

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2022

30 November
1 December, 2022

Brussels, Belgium





Baden-Württemberg

MINISTRY OF TRANSPORT

500 vibrant and traffic-calmed main through-roads in Baden-Württemberg by 2030

Ministry of Transport

Sustainable Mobility Department

Dr. Karin Schürmann



Mobility and quality of life.

In our cities and rural areas. 

Transformation of the transport sector

Targets for Baden-Württemberg



DOUBLE PUBLIC
TRANSPORT USAGE



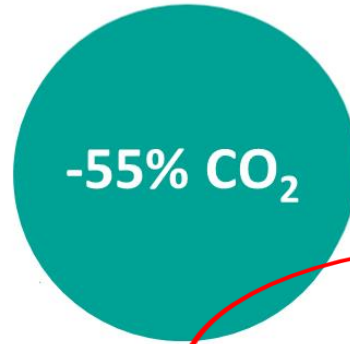
EVERY **SECOND** CAR
IS CLIMATE-NEUTRAL



CLIMATE-NEUTRAL TRANSPORTATION OF
EVERY **SECOND** TONNE OF FREIGHT



ONE **FIFTH** LESS CAR TRAFFIC
IN CITIES AND RURAL AREAS



-55% CO₂



EVERY **SECOND** TRIP IS DONE
WALKING OR BY BIKE

<https://vm.baden-wuerttemberg.de/en/humans-the-environment/targets>

500 vibrant and traffic-calmed main through-roads by 2030

Redesign of streets



© 2022 Ministerium für Verkehr Baden-Württemberg CC BY-ND

<https://creativecommons.org/licenses/by-nd/4.0/>

500 vibrant and traffic-calmed main through-roads by 2030

Redesign of streets



© 2022 Ministerium für Verkehr Baden-Württemberg CC BY-ND

<https://creativecommons.org/licenses/by-nd/4.0/>

500 vibrant and traffic-calmed main through-roads by 2030

Pilot: “Town Centres – creating accessibility and livability together“

- ① project initiated by 3 Ministries: Transport, Agriculture, and Social Affairs; coordinated by Regional Transport Agency Baden-Württemberg (NVBW)
- ① 20 small towns were chosen as pilot communities
- ① core element: citizen participation
- ① citizens developed planning guidelines for vibrant and accessible town centres together with local administration employees (supported by planning experts)
- ① focus on communicative-participatory tools like joint walk-throughs in order to strengthen social cohesion



500 vibrant and traffic-calmed main through-roads by 2030

Pilot: “Town Centres – creating accessibility and livability together“

Findings:

- ① project raised attention by offering a chance to rethink the significance of public space for social cohesion on the local level
- ① citizens demand for traffic calming, speed limits, redesign of streets and public space in favour of active travel and community activities
- ① benefit of participation: local initiatives were formed in some pilot communities



500 vibrant and traffic-calmed main through-roads by 2030

“Quality Check“

- ④ project started 2022, coordinated by Regional Transport Agency Baden-Württemberg (NVBW)
- ④ planning experts conduct quality checks of status quo of main through-roads in town and city centres throughout the region
- ④ quality standards for vibrant and traffic-calmed main through-roads as well as model and example solutions are developed
- ④ participating municipalities get proposals for improvement



photo: Karin Schürmann

500 vibrant and traffic-calmed main through-roads by 2030

Further support measures (in preparation)

- ① setting up a support service providing general planning and funding advice for municipalities
- ① lending street furniture to municipalities for redesigning streets temporarily and providing advice for implementation of local traffic experiments
- ① providing a service to create professional images and plan views of possible redesign options
- ① communication measures to arouse interest of the general public concerning vibrant and traffic-calmed main through-roads and town centres



© 2022 Ministerium für
Verkehr Baden-Württemberg
CC BY-ND
<https://creativecommons.org/licenses/by-nd/4.0/>



Thank you for your attention!

Ministry of Transport Baden-Württemberg
Dorotheenstraße 8
70173 Stuttgart

poststelle@vm.bwl.de
www.vm.baden-wuerttemberg.de

