

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2022

30 November
1 December, 2022
Brussels, Belgium



#POLIS2022

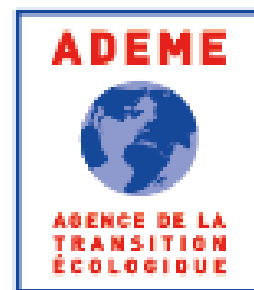
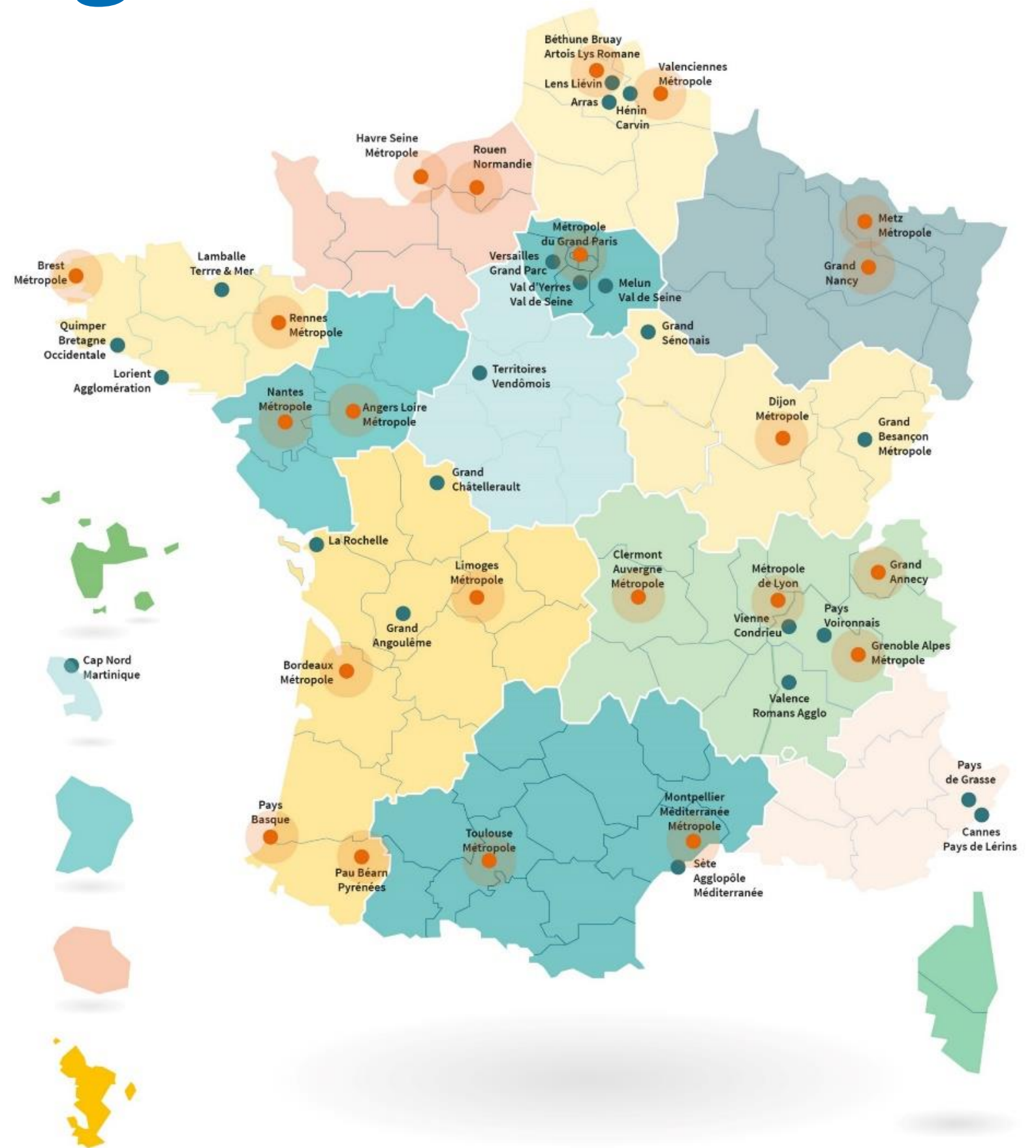
InTerLUD : a French national program to assist local communities in developing coordinated and sustainable urban logistics

1G. URBAN FREIGHT STRATEGIES AND TOOLS

Marion COTTET, H el ene de SOLERE, CEREMA

InTerLUD : a national program

- CEE = « Whites Certificates »
- 2,5 years – until April 2023
- Budget : 8,1M€
- For local communities and economic operators
- 43 engaged territories



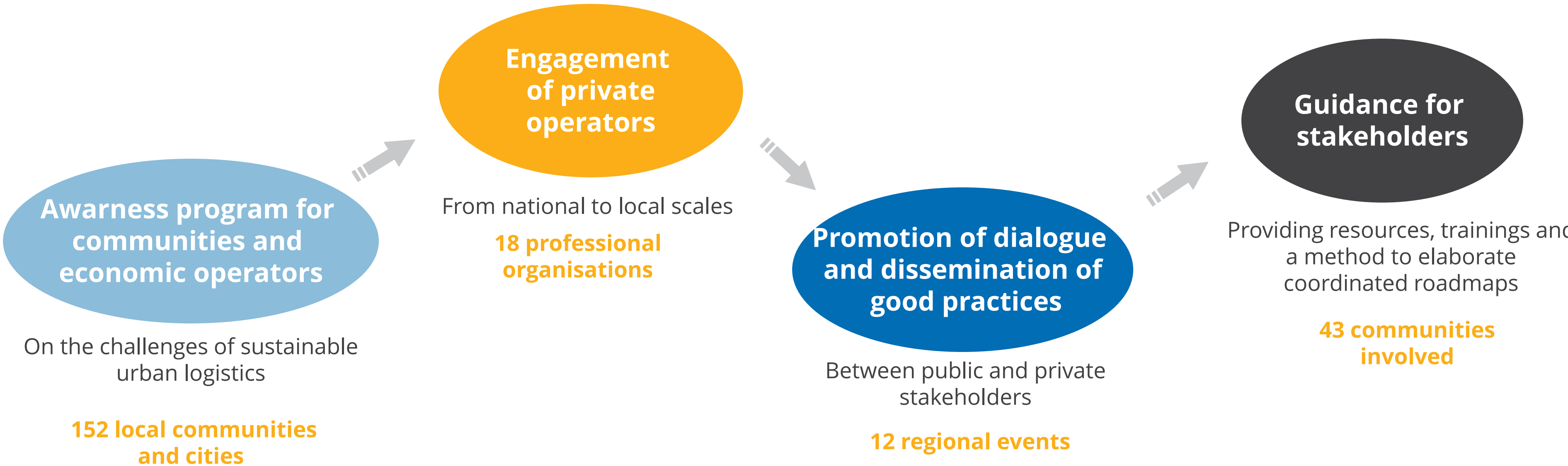
InTerLUD : objectives of the program

- Dissemination of good practices and feedbacks on urban logistics solutions
- Reduction of the environmental impacts (GHG, air and noise pollutions)
- Reduction of conflicts in the city centers (traffic jam, road safety, space sharing)
- Improvement of the efficiency of supply chains and of the city's economic attractiveness

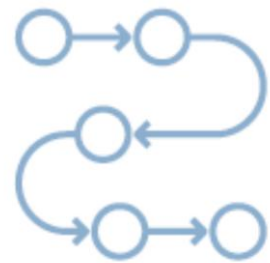
→ **Methodology :**



InTerLUD : involving communities at a national scale



Resources for communities involved in the program



Methodology

- ✓ Website with easy access to the method and tools
- ✓ 20 toolkits for the implementation of actions



Online trainings

- ✓ 123 public project managers trained
- ✓ 21 consulting firms trained and referenced



Local support

- ✓ 43 local communities involved
- ✓ 6 InTerLUD project managers to assist the communities' processes



Engagement of private stakeholders

- ✓ Mapping of the local stakeholders
- ✓ Working groups with public authorities



Funding

- ✓ 30 000 € in average per community/city

InTerLUD : ressources

Toolkits :



Feedbacks :

Accompagnement et valorisation de projets locaux de logistique urbaine durable à travers un Appel à Manifestation d'intérêt
REGION Île-de-France

Evacuation de débris de chantiers par la voie fluviale
Société du Grand Paris

Le service des Parcs et Jardins de la ville de Tours s'équipe de triporteurs
Ville de Tours

Centre multimodal de distribution urbaine (CMDU)
PORTS DE LILLE

Expérimentation d'électromobilité pour la logistique urbaine
Marché d'Intérêt National (MIN) de la Métropole Aix-Marseille-Provence

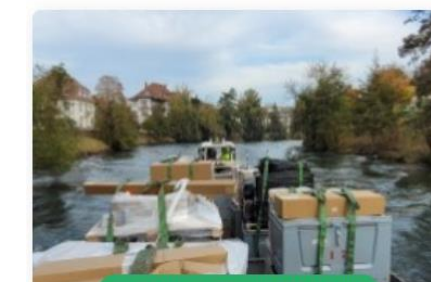
Contrôle automatique du stationnement par borne GSM
Ville de Poitiers

Website :



www.interlud.green

Webinars and events :



09-02-2022 • WEBINAIRE TERRITORIAL

Retours sur le webinar national sur la logistique urbaine fluviale



29-06-2022 • ÉVÈNEMENT

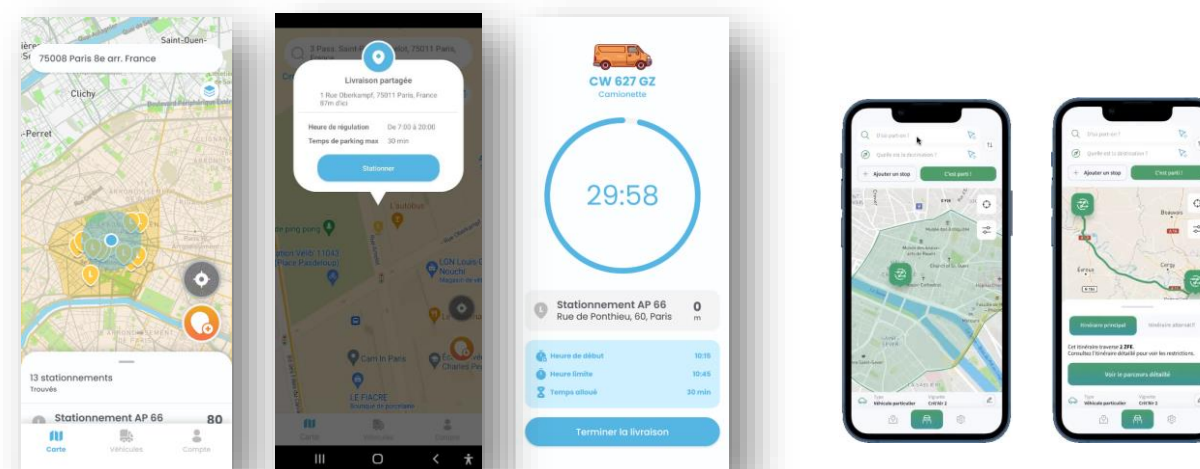
Replay séminaire Chantiers et Logistique Urbaine Durable.



15-07-2021 • WEBINAIRE TERRITORIAL

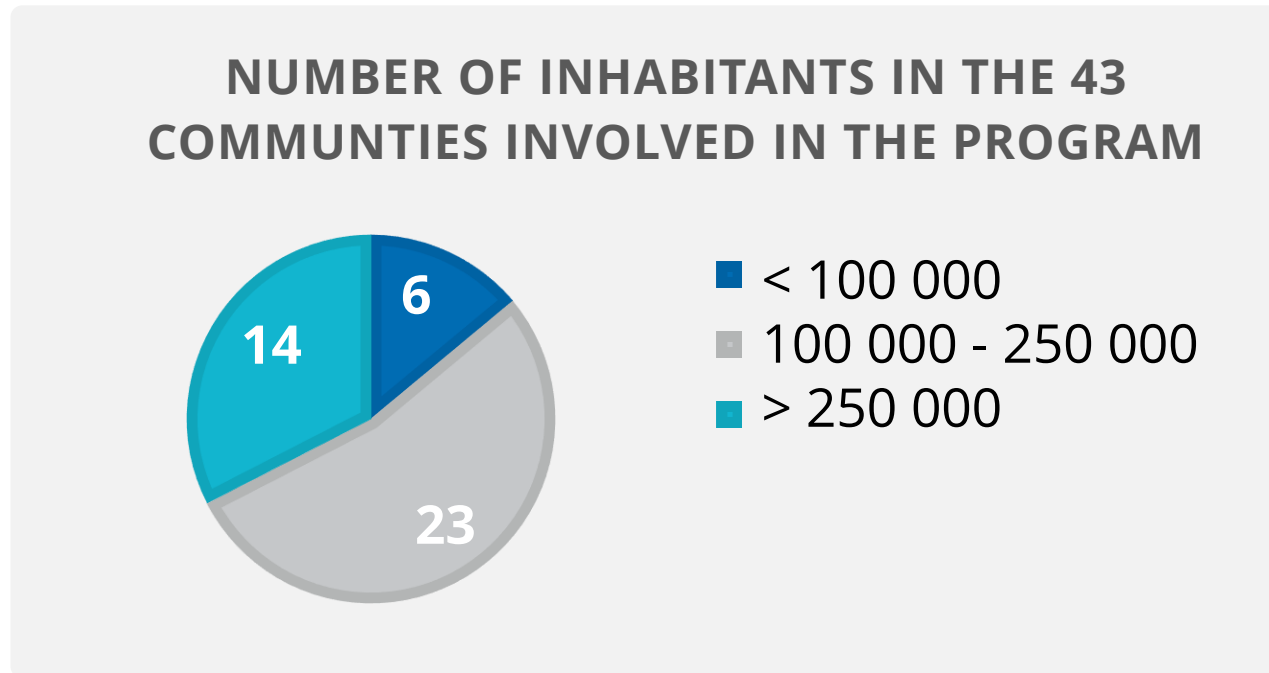
Webinaire territorial Grand Est : Les démarches locales pour une logistique urbaine durable

Digital apps :

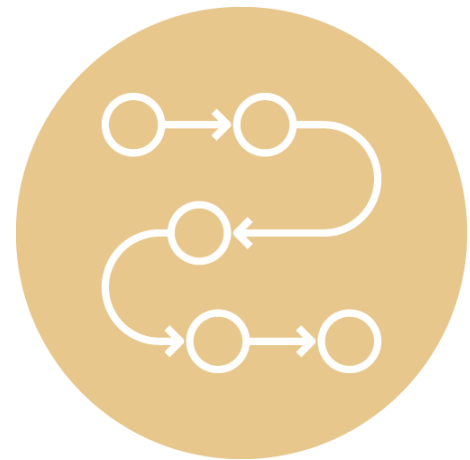


Types of communities

- **28** communities started from zero
- **15** communities had **existing public policies**
- **22** communities involved in **LEZ**



Results and lessons learned



Local economic operators :

- Growing interest for sustainable urban logistics challenges
- Involvement of all types of business sectors
- Success of the coordinated work with public institutions

Local public authorities :

- Growing political support
- Involvement of different departments : economy, mobility, environment, energy, urbanism
- Connection with other public policies, “low-emission zones” in particular

What's next ?



- Support the **implementation** of actions
- Make **governance** systems durable : committees including public and private stakeholders
- Engagement of **new communities**
- Creation of **additional resources** : online tools, training, feedbacks, ...
- Promote **experimentations** for innovative logistics solutions

Thank you for your attention!

For any questions:

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