

Bicycle policy Rotterdam

De fiets als hefboom in de
Rotterdamse mobiliteitstransitie



Urbanism Next Congress (10. June 2021)

Bart Christiaens
Bicycle coordinator

TOP 10

OVERALL



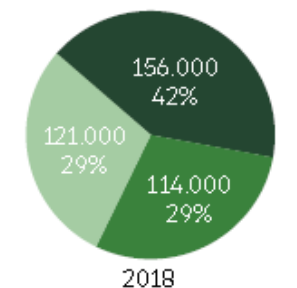
City Ratings Goes Global

CITY	STATE/COUNTRY	POPULATION	RATING	NETWORK SCORE	COMMUNITY SCORE
<u>Utrecht</u>	Utrecht, Netherlands	447.130	83	88	62
<u>Zwolle</u>	Overijssel, Netherlands	127.497	82	87	61
<u>Groningen</u>	Groningen, Netherlands	231.299	82	89	57
<u>Provincetown</u>	Massachusetts, United States	2.973	81	87	55
<u>Amsterdam</u>	North Holland, Netherlands	1.038.610	81	86	61
<u>Copenhagen</u>	Capital Region, Denmark	638.117	80	83	66
<u>Rotterdam</u>	South Holland, Netherlands	623.652	80	86	58
<u>Barcelona</u>	Catalonia, Spain	1.636.762	79	85	56
<u>Sevilla</u>	Andalucia, Spain	688.592	77	82	57
<u>Antwerp</u>	Antwerp, Belgium	564.923	77	84	51

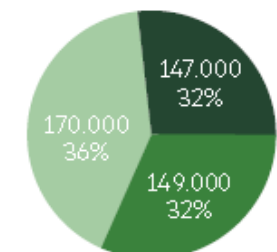
Rotterdam is in a **TRANSITION** to become a real cycle city!
(but already ranked nr. 7)

Nr. 7

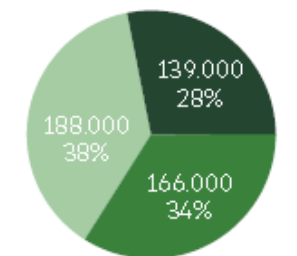
2010 → 2020
45% growth
number of bikes
(counted on main
cycle routes)



2018



2030



2040

● auto ● OV ● fiets

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Rotterdam

But.....

Becoming a bicycle city

IS NOT the goal



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It's about...

Building a
great city
&
great
public
places



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Where
walking
& cycling
“is only
logical”

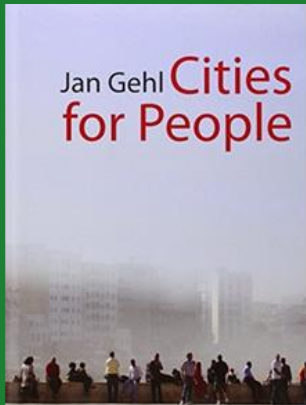


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"Story-telling": cycling contributes to...



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Overkoepelend

Thema

Modaliteit

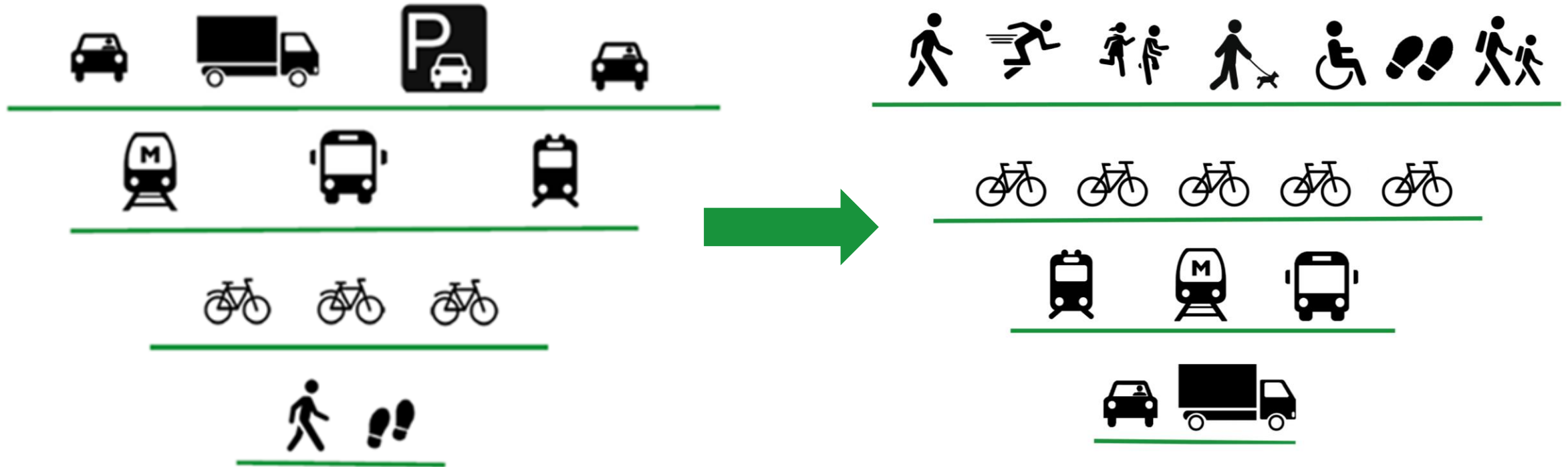


Policy to create a healthy and attractive city

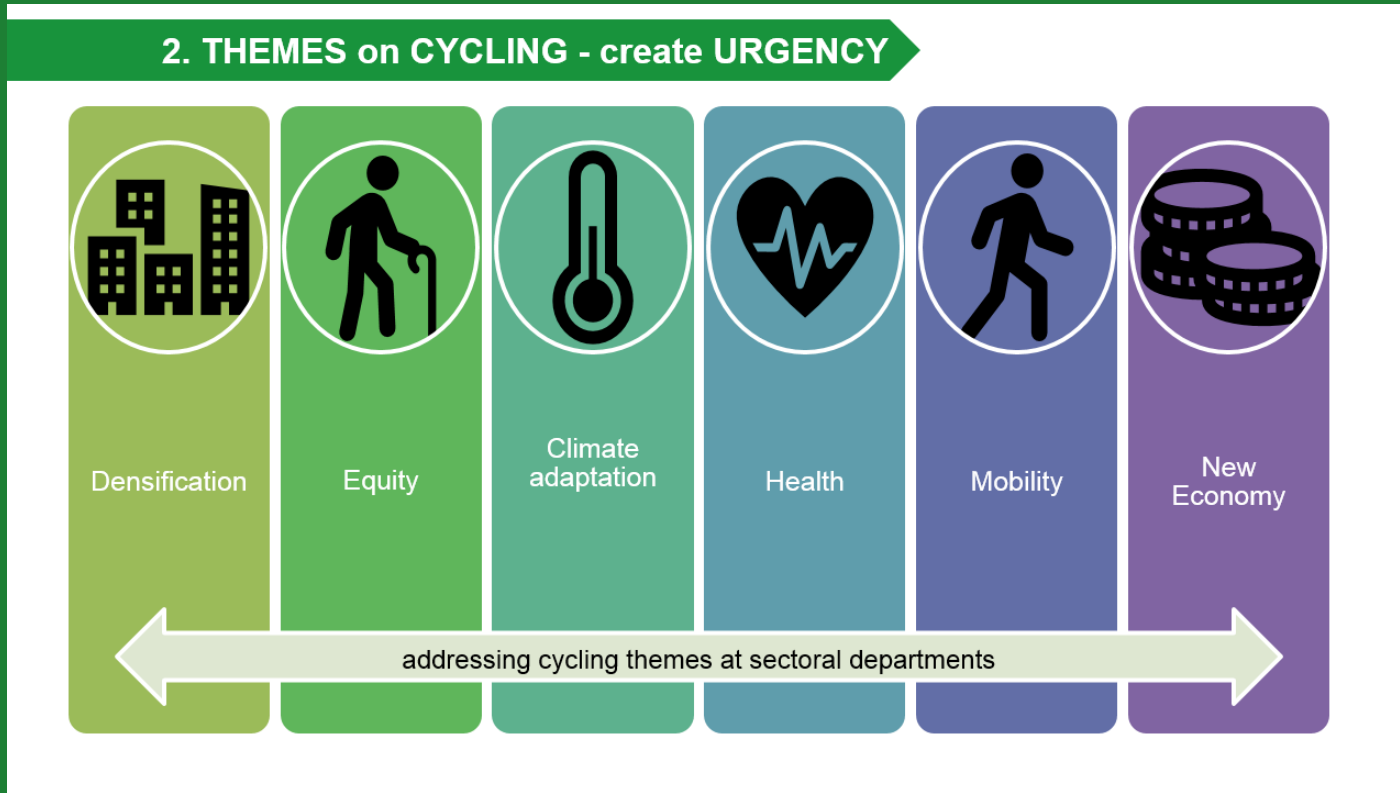


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Prioritize “the other way around”



Bigger story



Process steps



But also....: put great efforts in the topics on the rollercoaster of the next 22 slides.....

Political commitment & funding

A photograph of Judith Bokhove, Deputy Mayor of Rotterdam, smiling while standing on a bicycle. She is wearing a dark green blazer and a dark green dress. The background is a blurred city street with other people walking.

#MoreCycling

ECF
EUROPEAN CYCLISTS' FEDERATION

"We need to redesign cities to make them more resilient"

Judith Bokhove
Deputy Mayor, City of Rotterdam

#MoreCycling for a Green Recovery



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Rotterdam Climate Agreement



Port & Industry

Built Environment

Mobility

Clean Energy

Consumption



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€233 million investment in green and attractive city projects



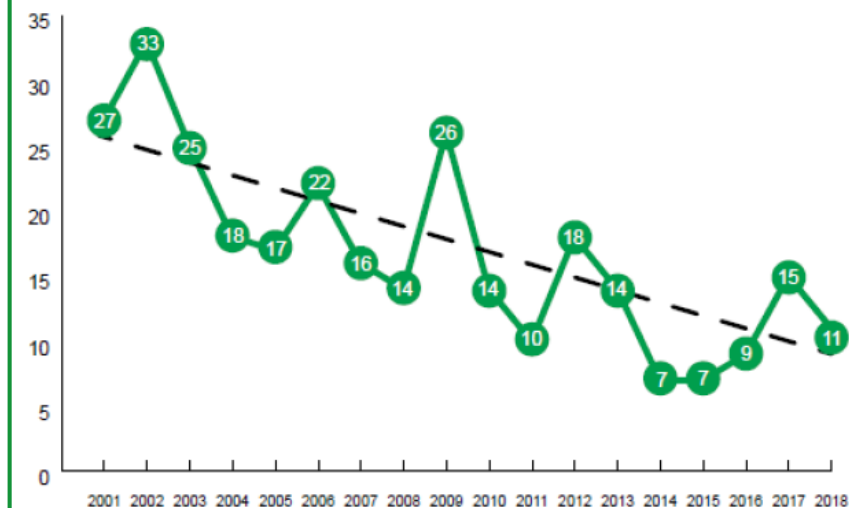
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Improve road safety

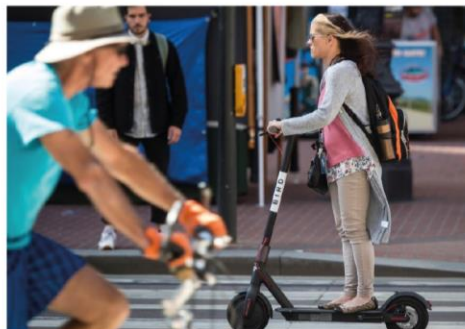
Rotterdams new road safety approach: 'Rotterdam Safe Forward' 2019 – 2023

"Everyone in Rotterdam must feel safe and being able to move freely; that is the basic principle in our city. Road safety contributes to this"

Judith Bokhove – alderwoman of Mobility
Rotterdam



*Fatal road casualties in Rotterdam this century



Challenge for
the future:
“growing
diversity”
(speed, width and
weight)



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Building a coherent cycle network



20 kilometre extra cyclepath
Resultaat van collegedoelstelling 16



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Remove big on street car parking

(Riverfront – a place for people instead of cars)



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Create excellent cycle routes



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Create excellent cycle routes



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Create excellent cycle routes



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Safe school routes (walking & cycling)



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Eye-catchers (Coolsingel)



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Eye-catchers (Central Station)



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Eye-catchers (Maastunnel)



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Smart traffic lights



Raining: more often green for cyclists



Fastest route at junction for cyclists



June 2018:
Green wave for cyclists on main central cycling route



Heat sensors to detect a group of cyclists



Music & message
danger using mobile /
apps while riding a bike



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Building parking spots for bikes



On street

- Permanent
- Temporary



Public bike
parking garages



Homes



Route



Destination



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Equal chances for everyone - inclusivity

Neighborhoods with
Lower social economic status
Immigrants

“Create a new bicycle culture”

1. Owning a bike
2. Repairing
3. Parking your bike
4. Learning to bike
5. Image

- Knowledge
- Build a network and combine activities

1



Cycle Bank (like a food bank)

2



4



5



**“Building
a cycle
culture”**



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Education



▲ Dewi Bol (11) doet haar fietsexamen in Rotterdam-Zevenkamp. „Ik vind het wel spannend.“ © Jan Kok | Boomerang Fotografie

'Alle Rotterdamse scholieren moeten fietsexamen afleggen'

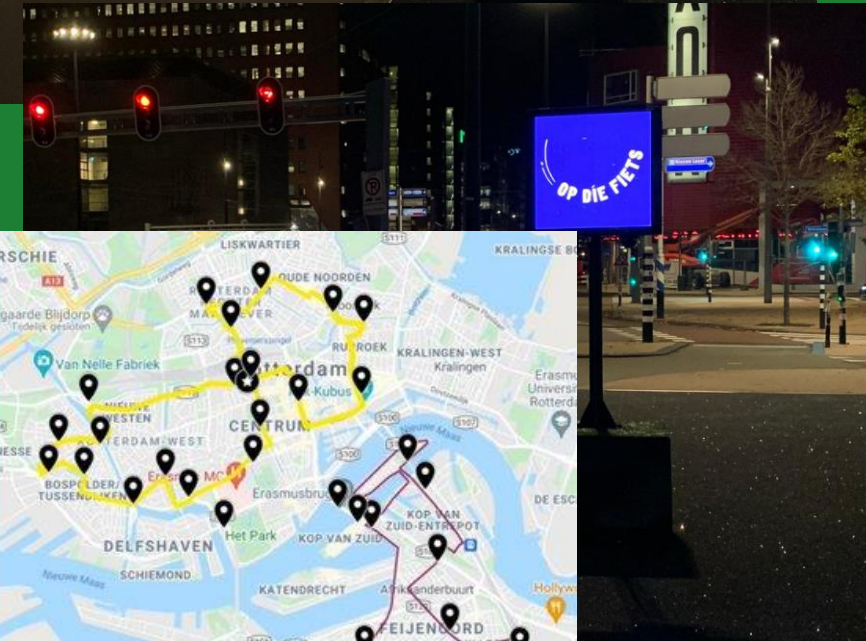
Ruim 1700 Rotterdamse scholieren doen de komende weken hun fietsexamen. Door de coronacrisis kan niet iedereen meedoen. Dat moet volgend jaar wel weer het geval zijn, vindt wethouder Judith Bokhove (verkeer).

Gert Onnink 17-06-20, 06:00

Branding the bike

ROTTERDAM

OP DIE FIETS



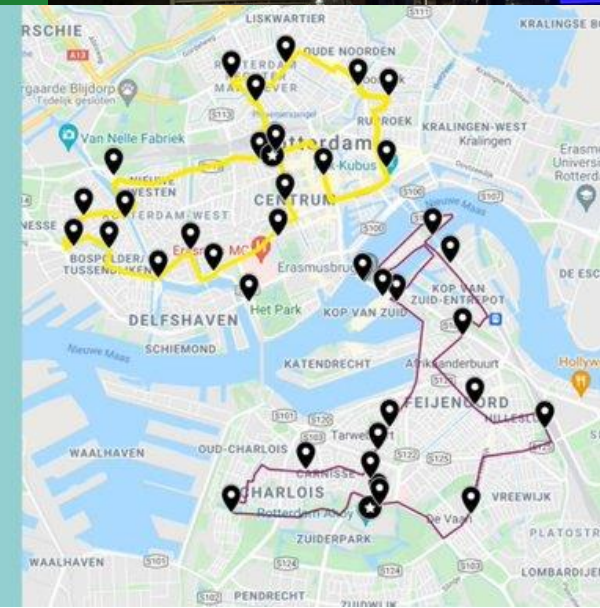
**IN ROTTERDAM
KAN ALLES**

OP DIE FIETS

**SONGFESTIVAL
ROUTES**

**DOOR NOORD
EN ZUID**

OP DIE FIETS



**Gemeente
Rotterdam**

Local partnerships: Rotterdam Cycling Alliance

Doneer je fiets Inzamelpunten Inzameldagen Meer informatie



Inzamelpunten Rotterdam, campagne tot 31 mei inzamelen van 1000 fietsen!

De Fiets Tweewielers	Graafsebaan 95a
Rotterdam west Stichting Pluspunt	Samuel Mullerplein 17-C
Rotterdam zuid Fietsenbank	Pretoriastraat 141
Rotterdam noord Stichting Pluspunt	Noorderhavenkade 142
e-bike masters	Halfmond 88
Gemaal	Pretoriastraat 141
Hoekmaat	Frans Bekkerstraat 140-142
De 2-wieler mobiliteitscentrum	Prinsensplein 3
Schreudercollege Villeneuve	De Villeneuvestraat 24
Zwaanbikes	Weena 703 t/m 707
Vermeulen	Gravenhage 53

ROB van RCD

OP DIE FIETS

De Rotterdamse Fietsalliantie
Uitnodiging: Meet-up #3

Donderdag 29 april 2021
15.00 - 16.30 uur



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Collaboration with changemakers



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Bike parking parklet (tactical urbanism)

ambition & policy



parking plan & cycling plan
before

experiment



bikeparklet

change



permanent bikepark
after



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Collaboration with DCE (Dutch Cycle Embassy)



Cycling in the Netherlands
Dutch Cycling Embassy



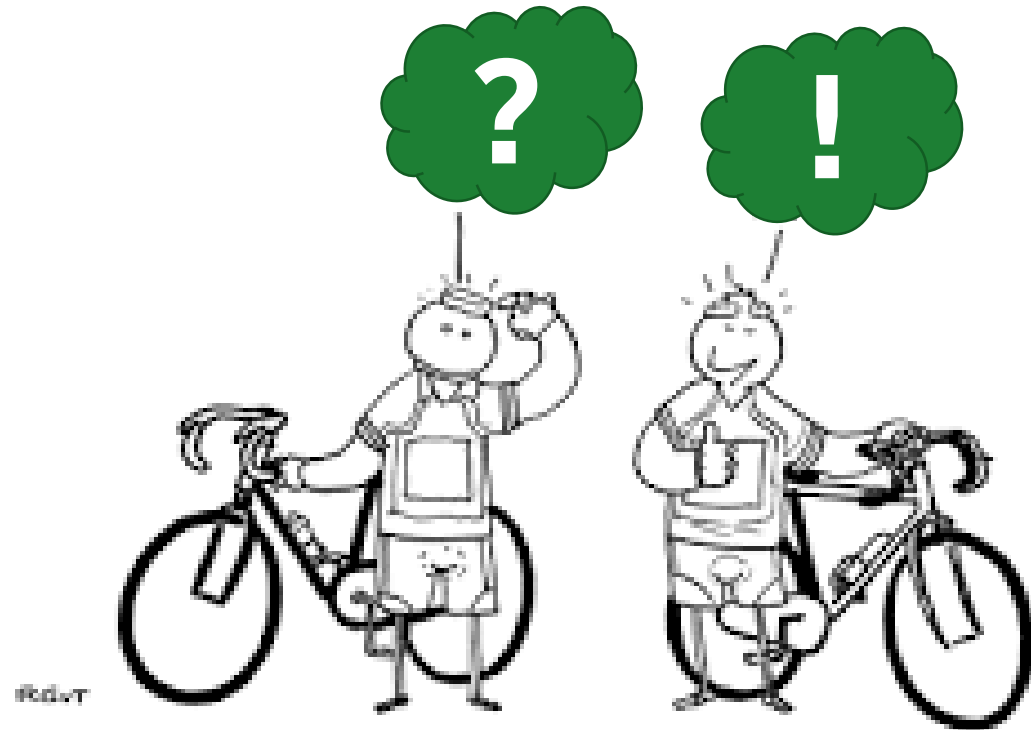
www.dutchcycling.nl



**Gemeente
Rotterdam**

Thank you
for listening

**Are there
questions?**



www.fokstok.nl

Bart Christiaens

Bicycle coordinator



**Gemeente
Rotterdam**