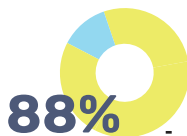# Boost your performance with data

Data is at the heart of your transport networks ...

Millions of data points are generated every day in every transport network, creating many opportunities to better understand customer behavior and operational performance in order to develop new value-adding services.

100+ MILLION data points generated daily by our clients' networks

88% of the data would not be used, regardless of sector

x 5,3 of available data by 2025

CITiO — Transport Data in action

Our core expertise

Creating a data culture has become mandatory for public transport authorities and tansit agencies to leverage these informations.

To answer to this stake, CITiO has developed a platform based on 3 key expertises, that allows to develop a data-driven culture:

Data processing and agregation

Big Data and AI technology

Ergonomic interface

To create a unique and reliable database

To leverage data in the smartest possible way

To easily visualize and analyse

Who we are ?

CITiO is a start-up founded in 2018, specialized in SaaS solutions, with the ambition to give to cities and to transport operators the best tools to simply leverage their data, giving them access to key information to develop the best mobility services.

Today, CITiO works with more than +30 transport networks in France (Paris, Aix-Marseille, Orléans, Brest, Angers, ...) and abroad (Casablanca, Riyadh, ...), making our star-up, the first transport public data partner.

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