

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

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All our mistakes in the first implementations of parking policies

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IPOP - Institute for spatial policies

Established in 2006 as private non-profit organisation,
based in Ljubljana, Slovenia



Supporting communities towards sustainable urban development.



IPoP and parking management

- Parking management as the “stick” of sustainable mobility measures
- Prepared parking policies for 9 small and middle-sized cities in Slovenia
- In the last phase of preparation of National guidelines for municipal parking policies



Photo: Maruša Strmec

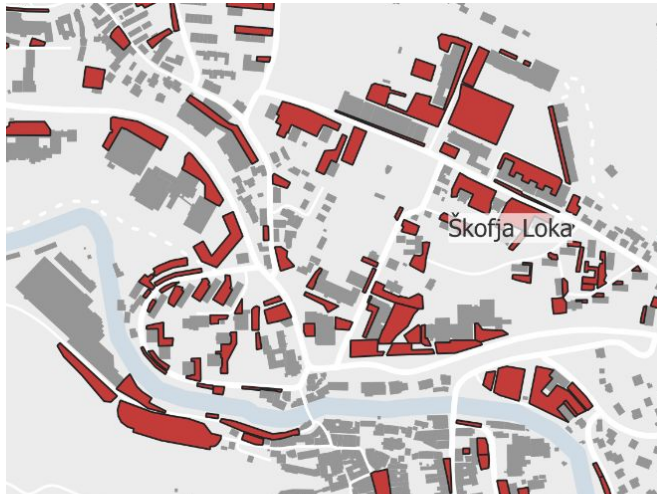


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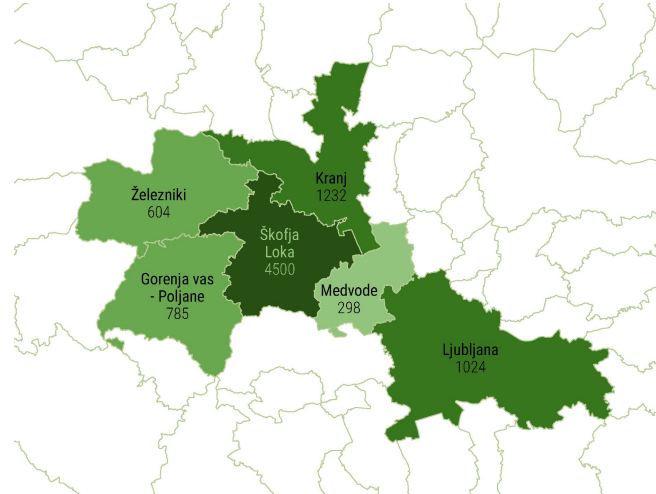
1. DATA

Parking supply



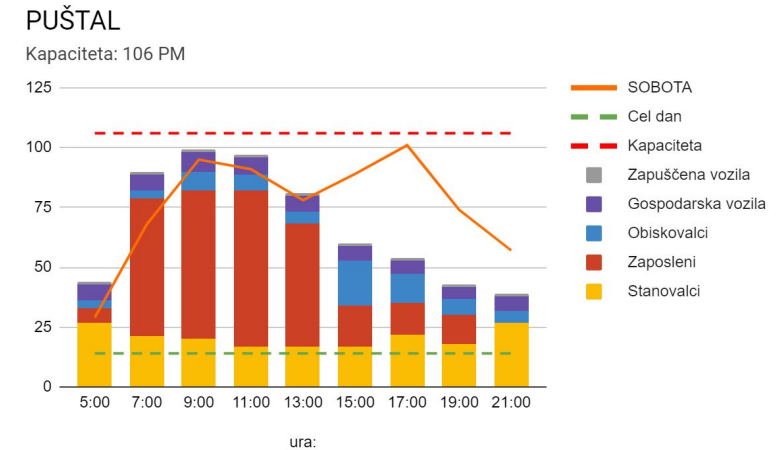
- > No. of parking spaces
- > Characteristics
- > Parking regime
- > Ownership

Parking demand



- > Traffic generators
- > Work commuting
- > Public transport
- > Walkability, cyclability

Parking beat survey



- > Occupancy, duration, users
- > Evolved from paper to google sheets

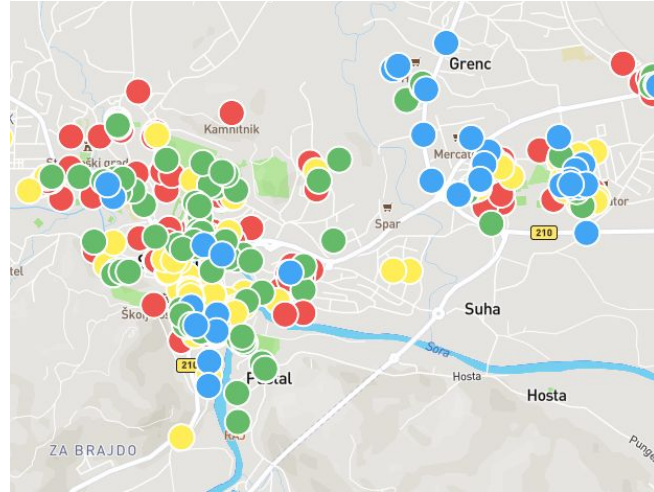
2. PARTICIPATION

Ask people



- > Show them the data
- > Let them co-create the parking policy

Go to the people



- > Discussions
- > General and spatial questionnaires
- > Go to the people
- > Social media, radio, tv ...

Be confident in your expertise

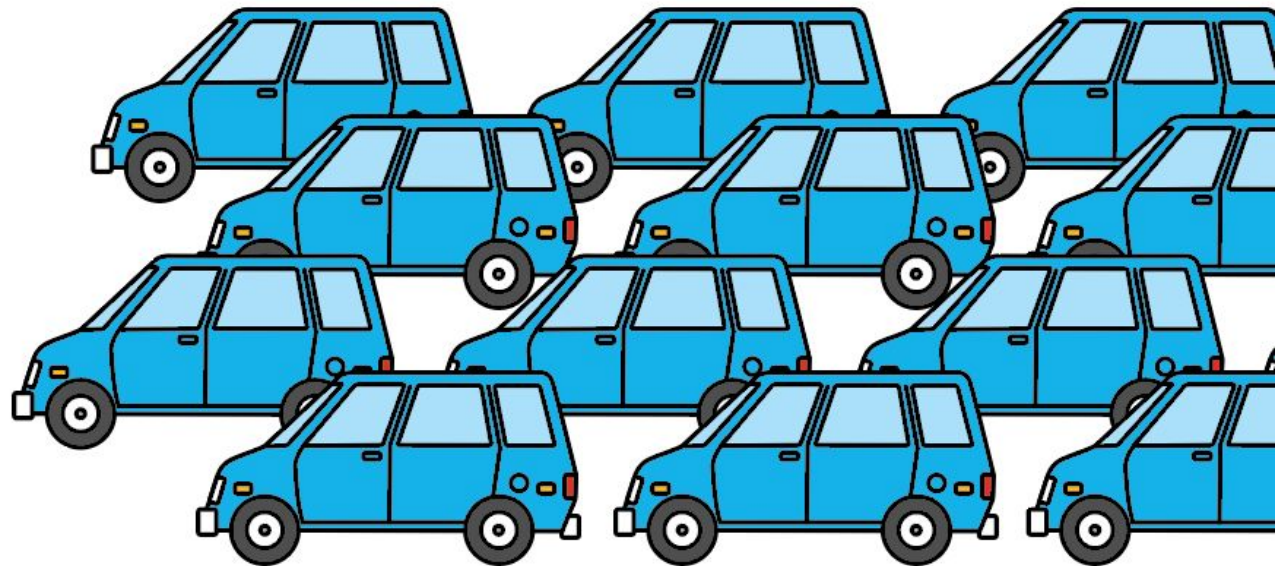


- > Sustainable mobility!
- > Parking management first - then, if needed, more car infrastructure



3. POLICY MAKING

- Adopt and upgrade
SUMP vision and other goals, that parking policy can support.
- Make it feasible
Budget, time, space, stakeholders, other resources ...
- It doesn't have to be perfect!
It will surely evolve over time.

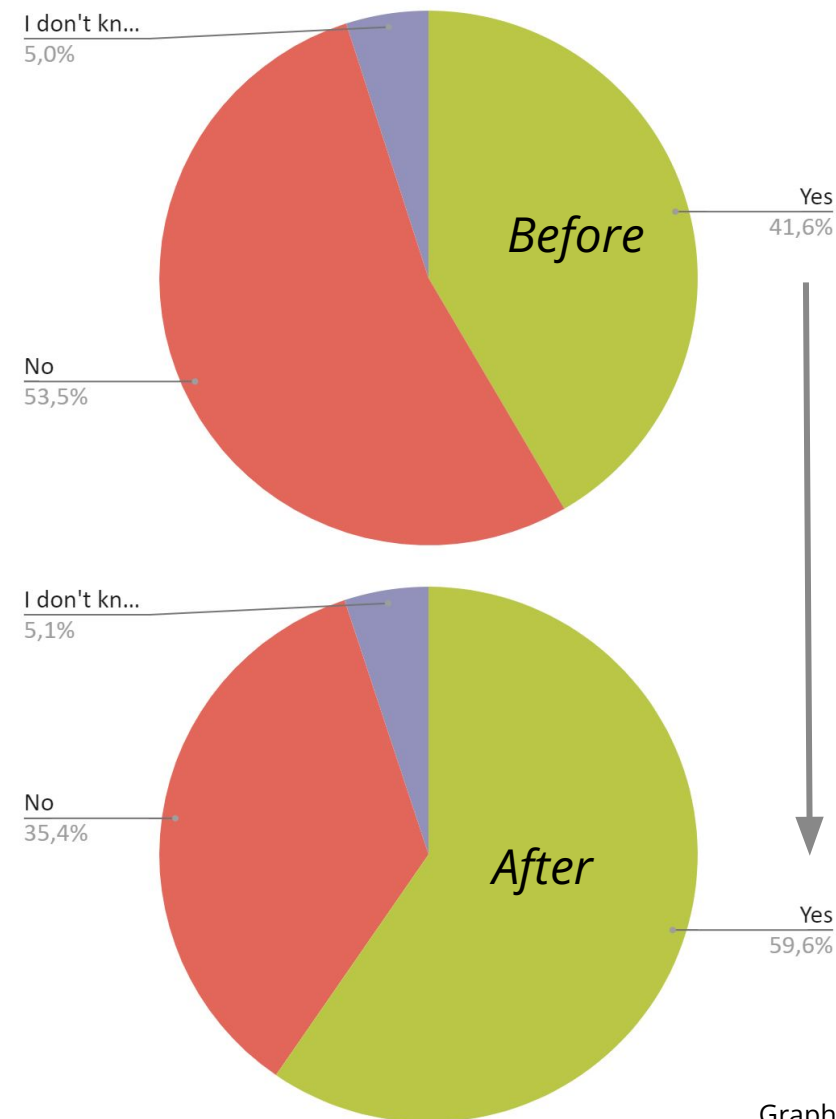




4. MONITORING

- Measure the impact!
- Again gather the objective data and ask the public.

Do you support the introduction of paid parking in the town of Tržič?





5. ROOM FOR IMPROVEMENT

1. Can we gather data easier?
2. How can we reach more people that agree with us?
How can we involve them?
3. We need to address and cooperate with parking service providers more.



Photo: Anja Slapničar

5. ROOM FOR IMPROVEMENT

4. Leverage for the private parking lot owners to cooperate?

5. Our big wish: Putting lower/maximum/flexible parking standards into practice.

6. We are ambitious, but big changes in the towns are yet to be seen.





**Thank you for
your attention!**



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