

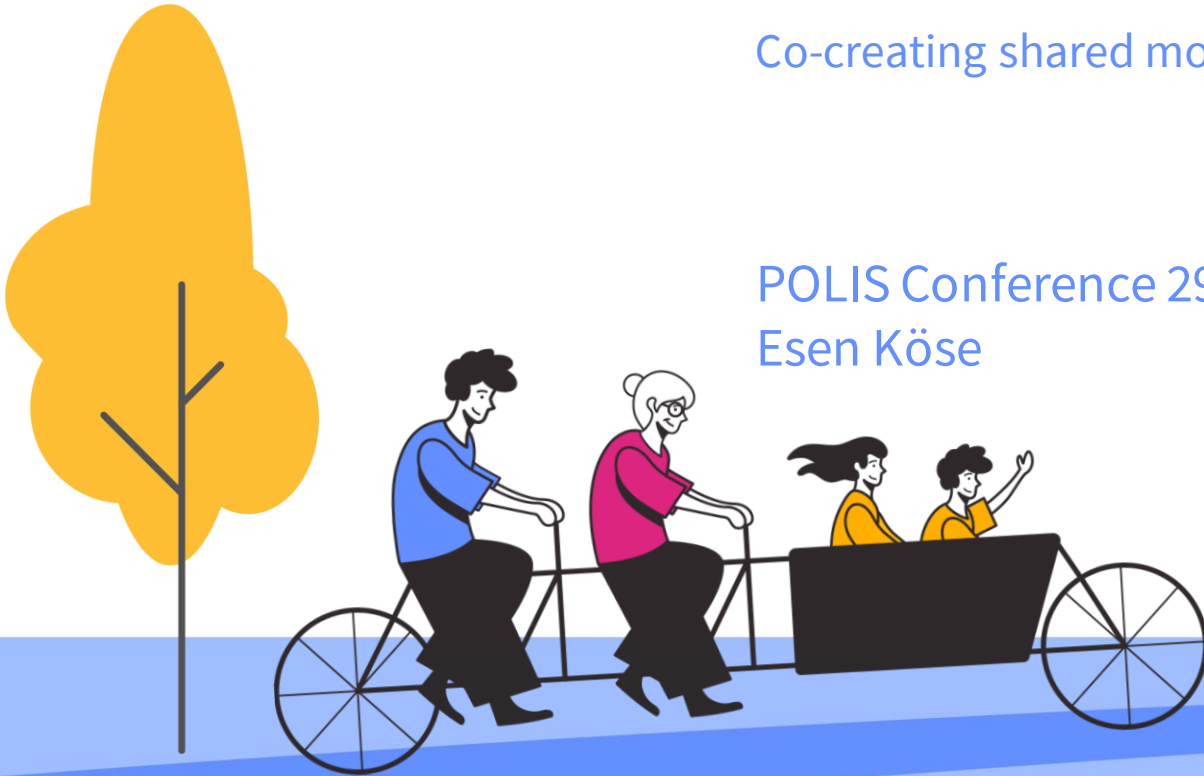


SMALL

Shared Mobility for All

Co-creating shared mobility options for all

POLIS Conference 29 November 2023
Esen Köse



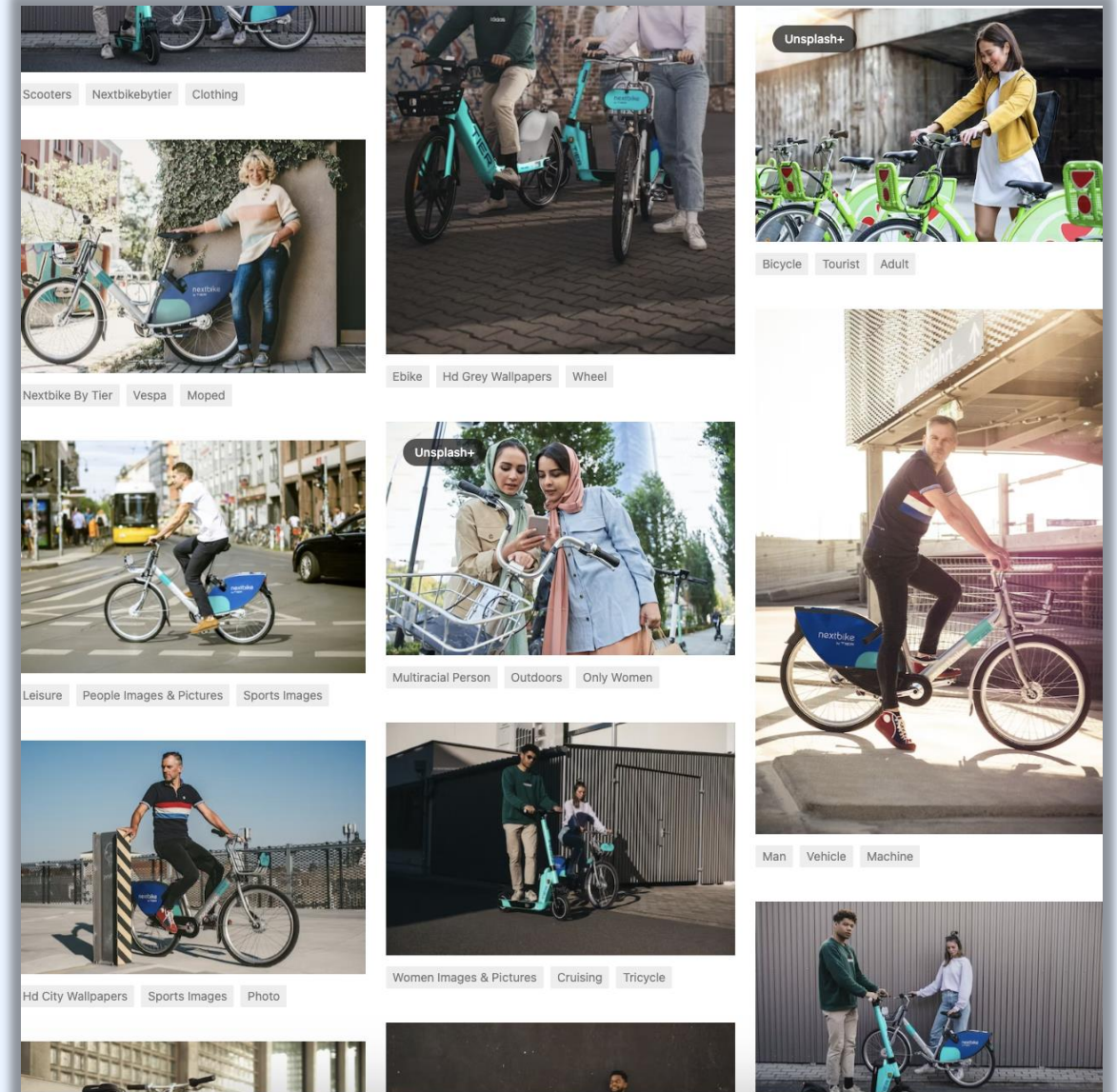


When you think of shared mobility, who do you see?





Create a new imagination,
that becomes the new
reality of shared
multimodal mobility



SMALL explores how to make shared mobility accessible to **children and families**, **the elderly** and **physically impaired people**.



Our project

Partnership

SMALL benefits from a diversity of partners including four cities/metropolises, one regional authority, one transport authority, one NGO, three research partners and one European network.

Interreg
North Sea



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the European Union

SMALL



mpact

VMA | Vervoerregio
Amsterdam

VARBERGS
KOMMUN

City of
Amsterdam



SAINT
QUENTIN

Region
Hovedstaden

VU | VRIJE
UNIVERSITEIT
AMSTERDAM

Brest
MÉTROPOLE & VILLE

RUPPRECHT CONSULT
FORSCHUNG & BERATUNG GMBH

GHENT
UNIVERSITY

POLIS
CITIES AND REGIONS FOR TRANSPORT INNOVATION



New multimodal services

Test of new shared mobility service with adapted vehicles.



New shared mobility service at Herlev Hospital, Capital Region of Denmark



Shared fleet of bicycles for pupils for school mobility, Saint Quentin



Micro-mobility trials of new vehicles and services, Varberg



Digital solutions

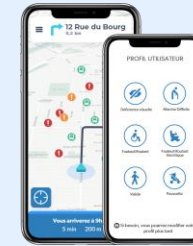
Adapting MaaS and other digital informative service to PRM.



Inclusive MaaS, providing more options to PRM, Amsterdam



Providing better information about assets, Vervoerregio Amsterdam



Crowdsourced obstacle-free navigation for PRM, Brest Metropole



Digital tool to connect rickshaw initiatives in Flanders, Mpact



Tailor-made app for PRM to facilitate the use of micro-mobility, Varberg



Volunteering schemes

Strengthening and further integrating voluntary services.



Trivelo tricycle taxi service, Gent



On demand tricycle service as an effective mobility offering, Brest



Mobitwin service helps people stay/become more mobile, Mpace

Why co-creation?





Challenges to co-creation

a lot of interests, a lack of time and resources

Lack of budget and resources

fear of failure

One solution for all?

What about infrastructure?

How do we collaborate?

How to fulfil needs from target groups while creating viable shared mobility solutions ?





SMALL tips & tricks



End-users = Allies



Discover the blind spots



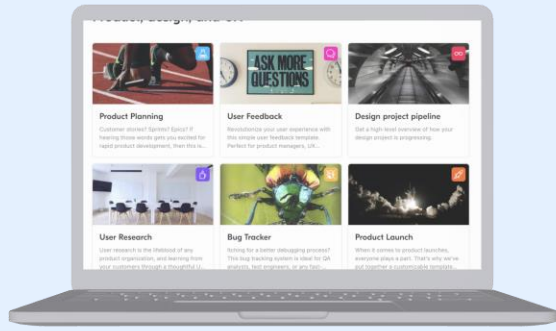
Process = clarity

**Plan the budget
and resources**



**User-friendly vehicles ><
One-solution-fits-all**

Follow our work and join our expert community



Observatory



First expert roundtable



sharedmobilityforall.eu



interregnorthsea.eu/small



Shared Mobility for All

Get in touch

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