

# **Sustainable Mobility in the City Centre of Gothenburg**

**Gunnar Palm - Project Manager Public Transport  
Urban Transport Administration, City of Gothenburg**

# Gothenburg – a City in Transition

Gothenburg is transforming from a small city to a large city.

The people of Gothenburg must be able, and want to, walk, cycle and use public transport as their preferred means of getting around the city.

Gothenburg can increase its attractiveness to people and businesses by offering a fuller urban life and developing as a logistics center as long as this does not impact negatively on the local environment.



# Transport Strategy for a Close-knit City

The Transport Strategy focuses on three areas:

**TRAVEL**

**URBAN SPACE**

**TRANSPORT OF GOODS**

# Travel Strategy



We will make it easy to reach key places and functions in Gothenburg by:

- **Strengthening the potential to travel to, from and between the city's cores and key destinations**
- **Increasing access to neighborhood services, retail, meeting places and other everyday functions**
- **Making more efficient use of roads and streets**



# Urban Space Strategy

We will create attractive urban environments and a vibrant city life in Gothenburg by:

**Prioritizing pedestrians and cyclists and adapting speeds mainly to pedestrians**

**Rearranging the streetscape to create more space where people want to be and where they can move around**

**Creating a denser and more interconnected network of streets without barriers**



# Example – Public Transport



- Public transport vision 2035
- Increasing capacity in core tram and buss lines, spreading function of central station.
- Large infrastructure developments
- West Link and congestion fees
- Extensive programs to subsidize public transport for senior citizens and youths.
- Electrification of the public transport system, large fleet of fully electric busses.
- Geofencing platform to restrict speeds and control the drive train, only use electric.

# Example – Enabling Biking

- Building cycle expressways
- Identifying and fixing missing links in the biking network.
- “Cycle speed streets” where cyclist set the speed for cars.
- Styr&Ställ - affordable bicycle sharing system offered by the city. Stations around the city.





# Example – Attractive and Safe City

- Creating a denser city by building residential buildings near existing services and public transport.
- Regulation of freight transport in the city center to reduce disturbances and congestion
- Parklets making parking spaces into parks.
- Summer streets where cars are restricted and the streets are transformed into pedestrian zones with plenty of lively outdoor bars and restaurants.
- Street art around the many construction sites and buildings in the city center.





## Kontakt

City of Gothenburg

Urban Transport Administration

Gunnar Palm

[gunnar.palm@trafikkontoret.goteborg.se](mailto:gunnar.palm@trafikkontoret.goteborg.se)