

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2022

30 November
1 December, 2022

Brussels, Belgium



Just Transition: Everyone - Everywhere

Start rural first, go urban afterwards!

Polis Conference 30/11/2022

Esen Köse & Jasmien Jaques



Who is Mpact?



More efficient mobility by **mpact**

Solutions



Innovation



Awareness



Services

Co-creation & Events

Policy



Esen Köse | Projectmanager autonomous, connected and inclusive mobility

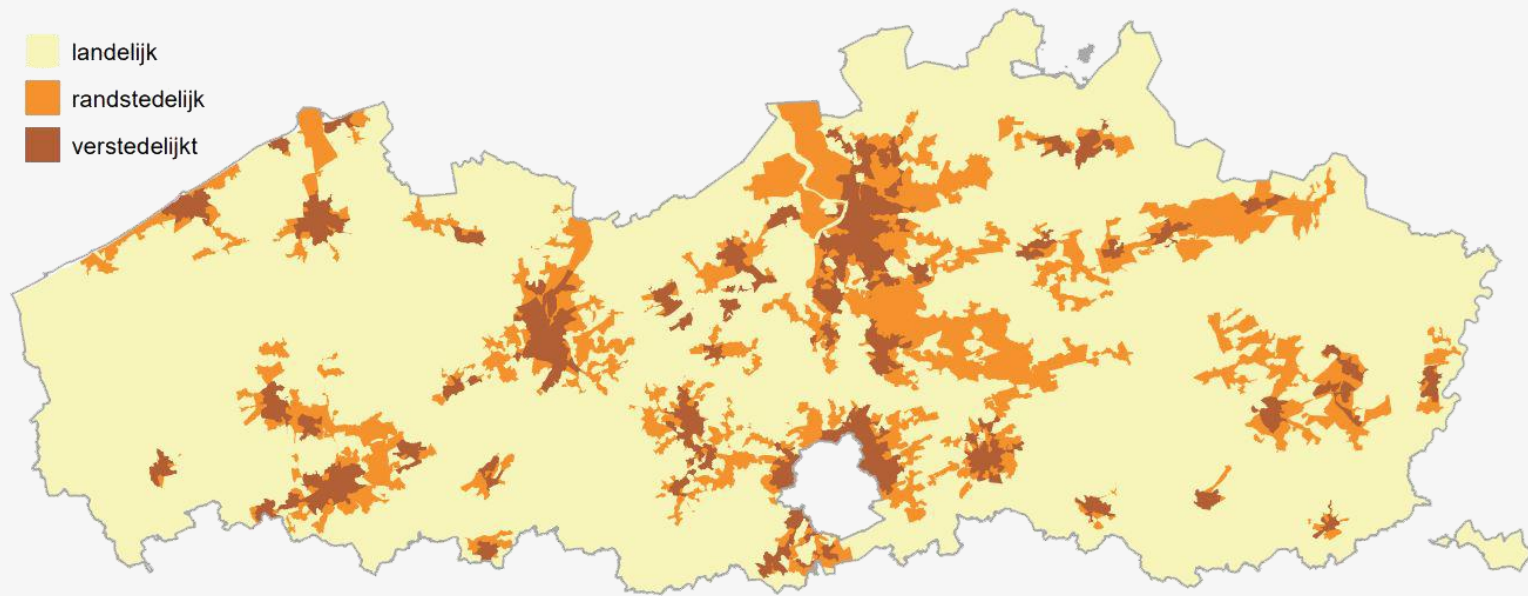


Jasmien Jaques | Projectmanager multimodal & rural mobility

Rural?



- landelijk
- randstedelijk
- verstedelijkt



Who regularly uses multiple modes of transport:



People who live rural are less multimodal and need to rely more on their car and bike.

Ridesharing is more popular in rural areas than carsharing.



81% sometimes shares a ride
17% sometimes shares a car

Interreg

North Sea Region

G-PaTRA

European Regional Development Fund



EUROPEAN UNION



Priority 4: Promoting Green Transport and Mobility

G-PaTRA – Green Passenger Transport in Rural Areas – will promote green transport and mobility by enhancing the capacity of authorities to reduce CO2 from personal transport in remote, rural and island areas. It will embed more zero emission vehicles in rural transport systems and improve available passenger transport resources.



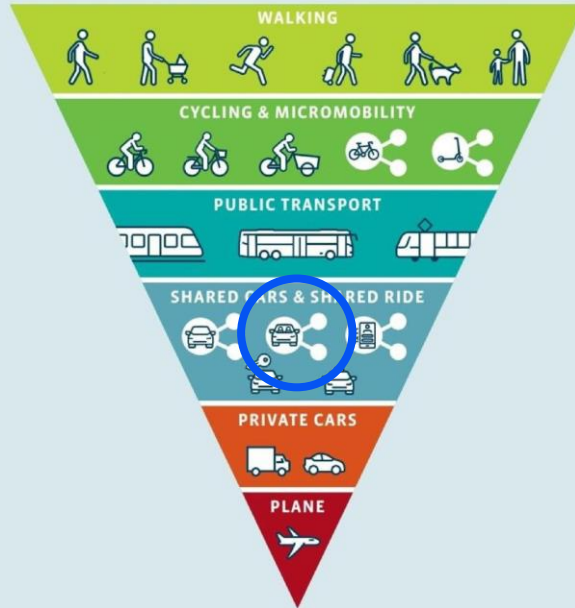
Ridesharing(hubs)?



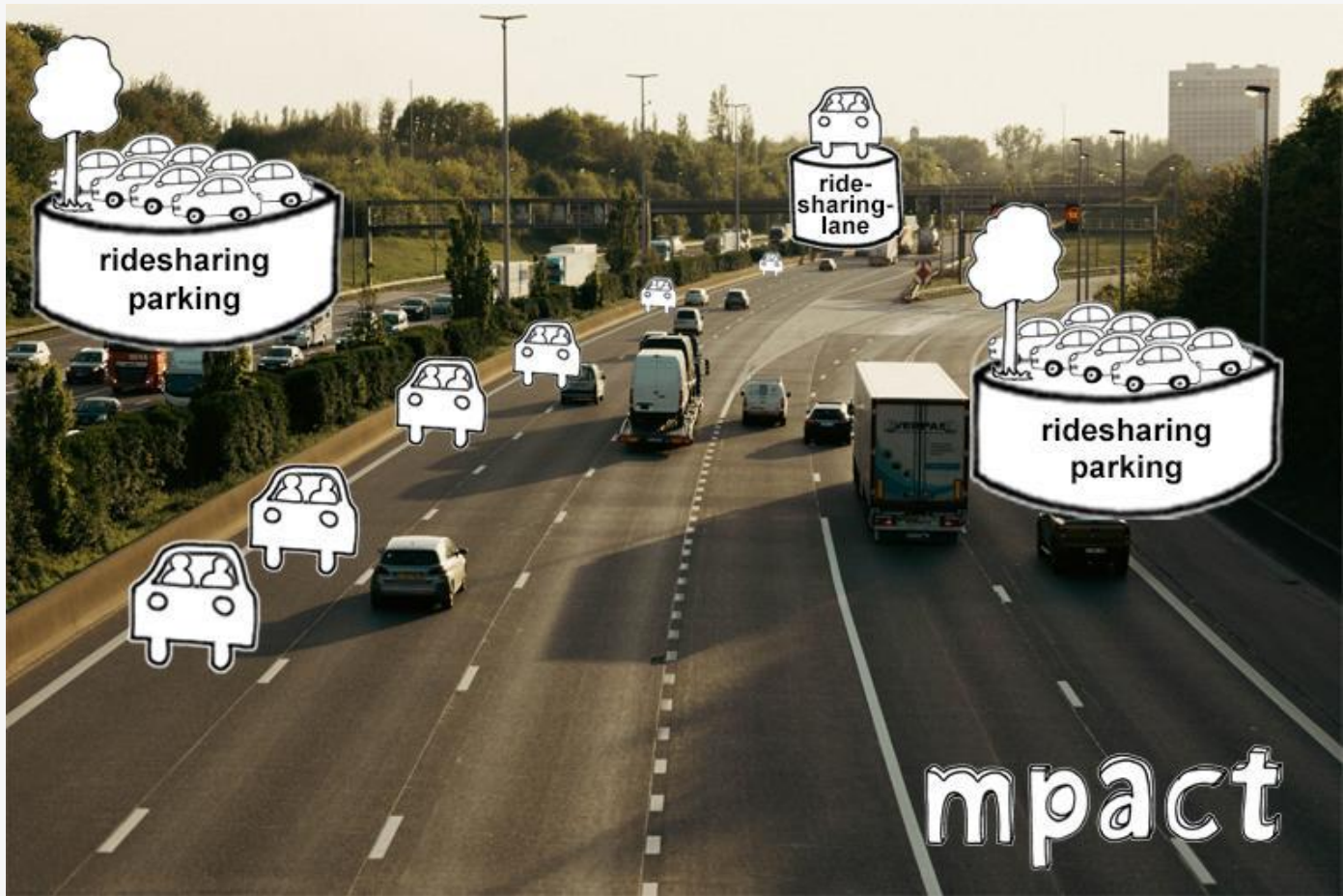


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MOBILITY PYRAMID











Mobitwin





Mobitwin?

- Social transport for people with reduced mobility and low income
- 38.000 users
- 2.800 voluntary drivers
- 400.000 social rides per year!

Roles and tasks for local services?

- Subscribe members (through home visit if necessary)
- Recruit voluntary drivers
- Register ride application
- Link drivers to members in need for a ride





Role and tasks for Mpact?

- Software
(website + dispatching software)
- Insurance
- Helpdesk through phone
 - Declarations for traffic accidents
 - Support for the use of software



Pixabay

Oost-Vlaamse vereniging zorgt voor vervoer naar vaccinatiecentra voor minder mobiele mensen



Anke Van Meer

di 12 jan 12:58

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Lessons learned



Lessons learned

Involve your users

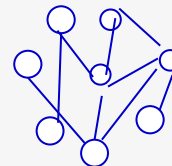
Co-identification, Co-creation,
Co-testing, Co-evaluation



Link with local
developments/concepts



System thinking



Link with shared
mobility or other modi



Questions?



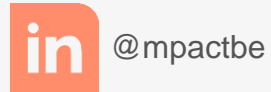
Thanks for listening

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