



Interreg  
North Sea



Co-funded by  
the European Union

SHARE-North Squared



Vlaanderen  
is mobiliteit &  
openbare werken



provincie  
Oost-Vlaanderen

AD  
AUTODELEN.NET

# Putting shared cars on the right (parking) spot

Johannes Rodenbach &  
Esther De Reys

29 November 2023

**POLIS**  
CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL  
CONFERENCE  
**2023**

# Autodelen.net



Policy



Community

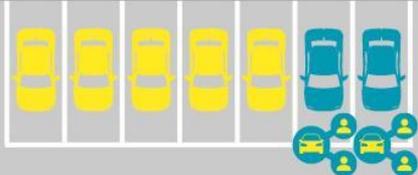
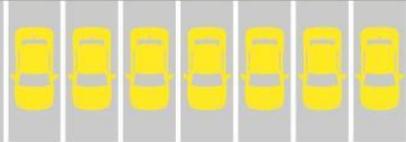
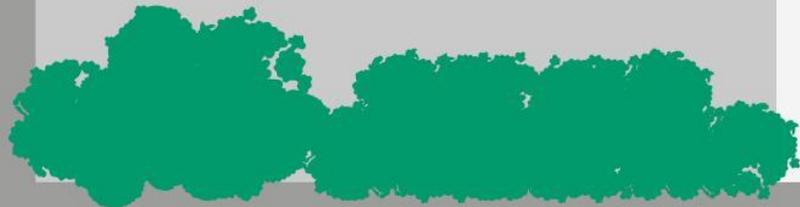


**7.000.000**

**3.700.000 private cars**

30 ×    

14 × 



# 1

## PRINCIPLES FOR A STIMULATING PARKING POLICY FOR CAR SHARING

## PRINCIPLE 1:

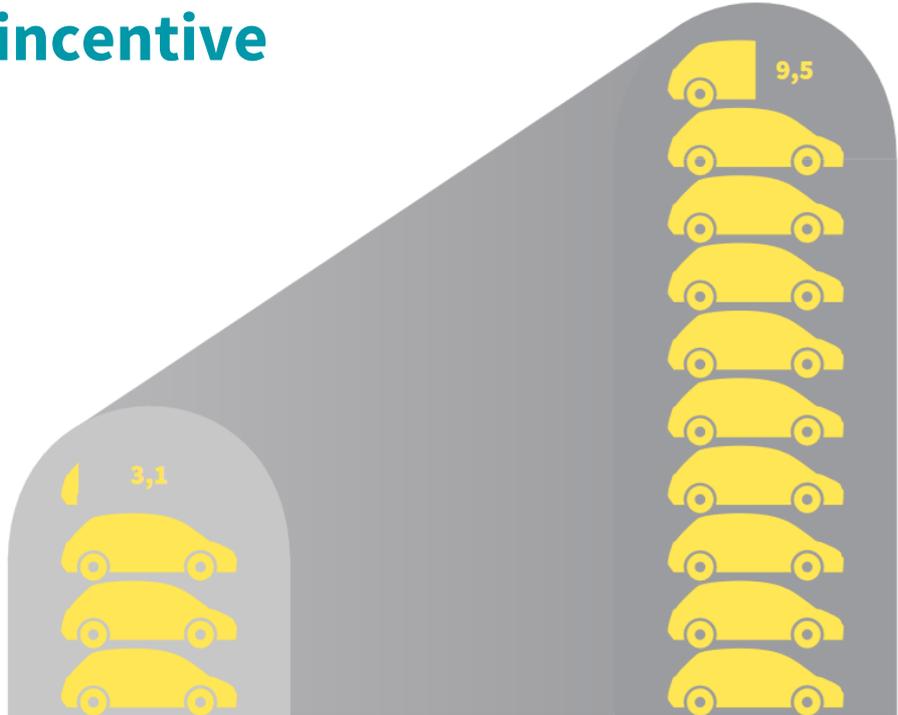
# Differentiated parking policy based on operational characteristic

Leave at the same,  
fixed parking spot



**Roundtrip station based**

# PRINCIPLE 2: The bigger the impact, the bigger the incentive



*One shared car replaces 3.1 to 9.5 private cars, according to the type of car sharing.*

# PRINCIPLE 3: Enforcement!



## PRINCIPLE 4:

# Limit the total number of parking spaces and permits in your city

**City of Leuven adjusts parking standards for new housing projects: "No more resident parking permits in larger residential projects"**

© HLN.be 05-10-2022

**1,600 parking spaces gone in 1 year in Ghent: "You can live here perfectly well without a car. More and more people are seeing that"**

© nieuwsblad.be 13-06-2023

2

**INCENTIVES FOR A STIMULATING PARKING  
POLICY FOR CAR SHARING**



fixed, reserved parking places for car sharing



access to car sharing hubs with different parking places for car sharing



municipal parking card for car sharing, for the whole territory



municipal parking card for car sharing, for certain zones







**P**

fixed, reserved parking places for car sharing



**P**

access to car sharing hubs with different parking places for car sharing



**P**

municipal parking card for car sharing, for the whole territory



**P**

municipal parking card for car sharing, for certain zones





© Christophe Vandereecken





**P**

fixed, reserved parking places for car sharing



**P**

access to car sharing hubs with different parking places for car sharing



**P**

municipal parking card for car sharing, for the whole territory



**P**

municipal parking card for car sharing, for certain zones



3

**ADDITIONAL VISIBILITY FOR A PARKING  
PLACE FOR CAR SHARING**

# “exclusive shared cars” or “car sharing”

## Icons for car sharing



© Interreg North Sea Region  
ShareNorth project



UITSLUITEND  
DEELWAGENS



© Stadsbestuur Ronse



© SOLVA



SHARED MOBILITY



The International  
Shared Mobility  
Conference

BRUSSELS  
FEBRUARY 6, 2024



# #SMR24

Info & tickets:



**DISCOUNT CODE:** POLISROCKS

# JOHANNES RODENBACH

[johannes@autodelen.net](mailto:johannes@autodelen.net)

09 396 70 50

[linkedin.com/in/johannes-rodenbach/](https://www.linkedin.com/in/johannes-rodenbach/)

# ESTHER DE REYS

[esther@autodelen.net](mailto:esther@autodelen.net)

09 396 70 50

[linkedin.com/in/esther-de-reys/](https://www.linkedin.com/in/esther-de-reys/)