



# POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL  
CONFERENCE

# 2023

LEUVEN, BELGIUM · 29-30 NOVEMBER 2023

# CALL FOR SPONSORS





# TABLE OF CONTENTS



- 3.** About the Conference
- 4.** About POLIS
- 5.** Meet the Host: Leuven
- 6.** Discover Brabant
- 7.** Past Sponsors
- 8.** Sponsors' & Exhibitors' Opportunities
- 21.** Packages Overview
- 22.** Get in touch!
- 23.** Application form
- 24.** Terms & Conditions
- 25.** Conference Timeline
- 26.** Follow us on Social Media



# ABOUT THE CONFERENCE

The **Annual POLIS Conference** provides a unique opportunity for your organisation to connect with up to 900 committed transport innovation professionals who work in local and regional governments and related public and private sector organisations and companies.

Our **plenary sessions** focus on the European, urban and regional policy dimensions of sustainable transport and feature high-level speakers, such as ministers, deputy mayors, European Commissioners, and thought leaders from international organisations, academia, and the industry.

The **technical parallel sessions** feature in-depth presentations and discussions on urban transport solutions selected through an open call for speakers.

The **Annual POLIS Conference 2023** will take place on 29 and 30 November 2023 in Leuven, Belgium.



# ***ABOUT POLIS***

# **POLIS**

**CITIES AND REGIONS FOR TRANSPORT INNOVATION**

Since **1989**, European local and regional authorities have been working together within POLIS to promote sustainable mobility through the deployment of innovative transport solutions.

The **POLIS Network** fosters cooperation and partnerships across Europe to make research and innovation in transport more accessible to cities and regions.





# MEET THE HOST: LEUVEN



Leuven, Belgium, is a mission-driven city that excels through inspiring governance models and the systems put in place for the public to innovate and get involved in critical decision-making processes.

Dynamic and diverse, Leuven is at the **forefront of innovation**: indeed, the European Commission awarded the city as the **2020 European Capital of Innovation** for its unique cooperation model that allows residents, institutions, and organisations to co-innovate, test, and apply solutions to fight climate change, foster the quality of life and education, and promote a sustainable, accessible, and inclusive mobility system.

Leuven is the current **President of POLIS**.





**Brabant** has been the **venue** for congresses, fairs and meetings in the Leuven region since 1995. With a total surface of 6000 m<sup>2</sup>, Brabant is suitable for a diverse range of events.

The large hall with the adjacent foyer and the auditorium and 8 modular rooms on the first floor make this venue a multifunctional space, with room for more than 2000 visitors and ample exhibition opportunities.



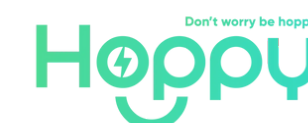
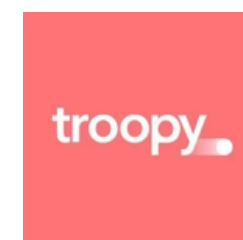
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BRABANTHAL**



Uber



BLUESYSTEMS  
TECHNOLOGY \ SMART MOBILITY \ SOLUTIONS



PAST  
SPONSORS





# ***SPONSOR & EXHIBITOR PACKAGES***

This year, POLIS offers **12 unique Sponsor and Exhibitor packages**.

As a **sponsor**, you will gain maximum exposure at a prominent conference targeting key stakeholders involved in smart, innovative, and sustainable transport solutions in cities and regions.

As an **exhibitor**, you will showcase your work in our exhibition area and will have ample opportunities to meet decision-makers, planners, and practitioners from cities and regions.



- A **large 12 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Possibility for a **5' pitch presentation** during dedicated session for sponsors at the exhibition area stage around the lunch break of Day 1 or morning coffee break of Day 2
- **Visibility before and during the event:** 1 partnership announcement on social media, 2 push notifications sent during the event via the conference digital platform
- **Featured article or interview in the POLIS Cities in motion magazine** (Conference issue if contribution is received before 1 September 2023, otherwise to be featured on June 2024 issue) - additional **1/2 magazine page for promo image/adv** available
- Recognition in the **plenary opening speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **3 persons** in the conference and conference dinner
- **Free meeting room twice in one year** at the POLIS offices in Brussels



## **DIAMOND PREMIUM**

As a Diamond Premium Sponsor, you will ensure maximum visibility for your brand, products and services.

**YOUR INVESTMENT**  
**11,000 EUR**





- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Possibility for a **5' pitch presentation** during dedicated session for sponsors at the exhibition area stage around the lunch break of Day 1 or morning coffee break of Day 2
- **Visibility during the event:** 2 push notifications sent during the event via the conference digital platform
- **Featured article or interview in the POLIS Cities in motion magazine** (Conference issue if contribution is received before 1 September 2023, otherwise to be featured on June 2024 issue) - additional **1/2 magazine page for promo image/adv** available
- **Short speech** during the **POLIS Award ceremony** (Closing Plenary), handover of the prize to the winner, and recognition in related **press release**
- Your **logo** on our conference materials: **award, award certificate, programme, webpage, mailings** to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **3 persons** in the conference and conference dinner



# DIAMOND AWARD

The POLIS Award is granted to the best and most innovative urban mobility solution presented by a city or region at the conference.

**YOUR INVESTMENT**  
**11,000 EUR**





- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Possibility for a **5' pitch presentation** during dedicated session for sponsors at the exhibition area stage around the lunch break of Day 1 or morning coffee break of Day 2
- **Visibility during the event:** 1 push notification sent during the event via the conference digital platform
- Conference **digital platform** with your logo and a message from your company
- **Available 1/4 magazine page for promo image/adv in the POLIS Cities in motion magazine**
- Recognition in the **plenary opening speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **2 persons** in the conference and conference dinner



## **PLATINUM DIGITAL PLATFORM**

As a Platinum Digital Platform Sponsor, your company and brand will have great visibility on our conference digital platform.

**YOUR INVESTMENT  
8,500 EUR**





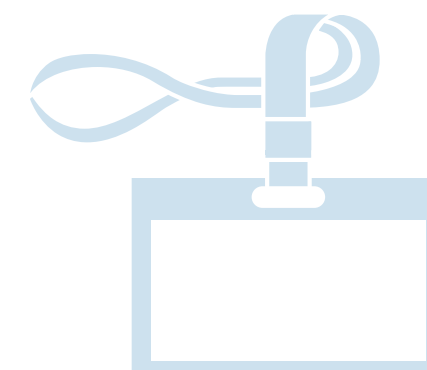
- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Possibility for a **5' pitch presentation** during dedicated session for sponsors at the exhibition area stage around the lunch break of Day 1 or morning coffee break of Day 2
- **Visibility during the event:** 1 push notification sent during the event via the conference digital platform
- Your **logo** on the **conference badge lanyards**
- **Available 1/4 magazine page for promo image/adv in the POLIS Cities in motion magazine**
- Recognition in the **plenary opening speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video** of your company available on the website and in the conference digital platform
- Participation of **2 persons** in the conference and conference dinner



## **PLATINUM LANYARD**

As a Platinum Lanyard Sponsor, your company and brand will have great visibility on the event lanyards worn by all attendees.

**YOUR INVESTMENT**  
**8,500 EUR**





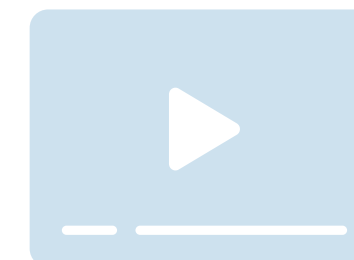
- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Possibility for a **5' pitch presentation** during dedicated session for sponsors at the exhibition area stage around the lunch break of Day 1 or morning coffee break of Day 2
- **Visibility during the event:** 1 push notification sent during the event via the conference digital platform
- Your logo on the web streaming page and recorded webcast
- **Available 1/4 magazine page for promo image/adv in the POLIS Cities in motion magazine**
- Recognition in the **plenary opening speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, and mailings announcing the web streaming to approximately 17,000 contacts
- Short **company description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **2 persons** in the conference and conference dinner



## **PLATINUM WEB STREAMING**

As a Platinum Web streaming Sponsor, your brand will be featured on the conference live web streaming page and recordings of the plenaries.

**YOUR INVESTMENT  
8,500 EUR**





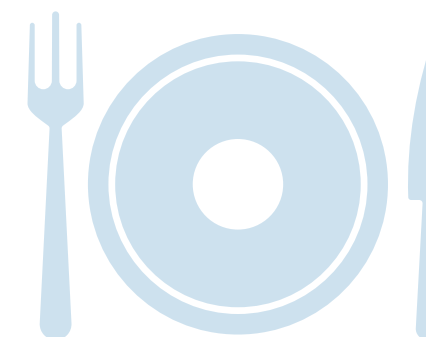
- Short **welcome speech** at the beginning of the conference dinner
- Mention in **dinner speech** by POLIS Secretary General
- Your **logo** displayed at the **dinner**
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and on the conference digital platform
- Participation of **3 persons** in the conference and conference dinner



## **GOLD CONFERENCE DINNER**

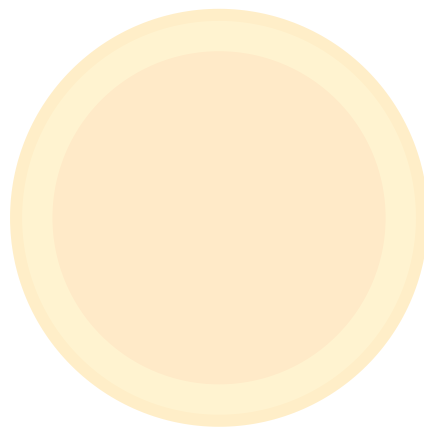
Become the exclusive sponsor for the official conference dinner on 29 November, hosting around 450 guests.

**YOUR INVESTMENT  
8,000 EUR**





- A **large 12 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Possibility for a **5' pitch presentation** during dedicated session for sponsors at the exhibition area stage around the lunch break of Day 1 or morning coffee break of Day 2
- **Visibility before and during the event:** 1 partnership announcement on social media, 1 push notification sent during the event via the conference digital platform
- Recognition in the **plenary opening speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **3 persons** in the conference and conference dinner



## **GOLD SPONSOR**

As a Gold Sponsor, you will ensure great visibility for your brand both before and during the POLIS conference.

**YOUR INVESTMENT  
7,500 EUR**



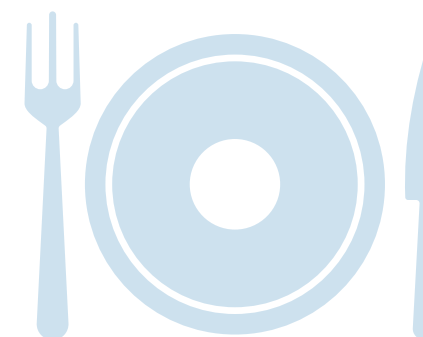


- Short **welcome speech** at the beginning of the conference dinner
- Mention in **dinner speech** by POLIS Secretary General
- Your logo on the **dinner menu** displayed on all tables
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and on the conference digital platform
- Participation of **2 persons** in the conference and the exclusive POLIS members-only dinner

## **SILVER MEMBERS DINNER**

Become the sponsor for the POLIS members' dinner on 28 November to have exclusive access to local and regional governments working on transport innovation.

**YOUR INVESTMENT  
6,000 EUR**





- Short **speech** to launch the conference afterparty with POLIS Secretary General
- Your **logo displayed/showcased** at the afterparty
- Dedicated invitation mailing sent to all participants
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and on the conference digital platform
- Participation of **2 persons** in the conference and conference dinner

## **SILVER AFTERPARTY**

The POLIS afterparty is an informal get-together inviting conference delegates for drinks and dancing after the dinner on 29 November.

**YOUR INVESTMENT  
5,000 EUR**



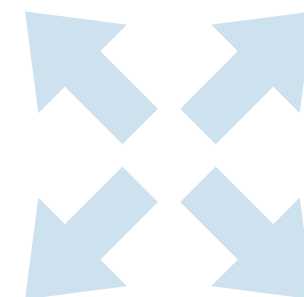


- A **large 12 m<sup>2</sup> stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Your **logo** on our conference webpage
- Short **exhibitor description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **2 persons** in the conference and conference dinner

## ***LARGE EXHIBITOR***

Ensure maximum visibility for your organisation at the conference exhibition.

**YOUR INVESTMENT**  
**5,500 EUR**



- A **6 m<sup>2</sup> stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Your **logo** on our conference webpage
- Short **exhibitor description** in the conference programme
- **Leaflet** or **video** of your company available on the website and on the conference digital platform
- Participation of **2 persons** in the conference and conference dinner

## ***SMALL EXHIBITOR***

Become an exhibitor and present products or services to conference participants.

**YOUR INVESTMENT**  
**3,500 EUR**





- A **6 m<sup>2</sup> stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Short **exhibitor description** in the conference programme
- Participation of **1 person** in the conference and conference dinner

## ***PROJECT EXHIBITOR***

This package targets EU-funded projects that wish to present their work at a dedicated stand.

**YOUR INVESTMENT**  
**2,000 EUR**

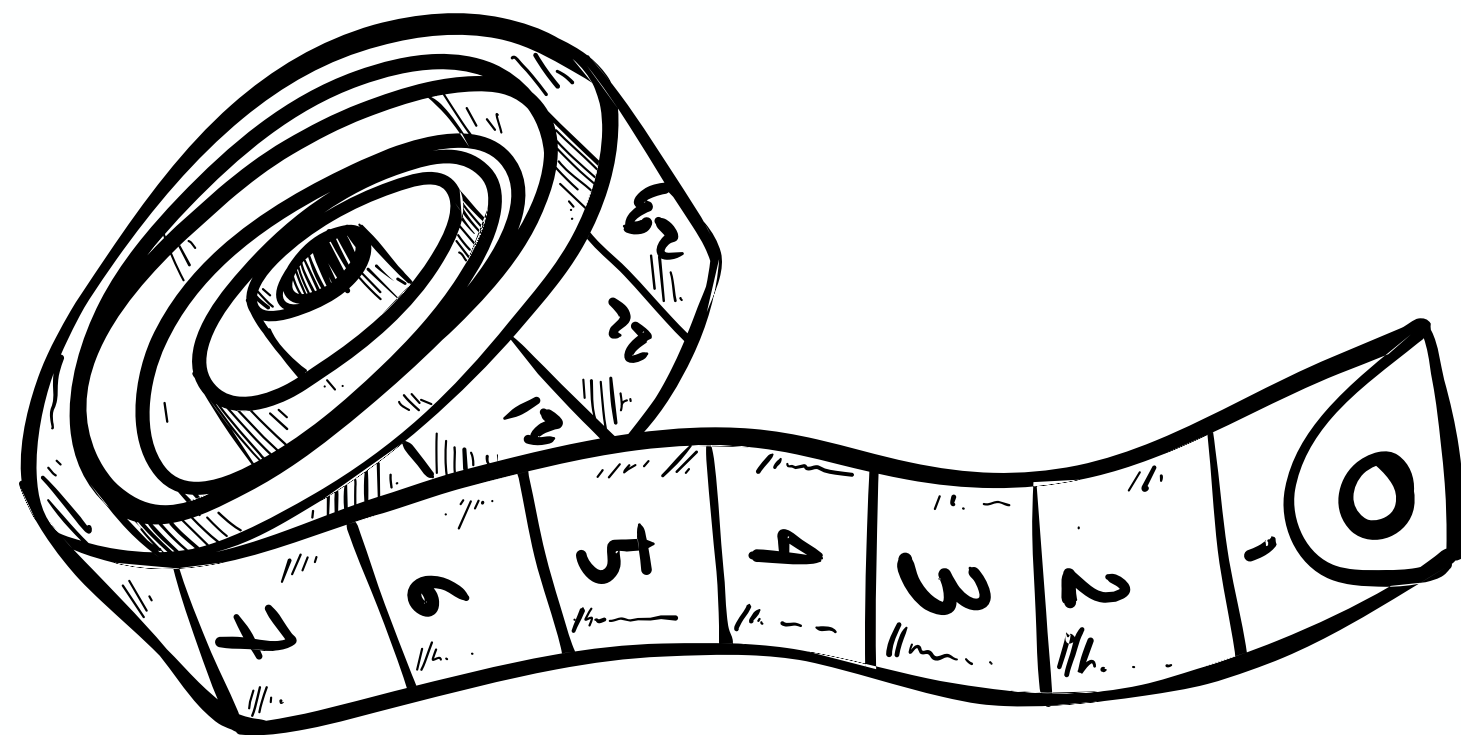


# PACKAGES OVERVIEW

	Stand	Participants	Logo	Additional promo	Cities in motion ADV	Description in programme	Leaflet / Video on website	Pitch presentation	Mention in speech	Own Speech	Announcement	App push
Diamond Premium	12m²	3p.	All	Magazine Article/ Interview	1/2 page	Yes	Yes	Yes	Opening	/	Yes	2
Diamond Award	6m²	3p.	All	Award certificate + Magazine Article/ Interview	1/2 page	Yes	Yes	Yes	/	Award Ceremony	Recognition in press release	2
Platinum Digital Platform	6m²	2p.	All	Digital Platform	1/4 page	Yes	Yes	Yes	Opening	/	/	1
Platinum Lanyard	6m²	2p.	All	Lanyard	1/4 page	Yes	Yes	Yes	Opening	/	/	1
Platinum Web Streaming	6m²	2p.	All	Web streaming + Recordings	1/4 page	Yes	Yes	Yes	Opening	/	/	1
Gold Conference Dinner	/	3p.	All	Visibility at dinner		Yes	Yes	/	Dinner	Dinner	/	/
Gold Sponsor	12m²	3p.	All	/		Yes	Yes	Yes	Opening	/	Yes	1
Silver Members Dinner	/	2p. + Members dinner	All	Menu		Yes	Yes	/	Dinner	Dinner	/	/
Silver Afterparty	/	2p.	All	Visibility at party		Yes	Yes	/	Dinner	After party with Secretary General	/	/
Large Exhibitor	12m²	2p.	Web	/		Yes	Yes	/	/	/	/	/
Small Exhibitor	6m²	2p.	Web	/		Yes	Yes	/	/	/	/	/
Project Exhibitor	6m²	1p.	/	/		Yes	/	/	/	/	/	/



**WOULD  
YOU LIKE  
TO DISCUSS  
A TAILORED  
PACKAGE?**



**GET IN  
TOUCH!**

We are willing to accommodate individual needs and develop a tailored sponsorship package that perfectly meets your expectations.



**Contact:** Alexia Collignon  
[acollignon@polisnetwork.eu](mailto:acollignon@polisnetwork.eu)

# **POLIS CONFERENCE 2023**

## **APPLICATION FORM FOR SPONSORS AND EXHIBITORS**



### **Sponsor or exhibitor information**

Organisation: \_\_\_\_\_  
Street and number: \_\_\_\_\_  
Postal code, city, country: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Mobile phone: \_\_\_\_\_  
VAT number: \_\_\_\_\_  
Names of persons attending the conference  
and manning exhibition stand: \_\_\_\_\_

### **We would like to take part in the POLIS Conference 2023 as:**

- ☐ Diamond Sponsor – Premium – 11,000 EUR excluding VAT
- ☐ Diamond Sponsor – Award – 11,000 EUR excluding VAT
- ☐ Platinum Sponsor – Digital Platform – 8,500 EUR excluding VAT
- ☐ Platinum Sponsor – Lanyard – 8,500 EUR excluding VAT
- ☐ Platinum Sponsor – Web streaming – 8,500 EUR excluding VAT
- ☐ Gold Sponsor – Conference Official dinner – 8,000 EUR excluding VAT
- ☐ Gold Sponsor – Conference Partner – 7,500 EUR excluding VAT
- ☐ Silver Sponsor – Members dinner – 6,000 EUR excluding VAT
- ☐ Silver Sponsor – After Party – 5,000 EUR excluding VAT
- ☐ Large Exhibitor – 5,500 EUR excluding VAT
- ☐ Small Exhibitor – 3,500 EUR excluding VAT
- ☐ Project Exhibitor – 2,000 EUR excluding VAT

**Please return this form completed and signed to Alexia Collignon, [acollignon@polisnetwork.eu](mailto:acollignon@polisnetwork.eu)**  
**Attach to your email a 50-word sponsor/exhibitor description and logo.**



# Standard terms for Sponsors and Exhibitors

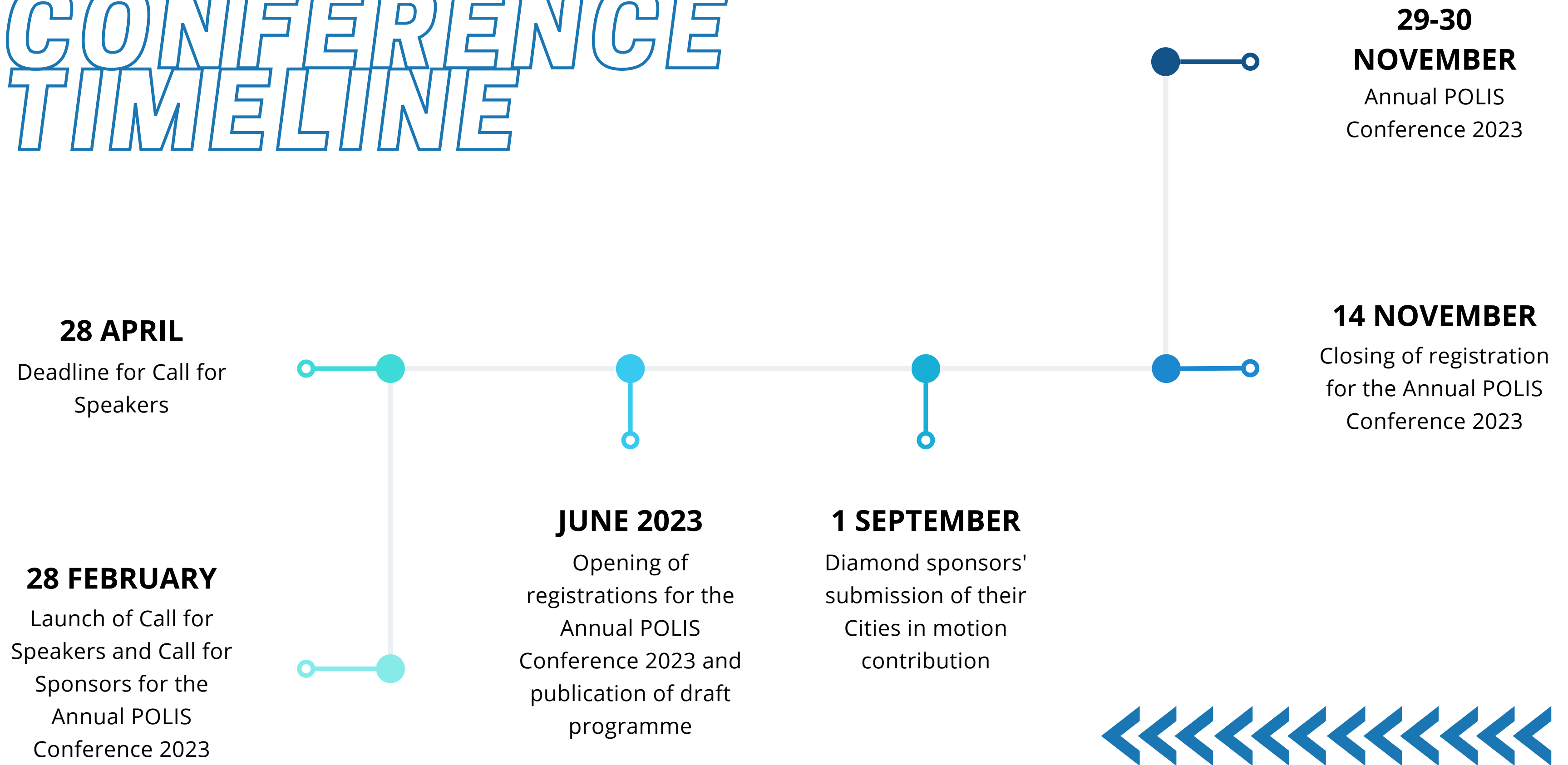
1. The final invoice must be paid by the contractor within 30 days of receipt.
2. Indemnity/liability: the contractor will indemnify POLIS against all liability arising from the use of the conference & exhibition premises according to the booking confirmation. Any costs of lost items, damage and/or repair must be fully paid to POLIS.
3. Third parties engaged by the contractor: the contractor is responsible for any damages caused by third parties engaged under their name. The contractor is responsible for any related insurances needed by third parties.
4. Clearing and cleaning up: Any equipment or material used for the exhibition not provided by POLIS must be removed by the contractor on the last day of the conference (POLIS will confirm the timing in advance). Any costs and expenses incurred in doing so are paid by the contractor.
5. The contractor will comply with the following cancellation charges:

After agreement:	80 % to be paid to POLIS
3 months before event:	100 % to be paid to POLIS

## Signature and date

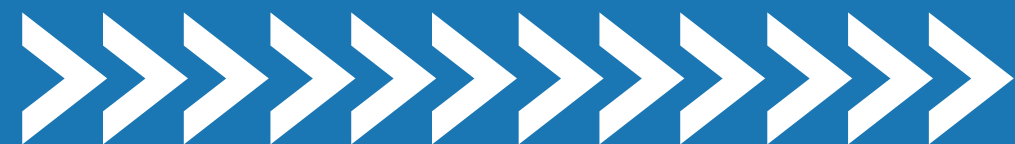
**DOWNLOAD THE FORM HERE: Please return this form completed and signed to Alexia Collignon, [acollignon@polisnetwork.eu](mailto:acollignon@polisnetwork.eu)**

# CONFERENCE TIMELINE





***FOLLOW US  
ON SOCIAL  
MEDIA!***



**LINKEDIN**

POLIS Network



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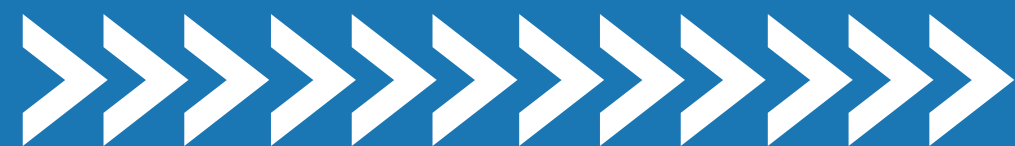
@POLISnetwork



**INSTAGRAM**

@polis.network





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