



# semaest

aménagement et animation de votre quartier



## Semaest - Paris

# SEMAEST



**Preserving  
local shops and  
craft activities**



**Encouraging  
innovative,  
ethical and  
sustainable  
initiatives**



**Improving the  
quality of life in  
Parisian  
neighborhoods**

**659 shops**  
managed by Semaest

**1751 local jobs**  
created

**80%**  
survival rate of local shops installed  
by Semaest





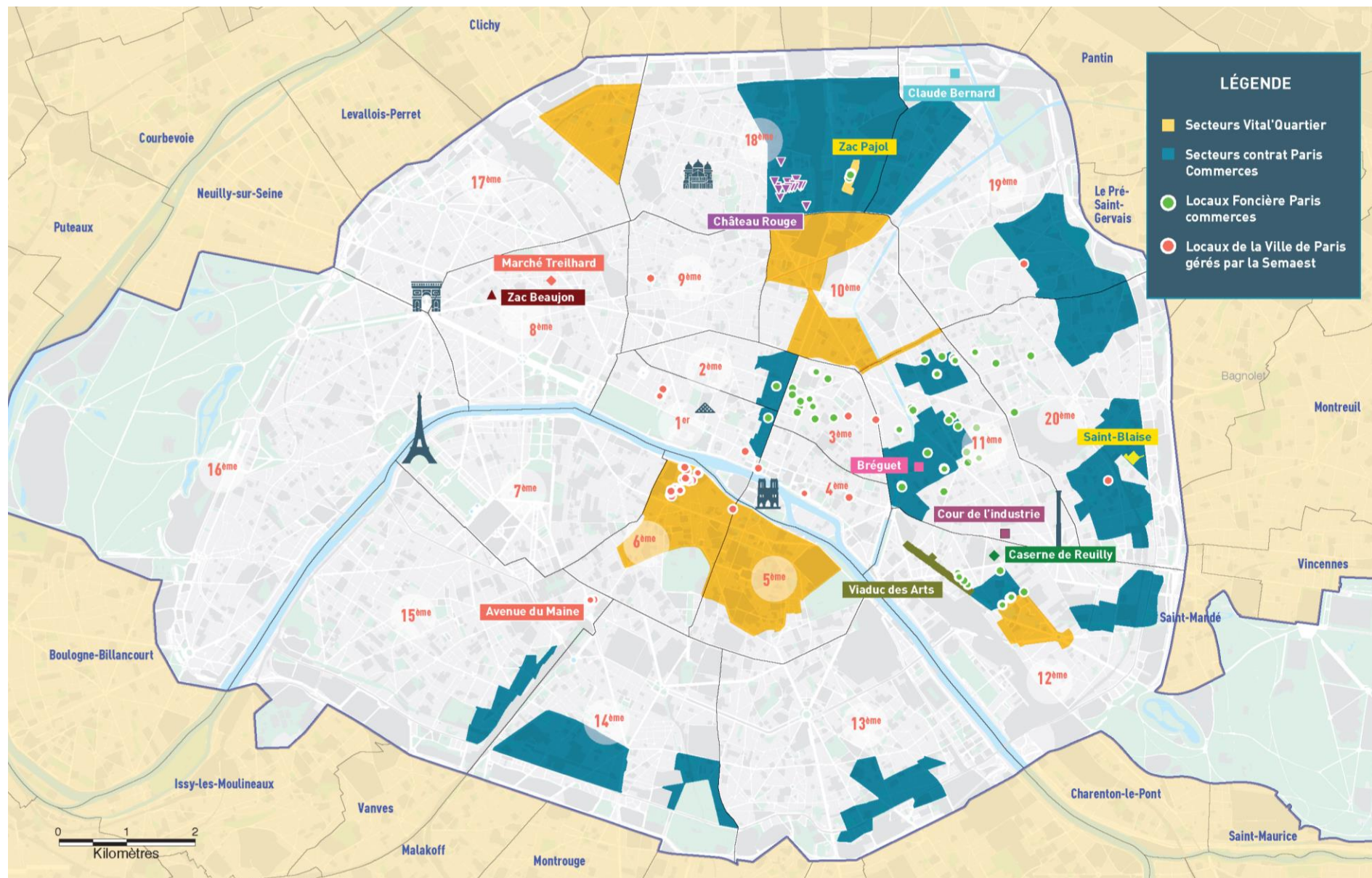
### *Vital'Quartier / Contrat Paris Commerces*

- Acquisition of premises
- Renovation
- Renting to local businesses & craftspeople
- Support of shopkeepers



## LÉGENDE

- Secteurs Vital'Quartier
- Secteurs contrat Paris Commerces
- Locaux Foncière Paris commerces
- Locaux de la Ville de Paris gérés par la Semaest





- Example in the 10th district – 2008 vs 2020





- Example in the 11th district







***bookshops and cultural  
businesses***



***Arts & crafts***



***Social & ecological  
projects***



## *Incubator for local shops*

- Premises to rent from 2 weeks up to 4 months
- To help young business creators try their business model before signing a long-term lease

### **2** locations:

- 14 rue du Château d'Eau (10e)
- 67 rue Sedaine (11e)

**+50** projects hosted in the Testeur

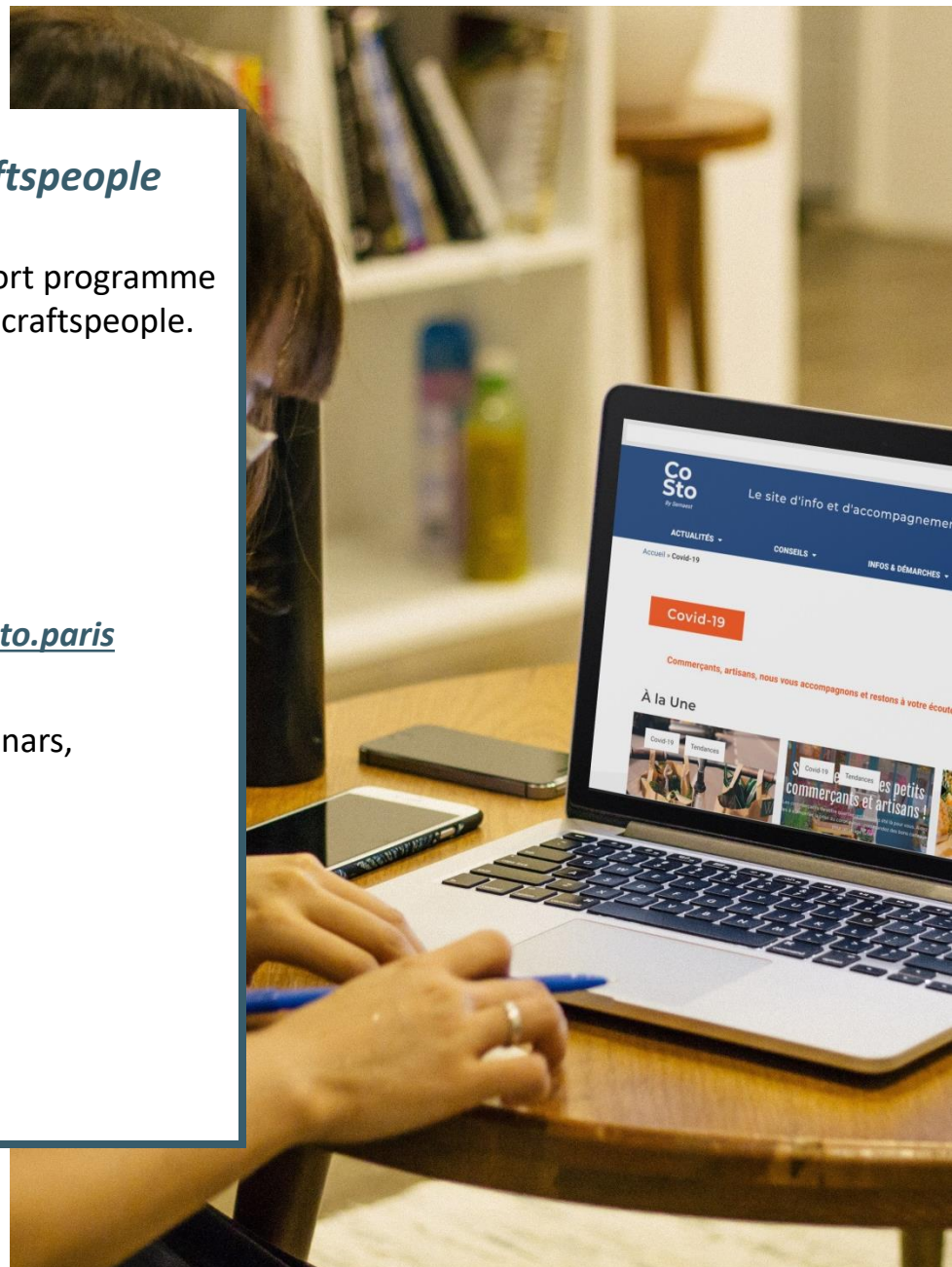
**50%** have opened a permanent shop afterwards



## *Support program for shopkeepers and craftspeople*

Created in 2015, CoSto (Connected Stores) is a support programme dedicated to Parisian independent shopkeepers and craftspeople.

- **1500** members
- **350** trained shopkeepers and craftspeople
- **2019** > launch of the new platform [www.costo.paris](http://www.costo.paris)
- **2020** > enhanced support for COVID19 (webinars, FAQs, dedicated content, advice, etc.)
- **2021** > digital coaching for small businesses





*A solution to facilitate the renting of premises and reassure entrepreneurs with one or more of the following advantages :*

- **No entry fee**, no door fee, no management fees, no security deposit
- **Progressive rent** to facilitate the launch of the activity
- **No rent to be paid when the lease is signed**, as the lease is payable at the end of the month
- Social media communication campaign and CoSto membership offered





**[www.semaest.fr](http://www.semaest.fr)**

