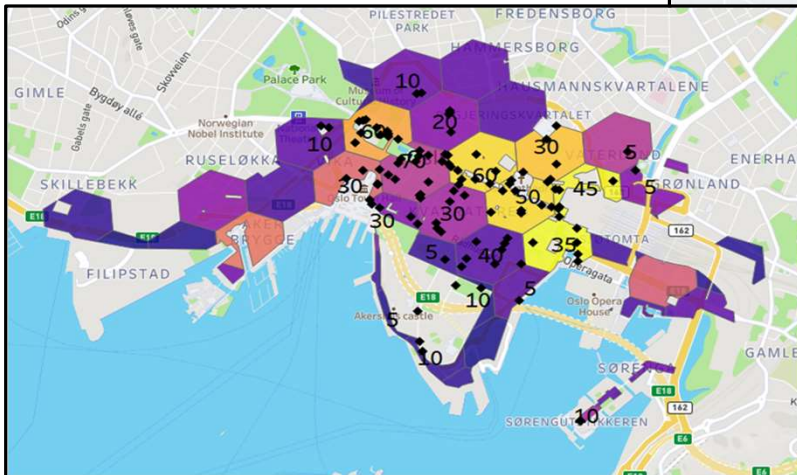
PLACES

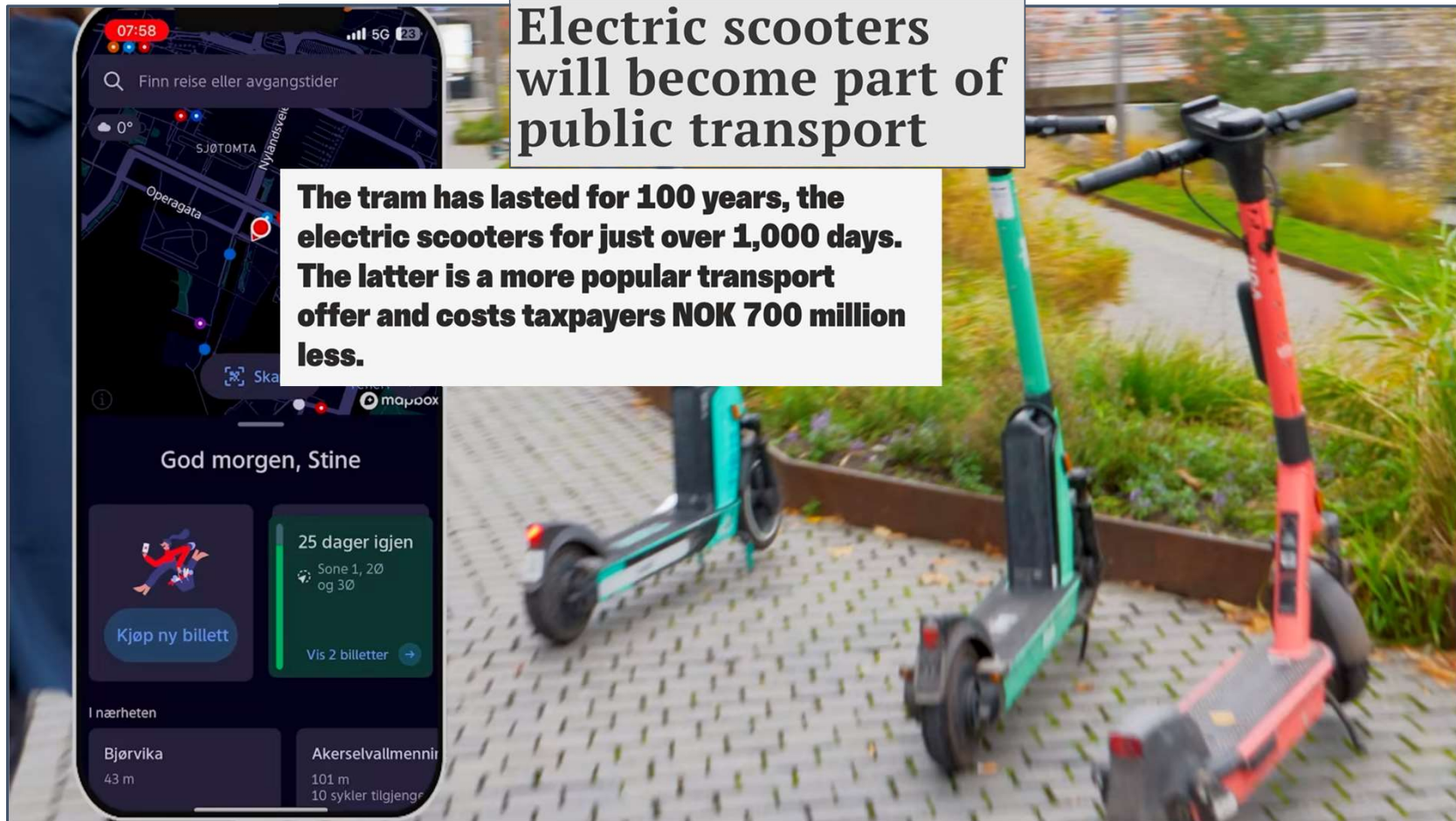


Electric scooters from Tier, Voi and Bolt outside Oslo S in 2020. Photo: Annika Byrde / NTB



One electric scooter.
One day.
45 rides

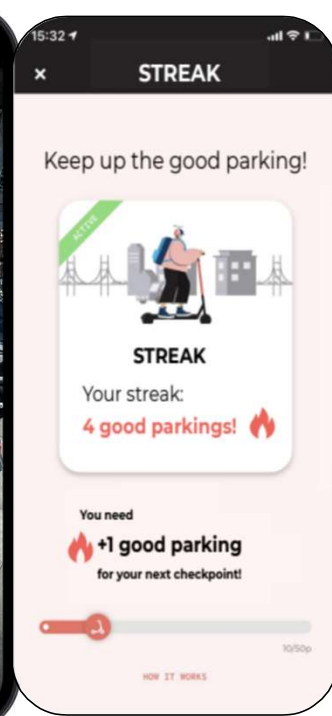
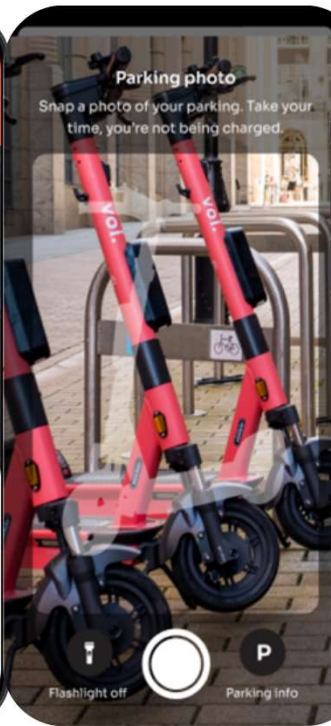
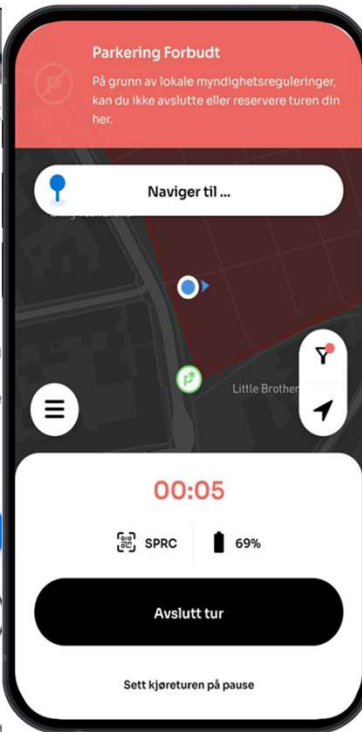
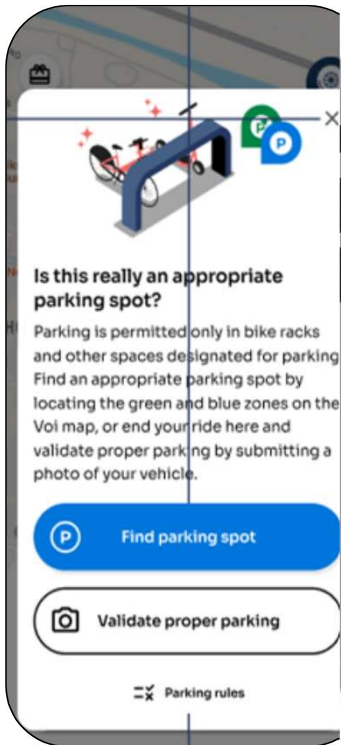




Nearly 60% of Voi's riders already combine trips with public transport



Gaining fans among the citizens





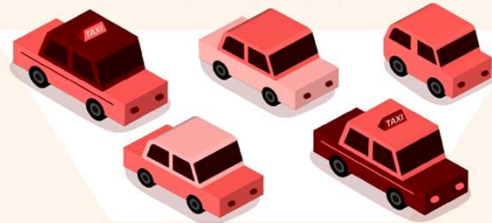
Walking and wheeling



Electric micromobility and public transport



Taxis and shared cars



Private car



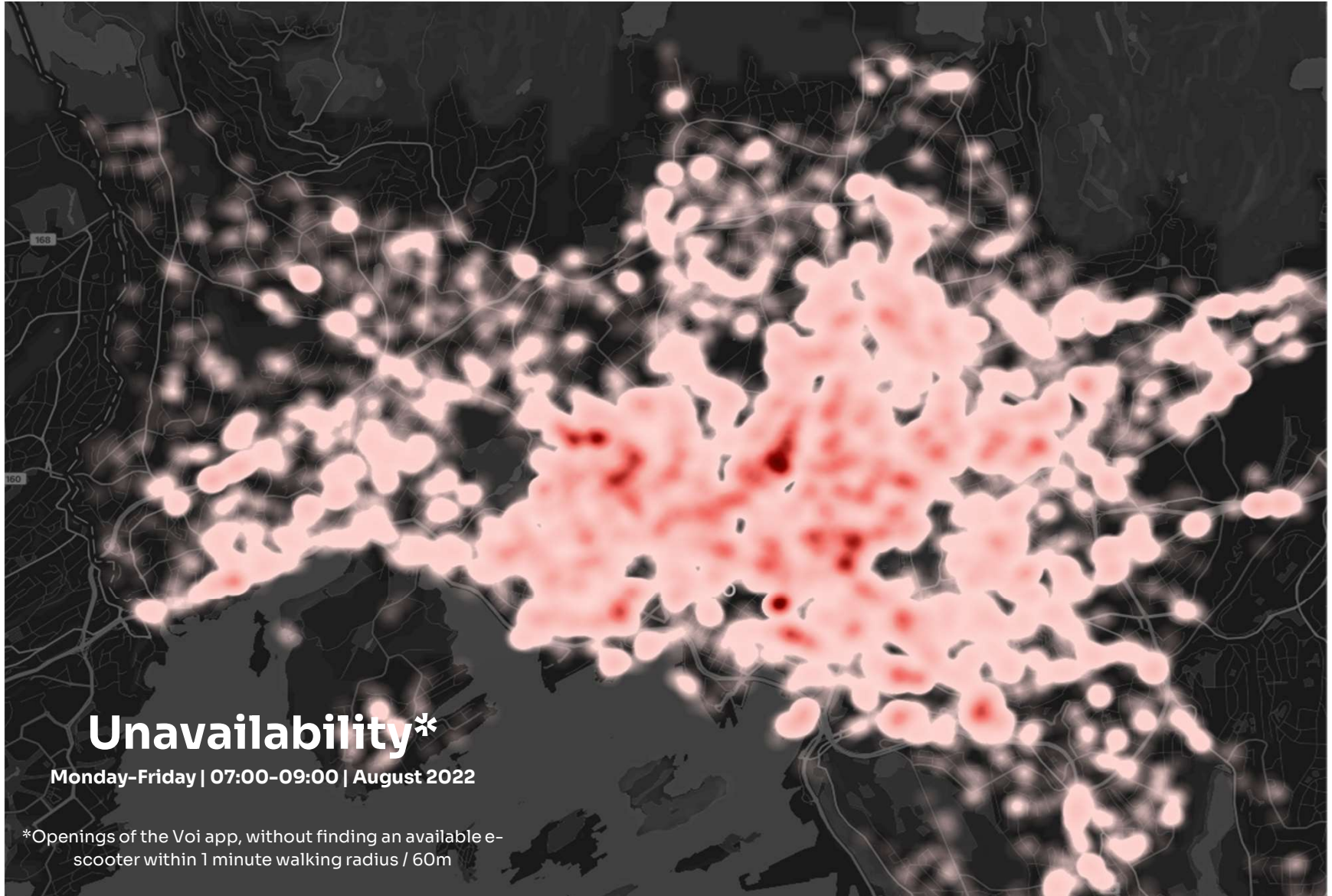


Set for scooter war this spring: Hundreds of electric scooters are taking over Norway

Electric scooters will become a frequent sight in the Norwegian cityscape. In the first instance, there is a Swedish and several Norwegian companies competing for the customers.



LAUNCHING SOON: Such electric scooters will be seen in the Oslo cityscape as soon as the snow melts. Photo: Voi





- Oslo can become the leading place for micromobility

THE PORTRAIT

TEXT Ida Wammer

PHOTO Magnus Laupa

8 APRIL 2022 - STOCKHOLM

Voi's Nordic manager, Christina Moe Gjerde, demands her place. Both at home and abroad. This is how you make enemies.