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Shared mobility in Enschede

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Enschede

With 160,000 inhabitants, Enschede is the largest city in the province of Overijssel.

Over a length of more than 10 kilometers, the municipal border also forms the national border.

Enschede has many magnets: the University of Twente and Saxion University of Applied Sciences attract thousands of students, the city has a varied cultural offering.





Mobility vision

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The ambitions arising from our vision can be summarized as follows:

- An attractive work and study city with a growing reach;
- The most important shopping city in the east;
- An attractive city to live in;
- A sustainable city;
- A smart city.





Why shared mobility?

Shared mobility is in line with the ambitions of the mobility vision; livable, attractive and accessible:

- A reliable and attractive offer of shared transport reduces car dependence.
- Reduces CO2 emissions
- Possible to use the available space for a livable environment, greening and/or climate adaptive measures
- By adding shared transport to traditional public transport (train and bus), we also make the public mobility system as a whole more attractive.





How do we work?

1. Realizing shared mobility hubs;
2. Introduction of the permit system;
3. National and regional cooperation.





Realizing shared mobility hubs;

- Physical places in public spaces where shared vehicles are parked
- 'Free floating' system is no longer permitted
- Expansion options in case the hub is full;
- Use the existing paving





Spreading the Hubs

We want within the program:

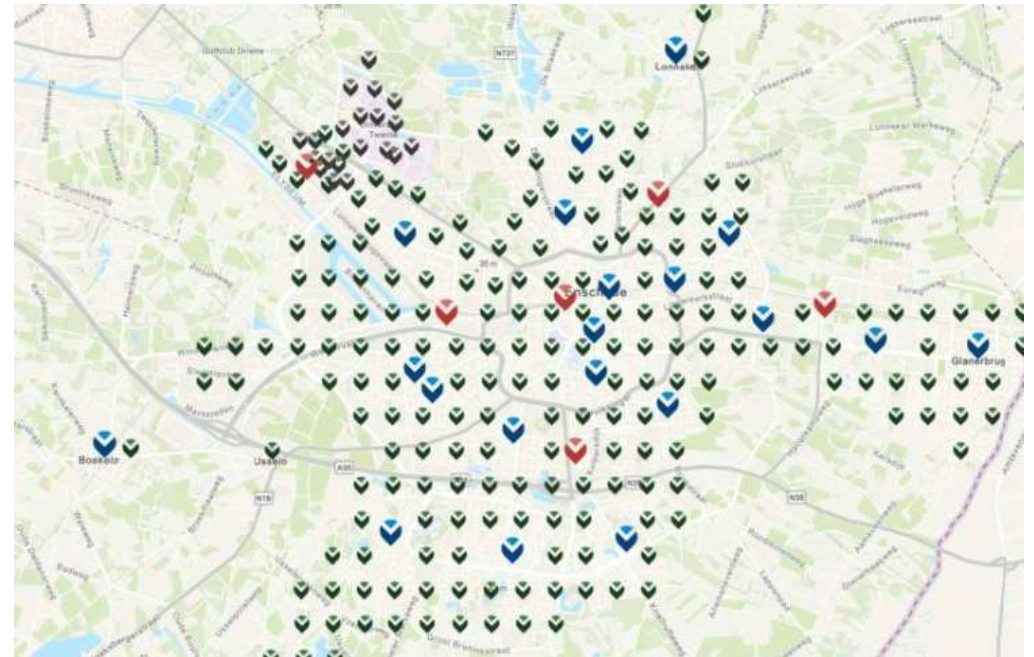
5 regional hubs (15 shared vehicles)

20 district hubs (10 shared vehicles)

200 neighborhood hubs (5 shared vehicles)

These hubs differ in the minimum number of shared vehicles. The regional and district hubs do have a connection to public transport.

It depends on target groups, the type of trips, locations and additional facilities such as water taps and parcel lockers.



Introduction of the permit system

Purpose of the licensing system

- We can maximize the opportunities use shared transport;
- prevention of negative side effects on the restrict public space;
- Shared transport providers do not have to compete with each other;
- Working on a more sustainable relationship with the municipality.

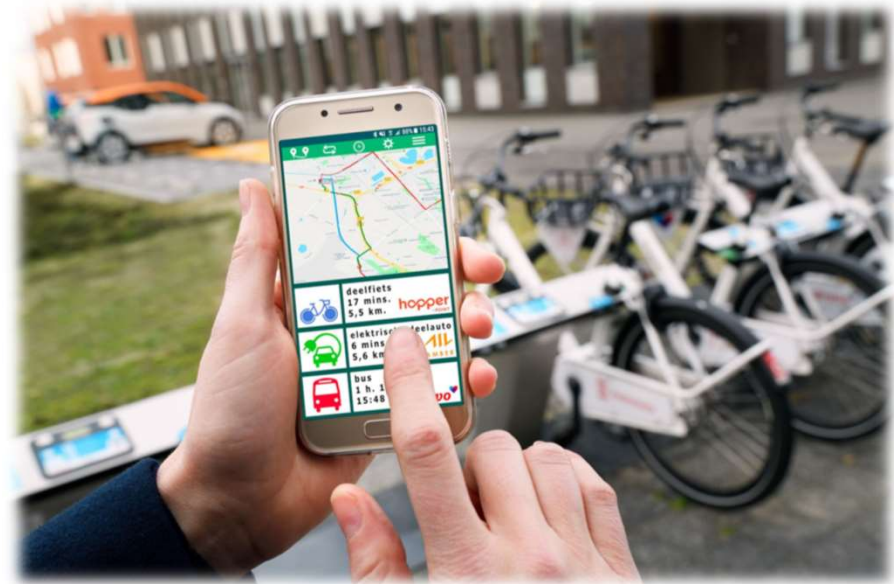




National and regional cooperation

We work together with other municipalities, regions and national government to share knowledge, achieve efficiency benefits and working with pilots.

- Cooperation program with the government;
- Regional cooperation.





**Thank you for
your attention!**



For information:

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