

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

ANNUAL
CONFERENCE

2022

30 November
1 December, 2022

Brussels, Belgium



[CLICK HERE
FOR MORE](#)



SPONSORSHIP & EXHIBITION OPPORTUNITIES

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The **Annual POLIS Conference** provides a unique opportunity for your organisation to connect with up to 900 committed transport innovation professionals who work in local and regional governments and related public, and private sector organisations.

Our **plenary sessions** focus on the European, urban and regional policy dimensions of sustainable transport and feature high-level speakers, such as mayors, European Commissioners, and thought leaders from international organisations, research, and industry.

The **technical parallel sessions** feature in-depth presentations and discussions on urban transport solutions selected through an open call for speakers.

The **Annual POLIS Conference 2022** will take place on 30 November and 1 December 2022 in Brussels, Belgium.

ABOUT THE CONFERENCE

ABOUT POLIS

Since 1989, European local and regional authorities have been working together within the POLIS network to promote sustainable mobility through the deployment of innovative transport solutions.

POLIS Network fosters cooperation and partnerships across Europe to make research and innovation in transport more accessible to cities and regions.

The conference will take place at **THE EGG Brussels**, a unique conference centre in a former warehouse.

Situated at walking distance from Brussels South railway and metro station, the venue offers a wide range of combinations and configurations. Its 5000 m² of modular exhibition space and multiple adaptable meeting rooms are connected with each other on the same floor, allowing natural flows.

Two large halls will welcome the social activities and the POLIS exhibition, while the Auditorium, which can gather up to **900 attendees**, will offer the best audiovisual technologies.



ABOUT THE VENUE

PAST SPONSORS



dott



Uber

Goudappel
MOBILITEIT BEWEEGT ONS

VOLVO



SYSTRA



voi.



SPONSORSHIP & EXHIBITION OPPORTUNITIES

As a **sponsor** or **conference partner**, you will gain maximum exposure at a prominent conference targeting key stakeholders involved in **smart, innovative and sustainable transport solutions in cities and regions**.

As a **targeted sponsor**, you will link your profile to specific parts or products of the conference.

As an **exhibitor**, you will showcase your work in our exhibition area and host an info session to present your innovative ideas to decision-makers, planners and practitioners from cities and regions.

- A large **12 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- Visibility before and during the event: featured **article or interview** in the **POLIS magazine**, 1 partnership announcement on **social media**, **2 push notifications** sent during the event via the conference app
- Recognition in the **plenary opening speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, mailing to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **3 persons** in the conference and conference dinner
- One document available on **public display in the POLIS offices** for one year (2,000 visitors per year)
- Free **meeting room** twice in one year (in 2023), at the POLIS offices in Brussels

DIAMOND PREMIUM

As a **Diamond Premium Sponsor**, you will ensure maximum visibility for your brand, products and services.

YOUR INVESTMENT
11,000 EUR



- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- **2 push notifications** sent during the event via the conference app
- **Short speech** during the **award ceremony (closing plenary)** and handover of the prize to the winner
- Recognition in the related **press release** announcing the winner
- Your logo on conference material: conference programme, **award certificate**, conference webpage, logo in all conference mailings to database of 17,000 contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **3 persons** in the conference and conference dinner

DIAMOND AWARD

The **POLIS Award** is granted to the best and most innovative urban mobility solution presented by a city or region at the conference.

YOUR INVESTMENT
11,000 EUR



- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- **2 push notifications** sent during the event via the conference app
- **Conference App** with your logo and a message from your company
- Mention in the **opening plenary speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the conference and conference dinner

PLATINUM APP

As a **Platinum "App" sponsor**, your company and brand will have great visibility on our conference app.

YOUR INVESTMENT
8,500 EUR



- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- **1 push notification** sent during the event via the conference app
- Your logo on the conference badge **lanyards**
- Mention in the **opening plenary speech** by POLIS Secretary General
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the conference and conference dinner

PLATINUM LANYARD

As a **Platinum "Lanyard" sponsor**, your company and brand will have great visibility on the event lanyards worn by all attendees.

YOUR INVESTMENT
8,500 EUR



- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- **1 push notification** sent during the event via the conference app
- Sponsor logo on the **web streaming page**
- Sponsor information broadcast on **live stream channel** just before and after the plenary sessions
- Sponsor visibility beyond the conference through a **recorded webcast**
- Recognition in the **plenary opening speech** by Secretary General
- Your **logo** on conference materials: programme, webpage, logo in all remaining mailings announcing the web streaming to approximately 17,000 contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the conference and the conference dinner

PLATINUM WEB STREAMING

As a **Platinum "web streaming" sponsor**, your brand will be featured on the conference live web streaming page and recordings.

YOUR INVESTMENT
8,500 EUR

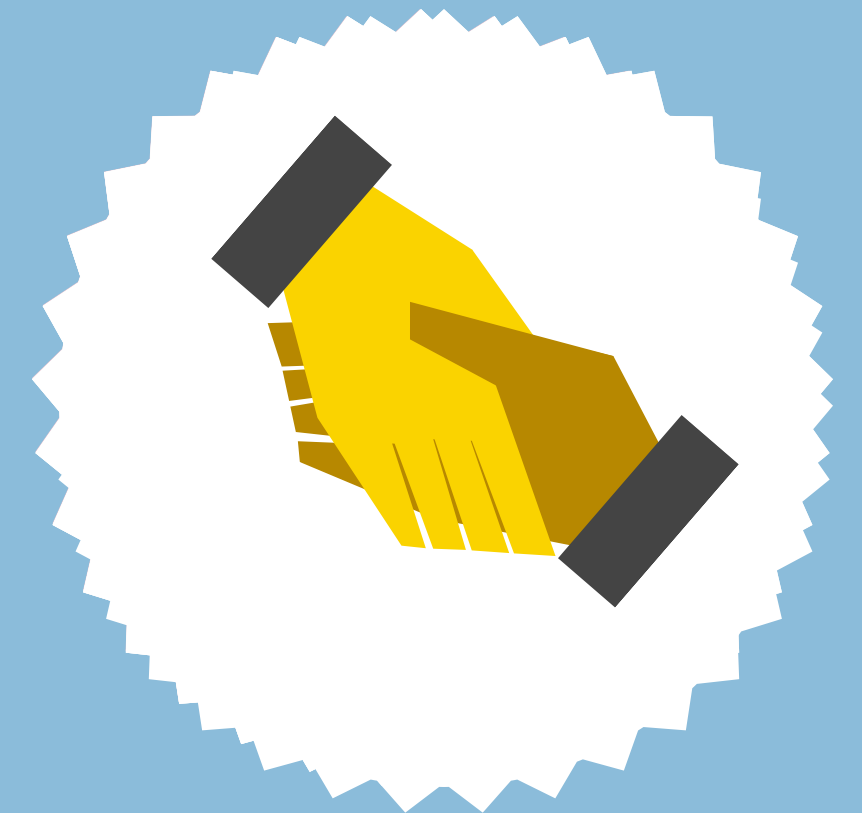


- A large **12 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- **1 push notification** sent during the event via the conference app
- Mention in **opening plenary speech** by POLIS Secretary General
- 1 partnership announcement on **social media** before the conference
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **3 persons** in the conference and conference dinner

GOLD PARTNER

As a "**Gold**" conference partner, you will ensure great visibility for your brand both before and during the POLIS conference.

YOUR INVESTMENT
7,500 EUR



- Short **welcome speech** at the beginning of the conference dinner
- Mention in **dinner speech** by POLIS Secretary General
- Your logo on the **invitation card** distributed to all participants
- Your logo on the **dinner menu** displayed on all tables
- **1 push notification** sent during the event via the conference app
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- **Leaflet** or **video of your company** available on the website and in the app
- Short **company description** in the conference programme
- Participation of **3 persons** in the conference and conference dinner

GOLD CONFERENCE DINNER

Become the exclusive sponsor for the **official conference dinner on 30 November**, hosting around 400 guests.

**YOUR INVESTMENT
7,500 EUR**



- Short **welcome speech** at the beginning of the dinner
- Mention in **dinner speech** by POLIS Secretary General
- Your logo on the **invitation card** distributed to all participants
- Your logo on the **dinner menu** displayed on all tables
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the **members' dinner** (no other external guests) and conference dinner

SILVER

POLIS MEMBERS DINNER

Become the sponsor for the POLIS members' **dinner on 29 November** to have exclusive access to local and regional governments working on transport innovation.

YOUR INVESTMENT
5,000 EUR



- **Short speech** to launch the conference party
- Mention in **dinner speech** by POLIS Secretary General
- Your logo on the **invitation card** distributed to all participants
- Dedicated **invitation mailing** sent to all participants
- Your **logo** on our conference materials: programme, webpage, regular mailings to our database of 17,000+ contacts
- Short **company description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the conference and conference dinner

SILVER AFTERPARTY

The POLIS Afterparty is an **informal get-together** inviting conference delegates for drinks and dancing after the dinner on 30 November.

YOUR INVESTMENT
5,000 EUR



LARGE EXHIBITOR

Ensure **maximum visibility** for your organisation at the conference exhibition.

YOUR INVESTMENT
5,500 EUR



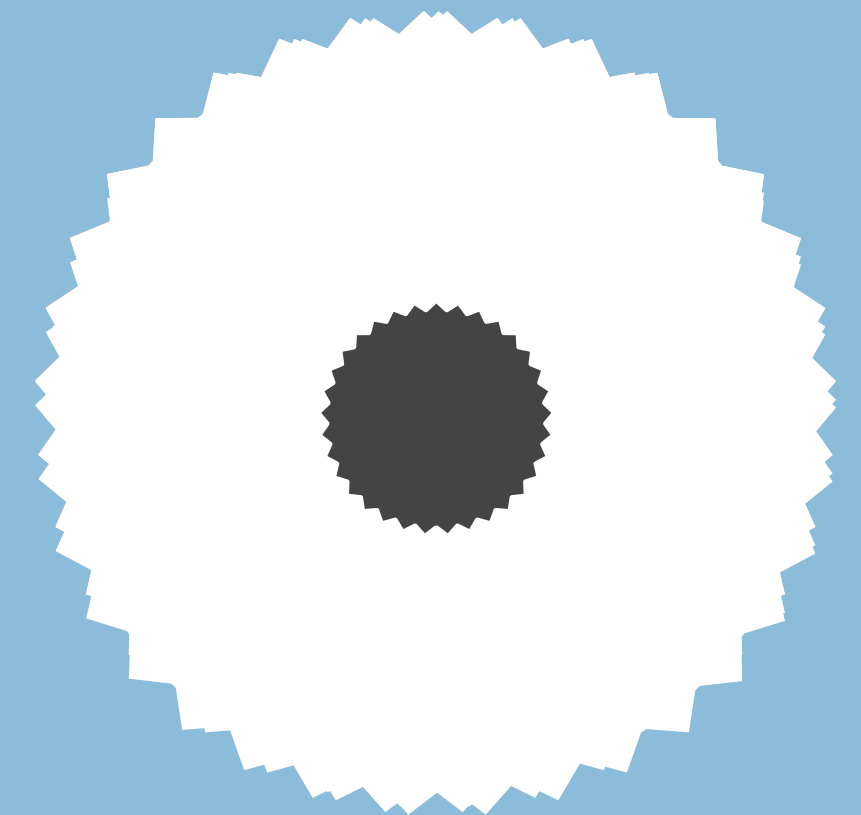
- A large **12 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with logo from the company + 1 leaflet display)
- Additional visibility by hosting an **info session** at your stand during a break
- Your **logo** on our conference webpage
- Short exhibitor description in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the conference and conference dinner

SMALL EXHIBITOR

Be **part of the exhibition** and
present your products or services
to conference participants.

YOUR INVESTMENT
3,500 EUR

- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with logo from the company + 1 leaflet display)
- Your **logo** on our conference webpage
- **Short exhibitor description** in the conference programme
- **Leaflet** or **video of your company** available on the website and in the app
- Participation of **2 persons** in the conference and conference dinner



PROJECT EXHIBITOR

This package targets **EU-funded projects** that wish to present their work at a dedicated stand.

YOUR INVESTMENT
1,500 EUR

- A **6 m² stand** in the exhibition area (including 1 high table + 2 chairs + 1 white panel with company logo + 1 brochure display)
- Short exhibitor description in the conference programme
- Participation of **1 person** in the conference and conference dinner



PACKAGE OVERVIEW

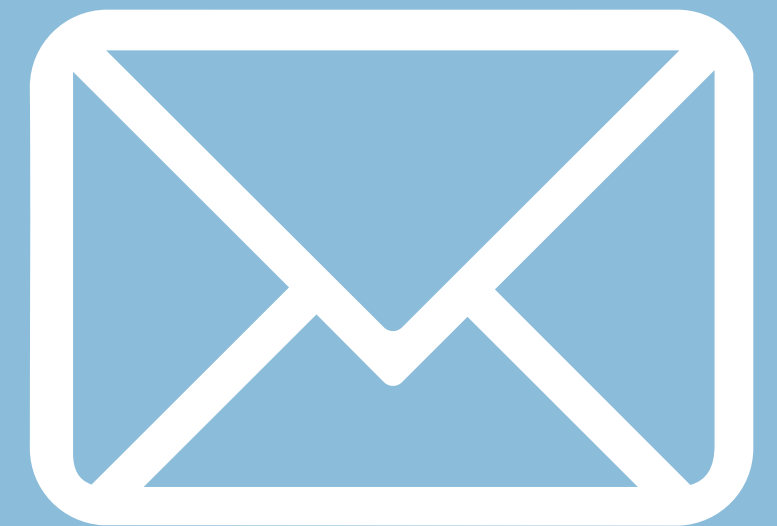
	Stand	Participants	Logo	Logo Additional	Description in programme	Leaflet / Video on website	Info Session on stand	Mention in speech	Own Speech	Social Media	App push
Diamond Premium	12m²	3p.	All	Magazine + Article/ Interview	Yes	Yes	Yes	Opening	/	Yes	2
Diamond ‘Award’	6m²	3p.	All	Award certificate	Yes	Yes	Yes	/	Award Ceremony	Press release	2
Platinum ‘App’	6m²	2p.	All	Conference App	Yes	Yes	Yes	Opening	/	/	2
Platinum ‘Lanyard’	6m²	2p.	All	Lanyard	Yes	Yes	Yes	Opening	/	/	1
Platinum ‘Web Streaming’	6m²	2p.	All	Live streaming + Recordings	Yes	Yes	Yes	Opening	/	/	1
Gold Partner	12m²	3p.	All	/	Yes	Yes	Yes	Opening	/	Yes	1
Gold ‘Conference Dinner’	/	3p.	All	Invitation + Menu	Yes	Yes	/	Dinner	Dinner	/	1
Silver ‘Members Dinner’	/	2p. incl. Members dinner	All	Invitation + Menu	Yes	Yes	/	Dinner	Dinner	/	/
Silver ‘Afterparty’	/	2p.	All	Invitation	Yes	Yes	/	Dinner	After party	/	/
Large Exhibitor	12m²	2p.	Web	/	Yes	Yes	Yes	/	/	/	/
Small Exhibitor	6m²	2p.	Web	/	Yes	Yes	/	/	/	/	/
Project Exhibitor	6m²	1p.	/	/	Yes	/	/	/	/	/	/

**WOULD
YOU LIKE
TO DISCUSS
A TAILORED
PACKAGE?**

GET IN TOUCH

We are willing to accommodate individual needs and develop a tailored sponsorship package that perfectly meets your expectations.

Contact: Julie Lucca,
jlucca@polisnetwork.eu



POLIS Conference 2022

Application form for Sponsors and Exhibitors



Sponsor or exhibitor information

Organisation: _____
Street and number: _____
Postal code, city, country: _____
Contact person: _____
E-mail address: _____
Phone: _____
Mobile phone: _____
VAT number: _____
Names of persons attending the conference
and manning exhibition stand: _____

We would like to take part in the POLIS Conference 2022 as:

- ☐ Diamond Sponsor – Premium – 11,000 EUR excluding VAT
- ☐ Diamond Sponsor – Award – 11,000 EUR excluding VAT
- ☐ Platinum Sponsor – Conference App – 8,500 EUR excluding VAT
- ☐ Platinum Sponsor – Badging/lanyard – 8,500 EUR excluding VAT
- ☐ Platinum Sponsor – Web streaming – 8,500 EUR excluding VAT
- ☐ Gold Sponsor – Conference Partner – 7,500 EUR excluding VAT
- ☐ Gold Sponsor – Conference Official dinner – 7,500 EUR excluding VAT
- ☐ Silver Sponsor – Members dinner – 5,000 EUR excluding VAT
- ☐ Silver Sponsor – After Party – 5,000 EUR excluding VAT
- ☐ Large Exhibitor – 5,500 EUR excluding VAT
- ☐ Small Exhibitor – 3,500 EUR excluding VAT
- ☐ Project Exhibitor – 1,500 EUR excluding VAT

Please return this form completed and signed to Julie Lucca, jlucca@polisnetwork.eu

Standard terms for Sponsors and Exhibitors

1. The final invoice must be paid by the contractor within 30 days of receipt.
2. Indemnity/liability: the contractor will indemnify POLIS against all liability arising from the use of the conference & exhibition premises according to the booking confirmation. Any costs of lost items, damage and/or repair must be fully paid to POLIS.
3. Third parties engaged by the contractor: the contractor is responsible for any damages caused by third parties engaged under their name. The contractor is responsible for any related insurances needed by third parties.
4. Clearing and cleaning up: Any equipment or material used for the exhibition not provided by POLIS must be removed by the contractor on the last day of the conference (POLIS will confirm the timing in advance). Any costs and expenses incurred in doing so are paid by the contractor.
5. The contractor will comply with the following cancellation charges:

After agreement:	80 % to be reimbursed to POLIS
3 months before event:	100 % to be reimbursed to POLIS

Signature and date

DOWNLOAD THE FORM HERE: please return this form completed and signed to Julie Lucca, jlucca@polisnetwork.eu



Follow us on social media!



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