



**DUTCH
CYCLING
EMBASSY**

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

**ANNUAL
CONFERENCE**

2022

**Think Big, Think Bike! Towards an integration
of urban mobility and urban planning practices**

Lucas Harms • Managing Director
Dutch Cycling Embassy • November 30th, 2022

Dutch Cycling: For a Bicycle-Friendly World

The Dutch Cycling Embassy is a vast network of public and private organizations from the Netherlands who wish to share their knowledge and expertise to help cities experience the many advantages of cycling.



Experience the Dutch cycling culture first-hand



Think about best possible solutions and achievable results



Act by applying these solutions to your local context



Learn more about effective policies and best practices

www.dutchcycling.nl



&Morgen

3pm

4wieler

ABELLEISURE
Meer dan routes!

ABEL
sensors

AMS
TERDAM
CYCLE
CHIC

Apm
management consultants

ARGALEO
FROM DATA TO VALUE

ARTGINEERING

ARUP

BD+P
Beccan Davila
Puentes
Architects and Planners



EXPERIENCE
BICYCLE
USER

B!KEFLIP

bike.box

Bike
minded

BOUGH & BIKES
be moved by nature

Breda
University
OF APPLIED SCIENCES

BYCS

cargoro

DUTCH
CYCLING
EMBASSY

ColorFall®
Solutions
Premium coloured road surfaces

ColVITRO

fietsberaad
CROW

cycledata

Cyclemotions

cyclomedia

DECISIO
ECONOMISCH ONDERZOEK EN ADVIES

dickvanveen
STREET DESIGN PUBLIC SPACE

DOLLY-BAKFIETS
DUTCH CARGO SOLUTIONS

DONKEY
REPUBLIC

DTV
CAPACITY BUILDING

Een nieuwe kijk

FALCO

Fietsdiensten.nl

fietsDock
smart • safe • simpel

Fietsersbond

FIETSHANGAR
4 tot 7 fietsen veilig en droog voor de deur

FOLKERSMA
ROUTING EN SIGN

Geert
Kloppenburg

Gemeente Amsterdam

Den Haag

Gemeente Rotterdam

Gemeente Utrecht

Zwolle

Goudappel

HOD
WORKS

horizons
sustainable future

humankind.

i&o
research

COLOURED
ASPHALT

Ministerie van Infrastructuur
en Waterstaat

Loendersloot
groep
verkeer & meer

LUMIGUIDE
SMART MOBILITY SOLUTIONS FOR SMART CITIES

GROENE
METROPOOL
ARNHEM
NIJMEGEN

Ministerie van Infrastructuur
en Waterstaat

MOBYCON

Movares
consultants & engineers

move
mobility
smart moving cities

new
urban
mobility

nieuw
verbeterd



Panteia
Research to Progress

WILLEX

POSSEHL

ProRail

provincie
Gelderland

provincie
 groningen

PROVINCIE :: UTRECHT

Provincie Noord-Brabant

Rijkswaterstaat
Ministry of Infrastructure
and Water Management

Ring
ring

Roelofs

Gazelle

Royal
HaskoningDHV
Enhancing Society Together

GoDutchCycling
RVDB Urban Planning / Lightrail.nl

SIEMENS

LANDELIJK
fiets
PLATFORM

STREET
STUFF!

STUDIO BEREIKBAAR

Swapfiets

theurbanfuture
Usual mighties boosting cities

TILER

Tour de
Force

TRACIFY
KEEP YOUR BIKE CLOSE

triple
Joy

TU Delft

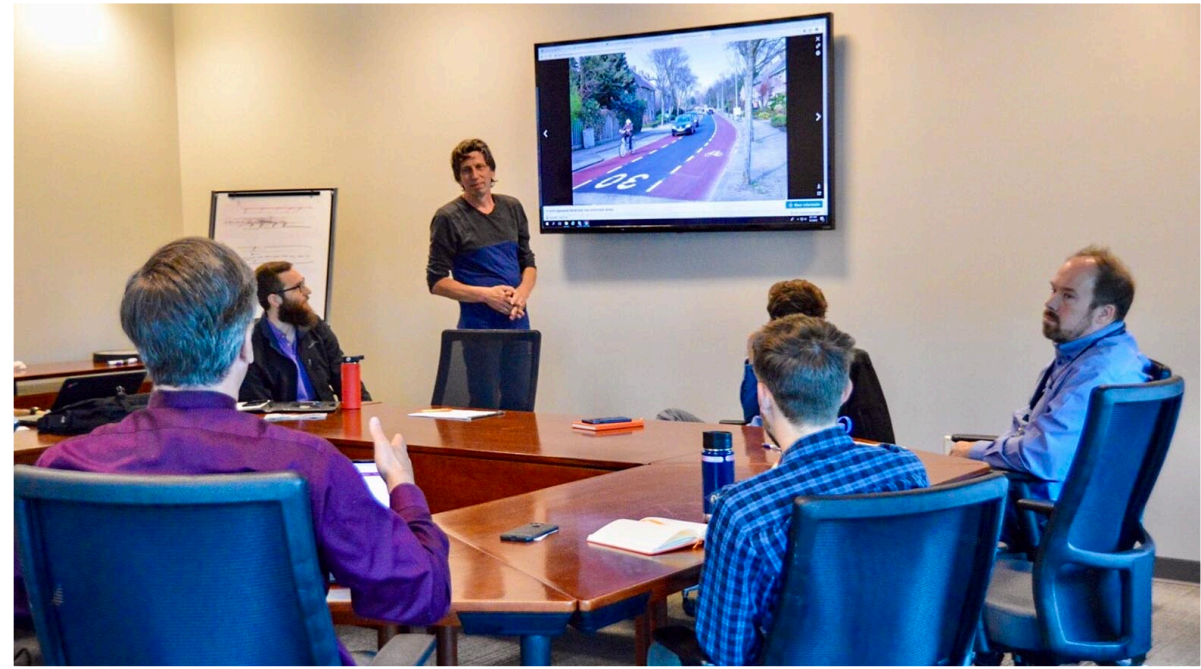
vconsyst

VelopA
LET'S GO OUTSIDE

WHEELYLIFT

hogeschool
Windesheim
Dichter bij jou

wobs
WARM ON BIKES



SMART URBAN MOBILITY FUTURES?

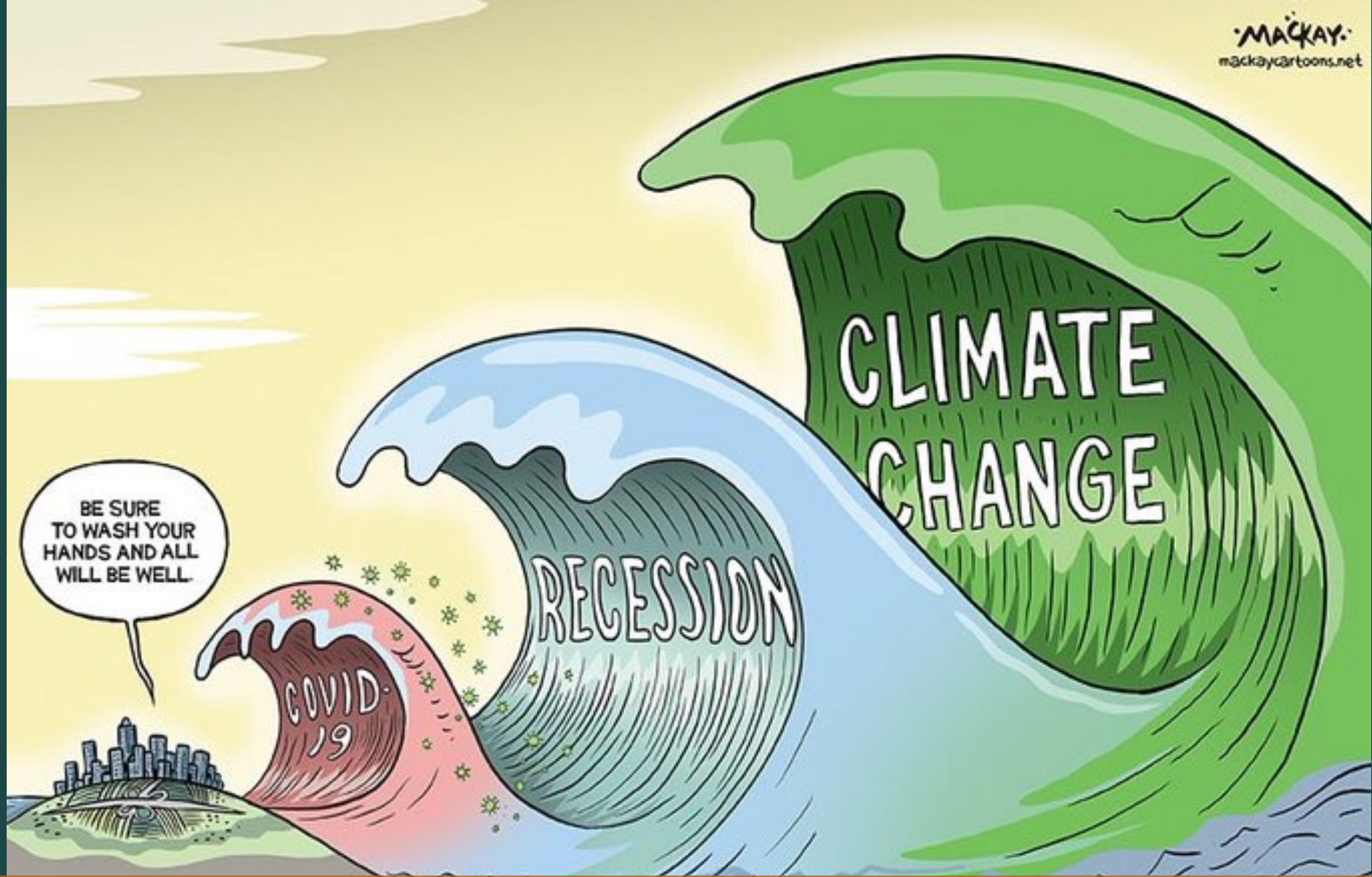


SMART URBAN MOBILITY FUTURES?



WHAT ABOUT CYCLING?





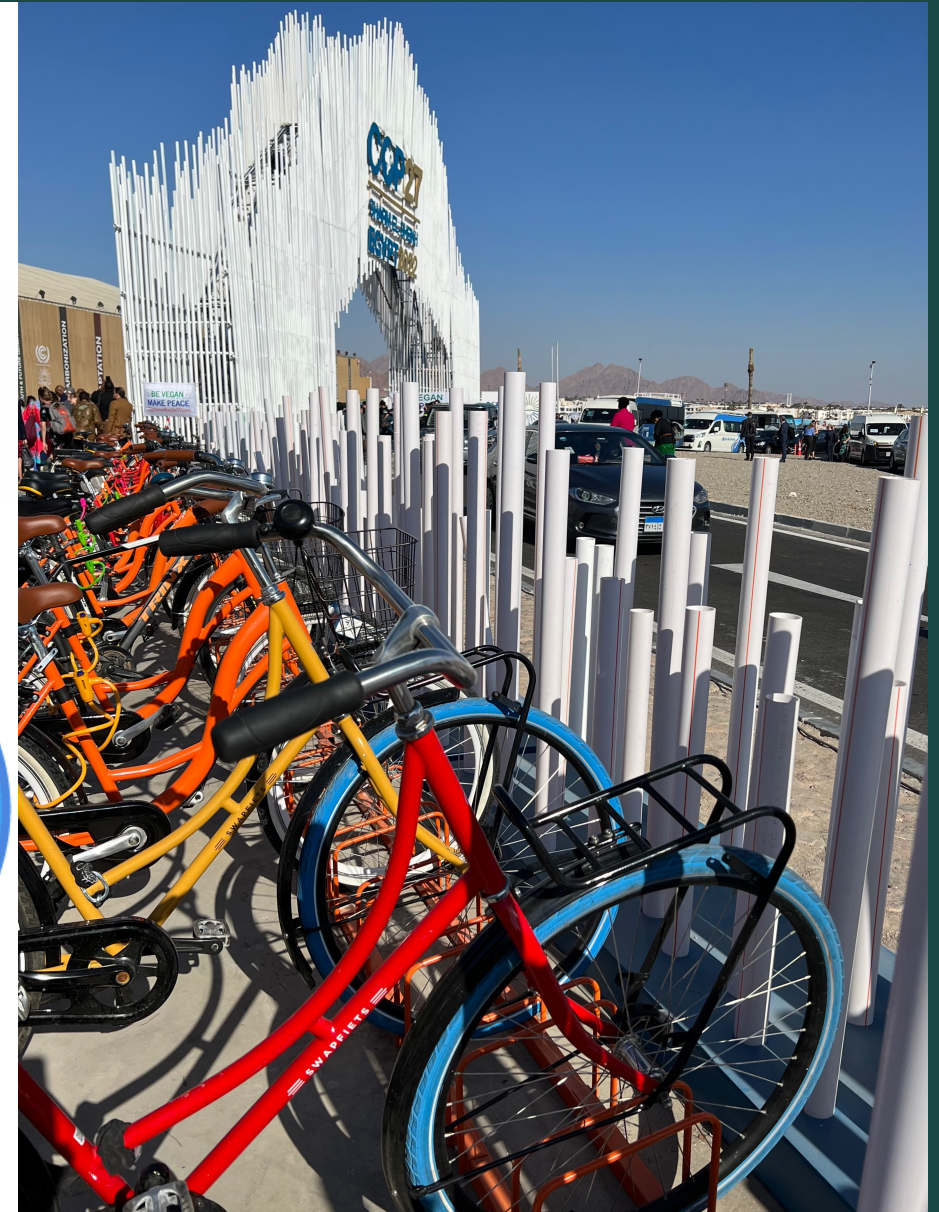
MULTIPLE CRISES





CYCLING DELIVERS
ON THE GLOBAL GOALS

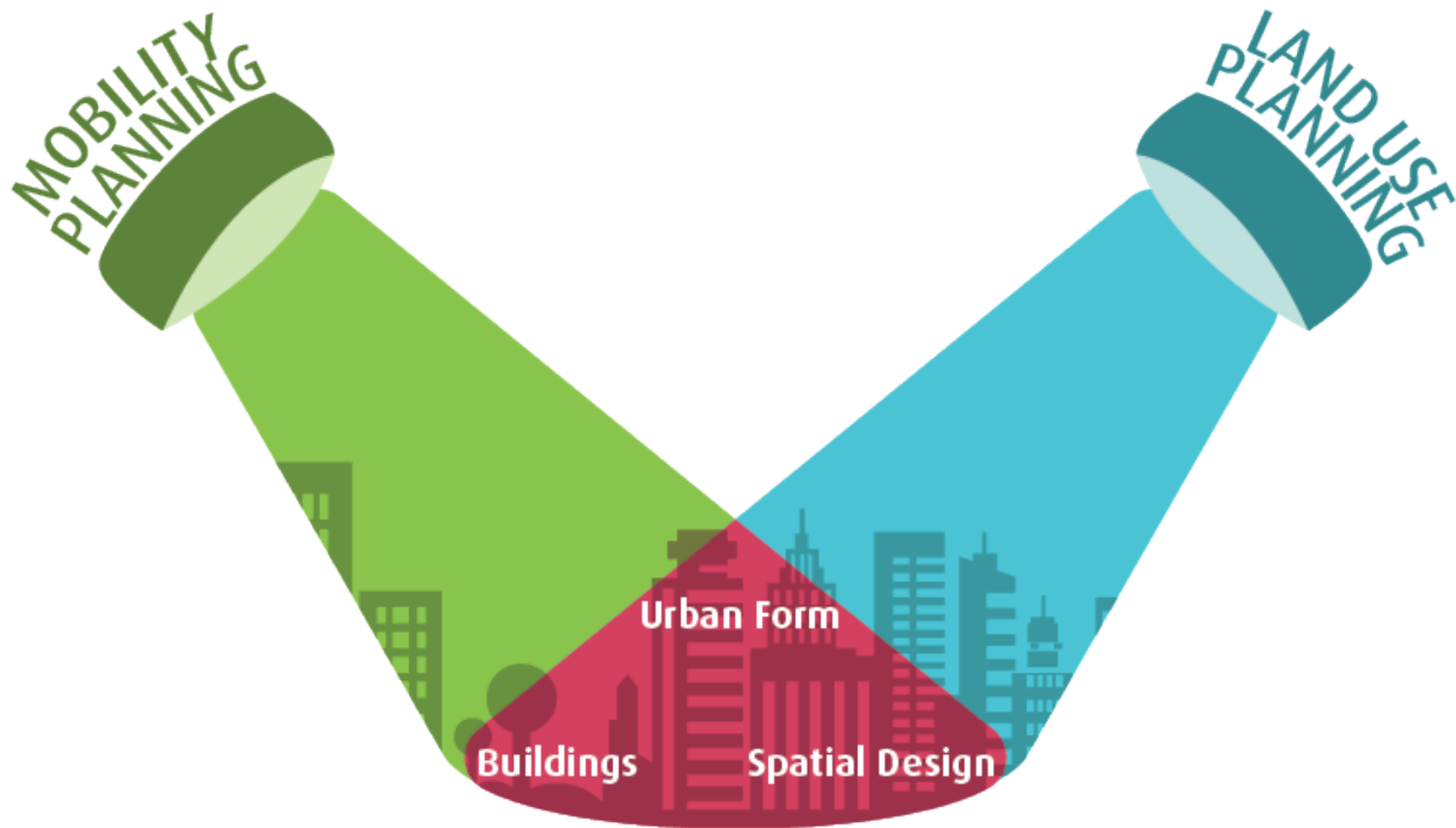
 SUSTAINABLE DEVELOPMENT GOALS



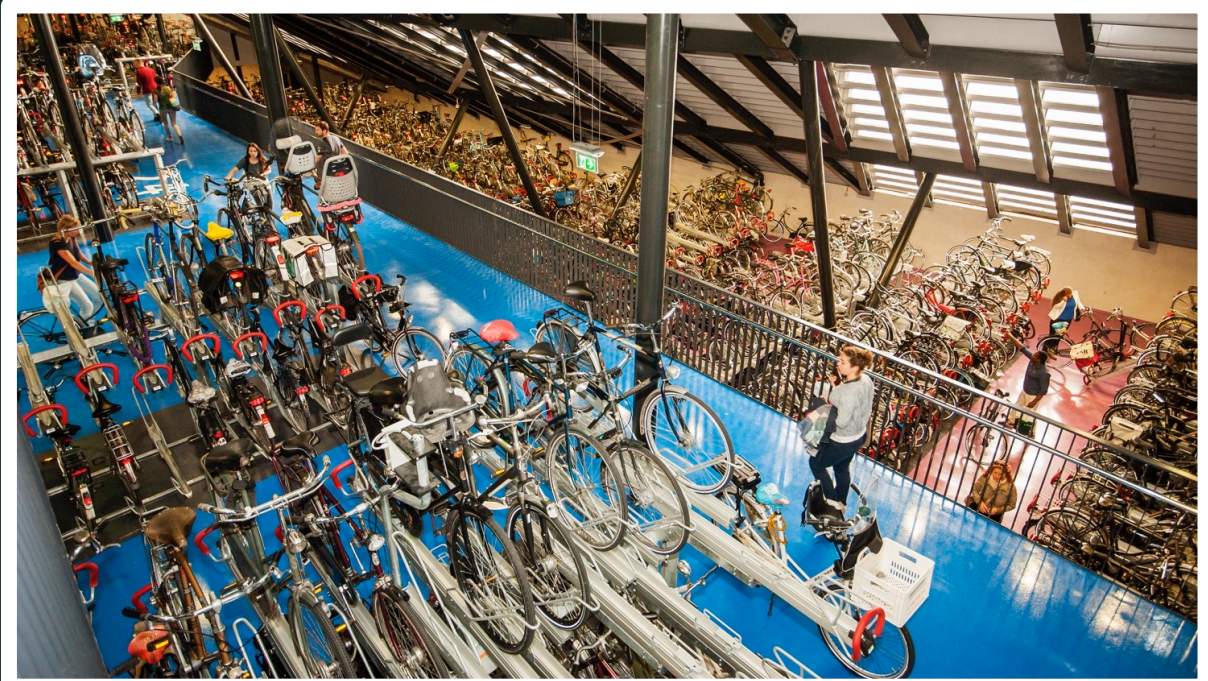
FROM CAR TO PEOPLE ORIENTED




Integrated Approach



USE BIKES TO FEED TRANSIT





Los Angeles

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[M](#) [BICYCLE](#) [SHARE](#) [PRICING](#) [MAP](#) [HOW IT WORKS](#) [ABOUT](#) [SIGN UP](#)

Station Map

Open 24/7 in DTLA, Central LA, and North Hollywood. For information on Metro Bike Share on the Westside, [click here](#).
Download the Metro Bike Share app to view this map on your smartphone.



EXAMPLE: LOS ANGELES



EXAMPLE: JAPAN



中央区
銀座四丁目
Ginza 4



MUKIMOTO
山野家

NO BICYCLING
ON SIDEWALK
銀座通り歩道
歩行者天国
自転車走行禁止



Think Big

Think Bike



Broadening the Cycling Paradigm

Cycling as solution	➔	Cycling as approach
Cycling & mobility	➔	Cycling & urban development
Responsive	➔	Pro-active
Cycling as a niche	➔	Sustainable mobility
'Stop the Child Murder'	➔	Urban futures
Symbol-diplomacy	➔	Softpower
Transportation	➔	Transformation




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