

**POLIS**  
CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL  
CONFERENCE  
**2022**

**Twente**  
**2050**



30 November  
1 December, 2022  
Brussels, Belgium



**#POLIS2022**

# **Building a cross-municipal shared mobility network for rural and urban areas**

## **Lessons from the Twente region**

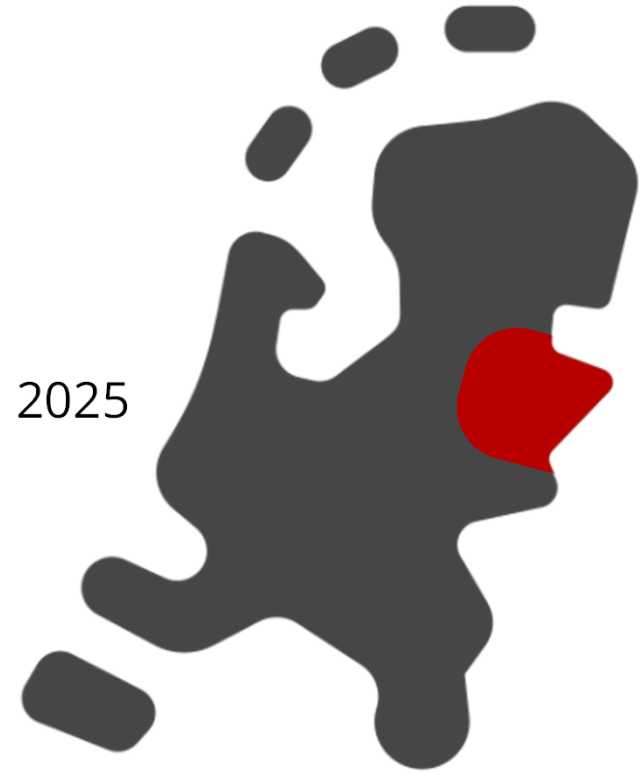
### **4D ENABLERS FOR SHARED MOBILITY**

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# Twente

- 14 municipalities
- One Daily Urban System
- Cities and rural area
- Border-region with Germany
- Ambition: sharing mobility in every municipality in 2025 as alternative for car-trips



# Why (a regional system on) shared mobility?

- Increased pressure on urban mobility system in our region
- Addition to public transport in rural areas
- Crossing municipal boundaries
- Achieve other local and global goals (parking space reduction, liveability, climate etc.)



# Shared mobility “booth”



# Goals achieved



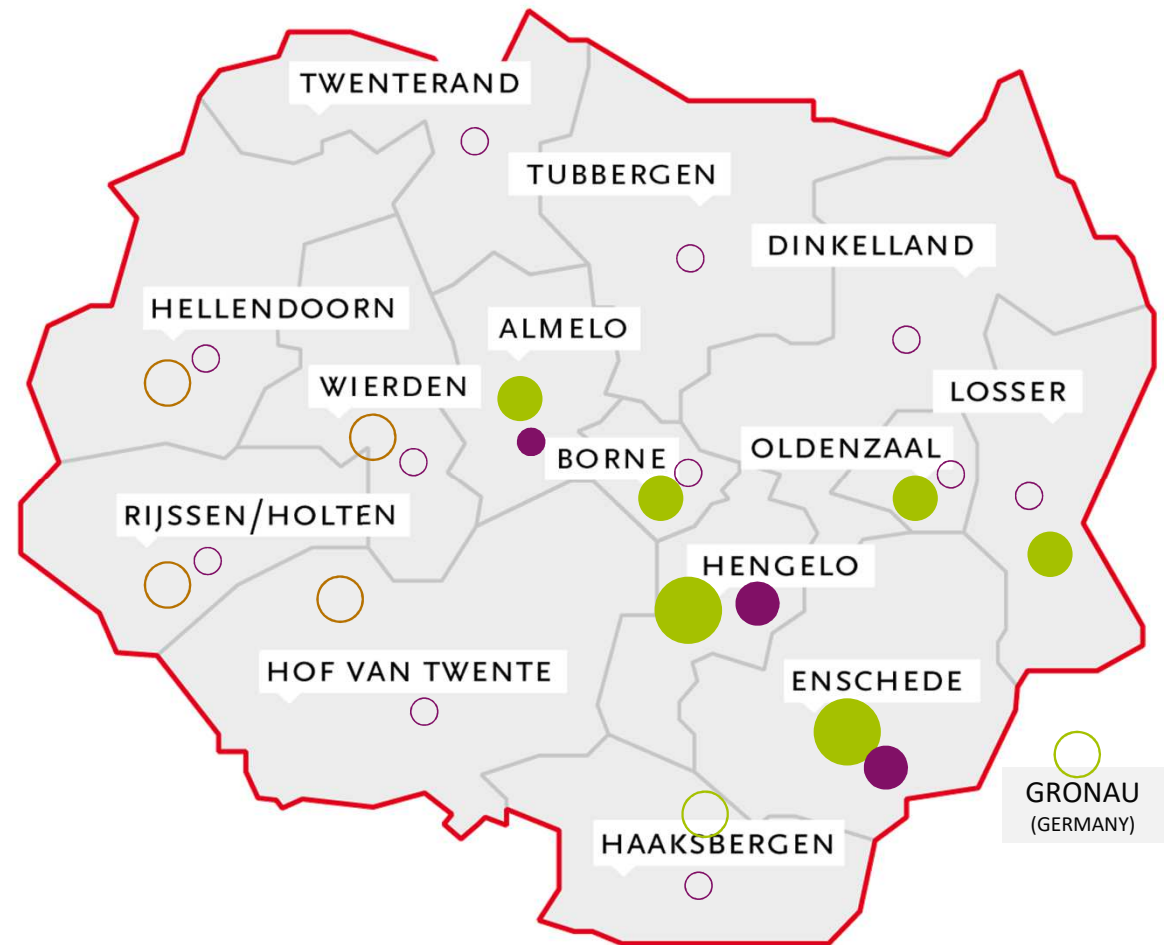
Expand from bigger cities to surrounding towns



Car sharing in every municipality



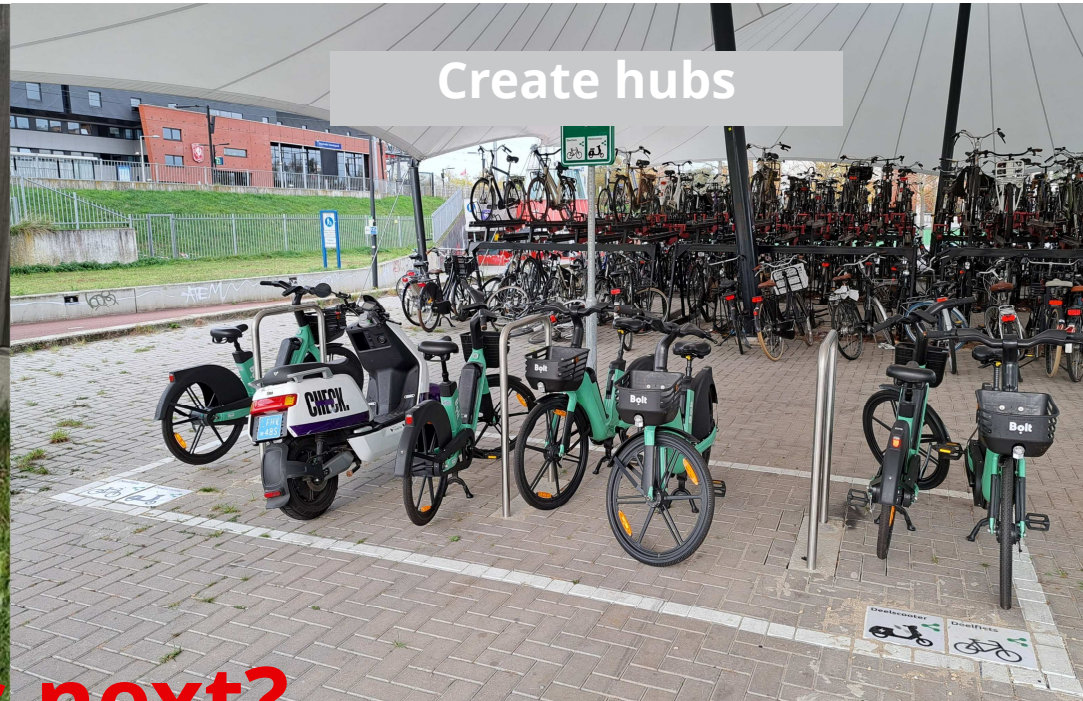
Accessibility around national park



Identify and eliminate 'teething problems'



Create hubs



What's next?

Regional regulations



Communication



# Tips & tricks

- Start with a clear “why” and ambitions
- Have the courage to start with pilots and use the available energy
- Collaborate with employers / companies
- Have city leaders on board
- Focus on cross-municipal system



# Thank you for your attention!

For questions:

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