

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2022

30 November
1 December, 2022
Brussels, Belgium



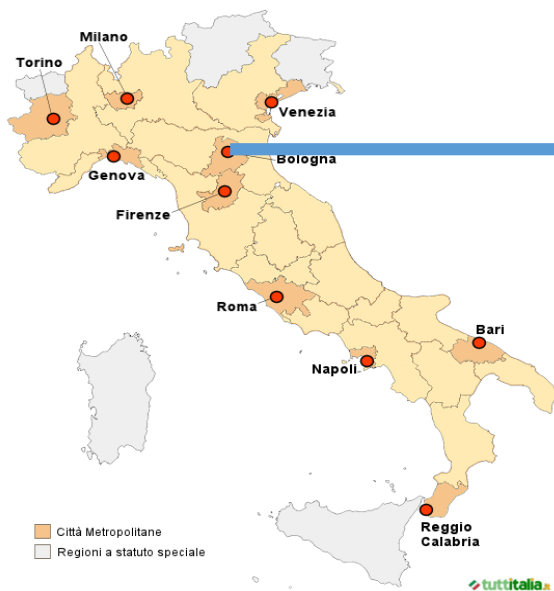
#POLIS2022

Bicipolitana Bolognese

How to improve cycling mobility through a metropolitan bike plan and vision

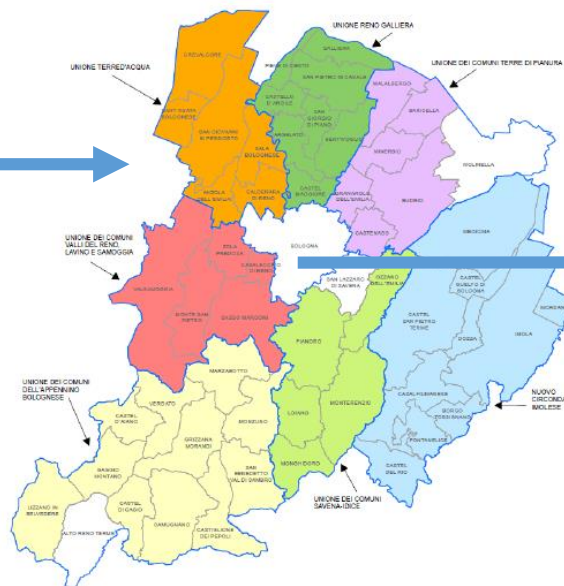
Catia Chiusaroli

*Urban and mobility planner
Metropolitan city of Bologna*



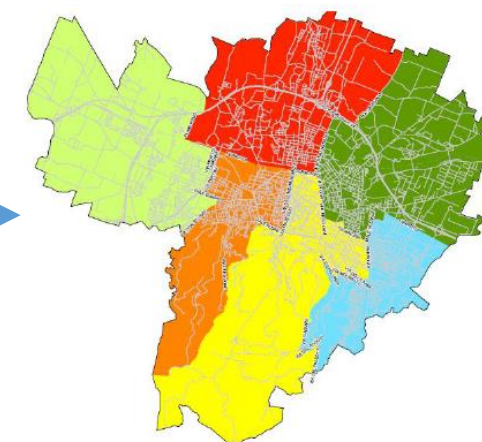
Italy

10 Metropolitan Cities since 2014



Metropolitan City of Bologna

55 Municiplities, 7 Union of Municipalities
1.000.000 inhabitants



Municipality of Bologna

6 Urban Districts
385.000 inhabitants



PUMS
BOLOGNA
METROPOLITANA

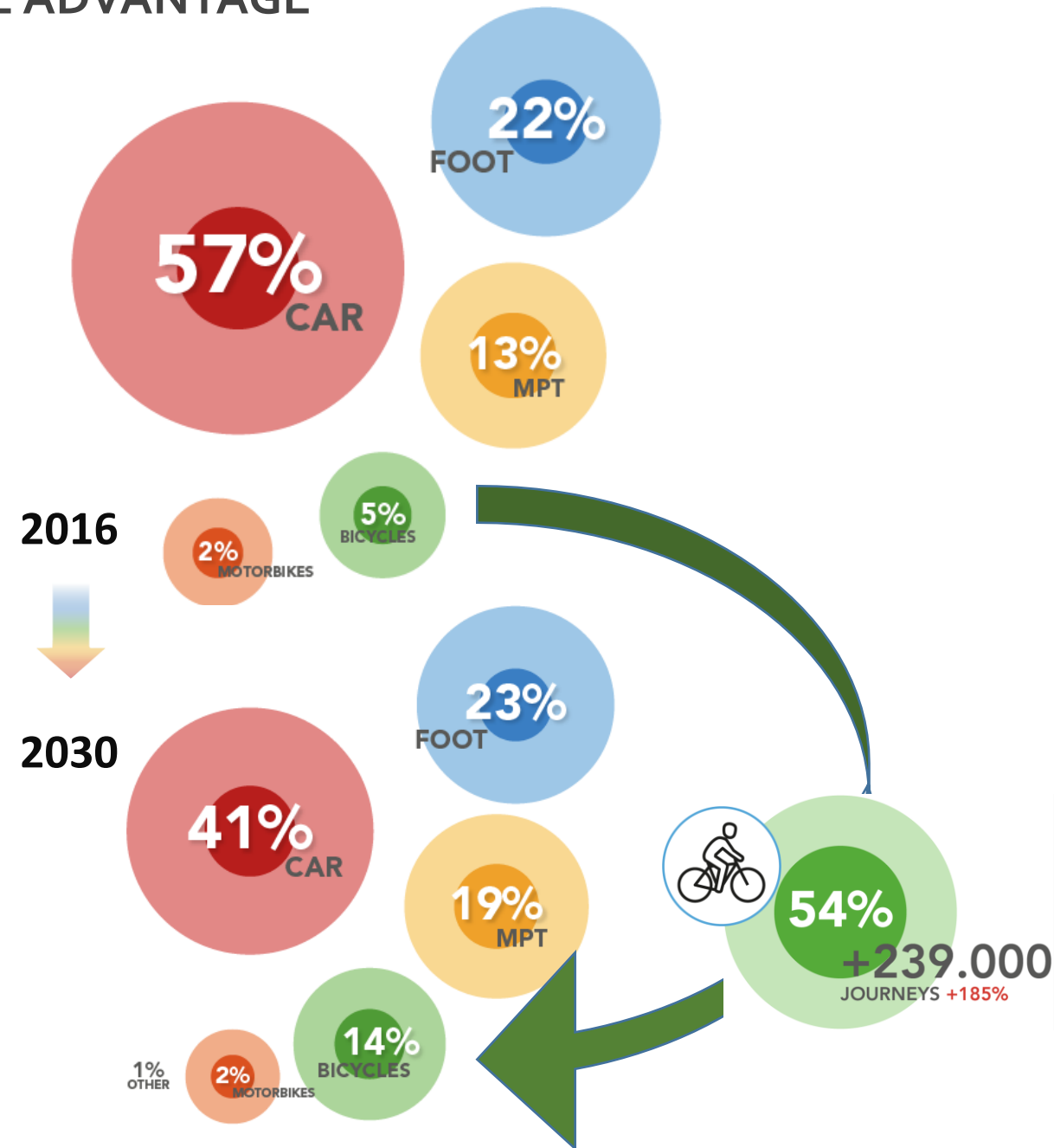
Piano Urbano Mobilità Sostenibile

Objective 2030



GREENHOUSE GAS EMISSIONS FROM TRAFFIC

resulting 440.000 journeys to be directed to public transport and bicycles



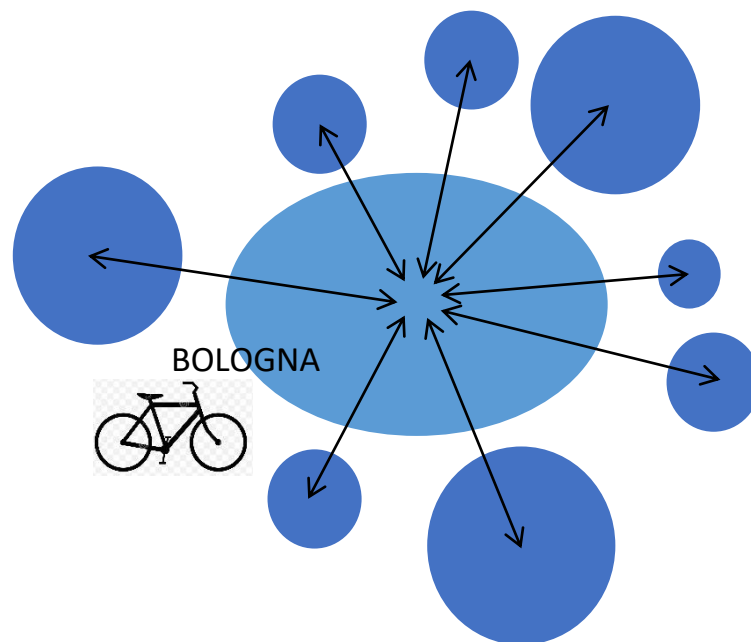
The Metropolitan City of Bologna, together with the Capital City, choose to focus on a **bike-centered strategy** with two main targets:

1 / IMPLEMENTATION OF CYCLE INFRASTRUCTURE

Develop metropolitan cycle connections as an environmental and territorial project, conceived at metropolitan scale and with homogeneous design details and homogeneous cycling signs.

2 / COMMUNICATION AND BRAND IDENTITY

Promote an important cultural transition from the technical contents of the Metropolitan Bike Plan included in the SUMP to its communicative application named **«Bicipolitana»**, the statement of a new, cohesive territorial vision driven by sustainability, inclusiveness and equality.

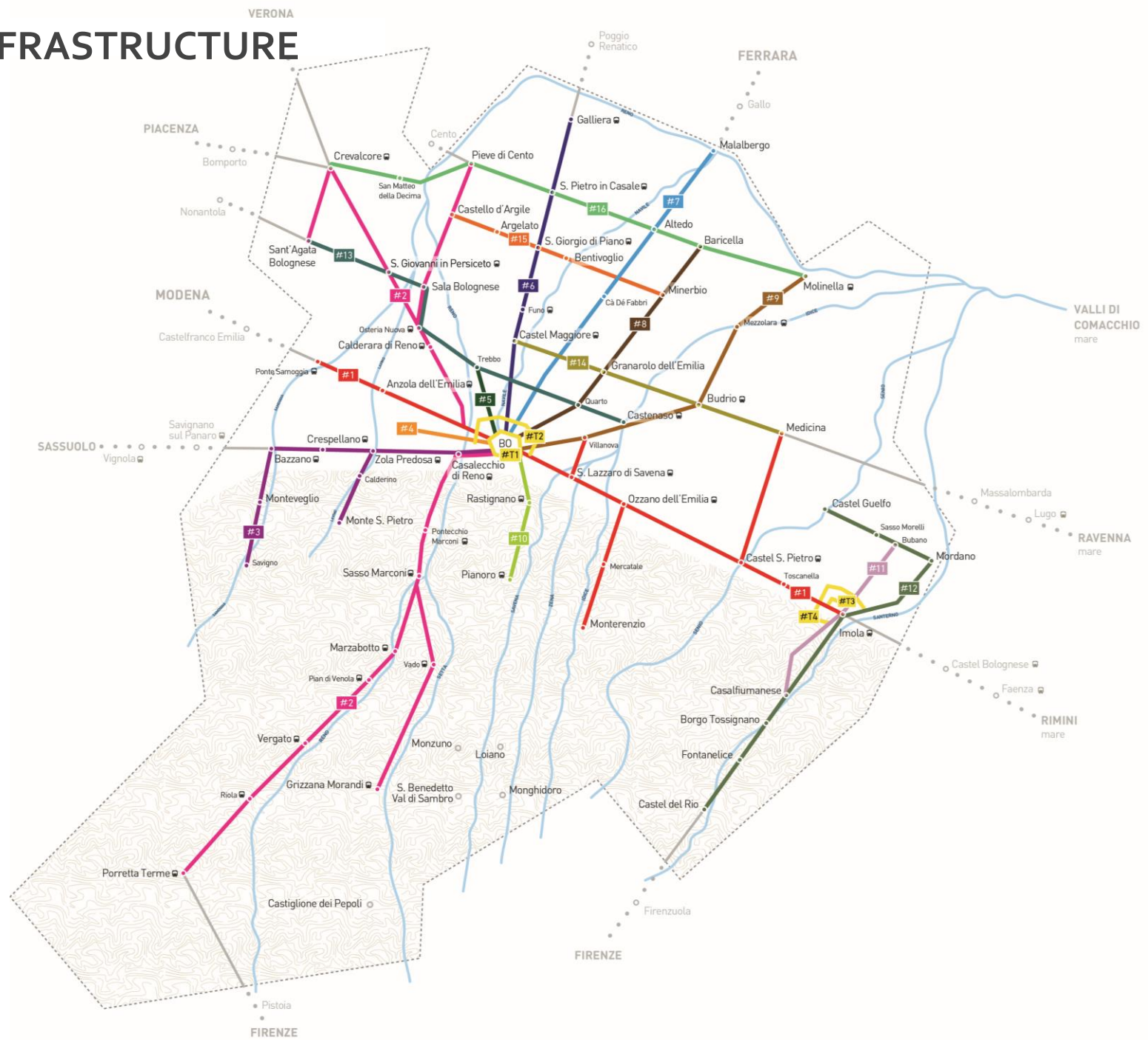




IMPLEMENTATION OF CYCLE INFRASTRUCTURE

20 bike lines
1000 km

- municipalities
- train station
- Industrial areas
- Logistic areas
- Schools
- ...

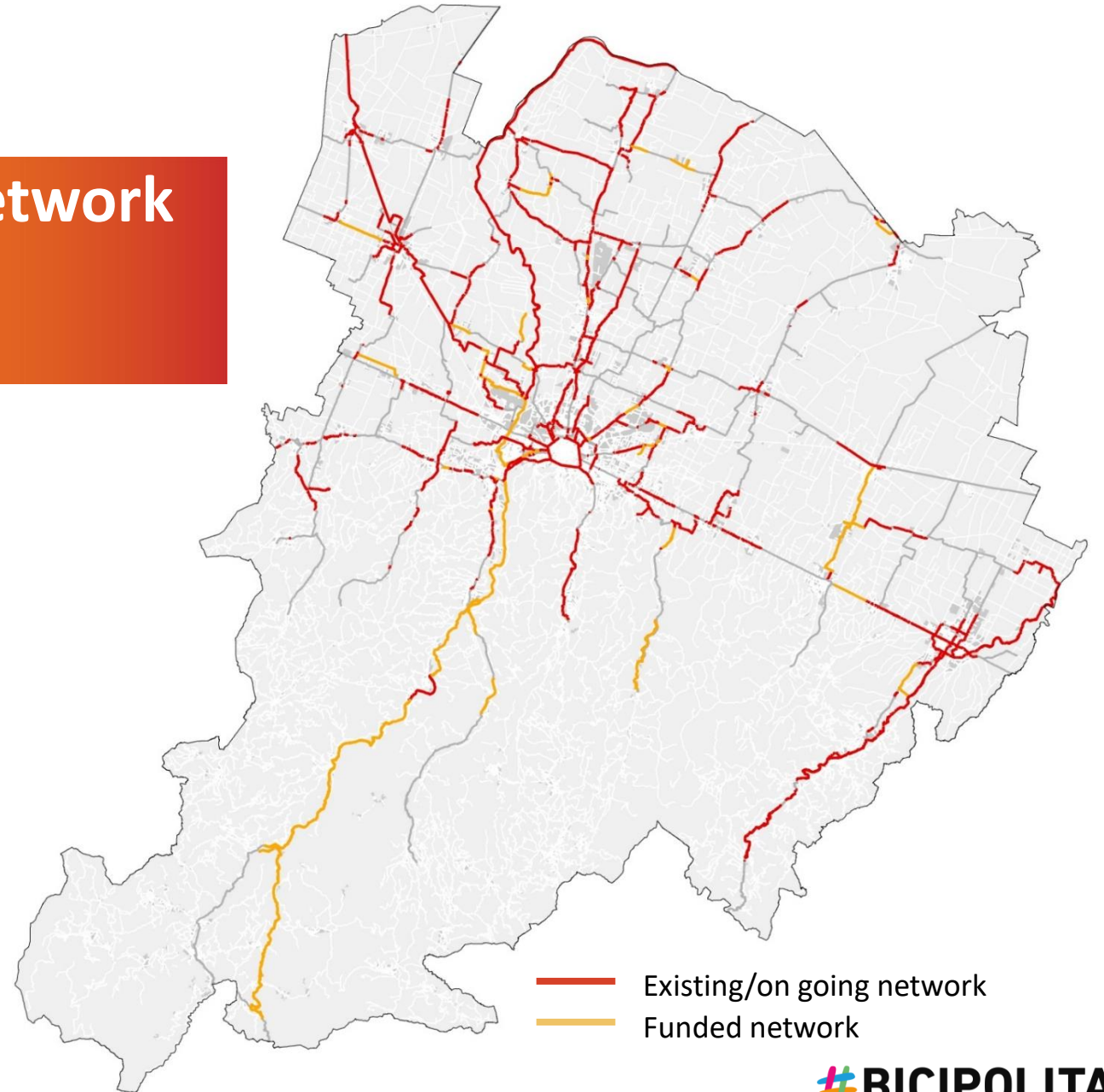


for daily journey – state of art

405 km existing and on going network

160 km funded

415 km planned



#BICIPOLITANA for daily journey – state of art



#BICIPOLITANA for daily journey – state of art



SURVEY AND NETWORK ANALYSIS

1. KNOWLEDGE

IDENTIFICATION OF CRITICAL PARTS/POINTS

GEOREFERENTIATION OF DATA

SHARING OF ROUTES

2. PRE-FEASIBILITY PROJECT LEVEL

IDENTIFICATION OF INTERVENTION

HOMOGENEOUS DESIGN STANDARDS

3. DESIGNING

PROJECTS FOR 400 KM OF ROUTES IN
COOPERATION WITH MUNICIPALITIES

#BICIPOLITANA

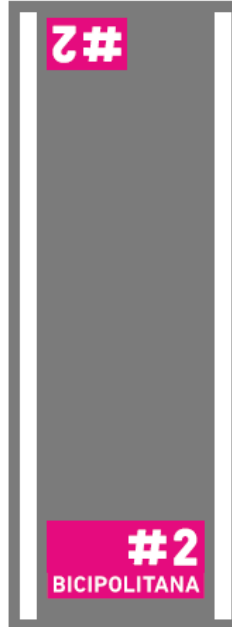
RETE CICLABILE BOLOGNA METROPOLITANA



CYCLE NETWORK SIGNALING

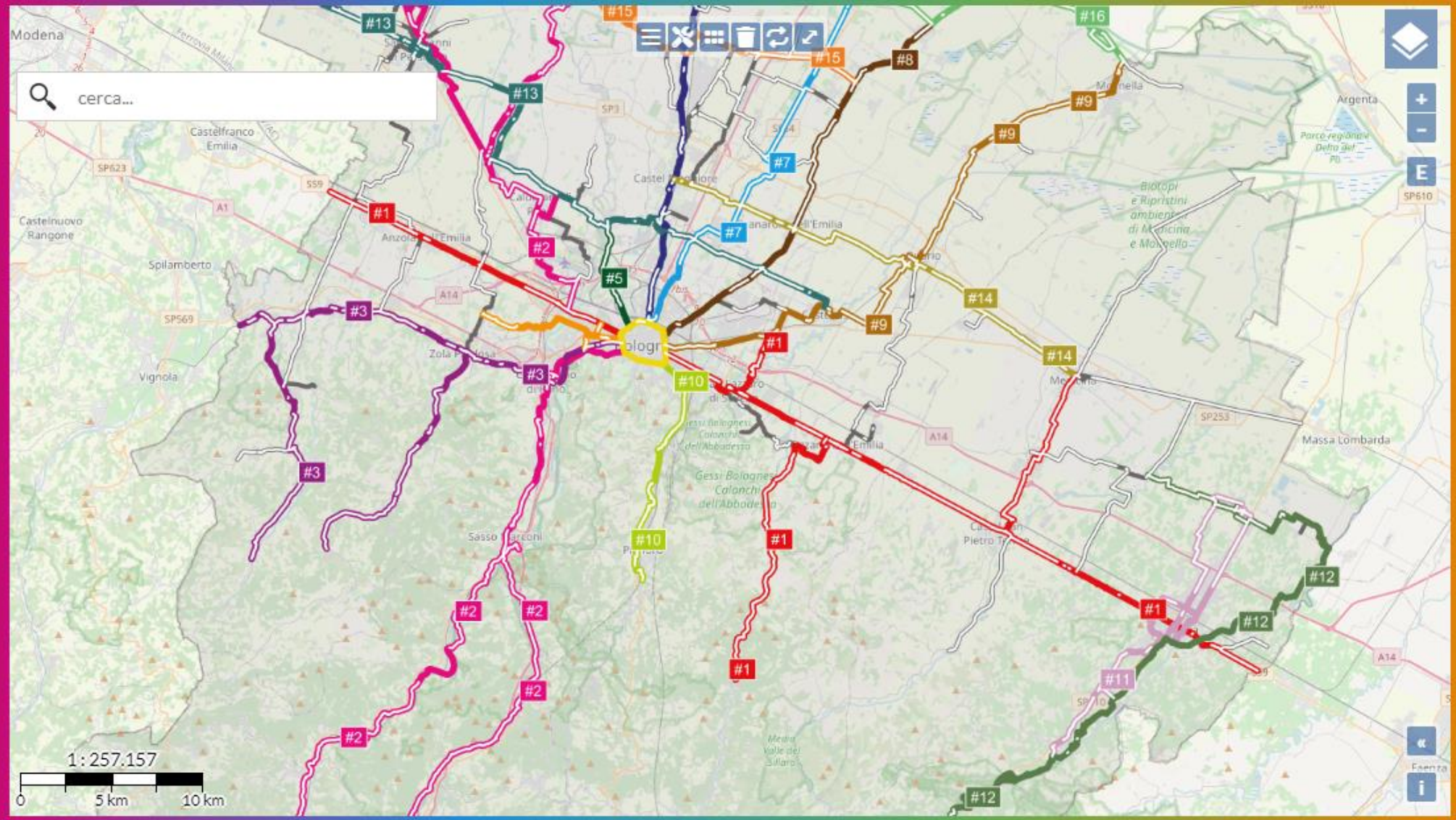


PILOT ON FIRST 80 KM ONGOING





LA MAPPA



COMUNICATION



Billboard ...
Podcast ...
Spot



BIKE PRIDE
EDIZIONE BICIPOLITANA

SABATO 17 SETTEMBRE
PIAZZA LUCIO DALLA BOLOGNA

INDOSSA UNO DEI COLORI DELL'HASHTAG BICIPOLITANA

LA PARTECIPAZIONE È LIBERA MA ALLE PRIME 500 ISCRIZIONI IN REGALO LA T-SHIRT BICIPOLITANA. COLLEGATI QUI

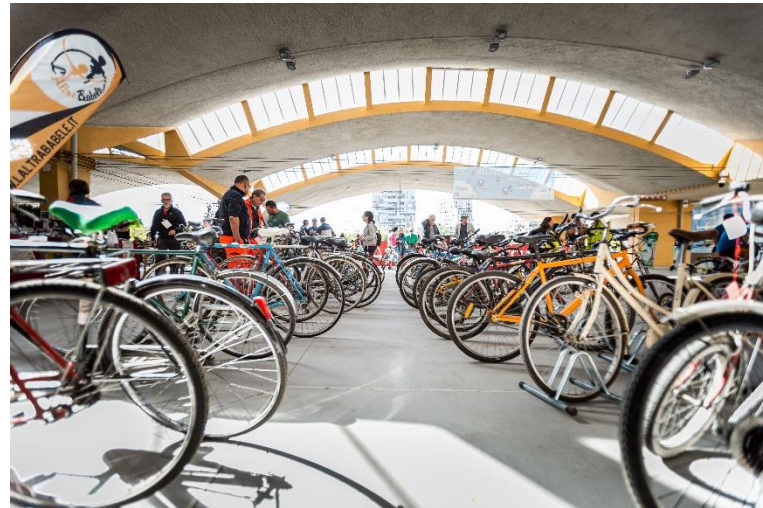
POSSIBILITÀ DI NOLEGGIO BICI

#BICIPOLITANA
RETE CICLABILE BOLOGNA METROPOLITANA
WWW.BICIPOLITANABOLOGNESE.IT

BIKE PRIDE BOLOGNA

Comune di Bologna, Città Metropolitana di Bologna, prePAIR, SETTIMANA EUROPEA DELL'AMOBILITÀ 14-22 SETTEMBRE, sportfund, RADIO DRUHO MEDIA PARTNER, LEGAMBIENTE, FIAB, sportfund, LEGAMBIENTE





Thank you very much for your attention!

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<https://pumsbologna.it/>

 **BICIPOLITANA**
RETE CICLABILE BOLOGNA METROPOLITANA

<https://www.bicipolitanabolognese.it/>