



POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2023

Innovation in Transport for Sustainable Cities and Regions

A blue-tinted background image of a modern transit station. It shows a curved walkway with people walking and pushing a stroller, and bicycles parked nearby. The architecture features clean lines and a curved roof structure.

DRAFT CONFERENCE PROGRAMME



DATES

29-30 November 2023



VENUE

Brabantthal, Brabantlaan 1, 3001 Leuven, Belgium

AGENDA OVERVIEW

Thematic areas:



Environment
& Health



Traffic
Efficiency



Access



Road Safety
& Security



Governance
& Integration

Tuesday 28/11	9.00 - 12.00	SIDE EVENTS								
	12.00-18.30	POLIS Annual General Assembly (AGA) (POLIS members only)								
	20.00	Members Dinner (POLIS members only)								
Wednesday 29/11	8.00	Registration and Welcome Coffee								
	9.00	Parallel Sessions I:								
		1A. Active mobility for all	1B. Green roads ahead: Sustainable approaches to traffic management	1C. Powering the Just Transition	1D. Safety, speeds and schools	1E. Democratising e-mobility	1F. Fixing the last mile	1G. Gender equal mobility: Are we asking the right questions?	1H. Let's co-create!	
		Refreshments								
		Opening Plenary Session: It's the economy, stupid!								
		Lunch + Meet the exhibitors								
		14.30	Parallel Sessions II:							
			2A. Mobility for proximity	2B. Decoding digital multimodal mobility platforms	2C. Putting cars on the (parking) spot	2D. Leveraging data to advance safety	2E. Governing innovation, innovating governance	2F. Local to global: Integrating urban nodes into the TEN-T network	2G. Next generation SUMP's	2H. Hopping to hubs
			Refreshments							
	16.00	Info session: Get to know POLIS and join!								
		Get to know PARKPAD: The parking audit tool for Small and Medium Sized cities								
	16.45-18.15	Parallel Sessions III:								
		3A. Active modes fully activated	3B. Setting the rules of the game: Making cities AV-ready	3C. UVARs: Regulating access, improving the vehicle fleet?	3D. Making micro-mobility safer	3E. Multimodal and Zero-Emissions: Thinking out of the car-box	3F. Regional mobility: Colla-borate to innovate	3G. Digitising mobility in the US and Europe	3H. It's never too late to change	
Conference Dinner										
POLIS After-Party										
20.00										
22.00										

AGENDA OVERVIEW

Thursday 30/11	8.00	Welcome Coffee						
	9.00	Parallel Sessions IV:						
		4A. Mastering micro-mobility	4B. Digging into mobility data	4C. Mobility as a right, public transport as a service	4D. When urban planning meets logistics: Pathways to SULPs	4E. Embracing the SCALE: Accelerating the growth of e-mobility	4F. Mission Impossible? Towards climate-neutrality by 2030	4G. Stimulating sharing, and also in suburbia
	11.15	Refreshments + Meet the exhibitors						
	11.45	Closing Plenary Session: Winning elections with sustainable mobility						
	13.15	Lunch						
	14.15	Site visits			Political Group Meeting (POLIS Political Group members only)			
	17.00	End of conference						

Friday 01/12	9.30	Welcome Coffee (POLIS Political Group members only)						
	10.00 - 12.00	Political Group Meeting (POLIS Political Group members only)						

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Baden -Württemberg
Small Exhibitor



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Small Exhibitor



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BioUltra Transport Solutions
Small Exhibitor



ANYWAYS
Small Exhibitor



Xenomatix
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ito World
Small Exhibitor



3M
Small Exhibitor



APPM – The New Drive
Small Exhibitor



SECUROAD
Small Exhibitor



CEGEKA
Small Exhibitor



Populus
Small Exhibitor



Olympus Mobility
Small Exhibitor



Geosparc
Small Exhibitor

PARALLEL SESSIONS 1

1A. ACTIVE MOBILITY FOR ALL

- **Making walking and wheeling more accessible: Taking an intersectional approach to prioritise underrepresented disabled voices**
Kate Dickins & Tim Burns, Sustrans
- **How can people with reduced mobility become an important driver of shared mobility?**
Esen Köse, Mpact
- **Cycling as an inclusive mode of travel? A study of the diversity of cyclists in Flemish cities**
Sam Delespaul & Jan Christiaens, Mobiel 21
- **Vélo Solidaire – A bike leasing scheme to support cycling to school for disadvantaged residents**
Christophe de Voghel, Brussels Mobility
- **A more sustainable approach to municipal services**
Mert Yaman, Municipality of Kadiköy
- **Walkability App. A tool for community, research and policy towards better decisions and more walking friendly environments**
Carlos Cañas, Walk21

9.00 -
10.30

PARALLEL
SESSIONS

1

1B. GREEN ROADS AHEAD: SUSTAINABLE APPROACHES TO TRAFFIC MANAGEMENT

- **The role of intelligent Traffic Light Controllers (iTLC) in Sustainable Urban Mobility Plans**
Arjan Bezemer, CROW (C-ITS Advies)
- **Exploring proactive traffic management: Introducing bus priority in the opposite lane during rush hour – Pilot project**
Julija Glisovic, Viken County Council
- **Evaluating the societal benefits of C-ITS**
Martijn Legêne, Goudappel & Mikael Ivari, City of Gothenburg
- **Real time traffic predictions as the key to future traffic management**
Edwin Papjes, City of Groningen & Lieuwe Krol, Goudappel

1C. POWERING THE JUST TRANSITION

Moderator: Laura Babío, POLIS

- **A longterm strategy for a just mobility system in the Vervoerregio Amsterdam**
Kelly Pronk & Gerard Hellburg, Vervoerregio Amsterdam
- **Increasing transport access through targeted subsidies**
Marien Jomier, Dott
- **Transportation justice in the American context**
Paulo Nunes-Ueno, Nunes-Ueno Consulting
- **Diverse perspectives, accessibility and inclusivity: From kids to older people, from women to minorities, and from physical to cognitive impairments, active travel is for all. Is everyone being heard?**
Rachelle Forsyth-Ward, Transport North East

9.00 -
10.30

PARALLEL
SESSIONS

1

1D. SAFETY, SPEEDS AND SCHOOLS

Moderator: Michael Hellenbach, City of Berlin

- **Safe to school: A “best of” from Flanders**
Bart Nobels, VSV (Vlaamse Stichting Verkeerskunde)
- **School transport plans in the City of Bruges: Towards a kids-proof school commute throughout the entire city**
Idelien Van Laer, Traject NV & Reinout Cloet, City of Bruges
- **Ortsmitte: The Baden-Württemberg Approach to sustainable mobility for rural and suburban areas**
Christoph Erdmenger, Ministry of Transport Baden-Württemberg
- **Reducing speed in Brussels, measures to support 30km/h in the city**
Hinko Van Geelen, BRRC & Isabelle Janssens, Brussels Mobility
- **ISA, get the basics in order faster**
Erik Donkers, VIA Software & Gerard van Dijck, CROW
- **Say cheese! Together for safer roads with semi-fixed cameras and automated fine and insight management**
Astrid Thienpont, InTouch Solutions & Carl Schwenke, SecuRoad

1E. DEMOCRATISING E-MOBILITY

Moderator: Damien Deroanne, ROMAX Consult

- **Europe is driving electric but are citizens following too? The EAFO 2022 consumer monitor**
Gabriela Barrera, Vrije Universiteit Brussel, VUB-MOBI
- **The transition to electric vehicles in Belgium: Why are private customers not buying it yet?**
Evi Dons, Vias institute
- **Raising awareness on budget-friendly electric and shared mobility**
Nele Sergeant, Brussels Environment
- **The implications of EU policies for the affordability of car use in the future**
Rosanne Vanpee, Transport & Mobility Leuven
- **A just transition to e-mobility? Lessons from American & European communities**
Aaron Fishbone, GreenWay / Front & Centered
- **Zeroemission mobility made inclusive!**
Cindy Welters, City of Rotterdam

1F. FIXING THE LAST MILE

- **Linking freight trip generation and commercial curb use**
Anne Goodchild, University of Washington Urban Freight Lab
- **Roadmap towards safe, efficient, integrated city logistics in Flanders**
Domien Stubbe, VIL
- **Ecozones, an urban logistics model increasing livability and air quality in cities**
Eline Camerlinck, Bpost
- **Sustainable neighbourhood logistics: Opportunities for hubs?**
Wout Nijhuis, Amsterdam University of Applied Sciences
- **Making space for logistics - A framework for collection and delivery points in Groningen**
Lorena Axinte, Bax & Company & Sjouke van der Vlugt, City of Groningen
- **A fundamental last-mile solution within reach: Implementing urban consolidation centers made simple and accessible**
Angel Batalla, Last Mile Team

9.00 -
10.30

PARALLEL
SESSIONS

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1G. GENDER EQUAL MOBILITY: ARE WE ASKING THE RIGHT QUESTIONS?

Moderator: **Isobel Duxfield**, POLIS

- **Does MaaS address the challenges of multi-modal families? User perspectives from Brussels, Belgium**
Erin Cooper, KU Leuven
- **STEP UP: How to improve women's perception of safety while walking through GIS and app-data**
Lily Scarponi, Fondazione Transform Transport ETS
- **Methodological guide and self-assessment tool to integrate a gender perspective in urban mobility plans**
Sara Ortiz Escalante, COL·LECTIU PUNT6, SCCL
- **Identifying the biases and gender data gaps in mobility services**
Lina Mosshammer, Punkt vor Strich

1H. LET'S CO-CREATE!

Moderator: **Mette Hoé**, Ramboll

- **Between strategic, regional and local needs: Citizen participation on a regional scale for the SUMP of the State of Baden-Württemberg**
Eugenia Kolb, Ministry of Transport Baden-Württemberg
- **A new approach to sustainable mobility strategies in areas of economic activity: The case of Vic and Gurb (Barcelona)**
Xavier Sanyer Matias, Metropolitan Transport Authority of Barcelona & Joana Rodríguez Bergadà, Municipality of Vic
- **Combo of innovative citizen science and local cohesion ensures modal shift and reduced emissions when school streets are introduced**
Wouter Florizoone, Telraam
- **Let it seep in! - Depaving and greening our city together with the citizens of Leuven**
Nele Janssen, City of Leuven
- **Using a gamified approach for co-creating inclusive public transport in 10 European cities**
Speaker tbc

10.30

REFRESHMENTS

OPENING PLENARY SESSION

IT'S THE ECONOMY, STUPID!

WELCOME SPEECHES

11.15

- **Karen Vancluysen**, Secretary General, POLIS
- **Mohamed Ridouani**, Mayor of Leuven
- **Luc Sels**, Rector, Catholic University of Leuven

KEYNOTE SPEAKER

- **Philippe Crist**, International Expert Mobility Innovation & Foresight, Thinktivist

11.15

PANEL DEBATE

- **Koen Kennis**, Deputy mayor for Mobility, City of Antwerp
- **Hannah van Amelsfort**, Senior Consultant, Goudappel
- **Luca de Meo**, CEO, Renault Group (tbc)
- **Kevin Mayne**, CEO, Cycling Industries Europe
- **Fabien Nonnez**, Global Business Development Leader in Supply Chain, Inter IKEA Group, ALICE Alliance for Logistics Innovation through Collaboration in Europe
- **Harriët Tiemens**, Director Metropoolregio Arnhem-Nijmegen

13.00 -
14.30

LUNCH

MEET THE EXHIBITORS

Our conference partners will hold short sessions in the exhibition area. This is your chance to meet and network with companies and organisations developing innovative urban mobility products, services and solutions.

PARALLEL SESSIONS 2

14.30 -
16.00

2A. MOBILITY FOR PROXIMITY

- **Implementing the 15-minute city: An accessibility and proximity knowledge hub to bring research and practice closer together**
Maxime Hachette & Alain L'Hostis, Université Gustave Eiffel
- **The 10-minute city: One size fits all?**
Therese Steenberghen, KU Leuven
- **Bicycle-Oriented Development: Going above and beyond the 15-minute-city concept**
Paul van de Coevering, Stichting Breda University of Applied Sciences
- **Tune our Block! Transferability of Barcelona Superblock concepts in European cities**
Thomas Stein, Difu
- **Rethinking the historical ring of Mechelen: A multi-layer approach**
Jeroen Bastiaens, Sweco Belgium

PARALLEL
SESSIONS

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2B. DECODING DIGITAL MULTIMODAL MOBILITY PLATFORMS

- **Monapass**
David Chauvin, Flowbird
- **Soft law regulatory framework for MaaS Community in Turin**
Carlotta Gasparini & Matteo Antonioli, 5T
- **Driving public transport usage by harnessing the power of mobility super app!**
David Koral, FREENOW
- **How to realise the promise of MaaS - Pragmatic insights to maximise value**
Francois-Joseph Van Audenhove, Arthur D. Little & Hans Arby, City of Gothenburg

2C. PUTTING CARS ON THE (PARKING) SPOT

- **Automated Valet Parking (AVP) as the key to a positive parking agenda in cities**
Frank Daems, ERTICO
- **Hype or hope - How to increase efficiency with vehicle parking data along real city use cases**
Lena Heitmann, Mercedes-Benz AG

- **SHARE-North Squared: What does a smart parking policy for car sharing look like? Good practices from on street parking and integration of shared mobility in housing developments**
Johannes Rodenbach & Esther De Reys, Autodelen.net
- **All our mistakes in the first implementations of parking policies**
Anja Slapničar, IPoP - Institute for Spatial Policies
- **Enriched Neighbourhoods - Mobility services reducing car use and enabling more housing, more greenery and better public space in car-dominated residential areas**
Katarina Borg, RISE

2D. LEVERAGING DATA TO ADVANCE SAFETY

Moderator: Stuart Reid, Transport for London

- **From the internet to your homes: The impact of parcel deliveries on road safety in Belgium**
Mathias De Roeck, Vias Institute
- **Leveraging mobility data for safer cities: Multimodal approaches to road safety**
Alex Pazuchanics, VIANOVA
- **Developing a decision support tool for traffic safety using open data**
Rodric Frederix, Transport & Mobility Leuven
- **Capacity building by monitoring safety performance indicators for road safety in the Netherlands**
Eric de Kievit, CROW
- **Tracking stolen bikes in Amsterdam**
Titus Venverloo, MIT Senseable City Lab

2E. GOVERNING INNOVATION, INNOVATING GOVERNANCE

- **Monitoring the impact of innovations – A concept for supporting R&I solutions in the Austrian mobility system**
Florian Supe, AustriaTech
- **Accelerating mobility innovation with regulatory sandboxing and knowledge capture – European & international best practices**
Kim Watts, SAFE/Coalition for Reimagined Mobility
- **Shared mobility is not just a start-uppers' matter**
Tommaso Bonino, SRM Bologna
- **Innovating governance in the digital age: The case of geofencing**
Anna Forsell, City of Stockholm & Jan-Hendrik Müller, City of Munich
- **Translation of the ambitious cycling vision of Flanders to the local governments**
Mieke Declercq, Vlaamse Overheid

2F. LOCAL TO GLOBAL: INTEGRATING URBAN NODES INTO THE TEN-T NETWORK

- **Strengthening links between TEN-T corridors and urban nodes**
Tiina Ruohonen, City of Oslo
- **TEN-T and urban nodes: How to bridge the gap?**
Andrea Pasotto, Roma Servizi per la mobilità Srl

Further contributions to be announced

14.30 -
16.00

PARALLEL
SESSIONS

2

14.30 -
16.00

PARALLEL
SESSIONS

2

2G. NEXT GENERATION SUMPS

Moderator: **Tim Asperges**, City of Leuven

- **Planning better for uncertainty in SUMP using different forms of scenarios**
Tom Rye, Molde University College
- **Planning sustainable urban mobility transitions at the metropolitan scale**
Juliana Carvalho, FEUP - University of Porto | INESC TEC
- **A multi-level governance tool to shape the future's mobility: The Sustainable Regional Mobility Plan for the functional urban area of the Stuttgart region**
Nadine Müller, Verband Region Stuttgart
- **The third generation of Slovenia's national support programme for SUMP and how it is already improving SUMPs**
Aljaž Plevnik, Urban Planning Institute of the Republic of Slovenia
- **From fragmentation to integration: The role of transition super labs in accelerating the transformation of regions towards climate neutrality**
Morgane Juliat, Rupprecht Consult & Thomas Meister, Ruhr-Universität Bochum

2H. HOPPING TO HUBS

Moderator: **Angelo Meuleman**, Mpact

- **Mobility hubs in Brussels - From policy visioning to implementation**
David Timothé Buen Abad, Brussels Mobility
- **A network of 130 urban mobility hubs to cluster shared mobility**
Mariet de Haas, Municipality of Rotterdam
- **Local Network of shared mobility hubs in Enschede (NL)**
Rik Goossens, City of Enschede
- **Co-creating multimodal transportation hubs - How to close the gap between actors across different levels, scales, and sectors?**
Philippe Stadler Benz, SBB AG
- **Mobility Hubs: The journey towards a more sustainable and equitable city**
Sofia Taborda, EMEL

REFRESHMENTS

16.00

INFO SESSION: Get to know POLIS and join!

Get to know PARKPAD: The parking audit tool for Small and Medium Sized cities

PARALLEL SESSIONS 3

3A. ACTIVE MODES FULLY ACTIVATED

- **Walking and Cycling: The PATH to global change**
Jill Warren, European Cyclists' Federation
- **Smart cycling**
Wim Dijkstra, Provincie Overijssel
- **The Smart ways to Antwerp route planner: Multimodal travel advice and ground-breaking live navigation**
Katia Kishchenko & Michiel Penne, City of Antwerp
- **Bicipolitana Bolognese: A cycling-oriented cultural transition**
Silvia Basenghi & Giulia Maroni, Metropolitan City of Bologna

- **Voetgangersbarometer/ Baromètre Piéton - Belgium's first major pedestrian survey**
Naomé Carmeliet, Voetgangersbeweging vzw
- **Sustainable activation model for daycares and schools – Continuum of increasing capabilities, opportunities and motivation in children and their parents**
Anna-Kaisa Montonen, City of Turku
- **Supporting cities' innovative bike-friendly street designs: The Bloomberg Initiative for Cycling Infrastructure BICI**
Paul Supawanich & Ed Lancaster, Global Designing Cities Initiative

3B. SETTING THE RULES OF THE GAME: MAKING CITIES AV-READY

Moderator: Margriet van Schijndel-de Nooij, Eindhoven University of Technology

- **A roadmap towards automated public transport services in Helmond**
Patrick Hofman & Matthieu Graindorge, City of Helmond
- **Tele-operation bridging the gap to automated mobility – The 5G-Blueprint project**
Eric Kenis, Vlaamse Overheid
- **How to prepare the physical and digital infrastructure for CCAM?**
Gerard Van Dijck, CROW & Peter Morsink, Royal HaskoningDHV
- **Mi-Link - The first scheduled autonomous bus service in the UK**
John Birtwistle, First Bus
- **How service design affects the impacts of shared autonomous vehicles, a case study for the city of Leuven**
Lotte Notelaers, KU Leuven

3C. UVARS: REGULATING ACCESS, IMPROVING THE VEHICLE FLEET?

- **Low- and zero-emission zones from an equity lens: How European cities and regions financially support the transition to zero-emission vehicles and alternative transport modes**
Sandra Wappelhorst, ICCT - International Council on Clean Transportation
- **Access management control policies and ITS control in Rome**
Fabio Nussio, Roma Servizi per la mobilità Srl
- **Implementing zero-emission zones in Amsterdam**
Tom Groot, City of Amsterdam
- **Zero-emission zones for light and heavy vehicles in the central parts of Stockholm**
Robin Billsjö, City of Stockholm

3D. MAKING MICROMOBILITY SAFER

Moderator: Sarah Lynch, European Commission, DG MOVE

- **On-demand lighting to support active travel in rural areas**
Lei Chen, RISE
- **Live regulation and risk prediction for electric scooters based on usage sensor data**
Karolina Aaland & Arve Kirkevold, Norwegian Public Roads Administration
- **How micromobility is leading the way in speed control and safe riding**
Christy Pearson, VOI Technology
- **Helping visually impaired people navigate the streets safely**
Juan Cristellys, Bolt
- **Taking the principles of inclusive design to make e-scooters safer for all**
Georgia Heathman, TIER Mobility

16.45 -
18.15

PARALLEL
SESSIONS

3

16.45 -
18.15

PARALLEL
SESSIONS

3

3E. MULTIMODAL AND ZERO-EMISSIONS: THINKING OUT OF THE CAR-BOX

Moderator: Theodora Skordilli, CENEX

- **Transformative living labs in urban electric mobility**
Oliver Lah, Urban Electric Mobility Initiative (UEMI)
- **The energy transition and mobility in the Amsterdam region: Towards a comprehensive regional energy strategy**
David Uiterwaal & Gerard Hellburg, Vervoerregio Amsterdam
- **Decarbonisation through innovation: Upscaling e-bus charging infrastructure**
Iván López de la Casa & Sergio Fernández Balaguer, EMT Madrid
- **Alternatives to oversized cars**
Barend Jansen, Province of South-Holland
- **Cargo bikes: A relevant solution for urban freight?**
Jacques Menu, Urbike

3F. REGIONAL MOBILITY: COLLABORATE TO INNOVATE

Moderators: Chris de Veer, Province of Noord-Holland & Wolf Engelbach, Ministry of Transport Baden-Württemberg

- **Employers' approaches to sustainable mobility management in the Ljubljana urban region**
Klemen Gostič, Regional Development Agency of the Ljubljana Urban Region
- **The 2040 Ile-de-France Region Environmental Master Plan (SDRIF-E)**
Françoise Guaspere & Justin Le Bihan, Ile-de-France Europe
- **The Cycle Superhighway collaboration - A unique regional cycle collaboration**
Signe Helledi, Cycle Superhighways Capital Region, Denmark

3G. DIGITISING MOBILITY IN THE US AND EUROPE

Moderators: Andrew Glass Hastings, Open Mobility Foundation & Philippe Crist, OMF Advisory Board

- **Connie LLanos, Los Angeles Department of Transportation**
- **Ramses Madou, City of San Jose**
- **Carlos Cruz-Casas, Miami-Dade County**
- **Gemma Schepers, City of Amsterdam**
- **Jessica Gilsoul & Martin Lefrancq, Brussels Mobility**
- **Adrià Gomila, Barcelona City Council**

3H. IT'S NEVER TOO LATE TO CHANGE

Moderator: Caroline Cerfontaine, ECF

- **Lessons from a national emergency active travel programme**
Heid Jerstad, Sustrans
- **30 days going on 365: Lessons learned from the '30 Days of Less Cars' campaign**
Esen Köse, M pact & Barbara Janssens, Netwerk Duurzame Mobiliteit
- **Pin Bike: Understanding and nudging sustainable urban mobility**
Annarita Leserri, Pin Bike
- **Bruxell'Air subsidy: Get rid of your car and get a sustainable mobility budget!**
Elodie Mertz, Brussels Environment
- **"Using the car? What do(n't) you think?" Incentives/drivers for car use collected**
Kevin van der Linden, City of Rotterdam

18.15	CLOSE OF DAY ONE
20.00	Conference Dinner
22.00	POLIS After-Party

8.00

WELCOME COFFEE

PARALLEL SESSIONS 4

4A. MASTERING MICROMOBILITY

Moderator: Pedro Homem de Gouveia, POLIS

- **Meta-analysis of e-scooter's car mode replacement and what it explains**
Nils Fearnley & Knut Veisten, Transportøkonomisk Institutt
- **Antwerp's micromobility policy**
Jelle De Keyser, City of Antwerp
- **Micromobility policy matters: Leveraging tech to achieve better outcomes**
Scott Shepard, Drover AI
- **From targeting e-scooters as a local problem to governing micromobility as part of the solution**
Kamilla Kjølberg & Arve Kirkevold, Norwegian Public Roads Administration
- **From chaos, clutter and collisions to a micromobility revolution: Oslo's success story**
Christina Moe Gjerde, VOI Technology
- **Societal benefits of different micromobility regulatory models in Europe**
Speaker tbc, Bolt
- **Ask for permission, not forgiveness: Lessons learned from the evolution of shared mobility regulation**
Maxim Romain, Dott
- **London: Harnessing free-floating scooter parking**
Teddy Howard, Transport for London & Sébastien Berthaud, Bluesystems
- **Taxing shared micro mobility: Best practices from cities**
Xavier Mirailles, Lime
- **"The E-Scooter Parking Trifecta" or "How to Prevent Another Paris"**
Haya Verwoord Doudri, Superpedestrian

9.00 –
11.15

PARALLEL
SESSIONS

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4B. DIGGING INTO MOBILITY DATA

Moderator: Tu-Tho Thai, ITxPT

- **Mobility map boosting sustainable mobility**
Stella Aaltonen, City of Turku
- **Tools for mobility data analysis**
Nerea Rojas, MLC-ITS Euskadi
- **Regional data team, shared costs, shared data, shared knowledge**
Eric van Dijk & Waldo Kolk, Province of Utrecht
- **GBFS: From bikeshare to MaaS**
Josée Sabourin, MobilityData
- **Connecting the dots - How in-car notifications can change urban mobility for the better**
Marcus Knoppik, Mercedes-Benz AG
- **Keeping grip on traffic by ensuring high-quality data for in-car traffic information services**
Gerard Martens, VM-IVRA (Talking Traffic Programme) & Vincent Lau, City of Amsterdam
- **Bringing transport data into the digital age**
Thomas Oesterle & Tamara Strassheim, City of Stuttgart
- **Unlocking the value of data through Drive Sweden's Innovation Program**
Malin Andersson, Drive Sweden & Jonas Järnfeldt, The Train Brain & Jonathan Selbie, Univrses

9.00 –
11.15

PARALLEL
SESSIONS

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4C. MOBILITY AS A RIGHT, PUBLIC TRANSPORT AS A SERVICE - IN COOPERATION WITH UPPER

- **A new public transport business model for quality of life**
Mark Degenkamp & Constance Winnips, Vervoerregio Amsterdam
- **Understanding the role of demand-responsive public transport in low-density regions: Insights from Flanders**
Marjolein Hantson, VUB-Cosmopolis Centre for Urban Research
- **Creation of a new regional rapid transit bus network (BRT)**
Cédric Aubouin, Ile-de-France Europe
- **Making Bologna's public transport and mobility services smarter and more sustainable**
Luca Bellinato, Municipality of Bologna & Mauro Borioni Metropolitan City of Bologna
- **Establishing user-centric strategic bus networks for sustainable mobility in Israeli metropolitan areas**
Yuval Shifan, NS & Associates
- **Navigating complex technology needs for public transport: Publicly available decision-making tools & methods**
Janae Futrell, Civic Sphere
- **The potential of Smart Mobility Hubs – Results of a large-scale choice experiment**
Kelt Garritsen, University of Twente
- **How integrating the bike sharing system with public transport can replace car trips and decongest popular public transport lines**
Marion Galan Alfonso, Donkey Republic

4D. WHEN URBAN PLANNING MEETS LOGISTICS: PATHWAYS TO SULPS

Moderator: Paola Cossu, Fit consulting srl

- **Roadmapping urban freight governance: Sustainable visions, targets, and pathways for SULPs and LEZs/ZEZs**
Arnaud Touillon, Populus
- **SULPs: Building a governance, integrating urban freight in public policies and moving into action/implementation**
Marion Cottet & Lucie Carriou, CEREMA
- **New Sulp for Stockholm – A roadmap to 100 % electrified freight transport by 2030**
Victoria Herslöf, City of Stockholm
- **The Rotterdam Roadmap: 3 years of experience in preparing the city for a 40 km² Zero Emission zone for City Logistics**
Tim Sjouke & Jos Streng, City of Rotterdam
- **Towards zero emission logistics - the Brussels Green Deal**
Lucas Demuelenaere, Brussels Capital Region
- **Local shops, sustainable drops: How the city of Leuven empowers local businesses while talking sustainable city logistics**
Marij Lambert, City of Leuven
- **Consolidated zero-emission deliveries for 1 shopping street under reconstruction**
Roos Lowette & Veerle De Meyer, City of Mechelen
- **Stakeholder engagement in the Sustainable Urban Logistics Planning: the case of Rome**
Edoardo Marcucci & Valerio Gatta, Roma Tre University
- **TACTIC (Tools for locAl Commerce logisTICs) Living Lab Barcelona**
Angel Lopez Rodriguez, Barcelona City Council

4E. EMBRACING THE SCALE: ACCELERATING THE GROWTH OF E-MOBILITY

Moderator: Marisca Zweistra, ElaadNL

- **Smart charging with 100% green and locally produced energy in Mechelen**
Ann Vandeurzen, City of Mechelen

9.00 –
11.15

PARALLEL
SESSIONS

4

- **Developing market driven charging networks: Lessons from Turku's charging masterplan**
Jussi Saari, City of Turku
- **Data-driven rollout strategy of public charging infrastructure for battery electric vehicles in a city context**
Stefan Sallinger, VUB & Damien Sury, Brussels Environment
- **eCharge4Drivers - Electric Vehicle Charging Infrastructure for improved User Experience**
Pedro Gomes, POLIS
- **Transforming urban EV charging Infrastructure: How UZE is empowering sustainable cities**
David Coertjens, UZE

Panel discussion:

- **Mapping out the future of charging**
Gijs van der Poel, Urbanista Analytics & Matthijs Kok, Municipality of Utrecht
- **Flex and the city: Why EV smart charging is a great match for consumers and the city's energy network**
Jaap Burger, Regulatory Assistance Project
- **Flexible and smart charging**
Mette Hoé, Rambøll
- **Smart e-mobility in cities**
Stefaan De Ganck, TotalEnergies Chargins Solutions Belgium

4F. MISSION IMPOSSIBLE? TOWARDS CLIMATE-NEUTRALITY BY 2030

Moderator: Françoise Guaspere, Île-de-France Europe

- **Aligning transport decarbonisation across policy levels**
Henrik Gudmundsson, Concito
- **The perspective of climate-friendly urban development and mobility: A comparison of 10 European cities**
Martina Hertel, Difu
- **Patterns CO2: Data to measure modal shift and carbon footprint over a territory**
Sylvain Hippolyte, Hove
- **Leuven's first Climate City Contract – the road towards a climate neutral city**
Jessie Van Couwenberghe, City of Leuven & Katrien Rycken, Leuven 2030 vzw
- **Exploring new ways of stakeholder involvement and commitments to sustainable mobility. Focus on the urban mobility commitments in the Leuven Climate City Contract**
Hans Tindemans, Sweco Belgium & Tim Asperges, City of Leuven

4G. STIMULATING SHARING, AND ALSO IN SUBURBIA

- **Solving challenges that shared mobility faces in 2024**
Julien Chamusy, Fluctuo
- **Shared mobility as a shared responsibility: Which public-private funding options lead to access for all?**
Birgit Cannegieter, APPM & Astrid Zwegers, City of Eindhoven
- **Bicimad: Bicycles for all, all over Madrid**
Lola Dolores Ortiz Sánchez, Municipality of Madrid
- **Cash-back system for kick-starting new mobility services with a high service level**
Hilke Evenepoel, City of Leuven
- **Promoting sustainable and demand-responsive transport services in rural and suburban areas**
Martin Schiefelbusch, NVBW - Nahverkehrsgesellschaft Baden-Württemberg mbH

9.00 –
11.15

PARALLEL
SESSIONS

4

- **Implementing the largest European e-motosharing in the Barcelona metropolitan area**
Carles Conill Vergés, Barcelona Metropolitan Area
- **Decarbonisation and optimisation of suburban mobility**
Christopher Hook, Uber
- **On-demand transport – How to avoid the pitfall of low productivity**
Lukas Foljanty, The Routing Company

4H. SMART & JUST

- **NXTMobility: Co-creating the building blocks for smart and integrated mobility**
Stijn Vernailen & Emilie Couwenberg, City of Antwerp
- **Practical tools to make cities and neighbourhoods more accessible and inclusive**
Luana Bidasca, EIT Urban Mobility
- **CityFlows - Toolbox**
Yanick Van Hoeymissen, Imec
- **Data 4 Oeiras: From Building to the Municipal Level, an Accessibility Index**
Nuno Alpalhão, NOVA IMS - Universidade Nova de Lisboa

Further contributions to be announced

11.15

REFRESHMENTS + MEET THE EXHIBITORS

CLOSING PLENARY SESSION

WINNING ELECTIONS WITH SUSTAINABLE MOBILITY

KEYNOTE SPEAKER

- **Stefaan Walgrave**, Professor of Political Science, University of Antwerp

PANEL DEBATE

- **Filip Watteeuw**, Deputy Mayor for Mobility, City of Gent
- **Eugenio Patanè**, Deputy Mayor for Mobility, City of Rome
- **Lars Strömgren**, Deputy Mayor for Mobility, City of Stockholm
- **Joana Almeida**, Deputy Mayor for Urban planning, City of Lisbon
- **Lot van Hooijdonk**, Deputy Mayor for Mobility, City of Utrecht (tbc)

POLIS AWARD CEREMONY

CLOSING

- Handover of POLIS Presidency from **David Dessers**, Deputy Mayor of Leuven to new President-Elect
- Welcome to POLIS Conference 2024

11.45

13.15

LUNCH

14.15

SITE VISITS – MORE INFORMATION [HERE](#)

POLITICAL GROUP MEETING (POLIS POLITICAL GROUP MEMBERS ONLY)



STAY IN TOUCH!

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