



POLIS | ANNUAL CONFERENCE
CITIES AND REGIONS FOR TRANSPORT INNOVATION | **2022**

MOBIEEL21
ZET MENSEN IN BEWEGING

Schools count!

Glenn Godin

30th November
Annual POLIS Conference 2022



Vlaanderen
is mobiliteit &
openbare werken

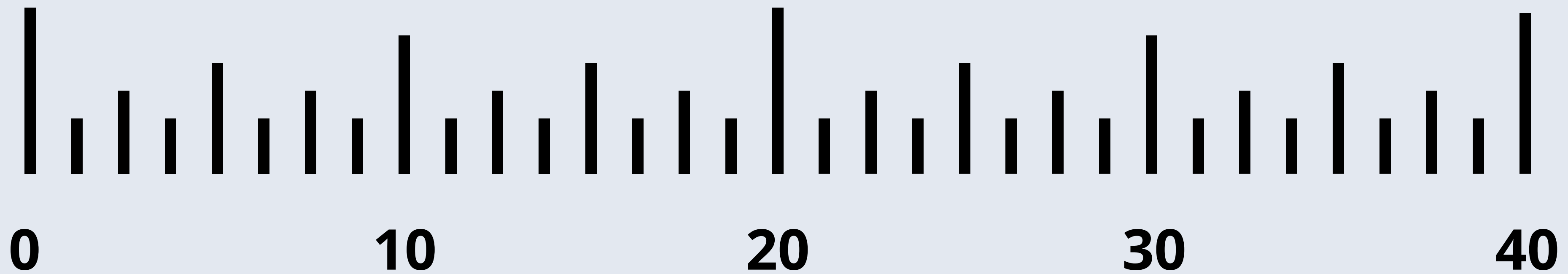


@POLISnetwork #POLIS22



Every day in Belgium **xx children are involved in a road crash while going to school!**

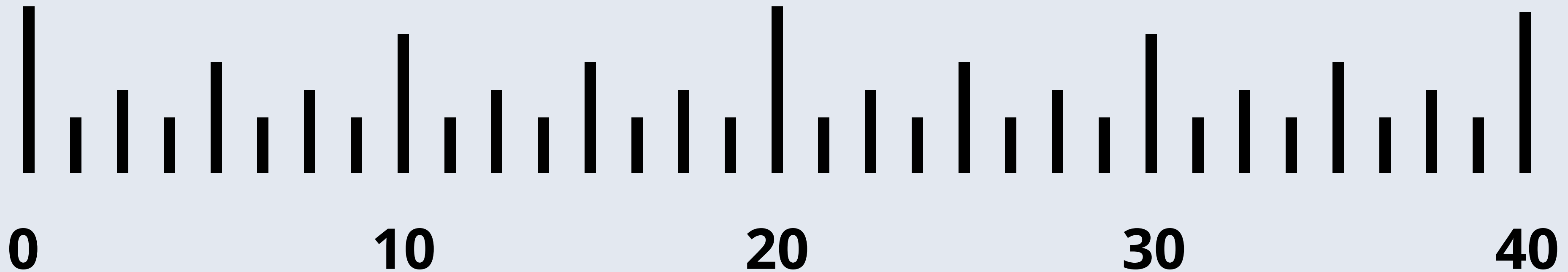
Do you know how many?





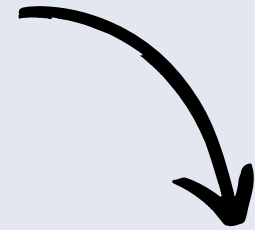
14 children every day!

That's more than **5100** every year



Mission

ENABLE EVERY CHILD TO GO TO SCHOOL IN A SAFE, ACTIVE AND HEALTHY WAY



- Modal & mental shift for everyone
- Streets on a human scale
- Mobility education & knowledge exchange
- Shared responsibility by all experts



Schools count!

1. TELRAAM NETWORK

Through research and citizen science gathering objective and subjective traffic data.

2. SCHOOL PACKAGES

Educational materials to gain insight in (local) mobility challenges, traffic data & to design creative solutions.

3. PARTICIPATION WORKSHOPS

Opening up the discussion with neighbours, local governments, schools, parent councils, police, interest groups ...



Schools count!

4. PLAYGROUND TALKS

Children share dreams & experiences with all stakeholders to develop mobility solutions in local neighbourhood.

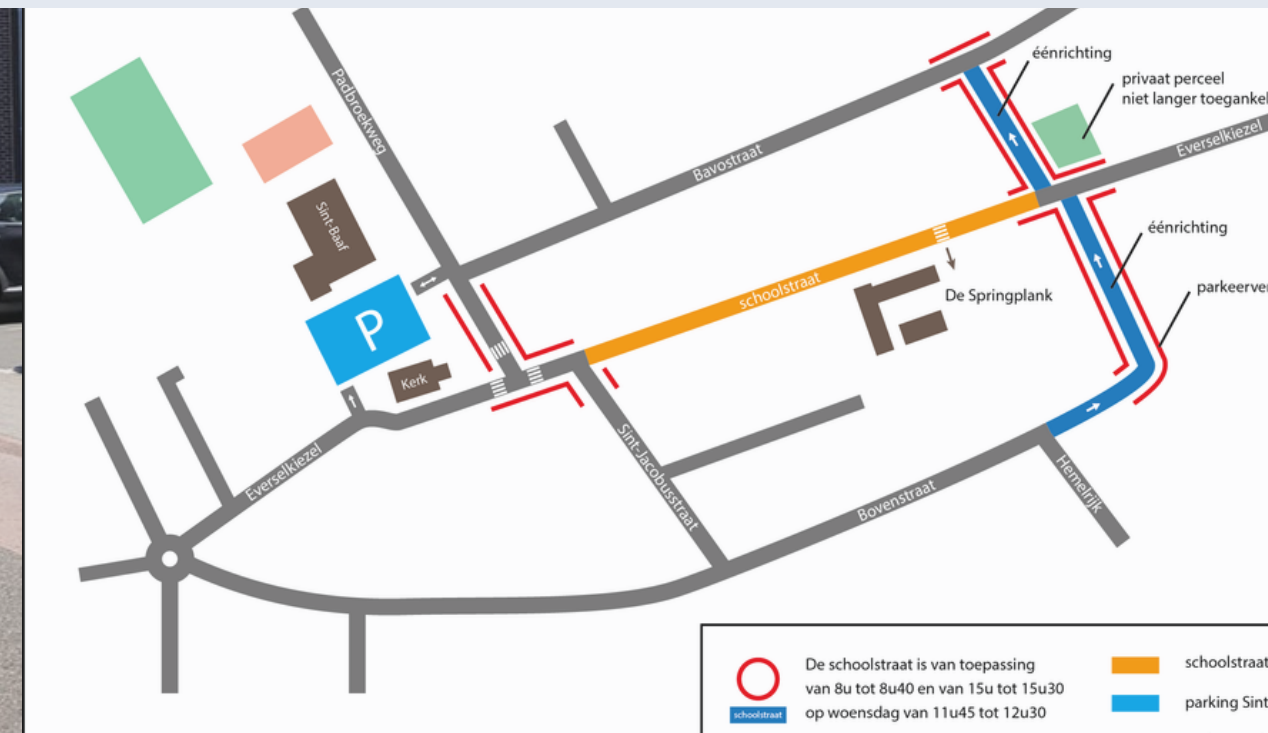
5. TEST SET UPS

Selected measures are tested and monitored through Telraam.

Evaluation throughout testing period based on data, experiences and mobility behavior.

6. CHILDREN UNIVERSITY

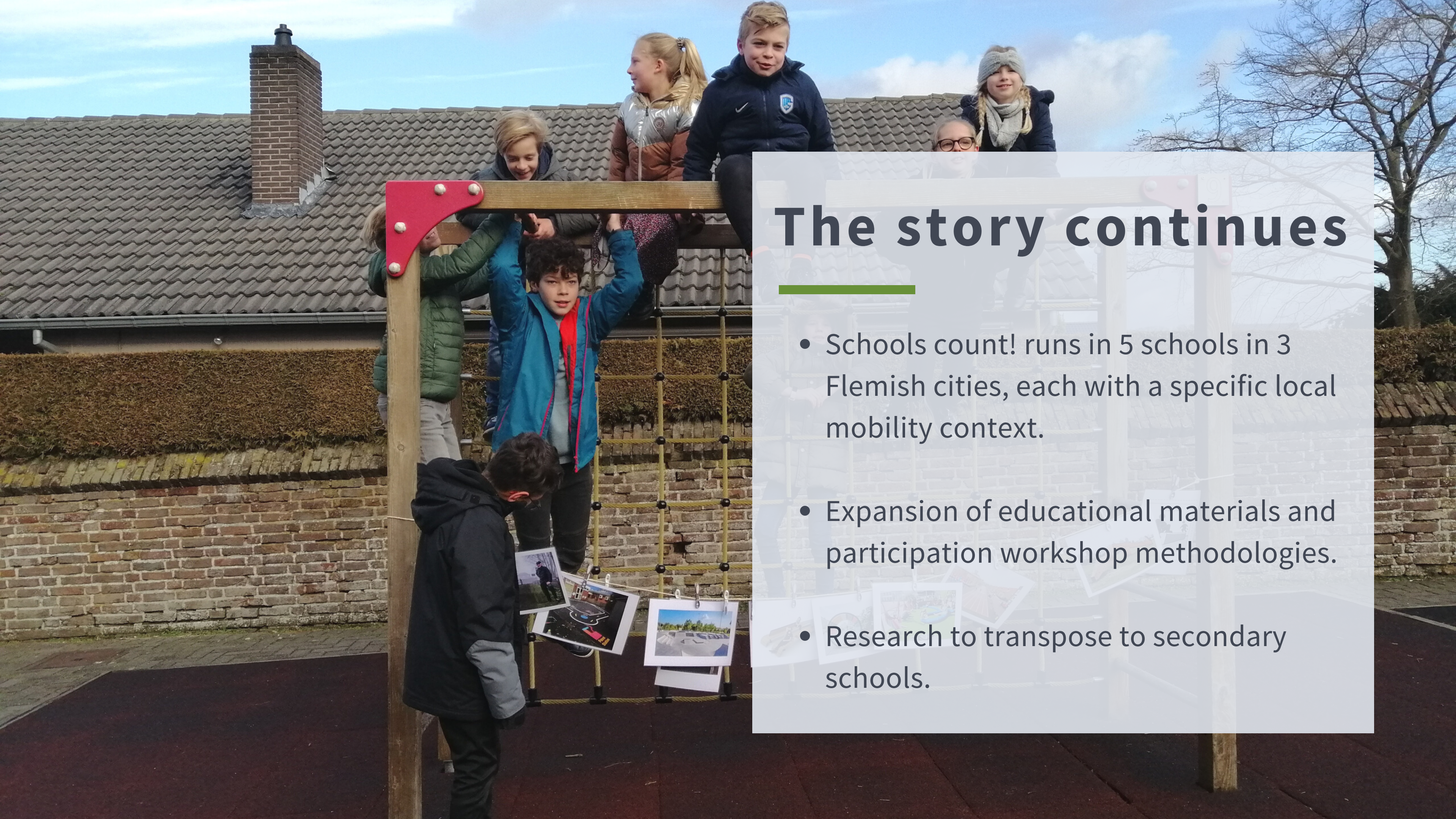
Everyone's an expert: learn from each other at a final networking event with the children.



Success story

HEUSDEN-ZOLDER (BELGIUM)





The story continues

- Schools count! runs in 5 schools in 3 Flemish cities, each with a specific local mobility context.
- Expansion of educational materials and participation workshop methodologies.
- Research to transpose to secondary schools.

FIND US!

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Telraam

