

A hand holding a smartphone, with the Cityway logo overlaid. The logo consists of the word "cityway" in a red, lowercase, sans-serif font, with a grey swoosh above the "y".

cityway

MaaS is a piece of cake

URBANISM NEXT EUROPE  
**2021**

9-10-11 JUNE, 2021  
ONLINE CONFERENCE

















SMART TECHNOLOGY FOR YOUR MAAS STRATEGY





Expectations



Reality





## SMART TECHNOLOGY FOR YOUR MAAS STRATEGY

## Ingredient n°1: Data



## Ingredient n°2: APIs





## Ingredient n°3: Mobility Partners



## Ingredient n°4: Features – INFORMATION



## Ingredient n°5: Features – BOOKING





## Ingredient n°6: Features – PAYMENT





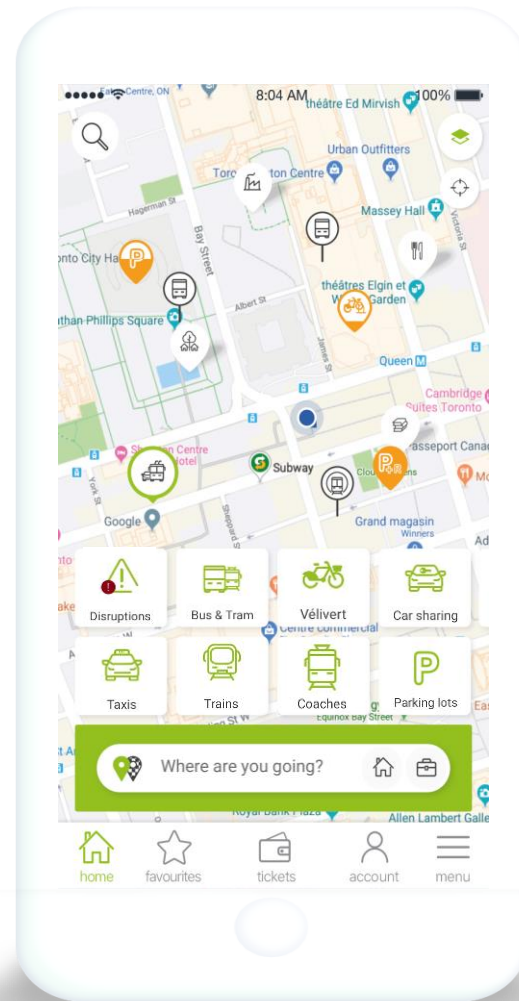
## Ingredient n°7: UX / App





# MaaS *by* cityway™

13 *live* MaaS



Thank you 😊



**Feel free to reach out!**

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