Digital Platform for City Logistics

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Laura Tavernier

A3BEL









PORTS



INLAND NAVIGATION



SUSTAINABLE CITY DEVELOPMENT



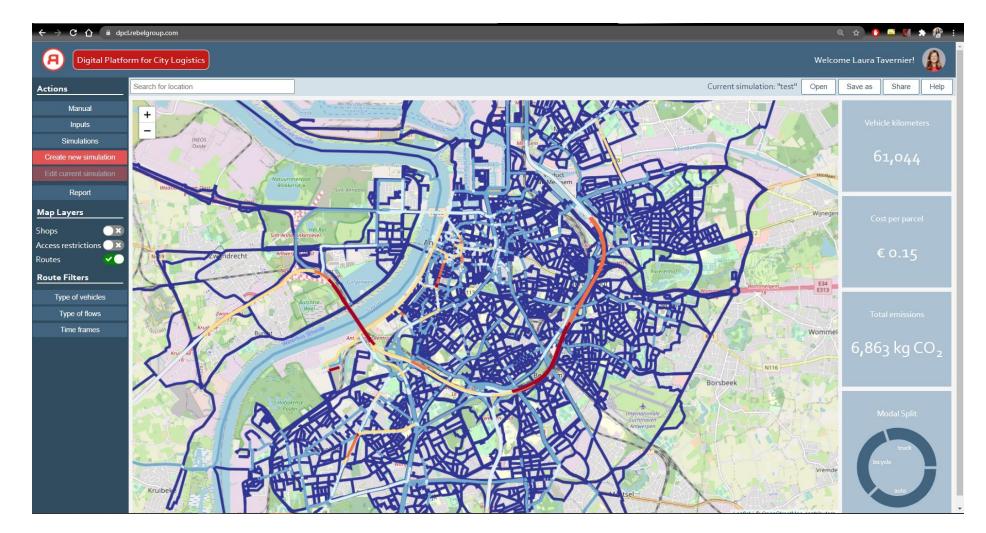
OUR AMBITION

To create a neutral, digital platform as policy instrument for local authorities and

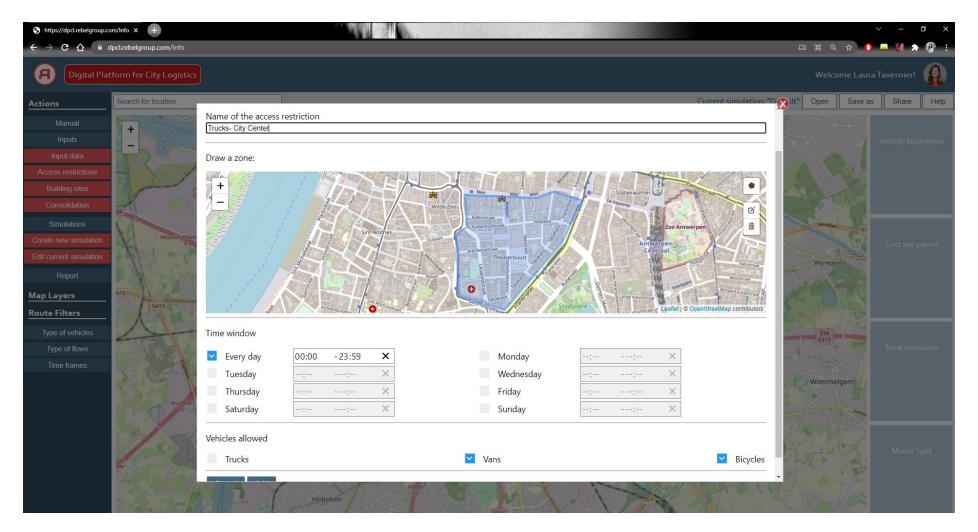
optimization tool for logistics carriers*



OUR To gain insights into the <u>current freight flows</u>



OUR
AMBITIONTo gain insights into the impact of policy measures on
future freight flows



OUR APPROACH

Phasing

- A tool that **grows** with available (real-time) information
- Available data combined with our expert knowledge

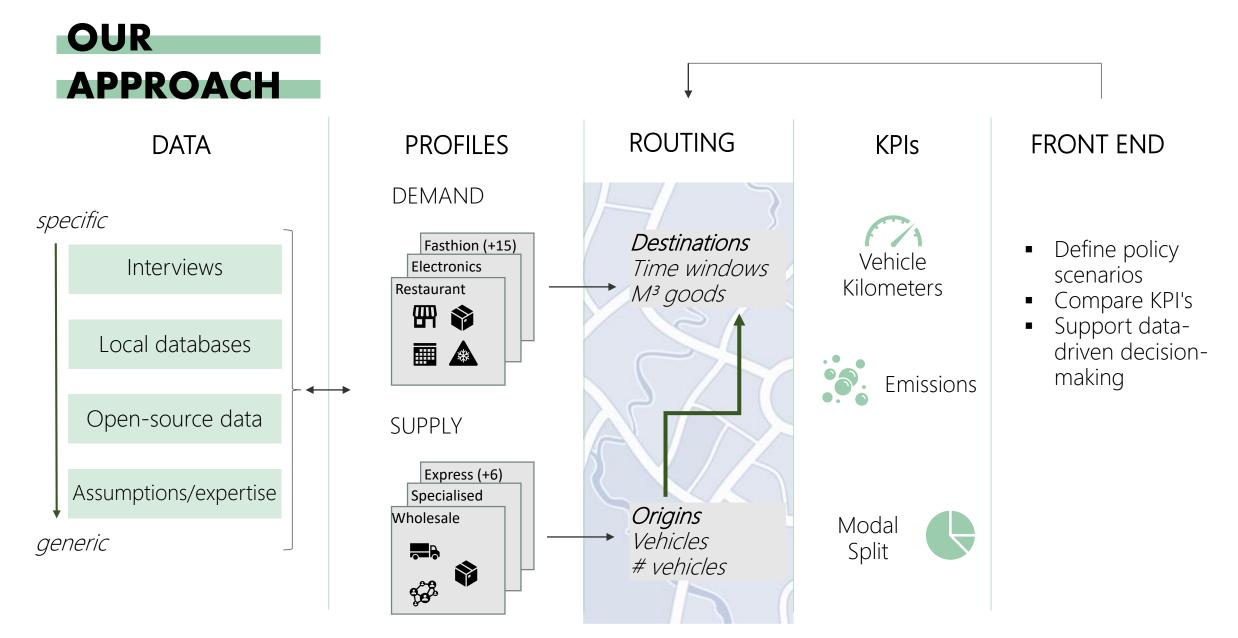
User-centred

- Going beyond visualisation: **scenariobuilding**
- Simulations instead of real flows

Scaleability

• Use of internationally available **open-source** data





OUR WISHLIST

- Collecting more / better data
 - Interaction with logistics sector / retail
 - Validate of outcomes (internationally)
- Optimize simulation time
- Prototyping phase 2 (logistics sector)
- Test and develop our tool together with cities
- ⇒ If you have a project / use case, contact us!



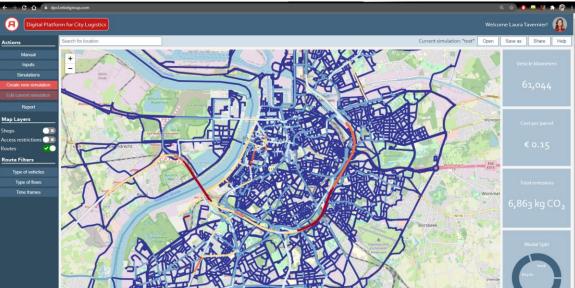


Why city logistics matter

Achieving sustainable and efficient city logistics has become a pertinent issue for many European cities. Freight flows in cities keep growing, which has an important impact on the quality of life of citizens. Bad air quality, high noise levels and deadly accidents caused by heavy trucks are only some of the challenges municipalities are facing nowadays.

At the same time, in the field of city logistics, policy makers have little information available to use for evidence-based decision making. Policy measures are therefore taken based on expertise or intuition, but rarely depend on quantitative data.

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Fleur Mercelis +32 472 87 99 18 Fleur.Mercelis@rebelgroup.com