



# Real time traffic predictions

The key to future traffic management

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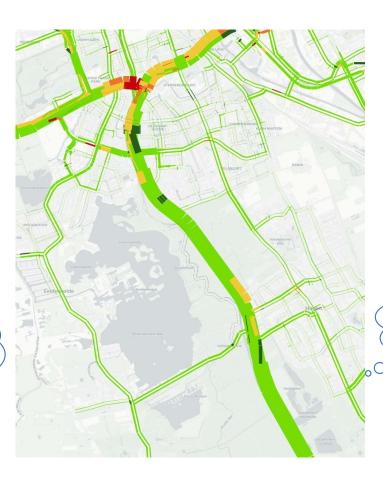


### What will happen?

How long will traffic jams become?

Do I meet policy goals?

Where is the origin of a traffic jam?



How do I minimize traffic nuisance

What will happen if I do something?

How long will it last?





### **Pro-active traffic management**

- Advantages
  - Mitigate or minimize nuisance
  - Multiple policy targets
  - Better informed choices
  - Automation



### Use case Groningen, the Netherlands

 Reconstruction of highways A7 and A28

Major road works between 2017 and

2024





### **Goals of Groningen**

Minimize traffic disruptions, maximize liveability

- Insight in current, multi modal, traffic state (COP)
- Insight in traffic state 30 minutes ahead (car and PT)
- Ability to use this for both operational and tactical traffic management







## Context: digital governance of the public space

- Nationwide investments in digital governance to improve the usage of public space
- Goals:
  - Multimodal traffic management
  - Optimal use of public space
  - Pro-active management



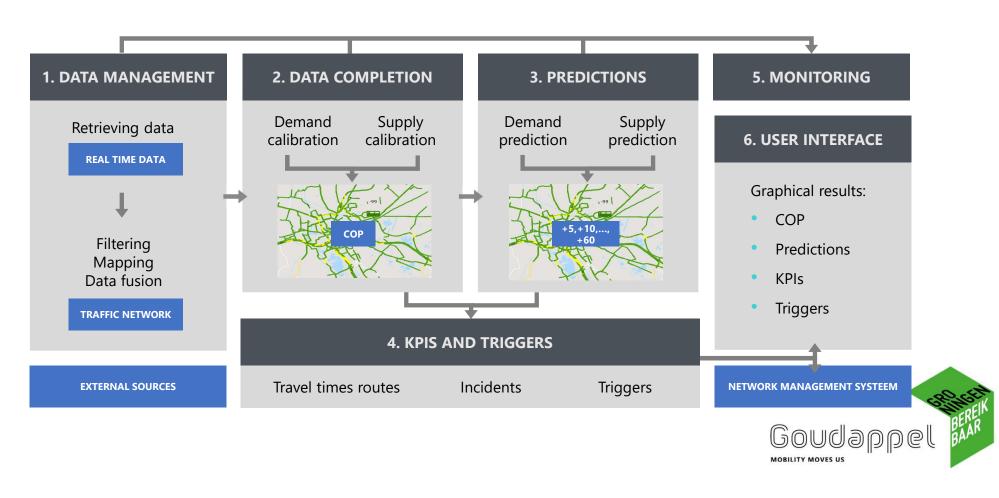


## Behind the scenes: technical implementation

- Data collection
- Data enrichment
- Common operational picture
- Predictions up to 60 minutes

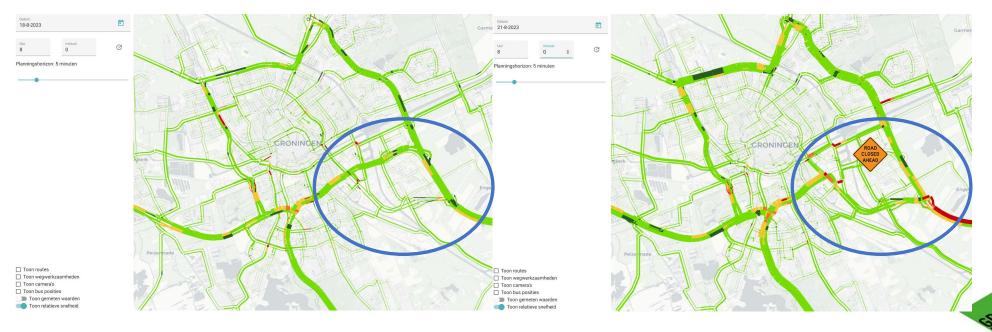


## **Model setup**



### **Multimodal Traffic Prediction System**

• Example of a road closure









# Thank you for your attention!









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