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A yellow square logo with the text "URBANISM NEXT EUROPE" in a small, black, all-caps sans-serif font, and "2021" in a large, bold, brown sans-serif font below it.

URBANISM NEXT EUROPE
2021

Retail, Restaurants, Real Estate...

The role of local authorities?



www.polisnetwork.eu

PARALLEL SESSION 5.F. 10 June, 2021 | 16.00-17.30 CEST |
#UNextEU



Covid may have changed our shopping habits permanently

<https://www.brusselstimes.com/news/business/169731/research-covid-may-have-changed-our-shopping-habits-permanently-online-run-shopping/>

Two effects of the pandemic

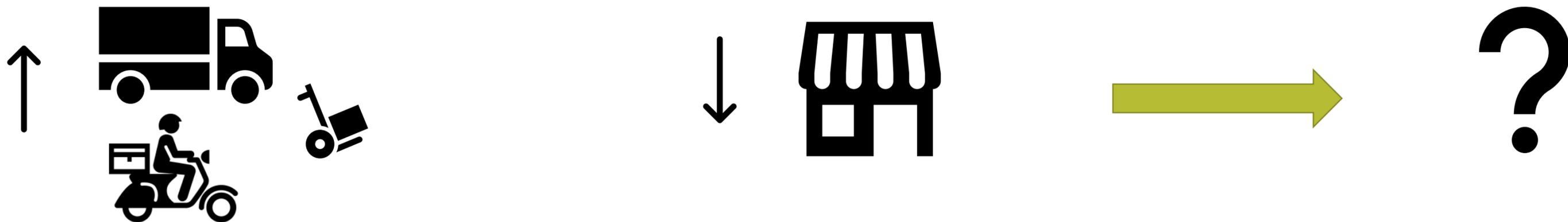
- ‘run-shopping’
- online shopping





Impact of e-commerce on urban mobility

- E-commerce: growth of more than 10% per year worldwide
- Scenario: 78% increase in last mile delivery by 2030 (World Economic Forum, 2020).
- More deliveries, fragmented, unpredictable, b2c





Real Estate & Urban Logistics

- Mounting pressure from real estate costs in the city (but w.a. COVID?)
- “Logistics sprawl” – from 6 to 16km: average distance between warehouses and the centre of Paris since 1970*

* <https://www.realestate.bnpparibas.com/key-issues-urban-logistics>

Delivery locations, modes and time

Delivery locations

- Parcel Lockers
- Pickup Points
- Door to Car

Delivery modes

- Click & Collect and Try & Buy
- Crowdshipping
- Instant delivery

Delivery times

- Off-hour deliveries



Parcel lockers



Pickup points



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 861598





The role and the initiatives of local authorities



From traffic management to urban space management

Real Estate & Urban Logistics

- Redefinition of (logistics) spaces in cities
- Vertical and underground real estate, brownfields



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“Shops recorded 10% growth in visits after cars were banned from the center”

Pedestrianisation (Oslo)



Chaussée de Ixelles, Brussels





Sustainable, local delivery with bicycle couriers



Local orders, often delivered the same day!



Now 41,088 products online

Groningen department store

Shopping starts here: all products from local entrepreneurs in one online department store. Buy local, right now!

'Buy local' initiatives

DISCOVER GRONINGEN



Possible distortions

Pop-up shops where you can:

Why not traditional shops?

- pick up your parcel (*click and collect*),
- but also try in a dressing room your purchases (*try and buy*)
- Finally receive the product (*home delivery*)



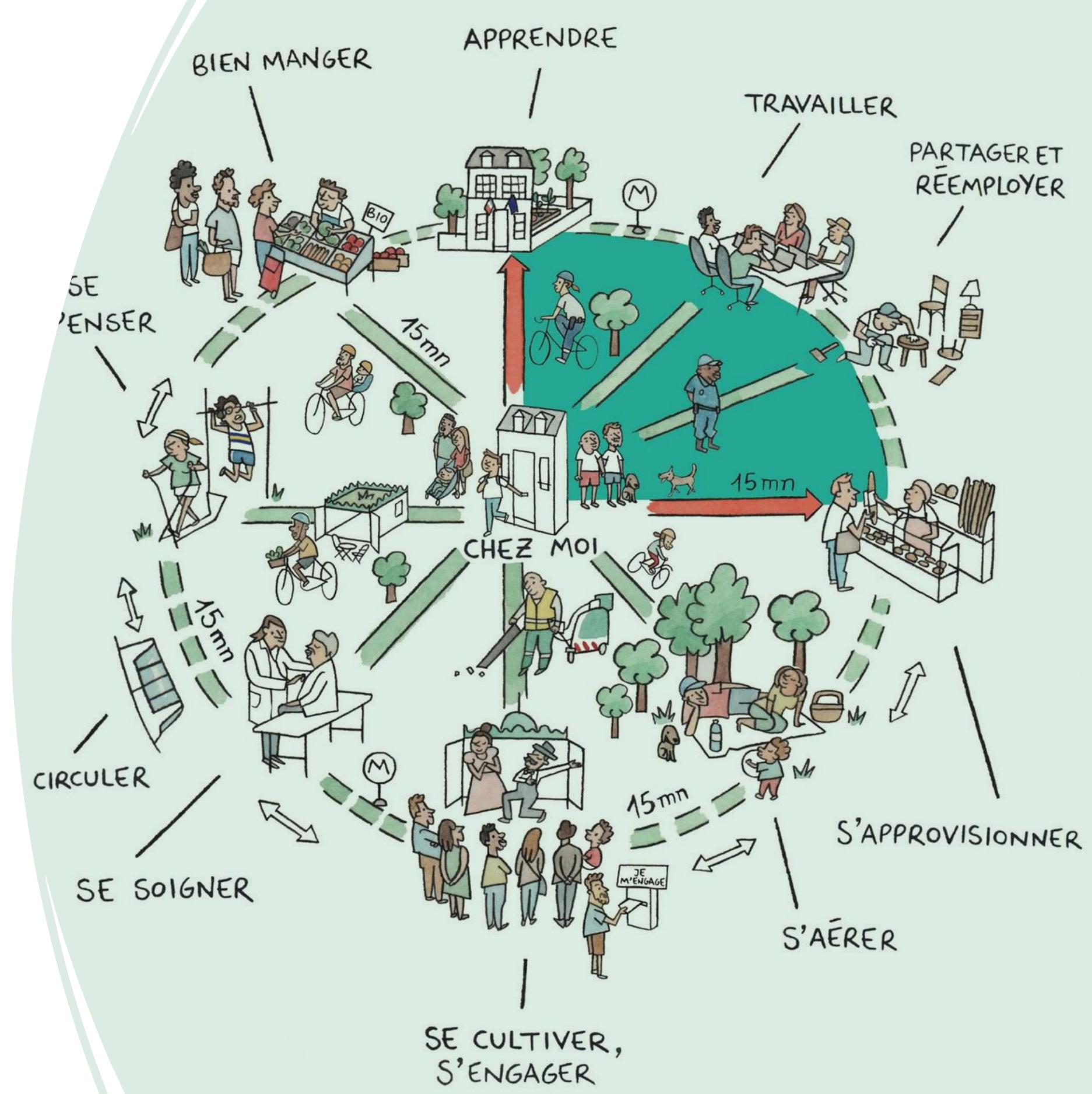
Local e-commerce platforms:

Why not directly from local distribution centers?

- Home delivery from local shops / supermarkets

Food for thoughts

- Inner city logistics platforms: who pays the bill?
- The role of 15-minutes concept? Integrated logistics plans
- From mono-centric to poly-centric distribution models: implications for deliveries?
- Differences between large & small urban areas?
- How to nudge (online) customers behaviour?
- How to ensure environmental, social & economic sustainability all together?





Thank you



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