



LIME

Supporting people first cities

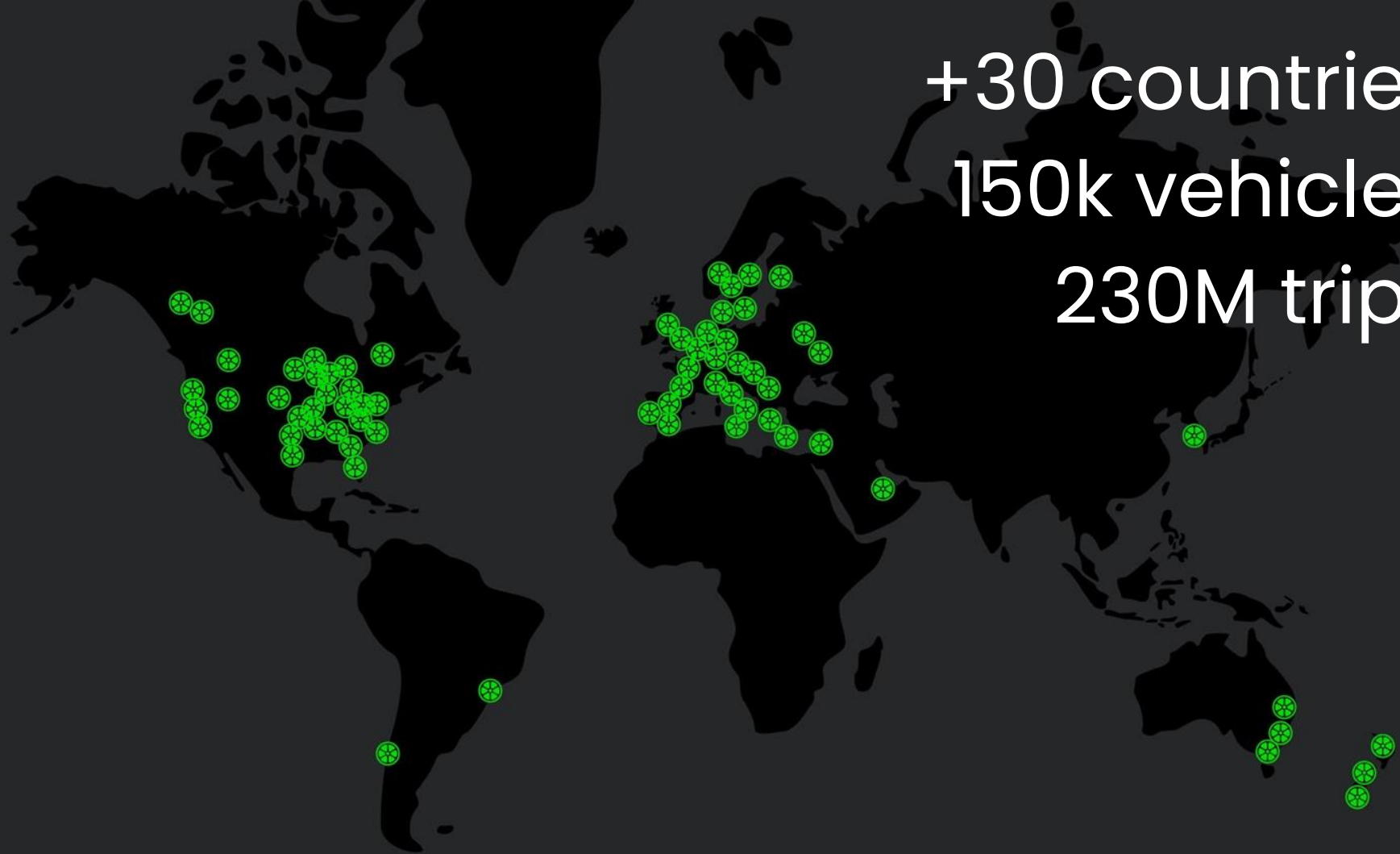
10th June 2021

URBANISM NEXT

3 shared modes on 1 app



+30 countries
150k vehicles
230M trips



Paris Bordeaux Marseille Rotterdam
Bruxelles Antwerp Berlin Munich
Hambourg Londres Manchester Rome
Milan Palerme Lisbonne Oslo Zurich
Copenhagen New York City San Francisco
Chicago Los Angeles Miami Tel Aviv
Melbourne Brisbane Seoul Abu Dhabi Rio
de Janeiro + 150 cities



PEOPLE FIRST CITIES

01

Sharing the public space



02

Sustainable operations



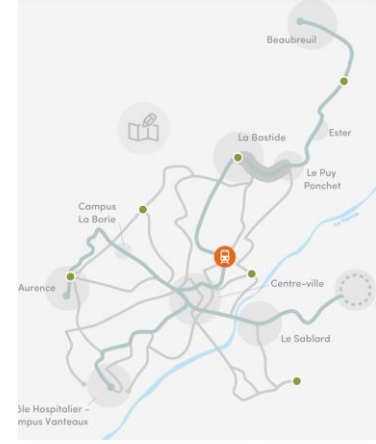
03

Inclusion

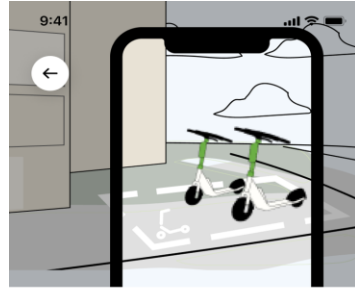


04

Seamless transportation



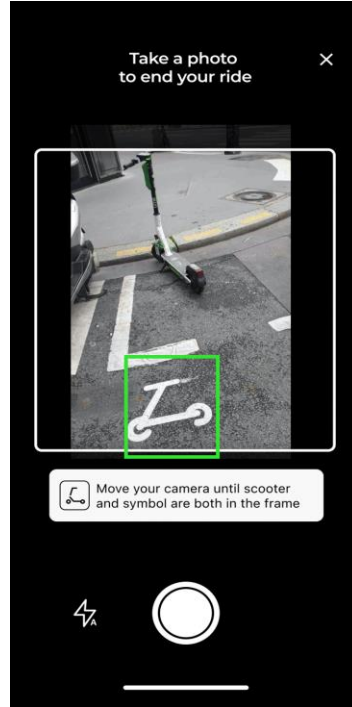
01 SHARING THE PUBLIC SPACE



How to park your vehicle

- 1 Look for the scooter and bike parking marked on the curb or sidewalk.
- 2 Place your vehicle inside the marked zone.
- 3 When taking the photo to end your ride, ensure the street markings are visible in the frame

Got it



02 SUSTAINABLE OPERATIONS



03 INCLUSION



04 SEAMLESS TRANSPORTATION



Lime taps user base for Complete Streets advocacy

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Caillin Crowe
Editor



Berlin ist der Inbegriff einer Stadt für Menschen.

PEOPLE FIRST.
CARS SECOND.



We're on a mission to
create People First Cities.



Lime Action

Last year, Mayor Anne Hidalgo pledged to make 100% of Paris' streets cycle friendly by 2024.



L'année dernière, la Maire Anne Hidalgo s'est engagée à rendre 100% des rues de Paris accueillantes à vélo d'ici 2024.



Q&A

