

An aerial photograph of a city at sunset. The foreground is filled with a dense residential area featuring multi-story brick buildings with dark roofs and numerous windows. In the background, a modern city skyline is visible against a vibrant orange and yellow sky. Several tall, dark skyscrapers stand out, including a prominent white cable-stayed bridge on the right side. The overall atmosphere is warm and urban.

Will you walk with me?

The fate of common things, is that they are taken for granted

The pedestrian is diverse in:

- Motives
- Movements
- Capabilities

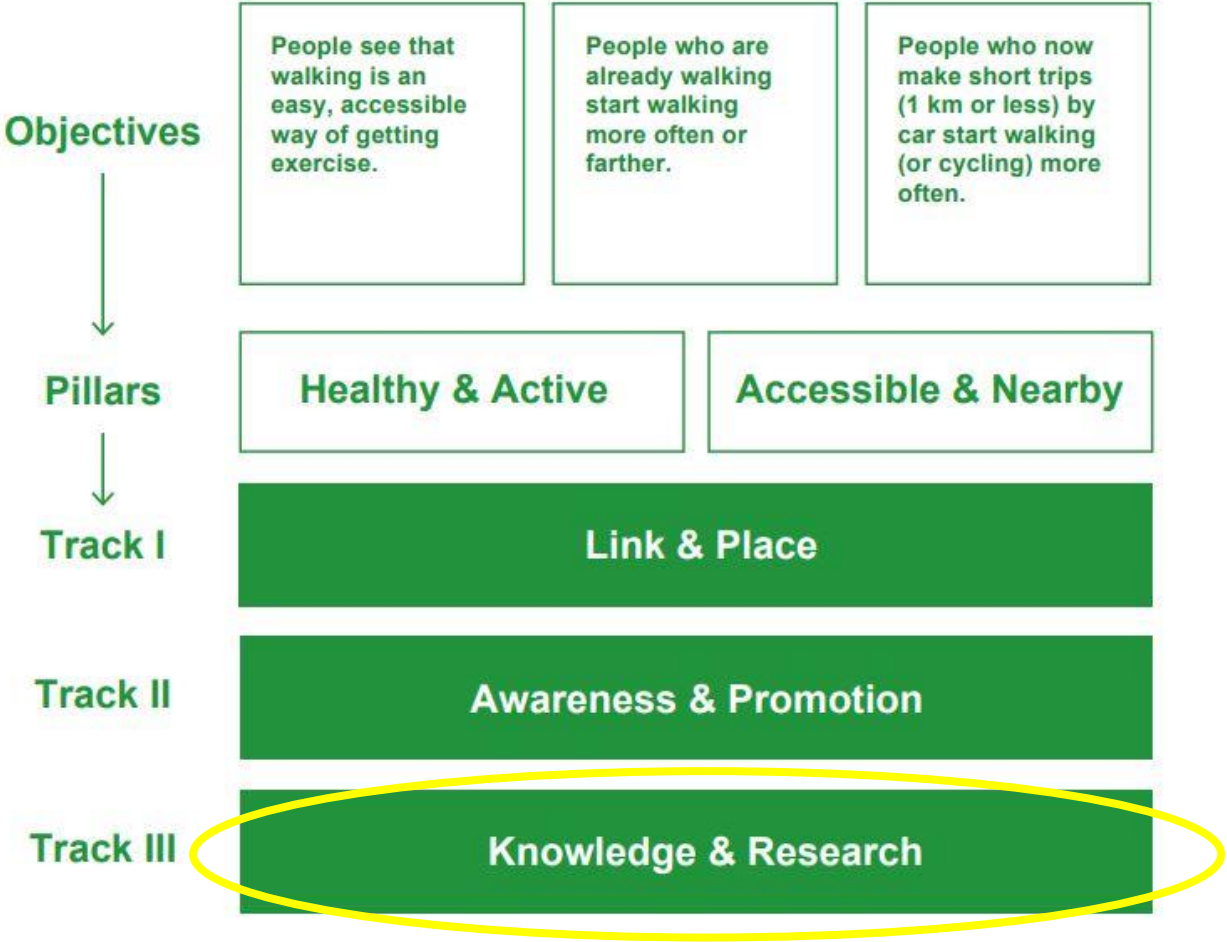
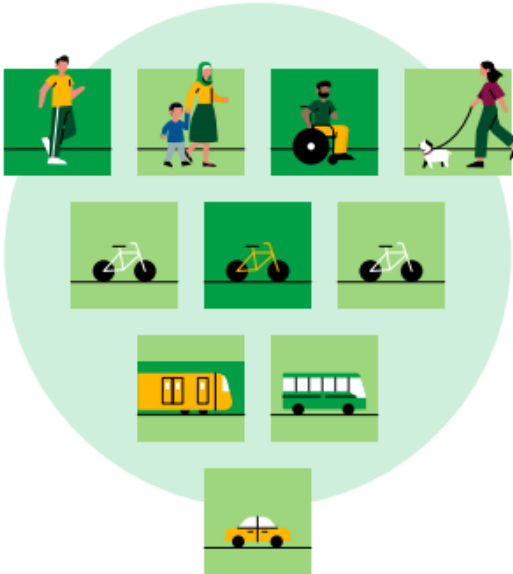
And

40% of pedestrian time is sojourning

The pedestrian is innocent



Ambition and goals



Transition in seven urban projects



Current data

Sufficient data about pedestrian network:

- Width of streets
- Services and destinations
- Street furniture
- Air quality
- Noise
- Etc.

Data about the pedestrian is insufficient and dispers:

- Traffic safety > no one-side accidents
- Intensities > only city centre
- Experience > traffic safety and Will you walk with me?

Will you walk with me?

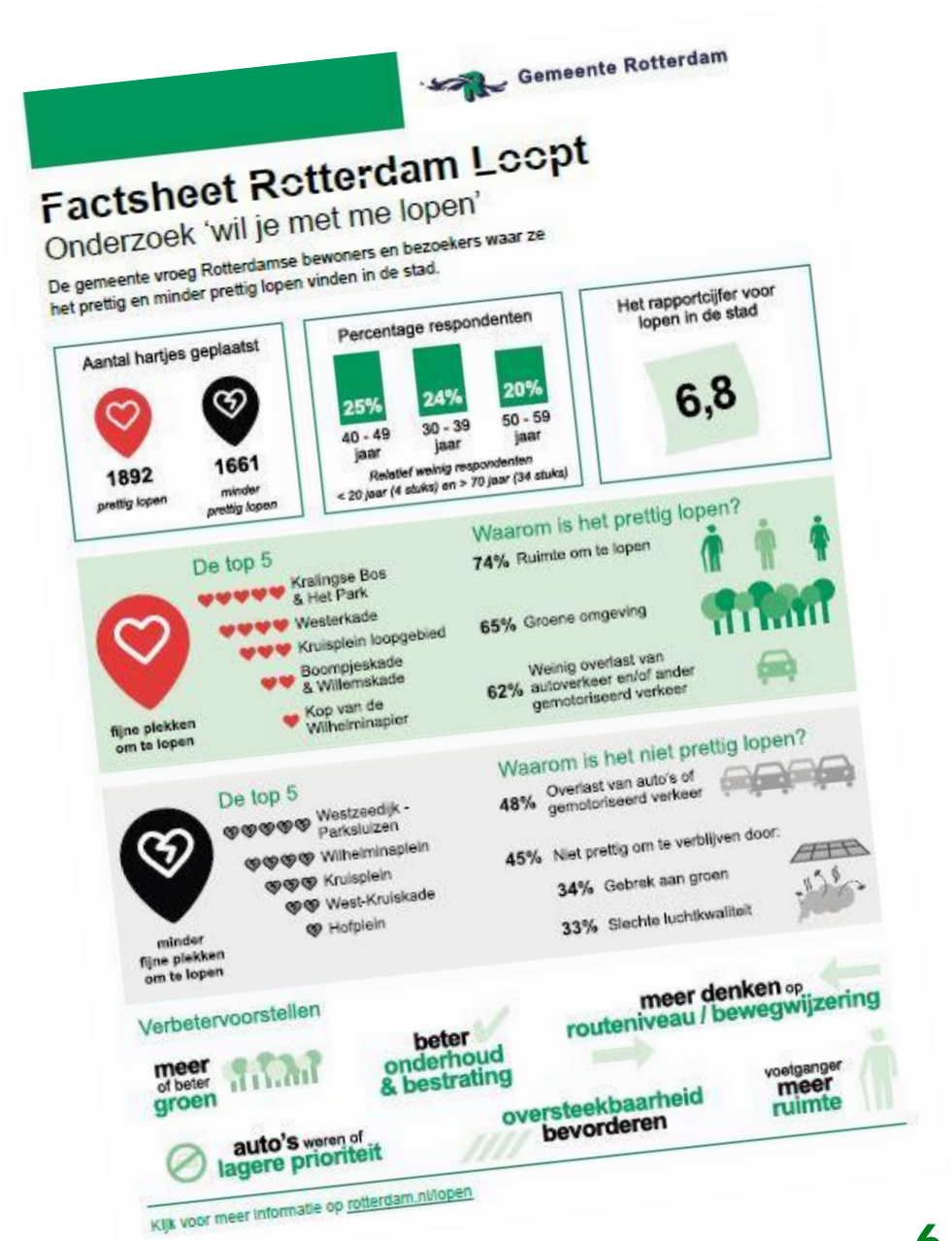
Three week period > 3553 marks from 1049 respondents

Main reasons to like:

- 74% Space to walk
- 65% Green surroundings
- 62% No or low nuisance by cars

Main reasons to dislike:

- 48% Nuisance by car
- 45% Unpleasant to sojourn
- 34% Lack of green



The result



Walking monitor

Results

Main-mode walking with use of intensities

Making the pedestrian visible without privacy-issues

Opportunities en possibilities:

Policy

- Area developments
- Restructering
- Strategy for counting

Maintenance

- Removal of obstacles
- Snow control
- Road and building activities
- Enforcement

Next step

- City scale
- Refinement of the model



Area approach: points of improvement

Results

99-problems

And the pedestrian is not one of them

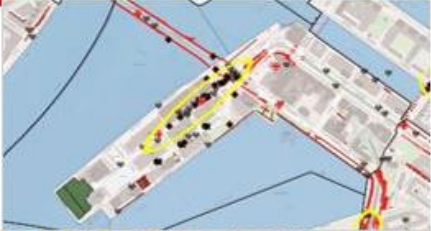

Opportunities en possibilities:

Connect with:

- Restructuring planning
- Maintenance planning

Next step

- City scale

1	LOCATIE			ONVEILIGE MARKERINGEN			
	WIJKEN/GEBIEDEN	KAART LOCATIE	SPECIEFIEKE LOCATIE	ONGEVALLEN	ONVEILIGE INDICATOREN	GEBROKEN HARTJES	TOTAAL AANTAL MARKERINGEN
2	Kop van Zuid		Wilhelminakade				
3	Afrikaanderwijk en Bloemhof		Hillelaan x Brede Hilledijk	2	15	22	39
4	Afrikaanderwijk en Bloemhof		Afrikaanderplein	5	3	2	10
5	Kop van Zuid		Koninginnebrug x Prins Hendrikkade	0	6	9	15
6	Kop van Zuid		W.G. Witteveenplein	0	12	3	15

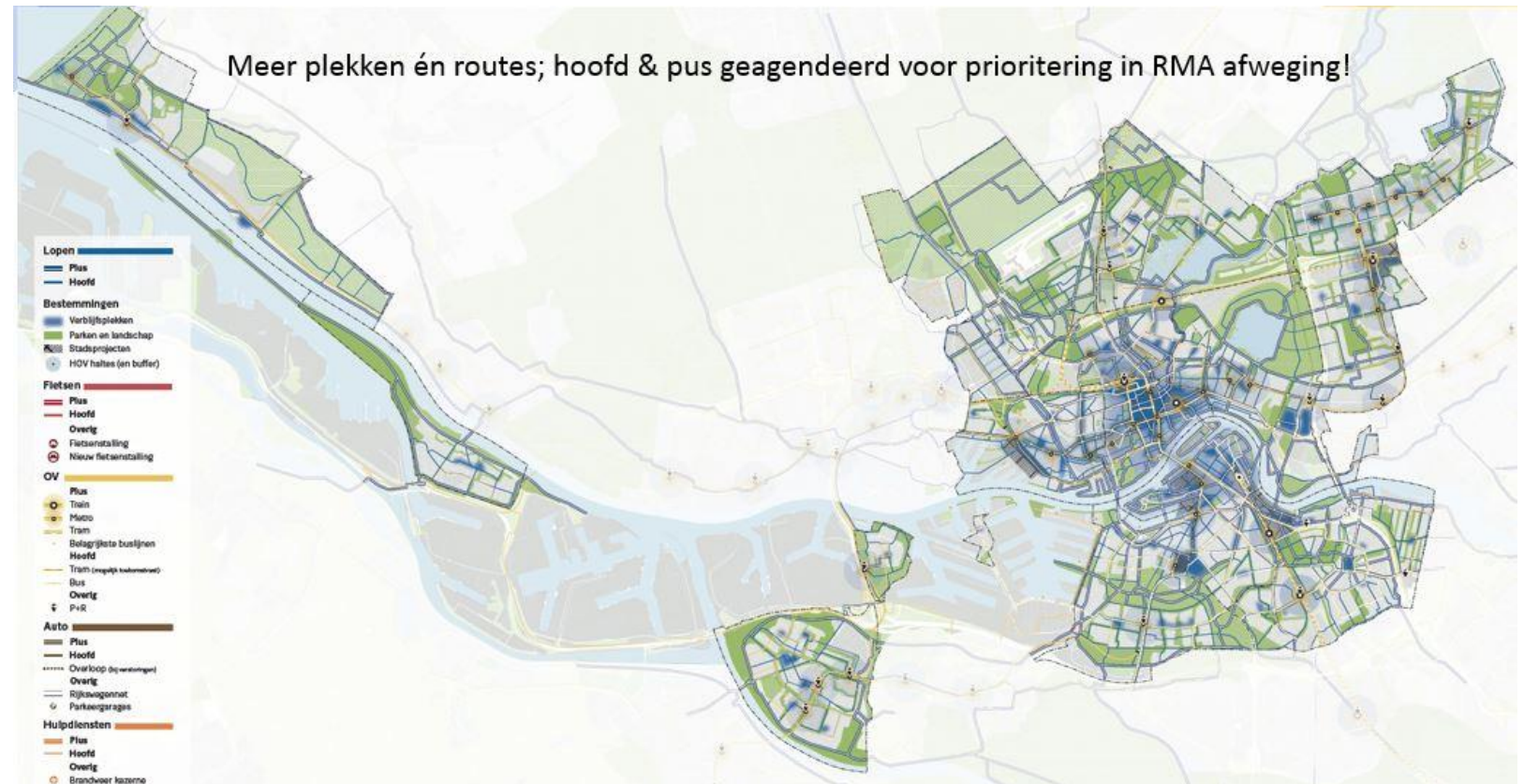
RMA Multimodal networkmap

Results:

- Clear ambition for the pedestrian links & places
- Good basis for making choices

Next step

- Decide which level of detail
- Districtsapproach



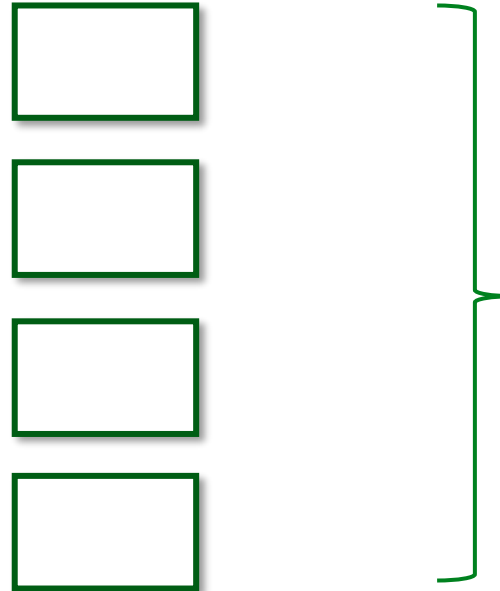
Goal Signalmaps

Analysis on the 4 Pillars



4 Signalmaps

Goal: Giving direction and priority for improvement and transition.
Where do we make a difference for the pedestrian?



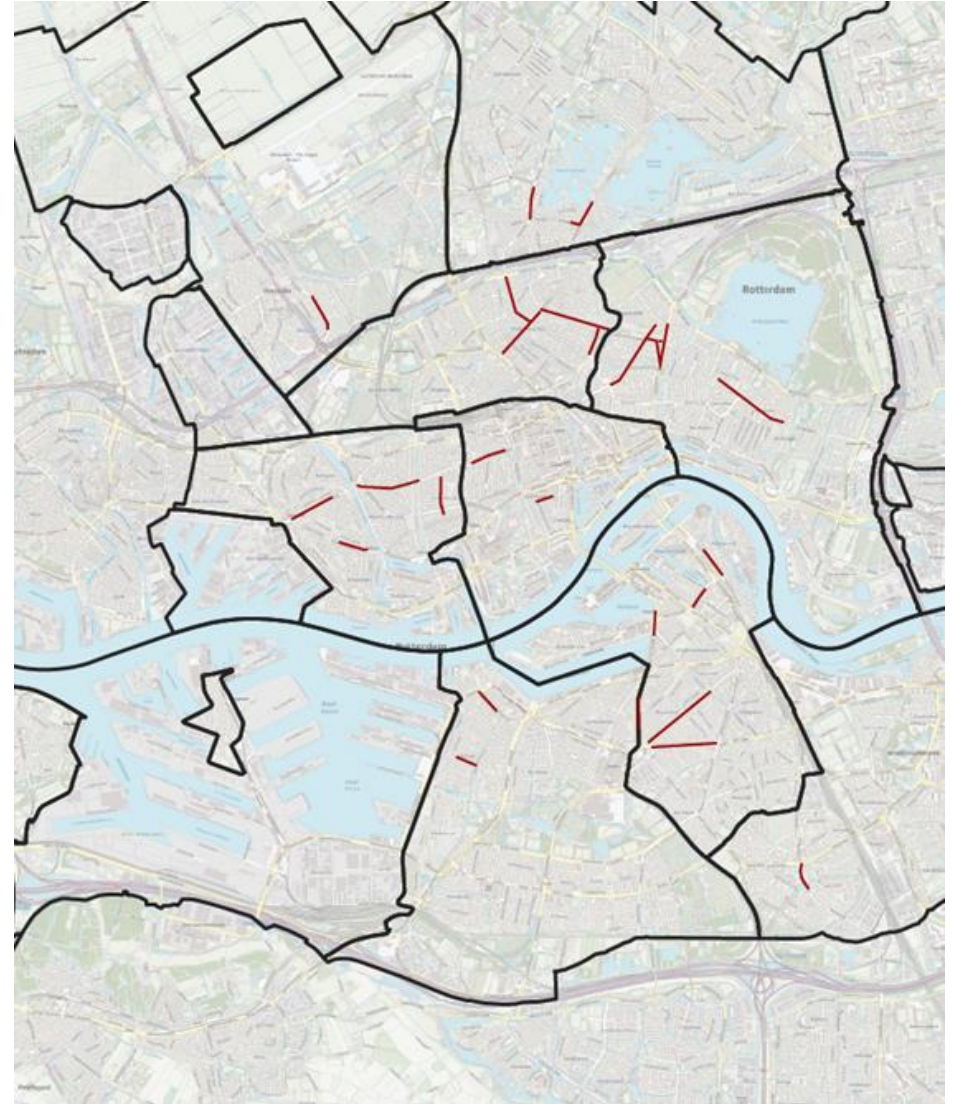
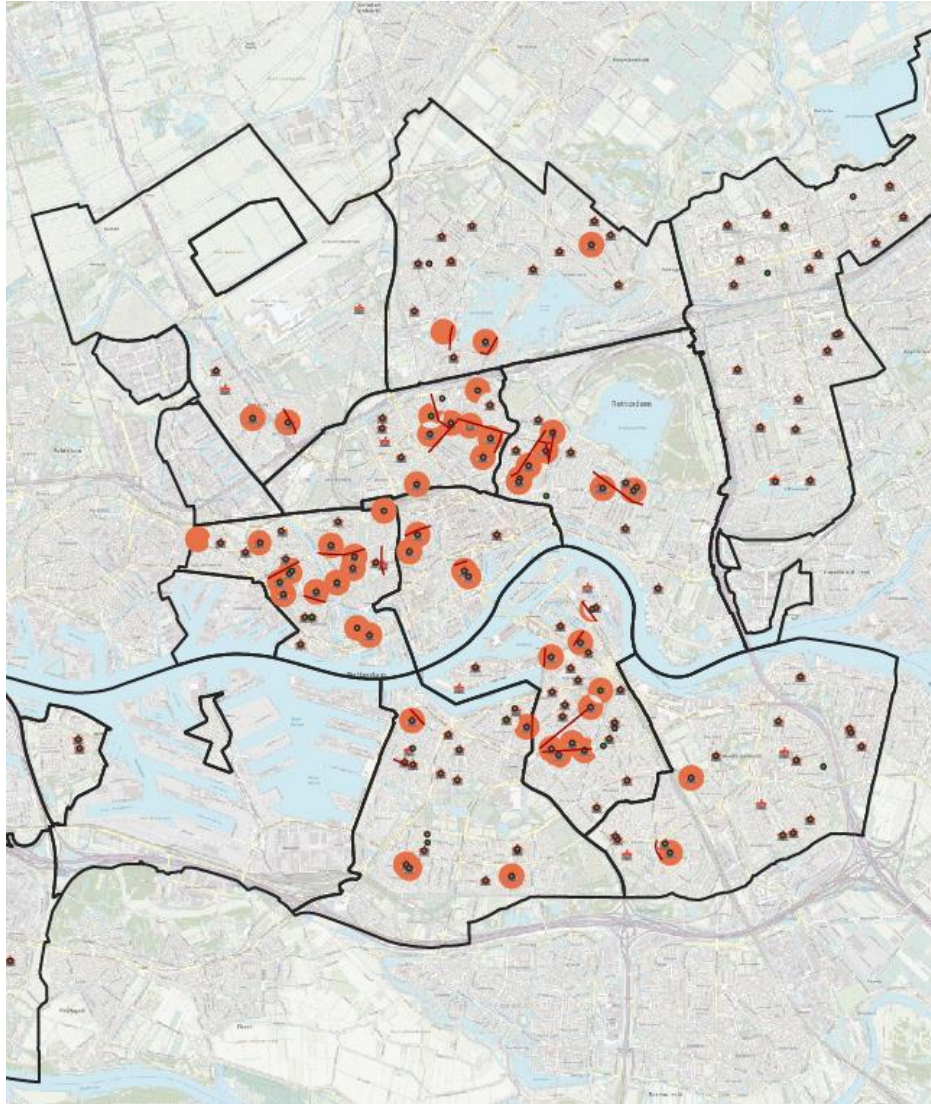
- *Improvement: small investment, large and tangible effect*
- *Transition: reallocate, redimension, restructure,*

Impactmap

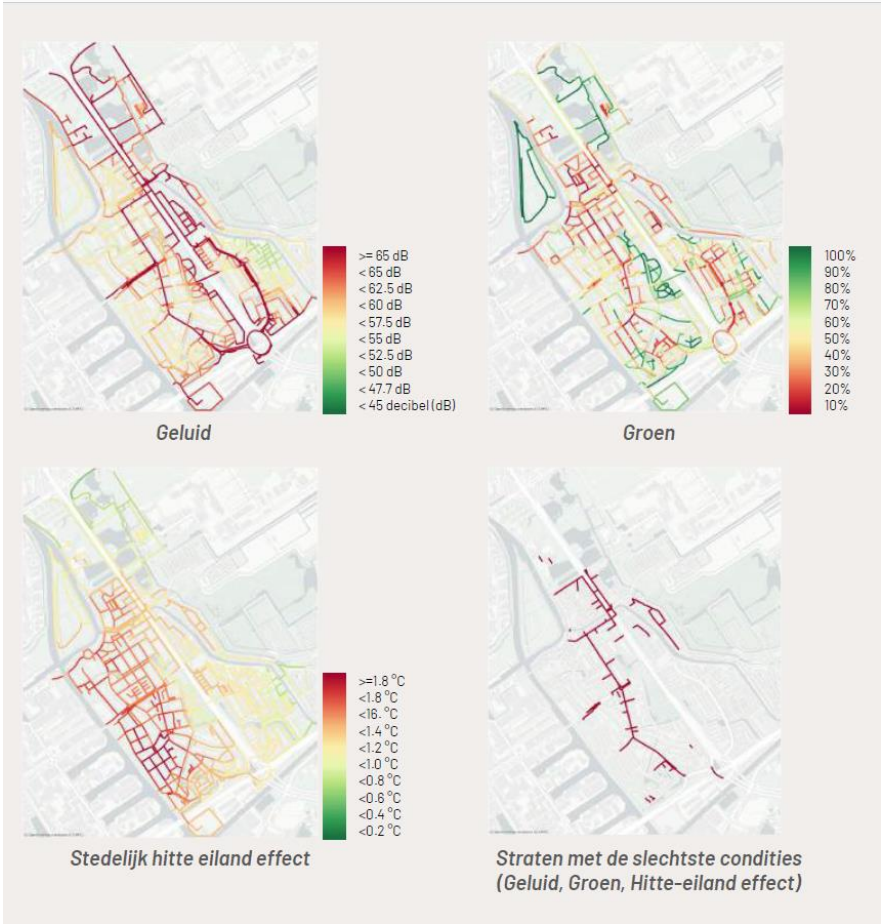
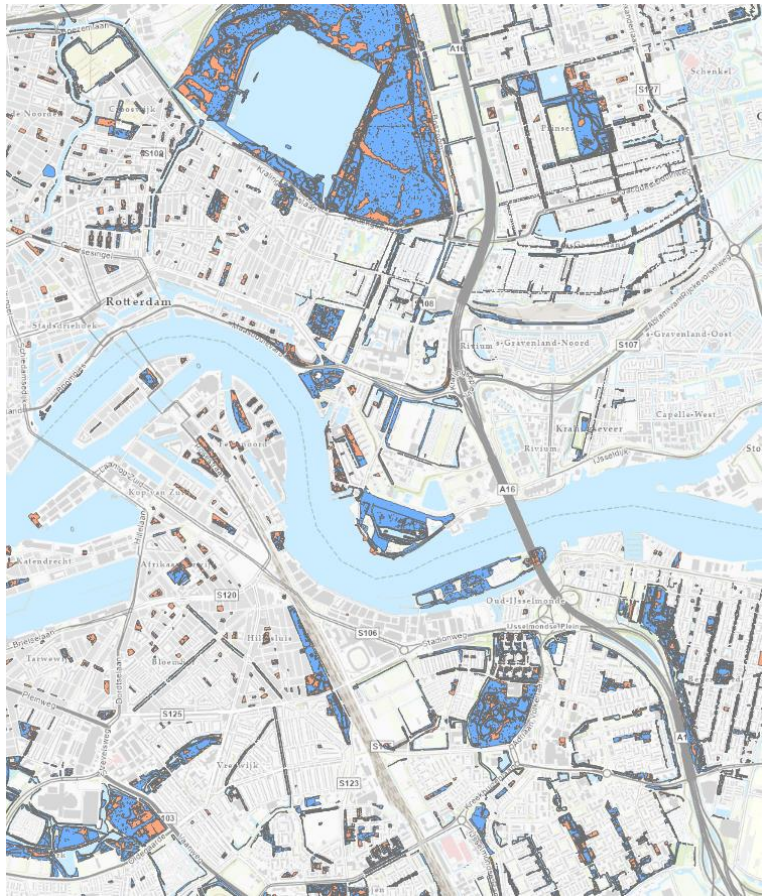
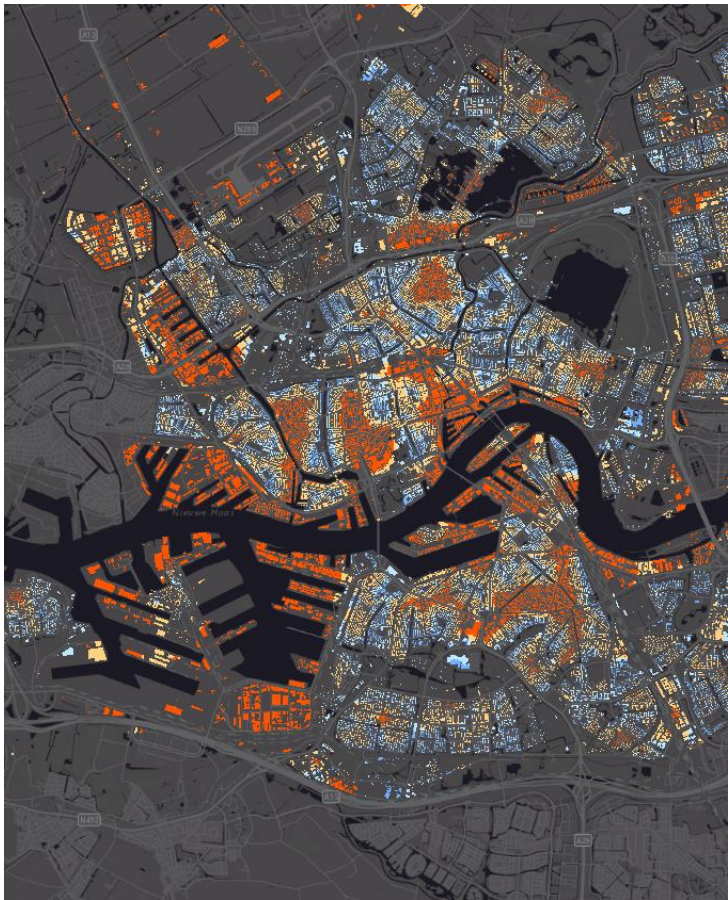
Bundling of the 4 maps
Where do the assignments come together?



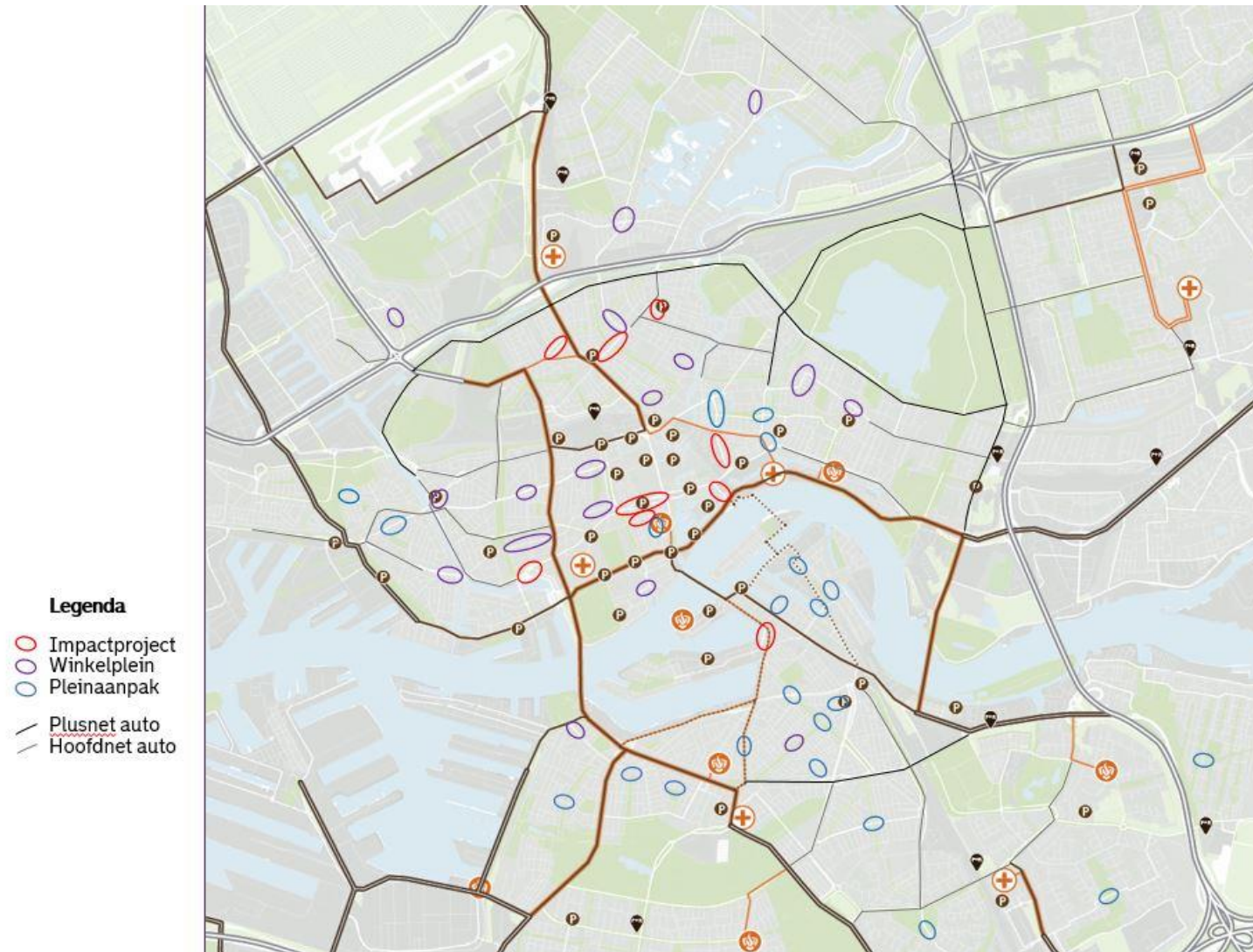
Signalmap 1 High-risk corridors for children



Signalmap 2 How healthy is our pedestrian network



Signalmap 3 Claim transition space for pedestrians





Thanks for your attention.

Any questions



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