



fluctuo
Mobility enablement

POLIS
CITIES AND REGIONS FOR TRANSPORT INNOVATION

Europe on Wheels

The Success of Shared Mobility in 2022

ABOUT FLUCTUO

- Europe's leading shared mobility data aggregator
- Founded in 2019
- Supported by Statkraft Ventures, 574 Invest & EIT Urban Mobility
- 30+ customers



Julien Chamussy
CEO

MOBILITY OPERATORS



DONKEY
REPUBLIC



voi.

SHARE ✓
NOW

CITIES & PUBLIC TRANSPORT



AGENZIA
MOBILITÀ
AMBIENTE
TERRITORIO



MAAS PLATFORMS

FREE ✓
NOW

RACC

cogo



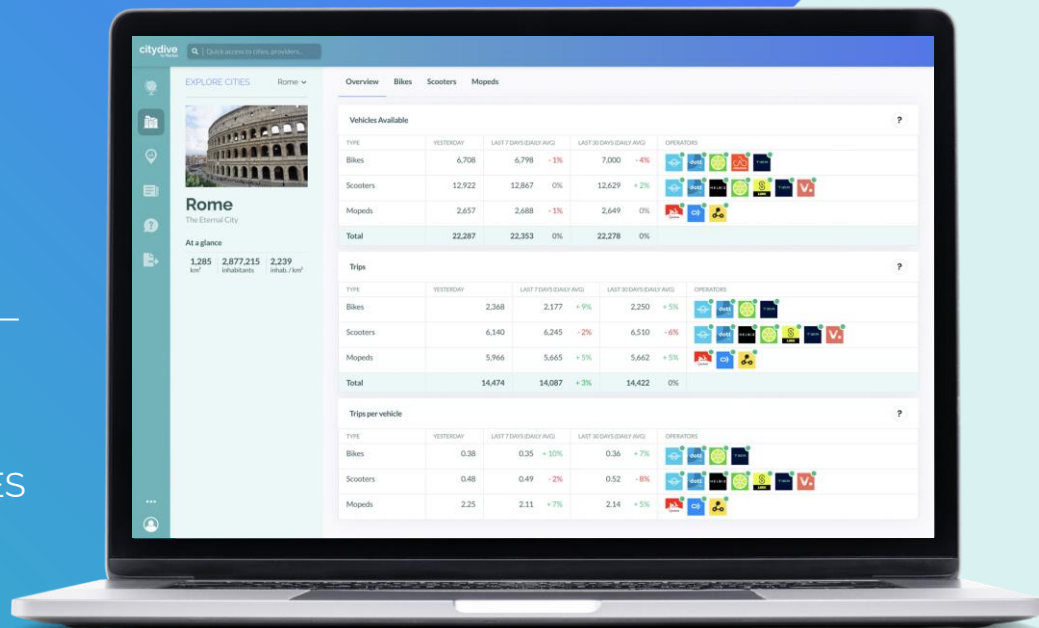


City Dive gives operators, public transport authorities and cities access to reliable data on shared mobility services.

2.6m
DAILY TRIPS

120+
CITIES

250+
SERVICES



THE EUROPEAN SHARED MOBILITY INDEX

7th edition of the report / Q3-2022



CITIES

408

SERVICES

540,000

VEHICLES

93,000,000

RIDES



INVERS

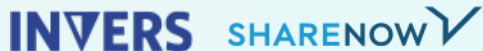
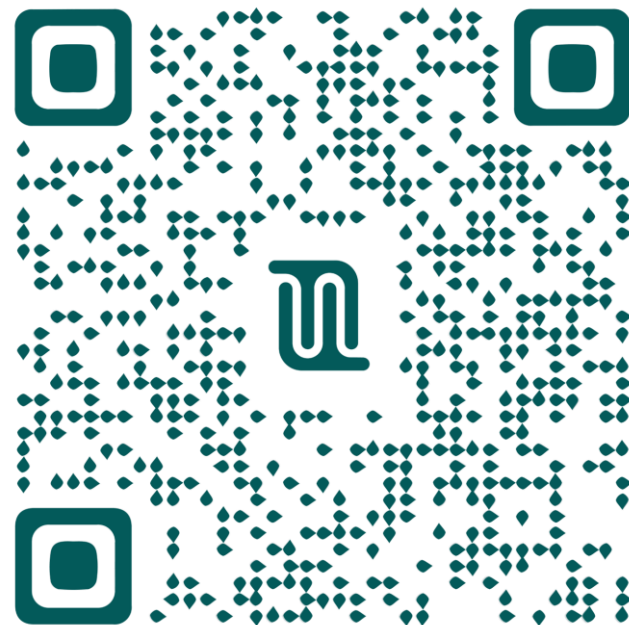
SHARENOW

POLIS
CITIES AND REGION FOR TRANSPORT INNOVATION



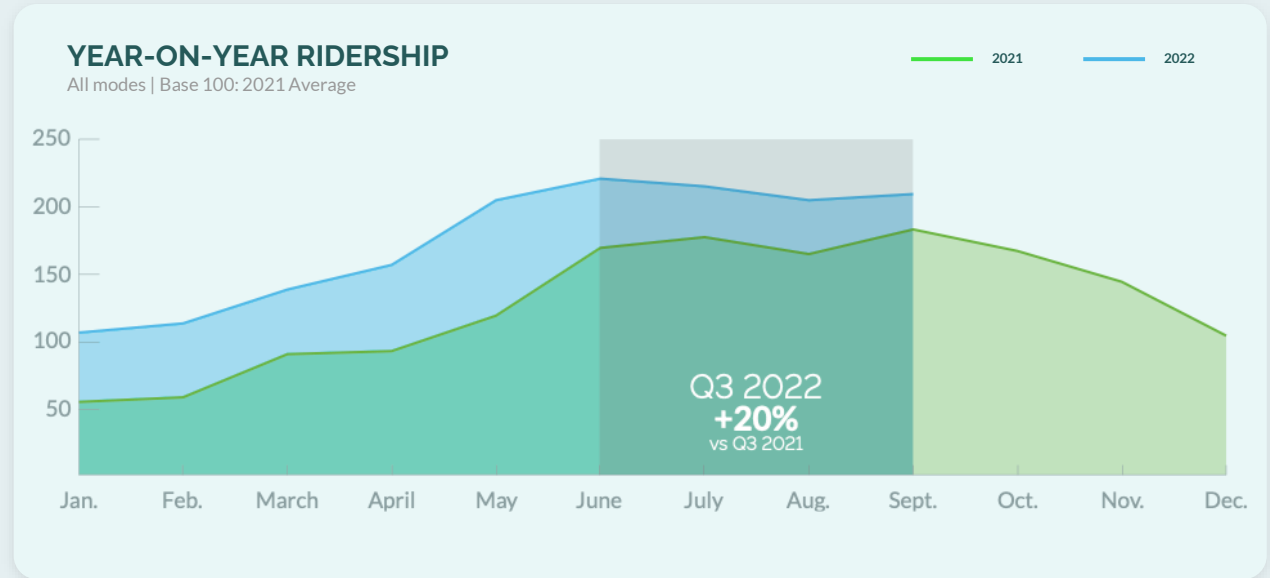
THE EUROPEAN SHARED MOBILITY INDEX

european-index.fluctuo.com



GLOBAL TRENDS

RIDERSHIP



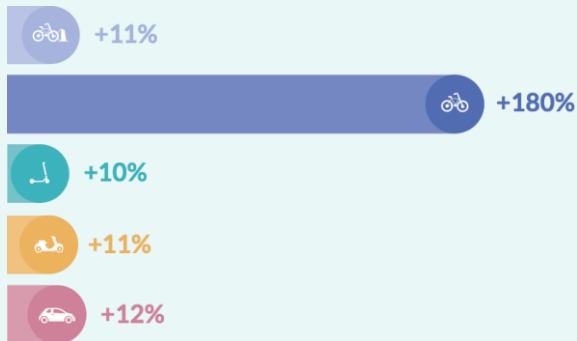
GLOBAL TRENDS

YoY GROWTH

TRIPS

RIDERSHIP GROWTH

Q3 2022 VS Q3 2021

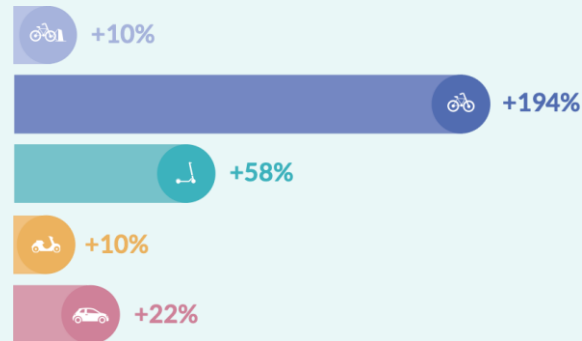


ALL MODES: +20%

VEHICLES

FLEET GROWTH

Q3 2022 VS Q3 2021



ALL MODES: +52%



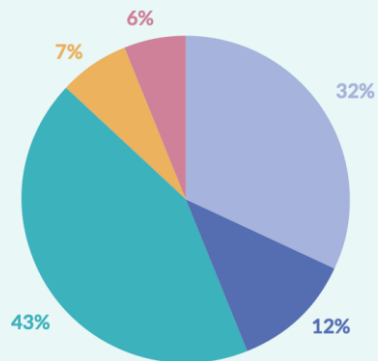
GLOBAL TRENDS

Q3 SNAPSHOT

TRIPS

TOTAL RIDERSHIP

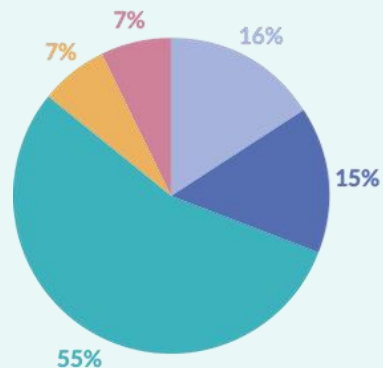
Per mode | Q3 2022



VEHICLES

TOTAL FLEET

Per mode | Q3 2022



A LA
MODE
BIKES



Bike Sharing

Which city has the highest
“trips per capita” ratio (Q3-22)
?



A LA MODE BIKES



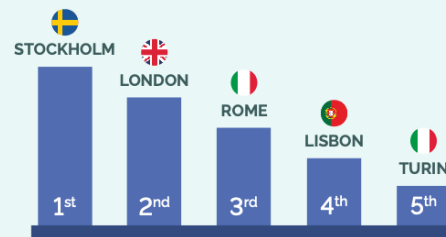
BIKE SHARING CHAMPIONS

Trips per capita | July - Sept 2022



GROWTH IN TRIPS

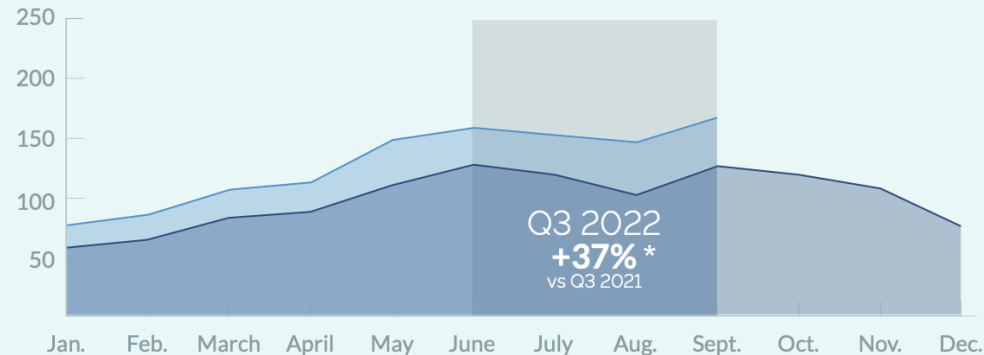
Q3 2022 vs Q3 2021



YEAR-ON-YEAR RIDERSHIP

Total trips | July - Sept 2022

* Growth is 194% for free floating bikes,
10% for station based bikes, averaging out at +37%





A LA
MODE
SCOOTERS

Scooter Sharing

Which city has the highest
“trips per capita” ratio (Q3-22)
?

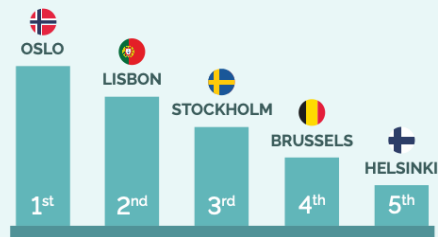


A LA MODE SCOOTERS



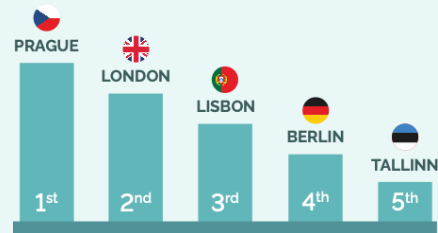
SCOOTER SHARING CHAMPIONS

Trips per capita | July - Sept 2022



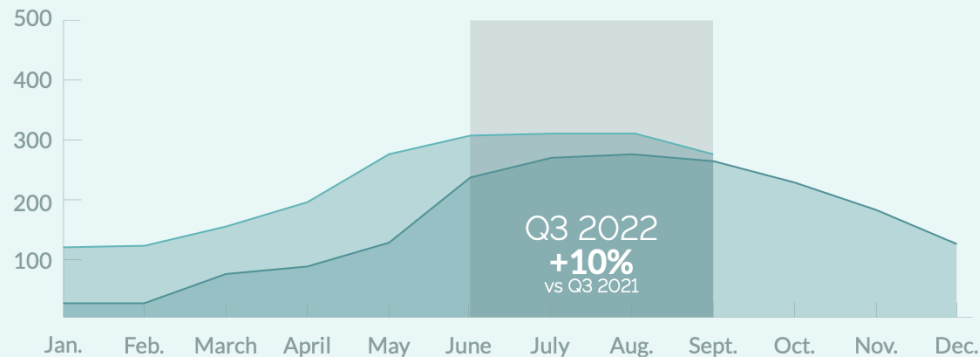
GROWTH IN TRIPS

Q3 2022 vs Q3 2021



YEAR-ON-YEAR RIDERSHIP

Total trips | July - Sept 2022



A LA
MODE
MOPEDS



Moped Sharing

Which city has the highest
“trips per capita” ratio (Q3-22)
?

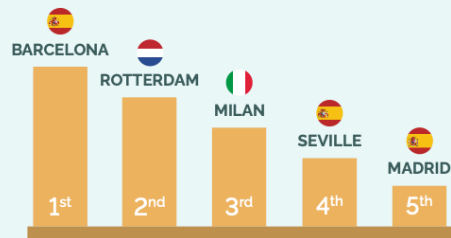


A LA MODE MOPEDS



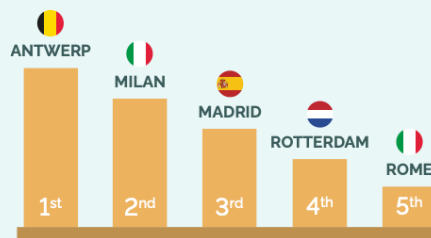
MOPED SHARING CHAMPIONS

Trips per capita | July - Sept 2022



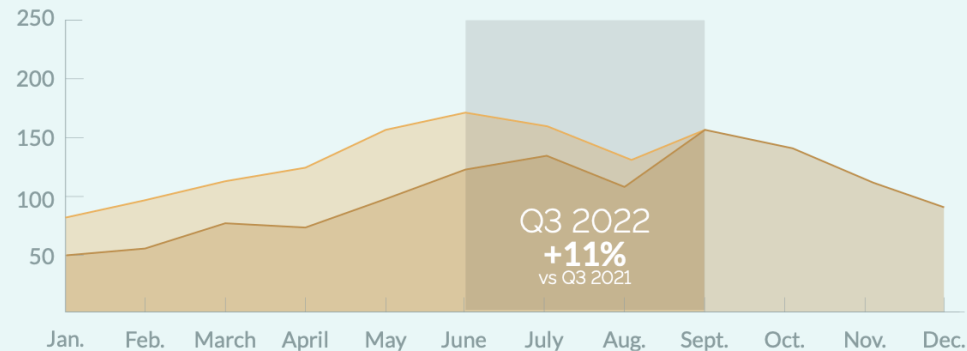
GROWTH IN TRIPS

Q3 2022 vs Q3 2021



YEAR-ON-YEAR RIDERSHIP

Total trips | July - Sept 2022



A LA
MODE
CARS

Car Sharing

Which city has the highest
“trips per capita” ratio (Q3-22)
?

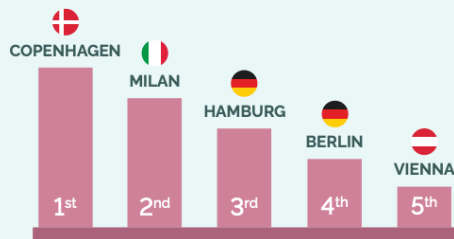


A LA MODE CARS



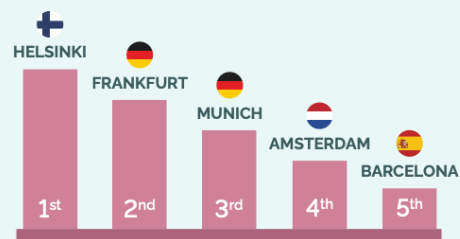
CAR SHARING CHAMPIONS

Trips per capita | July - Sept 2022



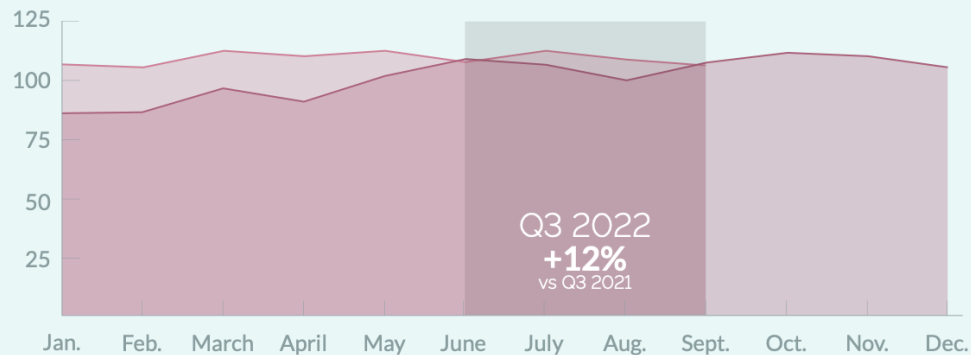
GROWTH IN TRIPS

Q3 2022 vs Q3 2021



YEAR-ON-YEAR RIDERSHIP

Total trips | July - Sept 2022



GLOBAL TRENDS

FLEET GROWTH

QUARTERLY FLEET SIZE BY POPULATION

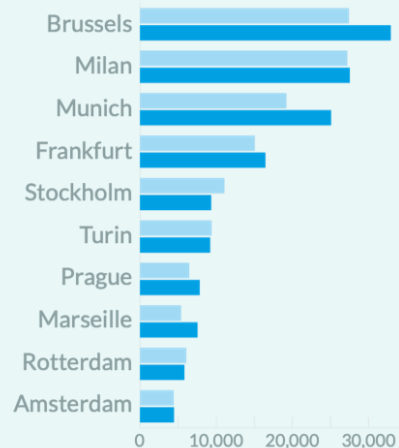
As of Q3 2023

Q2 2022
Q3 2022

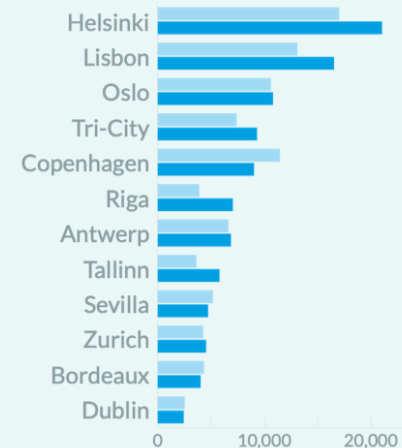
ABOVE 1.5m INH.



BETWEEN 0.75m-1.5m INH.



BELOW 0.75m INH.



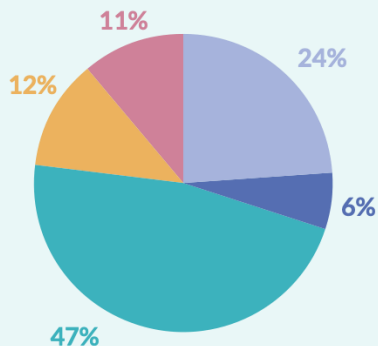
GLOBAL TRENDS

CITIES

POPULATION ABOVE 1.5m INH.

Barcelona, Berlin, Bucharest,
Budapest, Hamburg, London,
Madrid, Paris, Rome, Warsaw,
Vienna

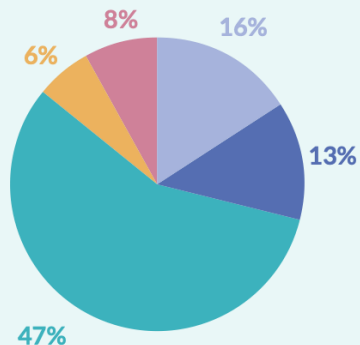
AVG No. VEHICLES
26,700 (+49%)



POPULATION BETWEEN 0.75m-1.5m INH.

Amsterdam, Brussels,
Frankfurt, Marseille, Milan,
Munich, Prague, Rotterdam,
Stockholm, Turin

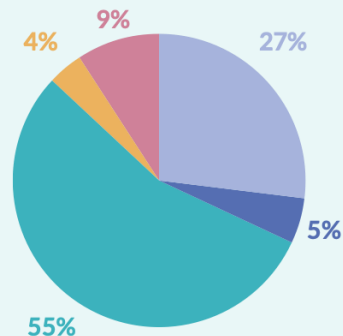
AVG No. VEHICLES
14,600 (+47%)



POPULATION BELOW 0.75m INH.

Antwerp, Bordeaux, Dublin,
Copenhagen, Helsinki, Lisbon,
Oslo, Riga, Seville, Tallinn, Tri-
City, Zurich

AVG No. VEHICLES
8,300 (+77%)





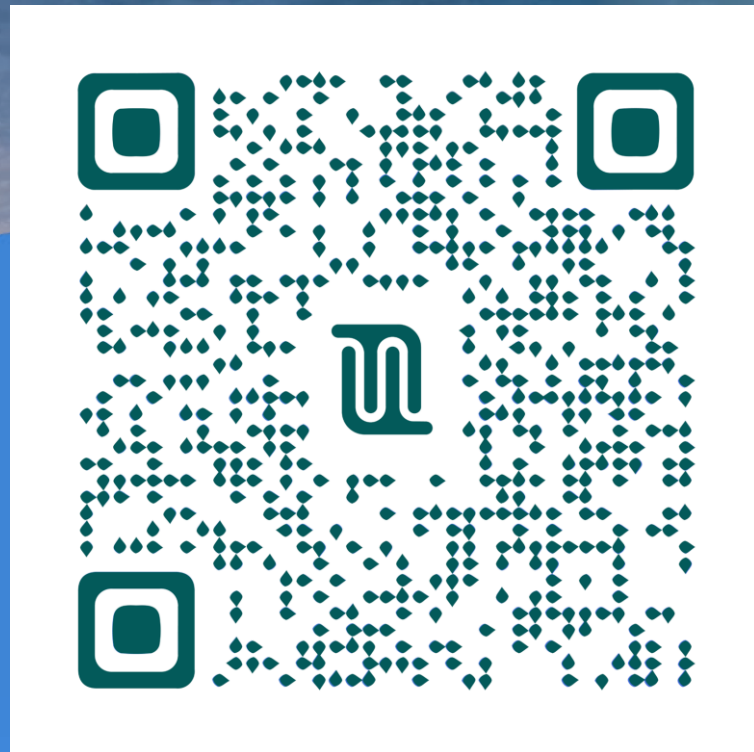
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