



Guardian Angel

On-demand lighting to support active travel in rural areas

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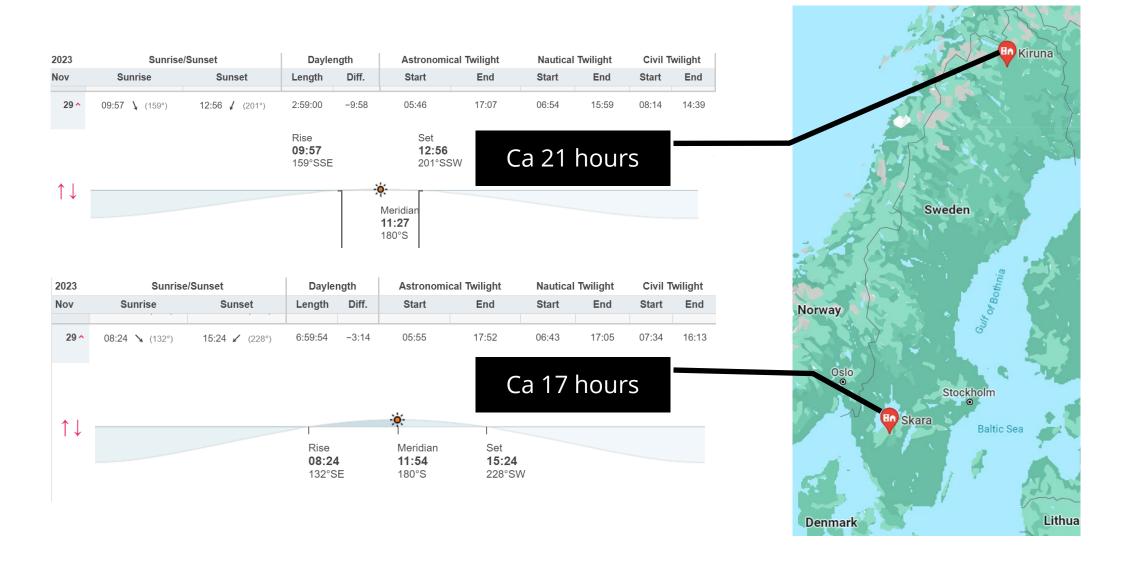
Active travel





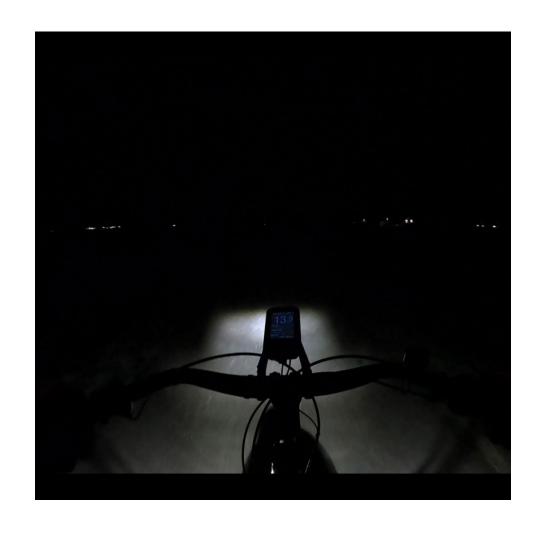


Challenges - darkness



Rural areas - challenging infrastructure





Perceived safety and security

Nytt initiativ ska få kvinnor att motionera i mörkret

Mörkare kvällar skapar en känsla av fler otrygga miljöer för många kvinnor. Nu anordnas det en powerwalk för tjejer som känner rädsla för att promenera ensamma.

Borås • Publicerad 4 oktober 2021





Belysning viktigast för känslan av trygghet ute – Tre praktiska tips för kommuner

7.12.2021 07:30:00 CET | Belysningsbranschen





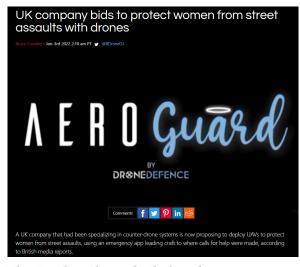






Mer än hälften av alla kvinnor känner olust till att vistas utomhus under kvällstid. En färsk undersökning visar att belysning är den enskilt viktigaste åtgärden för att öka känslan av trygghet, till och med viktigare än fler poliser och vakter. Kommuner har en avgörande roll för att komma till rätta med problemet.





The technology helping keep women safe on the streets



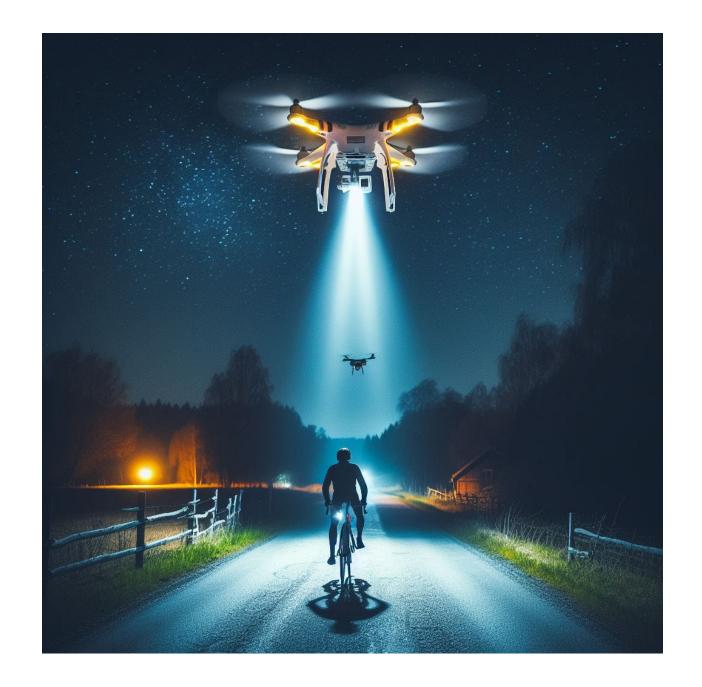


Half of all women have felt unsafe at some point walking alone in the dark, according to recent figures from the Office for National Statistics.



Drones to rescue

- Drones equipped with lighting infrastructure
- On-demand and bookable
- Follow the cyclist to provide lighting
- Lighting strength and range can be adapted
- Digital services could be included





Guardian Angel

- Encourage more active mobility even in after-dark,
- Support improved feeling of security
- Support the travel habit changing
- Support improved traffic safety and contribute to Vision Zero















The project

- 2021 2023
- Innovation and pilot project
- Drone-based on-demand lighting solutions
- Chosen bicycle route in Skara
- Focus on user perception and acceptance
 - UX
 - Trust
 - Safety
 - Societal impact











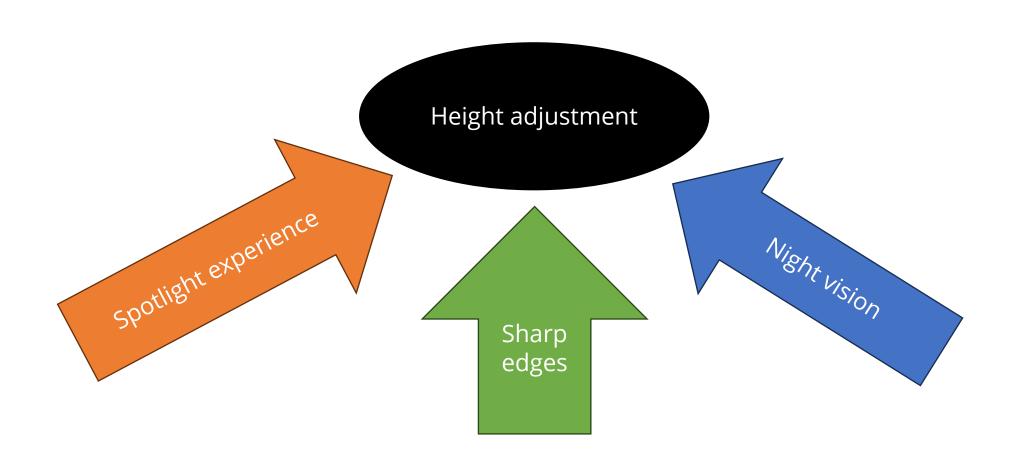


Initial solution test





Changes from initial solution test





Focus group study



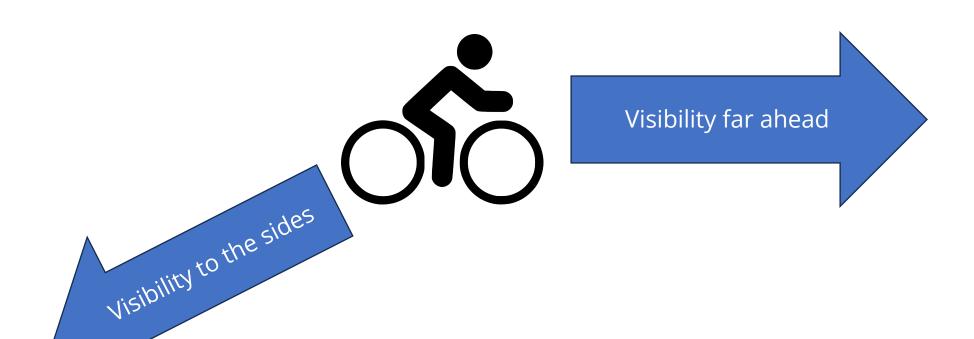


Changes from focus groups

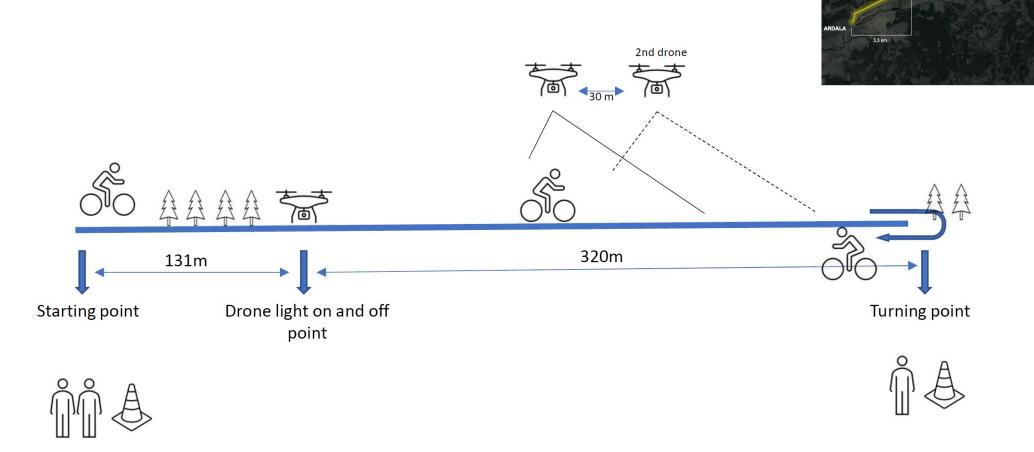


2 drones





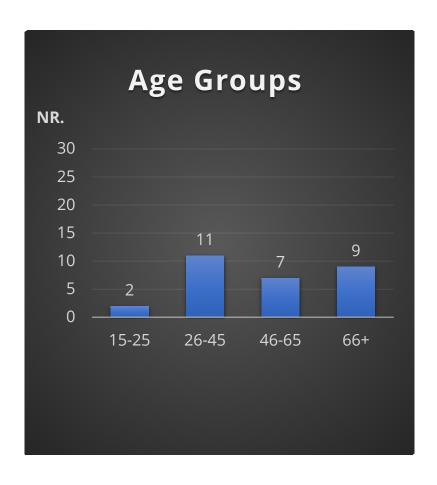
Pilot study



cykla med drönarljus



Pre-test questionnaire (n = 29)





| Gender | |
|---------|------|
| • Men | (20) |
| • Women | (9) |

| When using bicycle? | | |
|---------------------------------------|------|--|
| • Errands | (24) | |
| Social activities | (21) | |
| Commuting | (19) | |
| Physical training | (14) | |
| With others | (9) | |
| | | |



Unanimous positive response

- UX
 - Enough broad and strong lighting
 - Negligible noise
- TRUST
 - Positive attitude towards drones
 - Positive perceived visibility
 - Positive reliability though improved drone-cyclist synchronization wanted

"Like cycling under a full moon!"

"The drone is like a guardian angel!"





Potential impacts

- SAFETY
 - Excellent likelihood to see and react to unexpected things
 - Fewer shadows and dark spots, increasing visibility and predictability
- SOCIAL IMPACTS
 - Willingness and motivation to cycle when dark
 - Potential travel habits changing





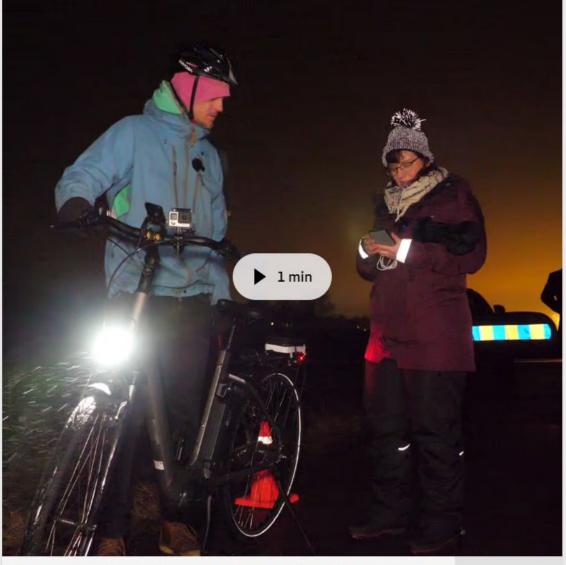
Challenges and opportunities

- Challenges
 - Regulations are under development
 - Business modelling
 - Privacy and integrity
 - Multiple drones simutaneously
 - ...
- Opportunities
 - Already many applications
 - Harmonized EU space regulation
 - U-Space services are on-going
 - Significant economic and social potential









Nytt projekt: Här lyser drönare upp vägen åt cyklister i Skara Foto: Bosse Carlqvist/SVT

Visa alla (3)



Nytt projekt: Här lyser drönare upp vägen åt cyklister i Skara



Whenever you want to travel by bike, you should feel safe and secure doing so. Darkness shouldn't be the reason that stops you from active travel.

Let the drones light up the road for you.

--- Skyddsängel / Skara Guardian Angel







THANK YOU ©

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