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Sharing neighbourhoods

from sharing experiences to
sharing active mobility modes

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Polis 30/11/22

POLIS ANNUAL
CONFERENCE
2022

30 NOVEMBER - 1 DECEMBER 2022 | BRUSSELS, BELGIUM

Policy



POLICY BRIEF

10

Recommendations to Help Policymakers Implement Car Sharing in Europe



Car Sharing in Europe: a Multidimensional Classification & Inventory

Based on the results of the STARS Deliverable 2.1, the following five types of car sharing have been identified in Europe:

- ➔ **Roundtrip station-based:** bringing back a shared vehicle to the same parking location.
- ➔ **Roundtrip homezone-based:** bringing back a shared vehicle to the same neighbourhood.
- ➔ **Free-floating with pool stations:** a shared vehicle can be returned at different spots, but always in a designated car sharing hub/station.
- ➔ **Free-floating with an operational area:** a shared vehicle can be left at any parking place in an operational area.
- ➔ **Peer-to-peer car sharing:** shared vehicles among private drivers, either in already community groups or peer-to-peer.

Network



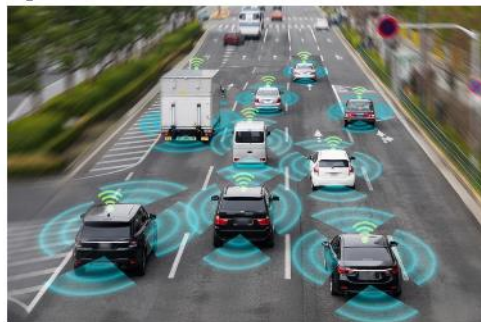
Innovation & experiment



Communication



Art-Forum - Automated Road Transport Forum for the North Sea Region




European Regional Development Fund EUROPEAN UNION



European Regional Development Fund



COOPERATION 2022





WWW.DELENISVOORIEDEREEN.BE





“Autodelen is voor mij goedkoper dan een eigen wagen. En door de vaste parkeerplaats moet ik ook nooit naar een parkeerplaats zoeken.”

Doe jij ook mee?
mechelen.be/delende-buurten



“Het ideale moment om een elektrische fiets te testen voor mijn woon-werkverkeer.”

Doe jij ook mee?
mechelen.be/delende-buurten

Daarna kan je nog genieten van
een leukere vers gebakken wafel!

Zaal Rerum Novarum

Sint-Lambertuslaan 18, MUIZEN

11-15 uur

Zaterdag 21 september 2019

Iedereen is welkom – inkom gratis

11.00 - 11.30 uur: Koffie & wafel
11.30 - 12.00 uur: Inkom gratis
12.00 - 12.30 uur: Lunch
12.30 - 13.00 uur: Naam
13.00 - 13.30 uur: Naam
13.30 - 14.00 uur: Naam

Doe mee met Delende Buurten!

Zet de wagen aan de kant
en test gratis andere
vervoersmiddelen.

Infosessie in Wijkhuis Arsenaal

Dinsdag 12 september 19h 30
Dinsdag 19 september 19h 30



Om gezond te
leven, moet je elke
week **150 minuten**
bewegen.

Hoe zorg jij ervoor
dat je fit blijft?





What were the hard results?

- 21 participants
- Mobility behaviour
- Car ownership





...and the soft results

- Increased community cohesion
- The possibilities have gotten more well known in the entire neighbourhood
- Long term ambassadors
- Feedback on inhabitants needs for long term behaviour change

Critical success factors

- **Local anchoring**
- **Let neighbours convince neighbours**
- **Facilitate both participants and ambassadors**
- **Create an accessible and supportive atmosphere**
- **Be flexible with the enrollment process for the test phase**



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THANK YOU!

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