

EU-level workshop: Draft Agenda

Striving for a greener Mediterranean: Sustainable mobility solutions for a greener & better experience living and visiting the Mediterranean

Date: Morning of 11th May 2022

Time: 09:30 – 12:30 (CET)

Location: [Thon Hotel EU](#), Rue de la Loi 75, 1040 Bruxelles, 1st floor, Room Germany

Scope:

The [Urban Transport Community](#) (UTC) is an INTERREG MED funded initiative promoting sustainable urban mobility planning in the Euro-Mediterranean region as an effective tool to reduce carbon emissions and improve the quality of life of the population and the environment.¹ The session is supported by Mr. Ignazio Corrao, Member of the European Parliament (Greens/EFA) and alternate member of the TRAN Committee.

The initiative covers a wide range of mobility-related topics such as **Soft Mobility, Mobility Management in Tourist Destinations**, Urban Mobility Planning, Data & ICT for smart traffic management, Shared Mobility and Electromobility

UTC has developed good practices covering these topics, given their relevance in the quest for achieving sustainable and zero-emission mobility in the Mediterranean. Thus, it has developed a policy brief on **Soft Mobility**, with a second one on the interconnection of **Sustainable Mobility and Tourism in the Mediterranean**, to be published in early May 2022. These present good practices arising from UTC modular projects and other significant examples developed within the Mediterranean Area, drawing from their experience and lessons learned, putting forward targeted policy recommendations for local, regional, national, and EU-level.

In this event, the Community aims to bring together different stakeholders, from the EU decision making level, but also representatives from civil society working in these topics to discuss the main challenges the Mediterranean faces. Departing from UTC's experience in the mentoring processes with local stakeholders and policy recommendations put forth, we aim to discuss **how can Mediterranean cities and regions pursue their goals to transition to more sustainable and resilient mobility**, capable of withstanding any unforeseen systemic shocks that may come their way.

¹ The Urban Transports Community is featured by a project led by MedCities (Barcelona, Spain), in partnership with UNIMED Mediterranean Universities Union (Rome, Italy), Area Science Park (Trieste, Italy), CODATU (Lyon, France), CIVINET CY-EL (Cyprus-Greece), POLIS, Cities and Regions for transport innovation (Brussels, Belgium), and Durres Municipality (Durres, Albania).

Draft Agenda:

Moderator: Ivo Cré, Director of Policy and Projects, [POLIS Network](#)

Welcome:

- **09:30 – 09:40:** Introduction by Ignazio Corrao, Member of the European Parliament (Greens/EFA): 10 minutes
- **09:40 – 09:50:** What is the Urban Transport Community, Josep Canals, Secretary-General of [MedCities](#): 10 minutes

Stepping up sustainable mobility through active mobility:

- **09:50 – 10:05:** Active Mobility in the Urban Mobility Framework, DG MOVE representative, Piotr Rapacz, Urban Mobility Team Leader, [Directorate-General For Mobility & Transport](#), European Commission
- **10:05 – 10:20:** Where we are and where we should go: priorities for a cyclable Europe, [European Cyclists' Federation](#), Jill Warren, CEO
- **10:20 – 10:35** UTC Policy Paper #1: Promoting soft mobility in the Mediterranean: towards more sustainable mobility systems, CIVINET CY-EL, Christos Goldasis, [CIVINET CY-EL](#)
- Q&A

10:40 – 11:10: Networking coffee break:

Sustainable Mobility in Tourist Destinations:

- **11:10 – 11:25:** Mobility challenges and opportunities for Tourist Destinations, NECSTOUR, *speaker tbc*
- **11:25 – 11:40:** UTC Policy Paper #2: Sustainable mobility solutions for a greener & better experience living and visiting the Mediterranean, MEDCITIES / or one of our replicators / pioneers on the topic.
- Q&A

11:50 – 12:20: Panel discussion, including leads of Policy Briefs, together with chosen cities/regions from the specific best practices of UTC's policy briefs and mentoring process, with Mayor of Durrës, Ms, Emiriana Sako

12:20 – 12:30 Conclusions & wrap-up

12:30: END