

# Why e-commerce?



**Prerequisites for change**



**Not a question of choosing one or the other**



**Equity, equality and accessibility**





Knowledge Hub



Power Forward



Projects

# ASTER

ALLIANCE FOR SUSTAINABLE E-COMMERCE

Försörjning och logistik



Konsumtion och livsstil



Förpacknings-system



Dynamisk och flexibel leverans



Leveransplatser



Samordnad distribution



Stadsplanering



Returhantering



With the vision that Sweden takes a leading role in the change towards the future of e-commerce; which is environmentally sustainable, efficient and economically viable

VINNOVA

 Energimyndigheten