



Up for Grabs

La Ciclovia Romana

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#Polis21



CIVITAS

Handshake

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION



City of
Gothenburg

mobilità

ROMA



Covid and the Cycling Revolution

Like many other cities across the planet, the Urbs Aeterna has grabbed the bull by the horns - or rather, the bike by its handlebars.



A most ambitious plan

In Rome, COVID-19 inspired the creation of a pioneering 150km transitory cycle route plan.

Also inspired by:

<https://handshakecycling.eu/>

www.pumsroma.it



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Restoring people's dignity

Handshake's mentoring program with Amsterdam has provided Rome with knowledge and good practices prioritizing people over cars



Adding a touch of Dutch

The Netherlands embassy in Italy has supported Rome's cycling work and will advise on promoting the GRAB to citizens.



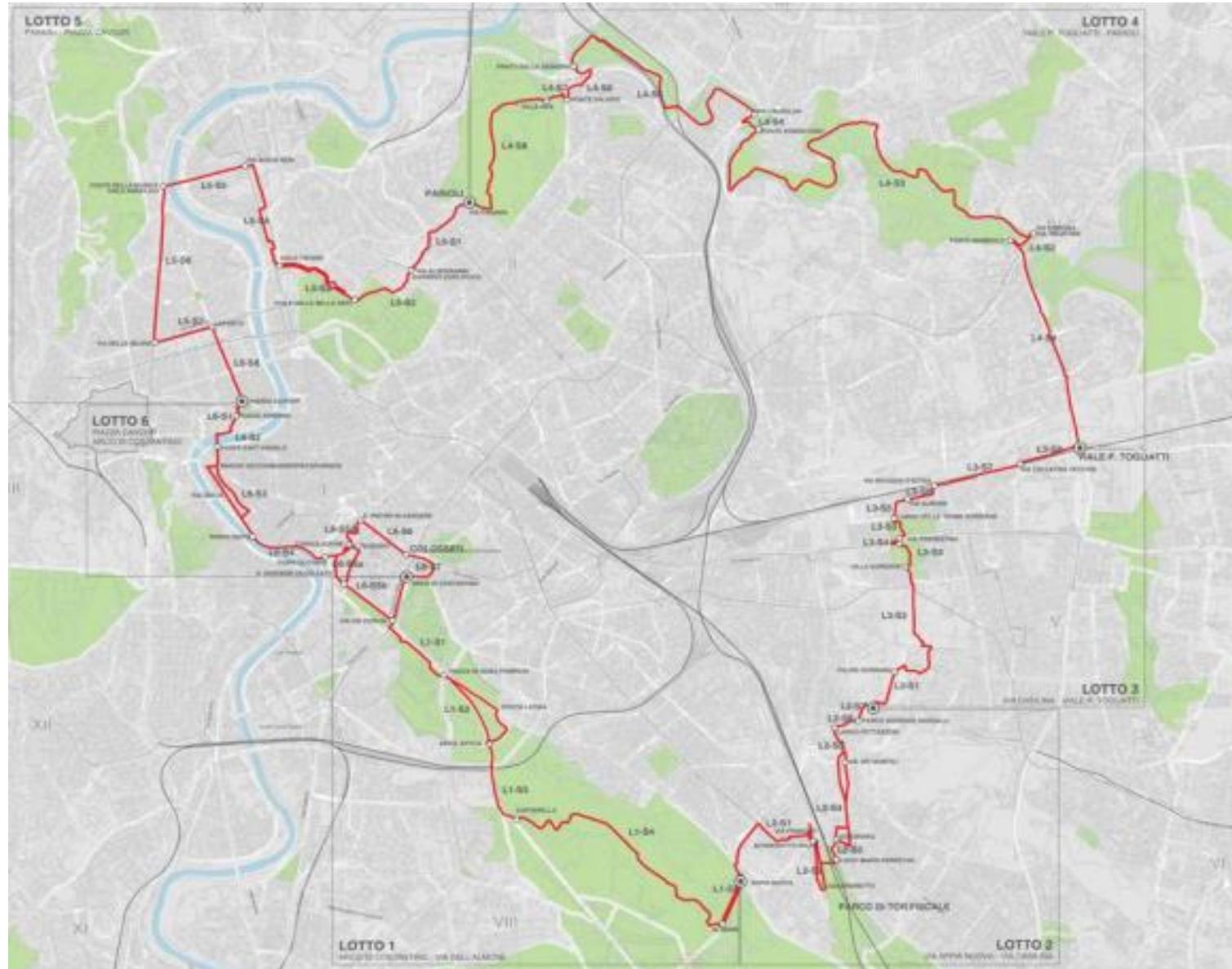
Grab, If the kids are united

The idea behind the GRAB is the result of a collective work coordinated by VeloLove, financed by MIMS with 15M and finalized by RSM.

A 45km cycling-pedestrian ring starting from Romulus and Remo's legendary birth site.



Inclusive, accessible and safe



45 km

6 lots

44 excerpts

A magic wire to reconnect the city

4 metro lines
5 urban tram lines
5 regional tram lines
14 historic villas
1 regional park



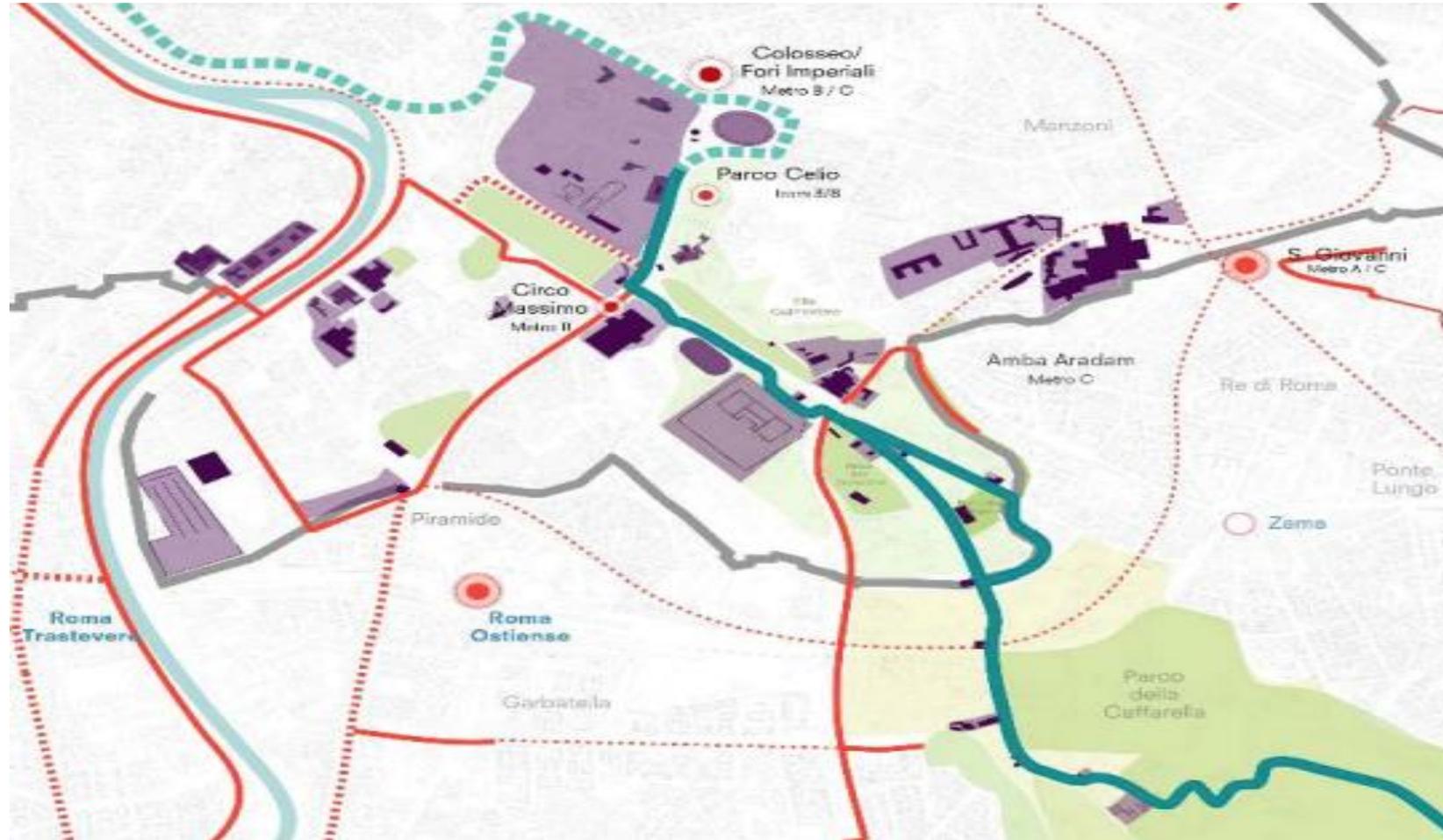
Giving back the space to the people rather than cars

Grab&Bikeconomy

GRAB will serve as a magnet not only for local commuters on wheels, but also for the upcoming post-pandemic tourist wave.

600.000 tourists are expected to ride the Grab in the first year generating a profit for local economies which should be five times bigger than the initial amount invested

1st lot, an historical route



From a car jammed scenario



To an open air museum



Regina Viarum (Queen of the roads)

The Appian Way, built back in 312 BC, this unique path will represent a milestone on the city's journey towards a cycling revolution



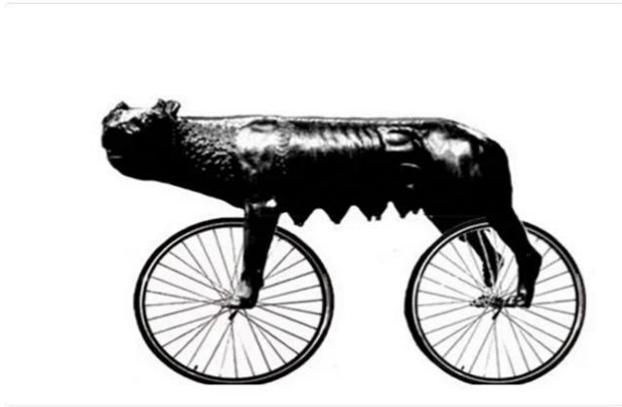
Regina Viarum



Regina Viarum



You cannot have a [#climateneutral](#) city without having cycling playing a key role in your strategies!



Recent P.A.S.T.A study shows that cyclists have a 84% lower CO2 emission life cycle than non cyclists'



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The climate change mitigation effects of daily active travel in cities

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“Training it’s a little like wrestling a gorilla, you don’t quit when you’re tired, you quit when the gorilla is tired..”



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