

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2022



30 November
1 December, 2022
Brussels, Belgium



#POLIS2022

Lille Metropole Transport Infrastructure Master Plan (SDIT) : a planning tool designed in collaboration with citizens

1H. BETTER BUY-IN THROUGH CO-CREATION

Agathe JOBERT, BRT project manager at the Transport Infrastructure Master Plan Department (SDIT)

Paul MONDINO, Head of Citizenship and Youth Department



MÉTROPOLE
EUROPÉENNE DE LILLE

- 1. The Master Plan's genesis**
- 2. The standard consultation process by la MEL**
- 3. The case of the SDIT consultation in 2022**

THE MASTER PLAN GENESIS

The Master Plan genesis

- 2016 and 2018 **Mobility hearings** (« assises de la mobilité ») and the **urban transport plan's revision** (« plan de déplacement urbain ») → Creation of a **political working group** on the "transport of tomorrow"
- Need assessment and submission for **consultation** between February and May 2019; **vote** by MEL board in June 2019.

859 users' contributions

- **320** answers to the survey
- **329** feedback contributions on the suggested routes
- **99** spontaneous routes' suggestions/ideas by internet users
- **111** free contributions

The "Fab'MEL" took place in
May 2019 gathering 80
participants



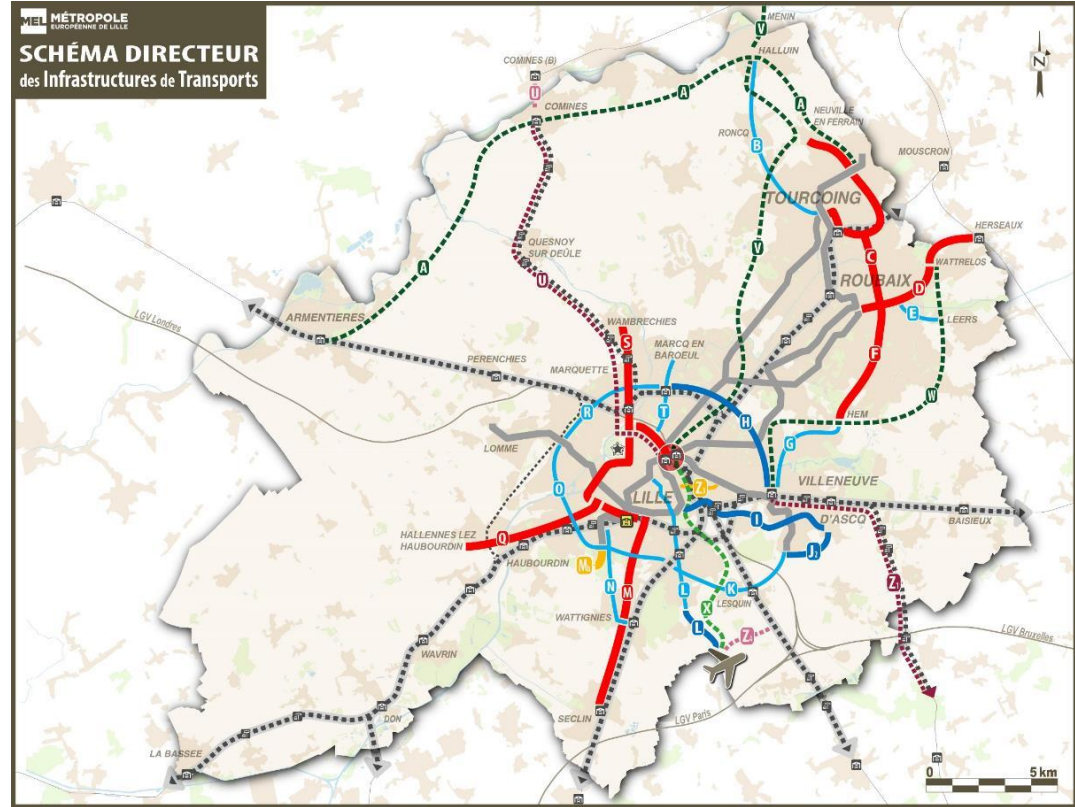
Consultation's evaluation and lessons learnt

If new structuring lines of public transport were to be created on the MEL territory, what would you prioritise?

- 1 Restricted lanes with signal priority
- 2 Redefine the place and share of different public transport modes in the public space

In your opinion, what should be MEL's priority(-ies) for public transport's development?

1. Build new structuring and efficient lines to complement the current network
2. Develop new exchange hub and car parks
3. Strengthen the local train lines network



THE STANDARD CONSULTATION PROCESS BY THE MEL



December 27th **2019** → « Commitment and proximity » law (loi « engagement et proximité ») : vows to **amplify the implication of city-elected officials, in the metropolitan institution matters and life.**

This should come out through a « Governance pact » which includes a « **citizenship/co-construction/co-thinking** » chapter.



From fall **2020** till spring **2021** → large debate with the 95 mayors, with local participation instances, associations, citizens (meetings, surveys...)



June 28th **2021** → the representatives of the Métropole Européenne of Lille vote in the same session, their **Governance Pact**, and their new **Citizen Participation Charter**, targeting the **improvement of the citizen involvement in the development, implementation and evaluation of MEL public policies.**

The new Charter of Citizen Participation → in **five** ideas

1- A purpose

- co-building public policies and metropolitan projects and allow anyone to participate in

2- A methodology

- aiming an increased participation of citizens, residents, and users, fuelled by debate, reflection and public action

- the elected ones remain decisional

3- A corporate objective

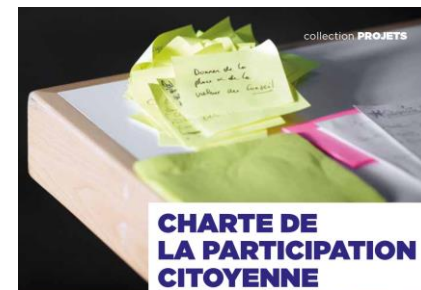
- the formalisation of an integrated procedure, supported through the institution services/departments/poles and guaranteed by elected officials

4- An operational objective

- Continuous improvement of public action through the integration of the inhabitants' "know how" and citizens' opinions

5- A new « way of doing things »

- Creating the necessary conditions for metropolitan debate, promoting the means and actions for the development and implementation of participatory approaches that enhance the democratic transparency

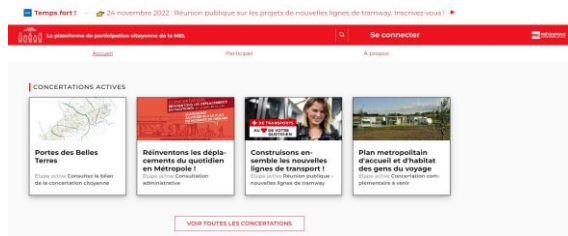


The new Charter of Citizen Participation (*in fact, 5 chapters, and 38 actions/goals*)

How about the tools? A 5 agents expert team, and...



La plateforme de participation citoyenne de la MEL



a framework agreement/public contract for citizen participation “on the ground”

(*Accord-Cadre de la Participation Citoyenne*)

a digital platform for citizen participation
(Plateforme Métropolitaine de Participation Citoyenne)

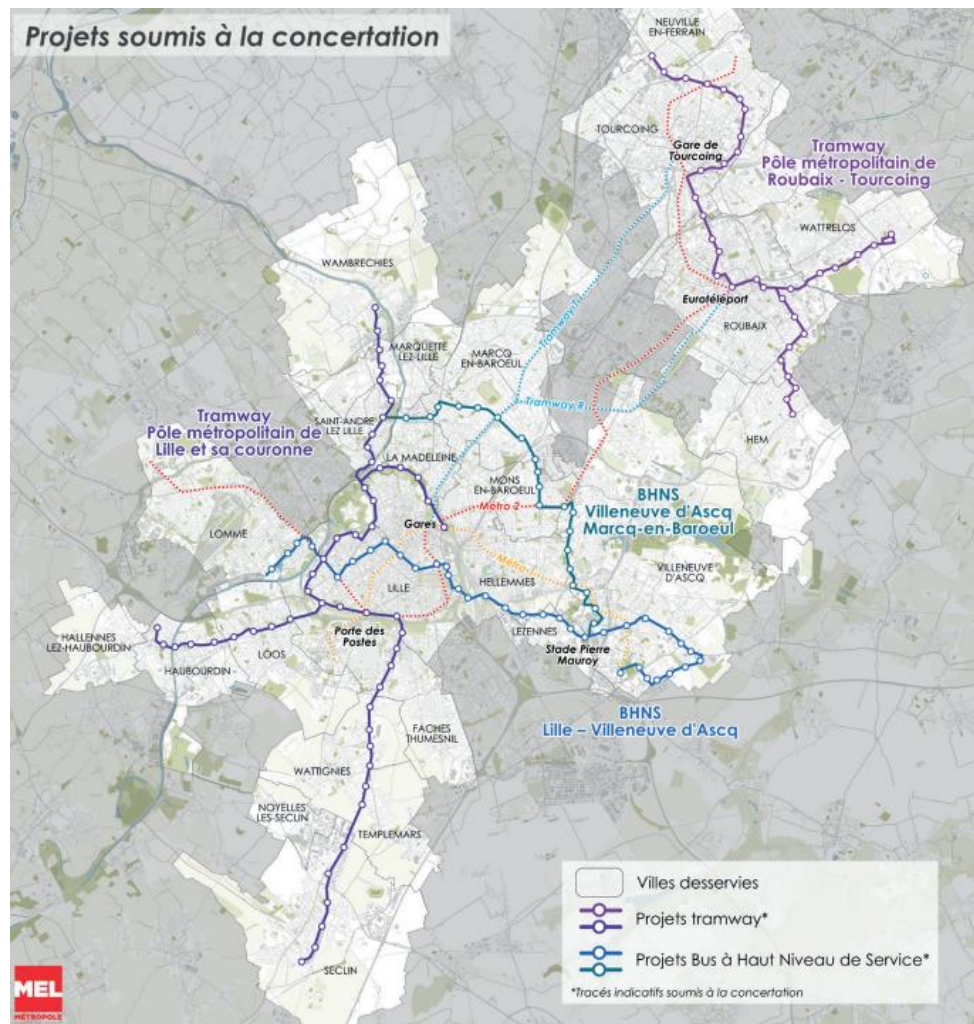
<https://participation.lillemetropole.fr/>

- for the institution departments/poles
- to **spread the public programs in progress, and their concertation parts**
- **collect the citizens’ opinions/contributions**
- and publish the consultation reports

- for the institution departments/poles... and the **cities within the MEL territory**
- to get help to organize enhanced ground participation
- In 3 different ways :
 - I. Support in **organizing and facilitating consultation time**
 - II. Support to **recruit citizen panels or citizen instances** and to coordinate various meetings/events
 - III. Organization of **thematic trainings** on citizen participation engineering

THE CASE OF THE SDIT CONSULTATION IN 2022

- **4 projects put forward for consultation** (2 BRTs and 2 tramway lines)
- **6-weeks-long process** : 21 February - 5 April
- Advertising and awareness raising events in public spaces
- **17 workshops and public meetings** across all cities impacted by transport projects → **914 participants**
- **44,877 single views** on the citizens online participation platform
- **1,100 opinions and contributions**



- **The consultation process confirmed the opportunity** of the 4 projects
- Widespread eagerness for **public transport among MEL populations**
- Great attention paid to **inter-modality** and transits
- Questions about the **future of the existing transport network**
- **Strong support for services provided through BRTs**
- Clear expectation that BRTs would run on restricted lanes
- Repeated claims for **excellent landscape and urban integration**
- Participants contributes to specific routes' choices for each project





MÉTROPOLE
EUROPÉENNE DE LILLE