

FREENOW ✓
The Mobility Super App

IT'S TIME TO RETHINK URBAN MOBILITY

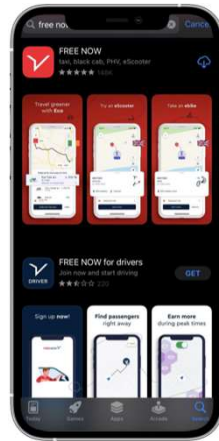
David Koral

Director Central Partnerships, FREENOW

November 29, 2023

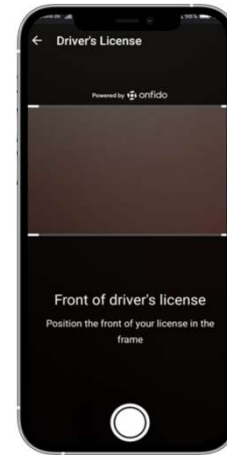
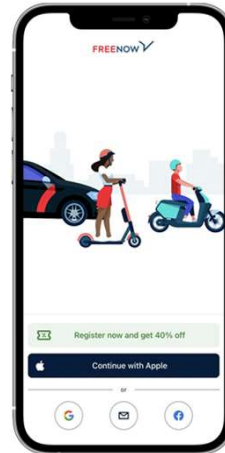
ONE DOWNLOAD, ONE REGISTRATION, ONE DOCUMENT UPLOAD & UNLIMITED ACCESS TO MULTIPLE VEHICLES & SERVICES

SIMPLE.
INTUITIVE.
FUNCTIONAL.



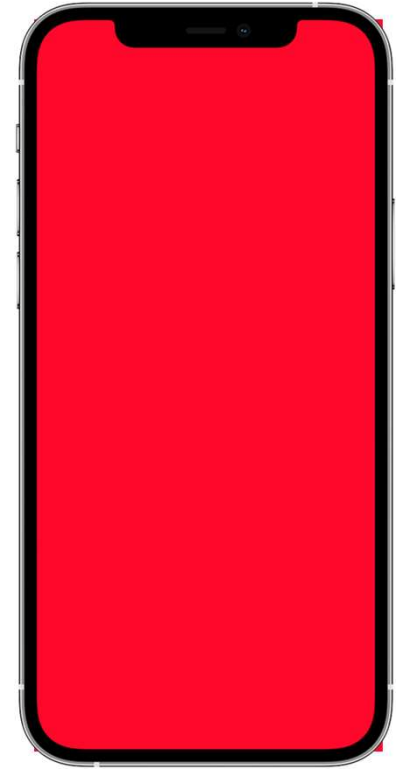
DOWNLOAD THE APP **ONCE**

REGISTER **ONCE**



VALIDATE ID & DRIVING LICENCE **ONCE**

DRIVE & RIDE **UNLIMITED**



2009



Launch of mytaxi

2014



100% Daimler take-over

2016



Merger with Hailo

2017



Acquisition of Beat & Clever Taxi

2018



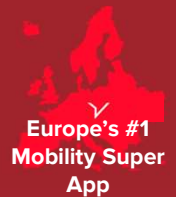
Acquisition of Kaptan & Launch Hive scooter

2019



Joint Venture NOW Group & rebranding

2022+



WE'RE EUROPE'S MOBILITY SUPER APP

2m

active monthly users

100k

active monthly drivers

9

countries

200+

cities

220k

vehicles

12

partners

163k
eScooters

13k
eMopeds

24k
eBikes

17k
Shared cars

MILES

cooltra

SHARENOW

TIER

dott

ZITY

voi.

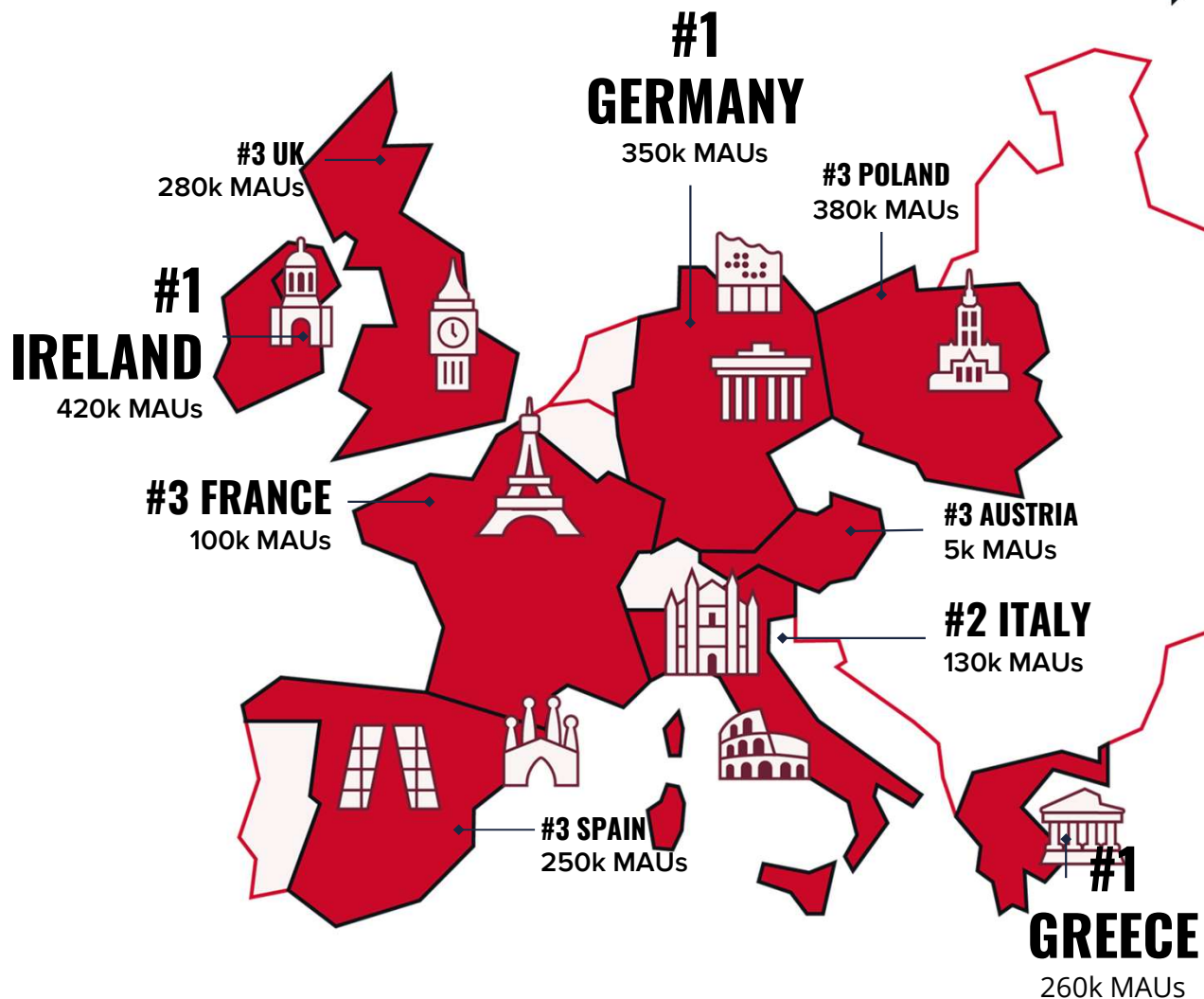
SIXT

HumanForest

emmy

ridemovi

ELYOP

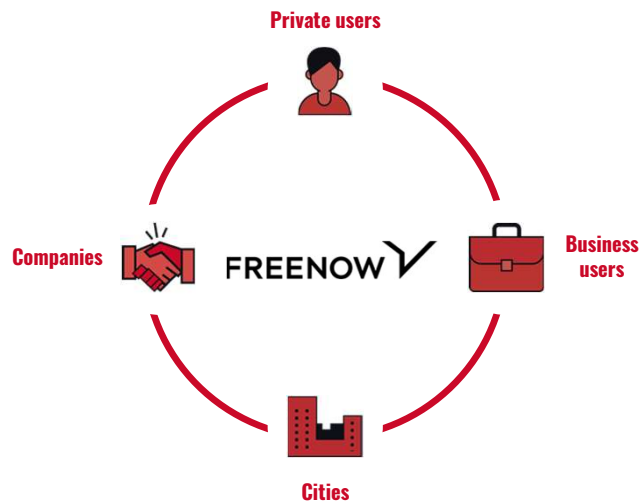


*MAUs = Monthly active users



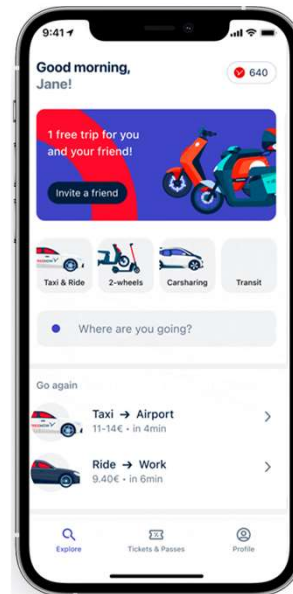
DEEPLY INTEGRATED PARTNERS IN 1 APP WITH 1 SIGN-UP AND 1 USER EXPERIENCE

Our users



1 APP UX SIGNUP

DEEP INTEGRATIONS

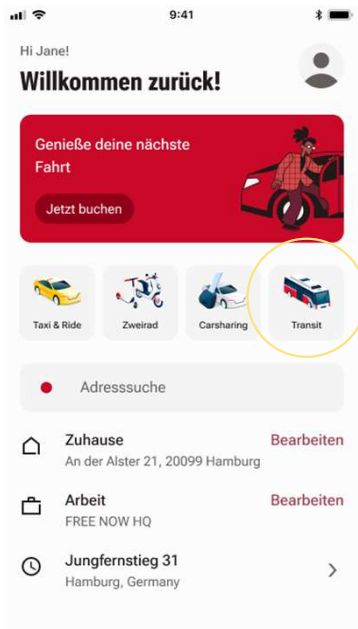


Our partners

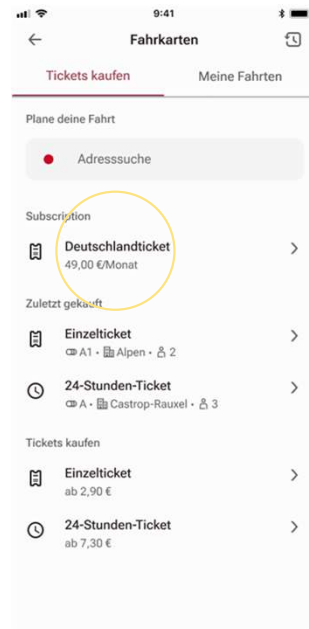


USERS CAN CHOOSE THE OPTION THAT'S BEST FOR THEM

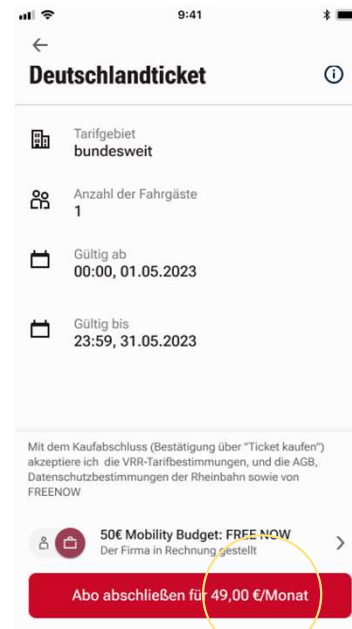
The Deutschlandticket is a 49€ subscription which gives access to all public transport options in Germany (excl. ICE, IC and EC trains)



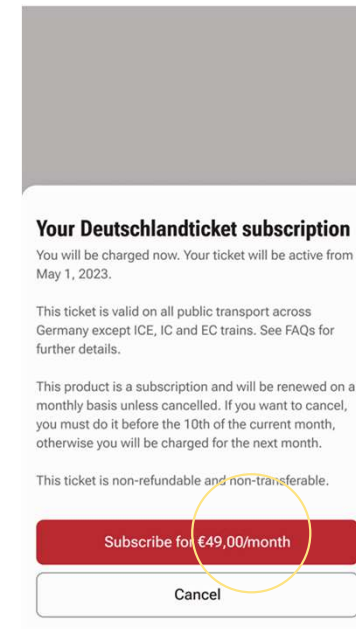
FREENOW home screen



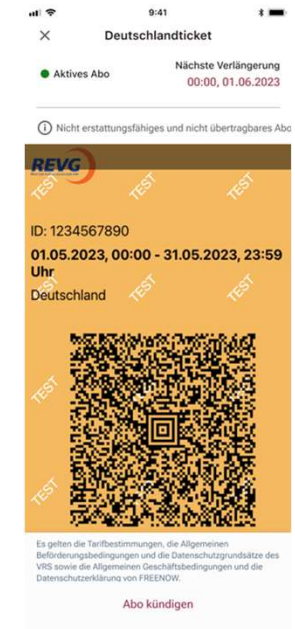
Ticket catalogue



Deutschlandticket

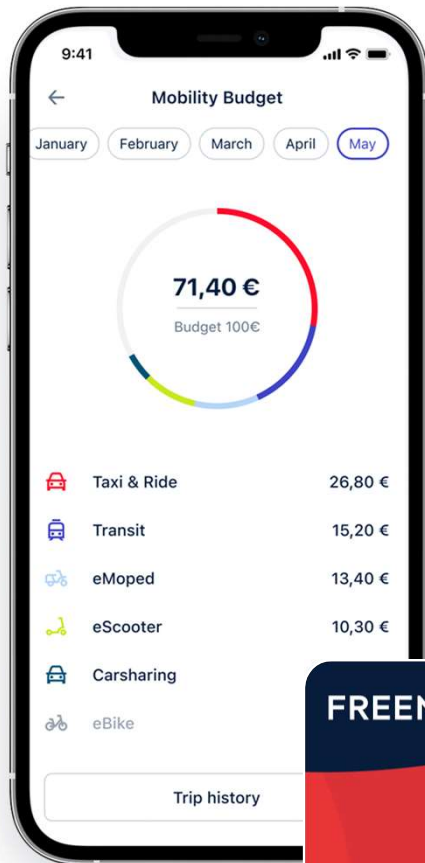


Product information



Ticket in the app

THE FREENOW MOBILITY BUDGET = SUSTAINABLE TRAVEL FOR ALL EMPLOYEES



EMPLOYEE BENEFITS

- Individual account
- Leisure trips
- Usage overview
- Budget control
- Easy expensing

THE MOBILITY BUDGET

Employees can freely choose their best individual mobility option



For the booking of all services directly in the FREENOW APP



...as well as any payment for mobility worldwide



