



EUROPE.URBANISMNEXT.ORG

URBANISM NEXT EUROPE
2021 

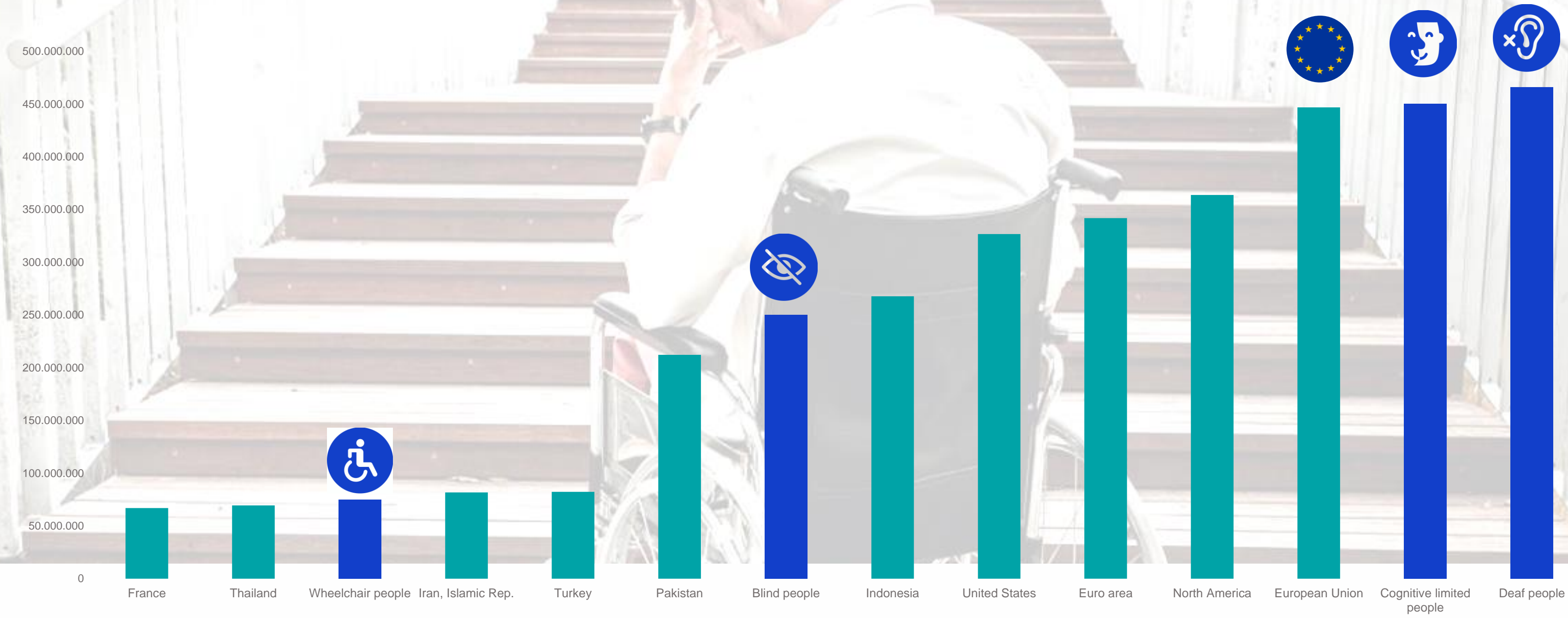
How to shape a new urban mobility ?

NYC case

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 @UrbanismNextEU #UNextEU 

The Hidden Continents



More than **1 Billion** of people with disabilities worldwide

(2011 – World Health Organisation)





Disabled people mobility
is a major concern for:



CITIZENSHIP



EDUCATION



HEALTH



WORK



CULTURE



**SHOPPING
& TOURISM**

**Founder & CEO
of 6 companies**

Accessibility expert
ISO, CEN, AFNOR

International Speaker
on accessibility :
DOT NYC, Sign Design
Society, Russia

President
of national accessibility union



Public venues has invested
a lot for accessibility
but it's not enough to give
a real autonomy!



A wide-angle, low-perspective shot of a two-lane asphalt road stretching straight into the distance. The road is flanked by dry, brownish desert terrain with sparse, low-lying shrubs. In the far distance, a range of low mountains is visible on the horizon. The sky is a deep blue, filled with wispy, white clouds. A bright sun is positioned in the upper left quadrant, creating a strong lens flare and casting a warm glow over the scene. The overall mood is one of vastness and openness.

ACCESSIBILITY IS LIKE ROADS



YOU NEED **ACCESSIBLE**
INFORMATION & GPS



Okeenea

OUR MISSION :
BRING INNOVATION TO MAKE
INCLUSIVE SMART CITIES

1 CITY

2 PROJECTS

1

2



Shaping the future of transit

Transit Tech Lab

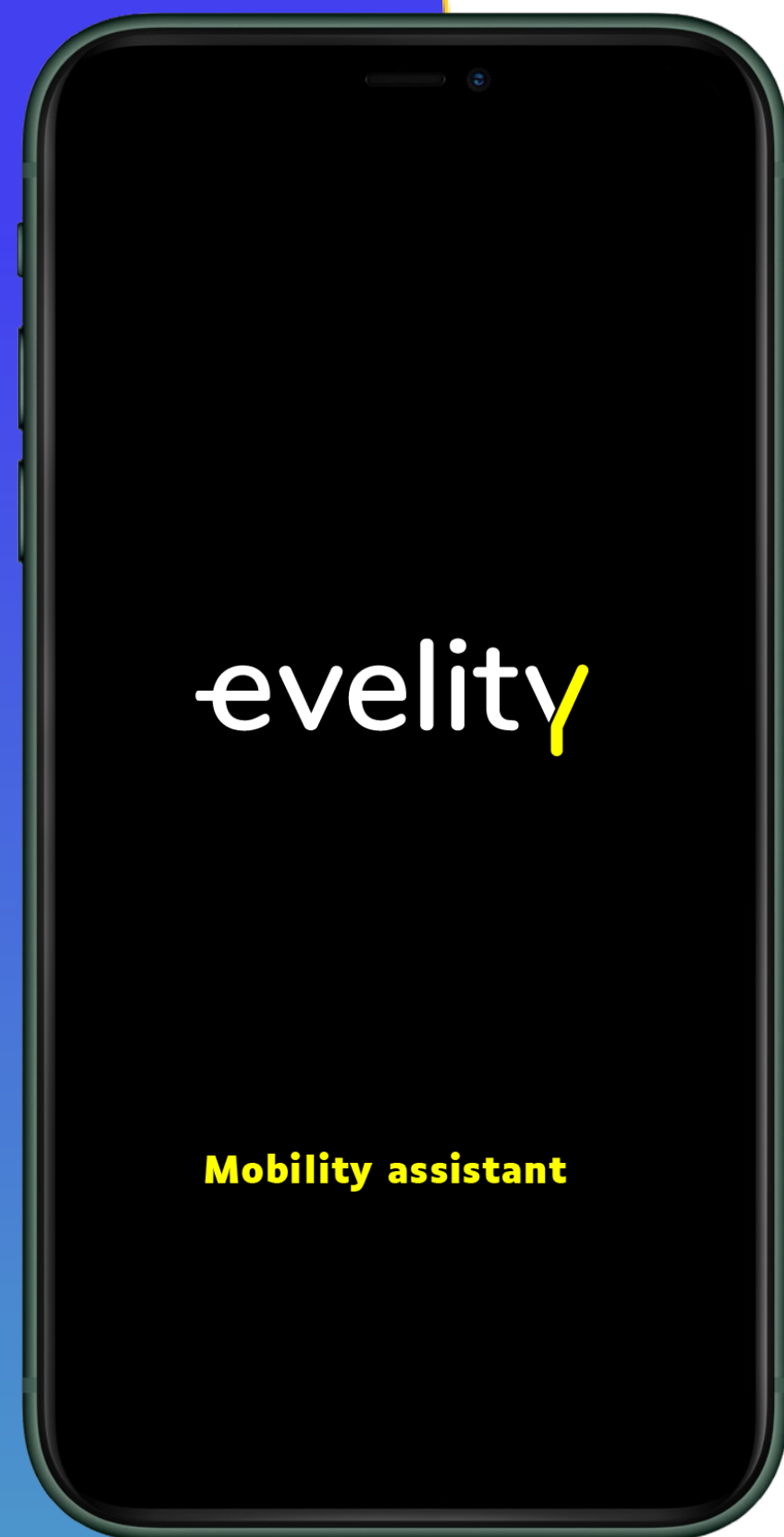
The Transit Tech Lab is an accelerator program for public transportation solutions. Successful companies have an opportunity to pilot their technology with participating transit systems.



Accessibility Challenge

How can we make New York's public transit system more accessible?





The first indoor GPS app that guides people with disabilities in transportation and venues

Available on  

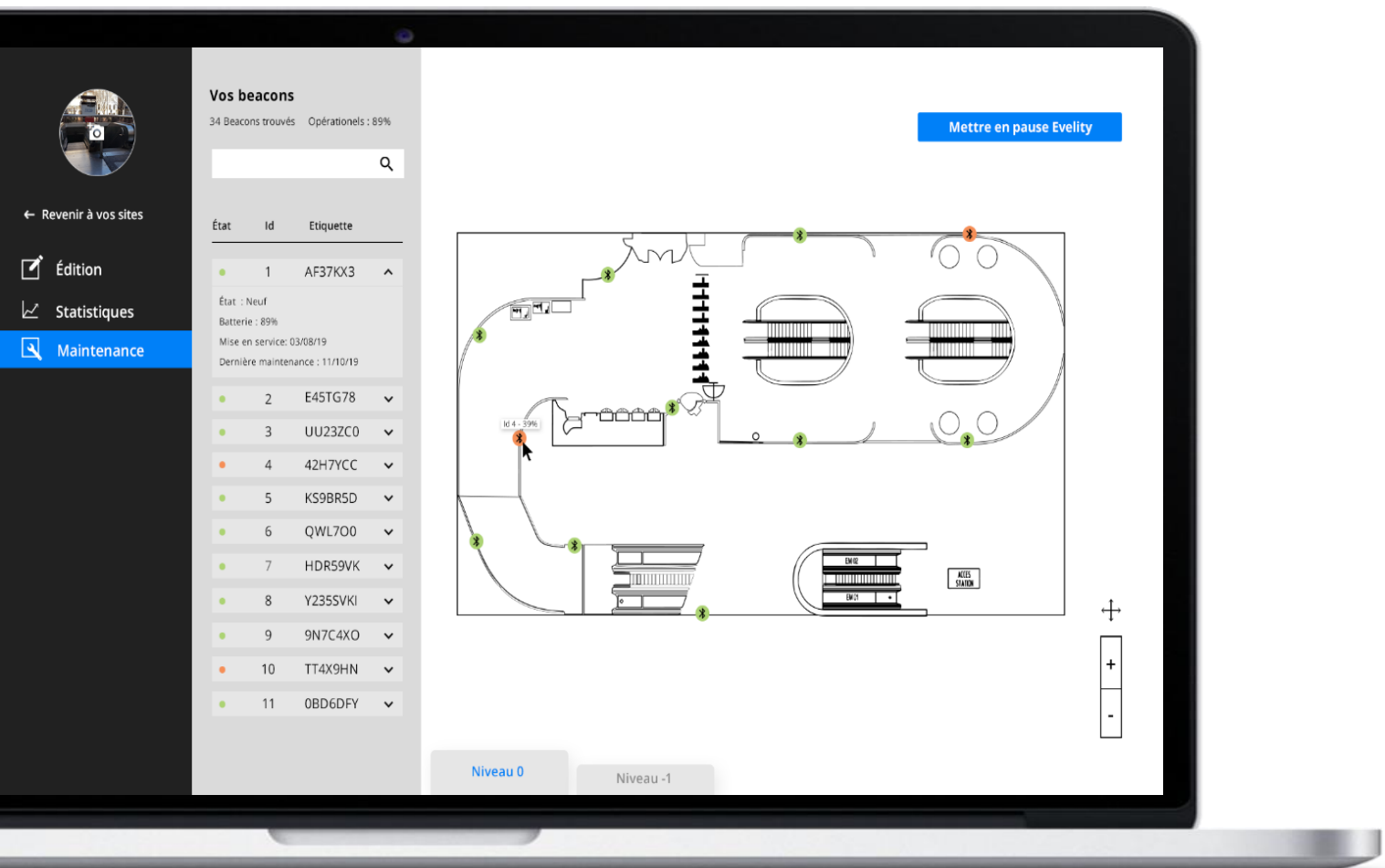
To bridge the gap between building owners and their disabled users



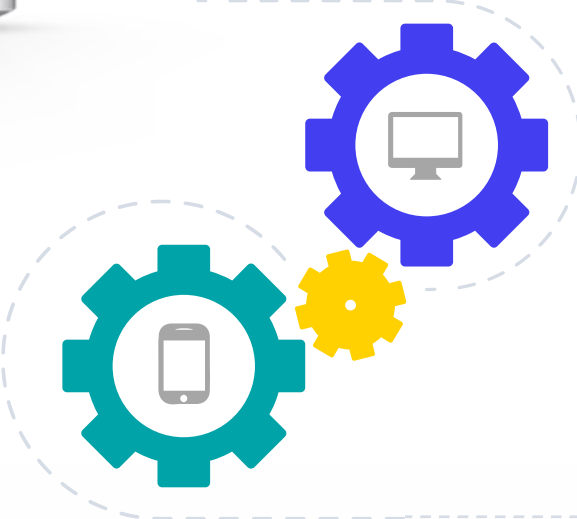


How does it work?

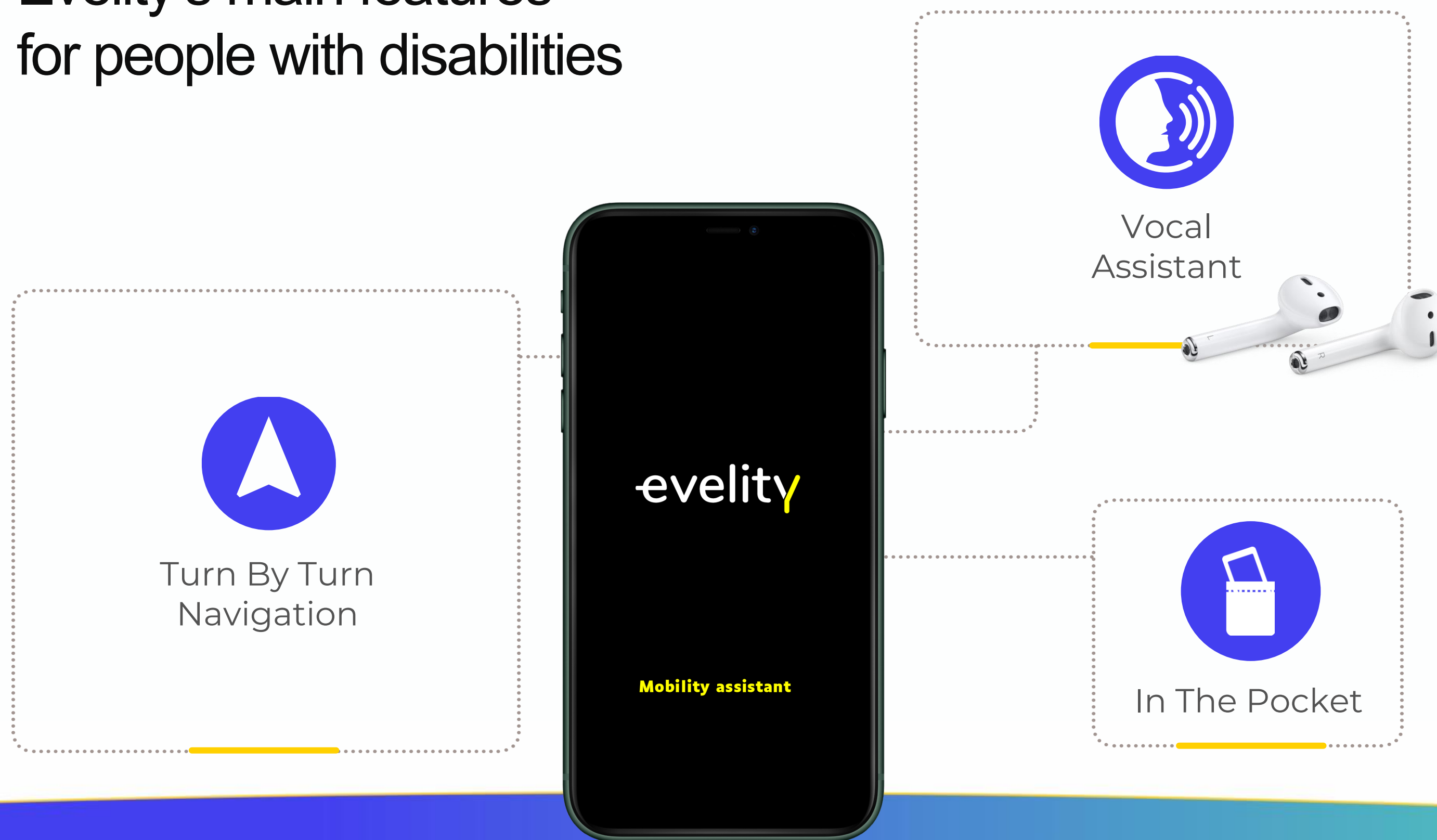
Evelity Guidance App



BackOffice

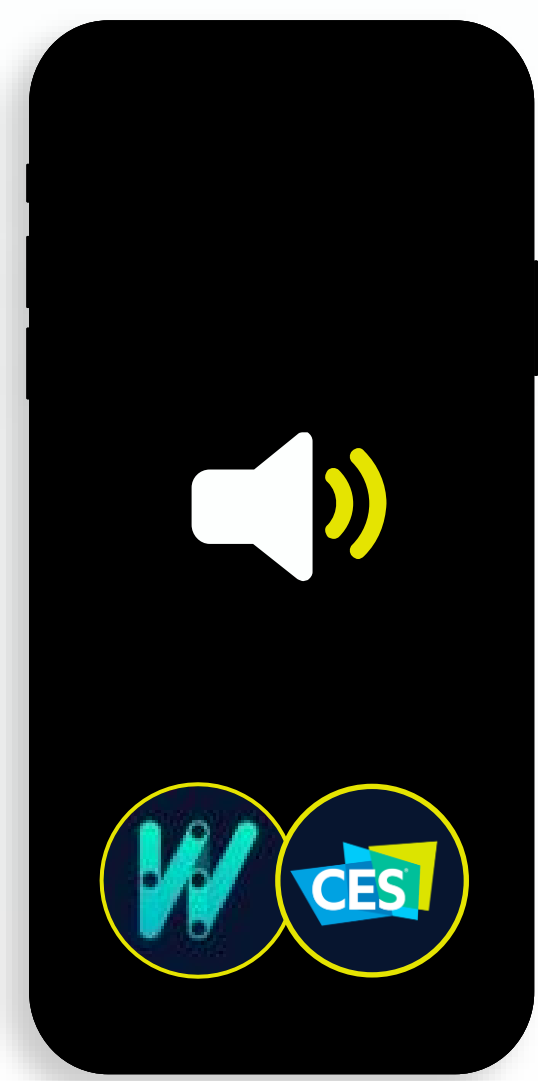


Evelity's main features for people with disabilities



Dedicated UX and UI

For Each Type of Disability



BLIND

Wayfindr standard compliance
ANSI/CTA-2076 compliance



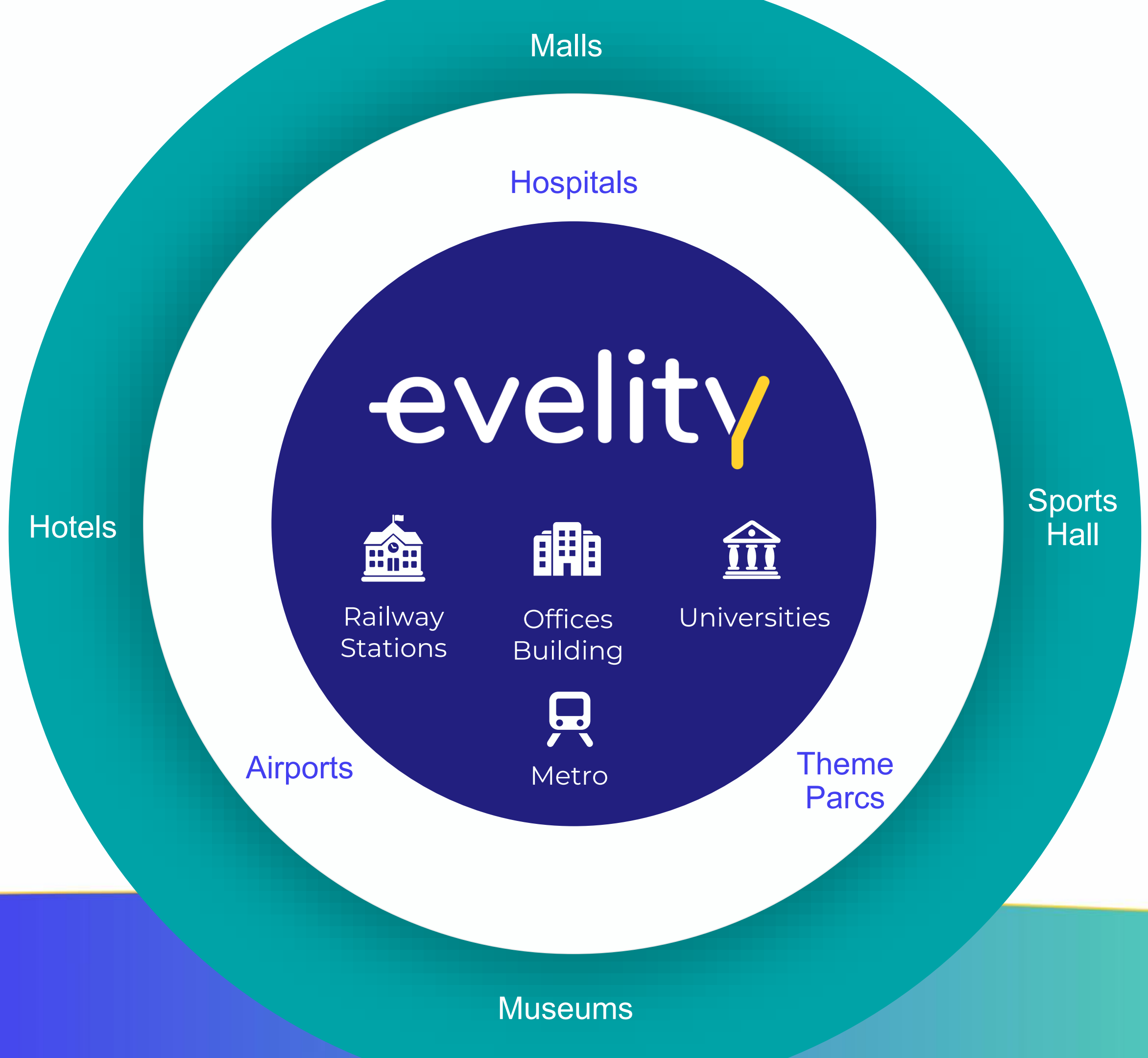
VISUALLY
IMPAIRED



DEAF
MOTOR DISABILITY



Where is it relevant?



Some exemples of implementation

ORANGE

Orange in Sky 56



Installation of EVELITY
in this office building in
Lyon

30.000 m²

RTM

Winner of the tender of
Régie des Transports
Métropolitains de Marseille



« Acquisition of a guidance solution
on smartphones for visually
impaired people and for all »

1,5M €

LYON ROCKEFELLER UNIVERSITY

Faculty of Medicine



Lyon, Rockefeller Building

50.000 m²

LUMA

Museum



Indoor & outdoor
Wayfinding & contents

11 hectares



call for innovations:

Enhancing Mobility for
the Blind and Low Vision
Community



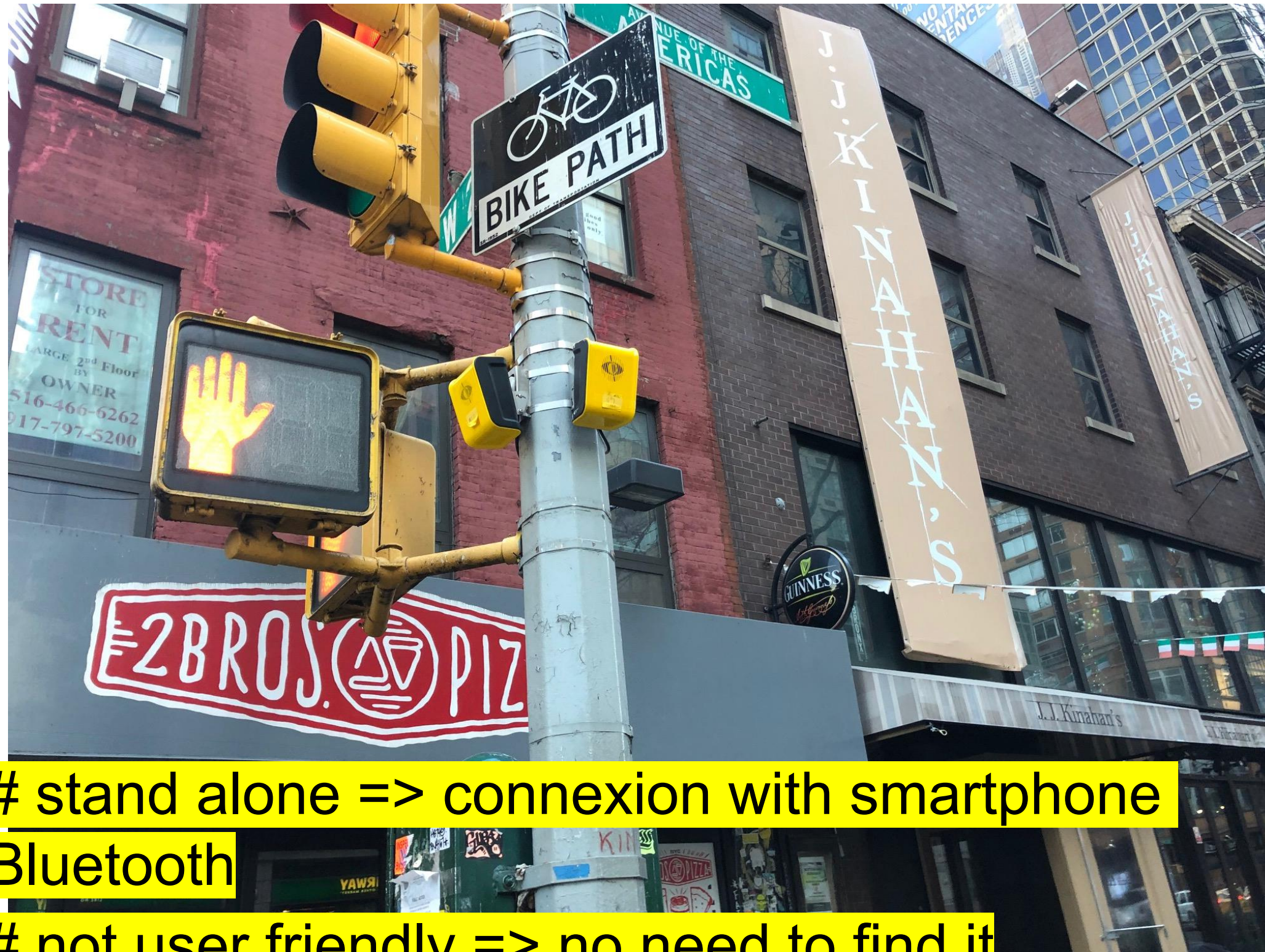
Innovate to help visually impaired people to cross street safely

Audible Pedestrian Signs
are only pushed buttons

not user friendly => need to find it
Covid incompatible => need to touch it
stand alone device => need to connect
it



The Smart APS



stand alone => connexion with smartphone
Bluetooth

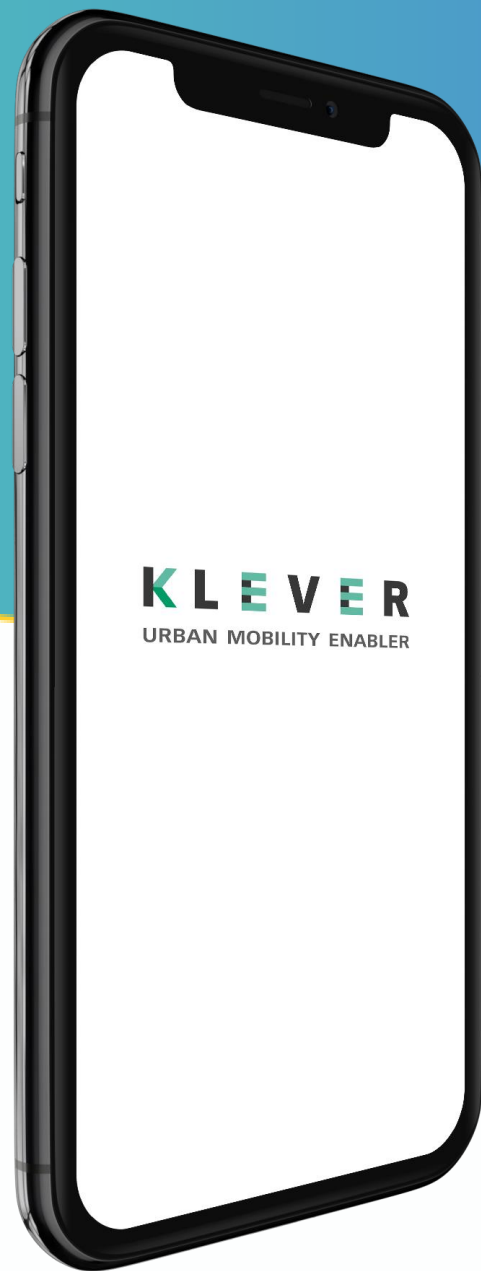
not user friendly => no need to find it

Covid incompatible => no need to touch it



Winner of
the Call For
Innovation
of the DOT(*) of
New York City

KLEVER : the next step



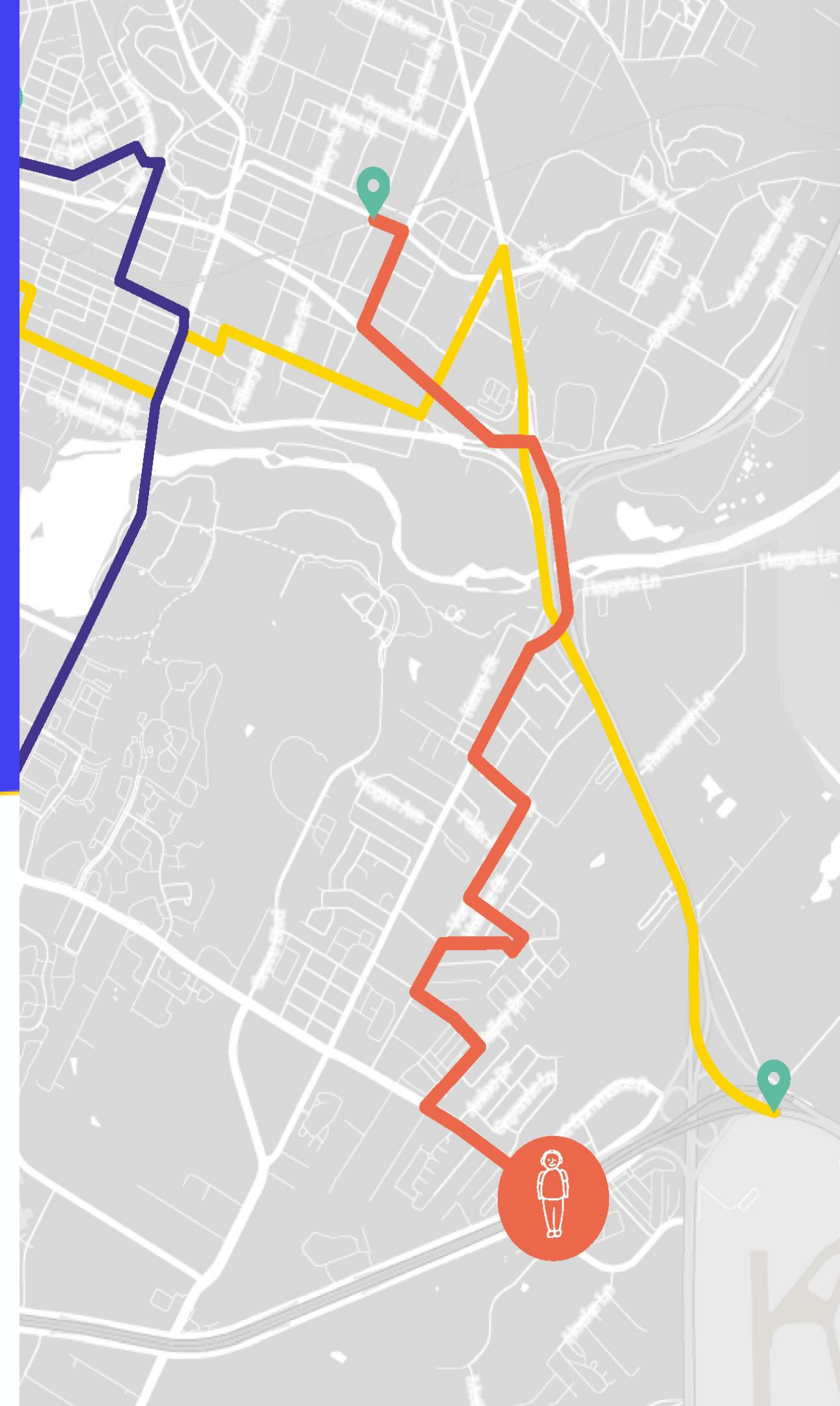
KLEVER :
mobility assistant

Door to door

Outdoor & indoor

Connected with smart APS

Adapted interfaces & routes





Help us to enhance the mobility of people with disabilities!

Help us to do pilot installations, not only in NYC !



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Thank you!

Do you have any question?

Ask **me !**

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<https://www.okeeneea-group.com/>

<https://www.inclusivecitymaker.com/>

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