



A Joint View of Mobility and Housing: Benefits and examples

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About AustriaTech



AustriaTech supports transformation and change processes in the context of traffic and mobility.

The various aspects of transformation such as sharing, data access and management, drive technologies and much more are to be used effectively.

The effectiveness of new technologies and related cooperations and partnerships are at the core of our activities.

The focus is on sustainability, safety and efficiency. This is also intended to increase economic and social benefits and promote service orientation in mobility.

Agenda

- facts and figures
- actions
- examples
- challenges



"Housing" and "transport" are responsible for more than half of the energy consumption in Austria

Mobility behaviour is influenced by the place of residence, the type of housing and the infrastructure

Almost 80% of all journeys have their starting point or destination at the place of residence

Transport infrastructure already takes up 2070km² in Austria (2018)

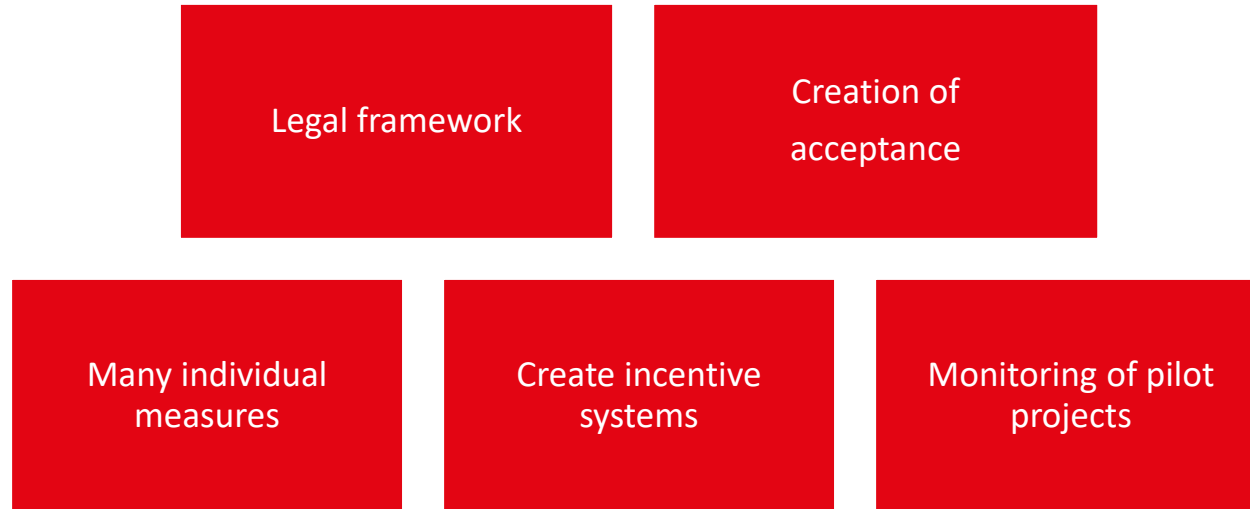
Mobility & Housing

A move is an ideal time to change mobility behaviour.

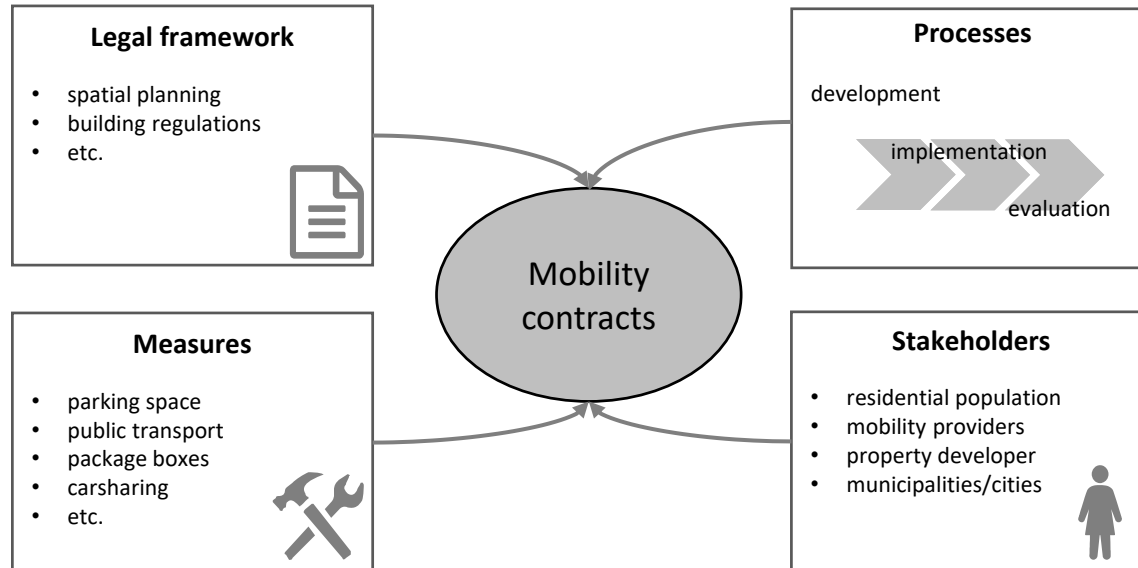
Online trade will continue to increase internationally in the future

A holistic view of housing and mobility is essential!

Actions



Mobility contracts



Own representation according to Yverkehrsplanung GmbH.

Mobility contracts - content

pedestrian traffic

cycling traffic

public transport

carsharing

car traffic

e-mobility

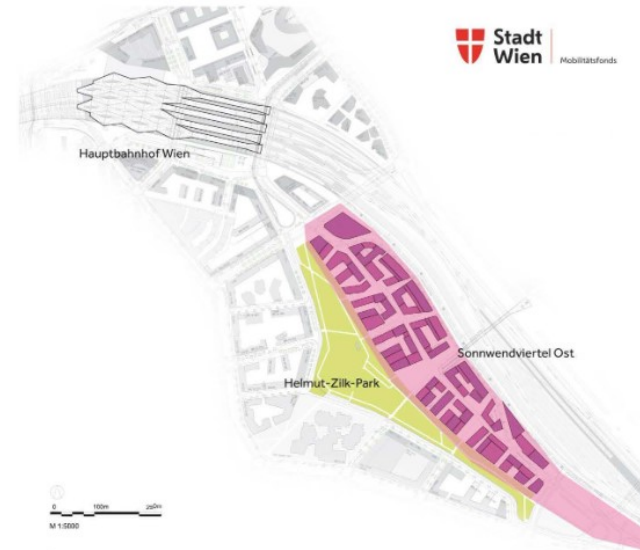
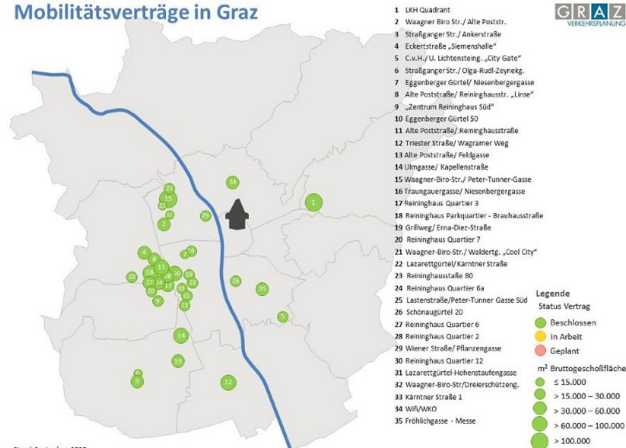
mobility
management

delivery services

Examples in Austria

- Mobility contracts in Graz
- Mobility fund Sonnwendviertel (Vienna)
- Sonngarten Limberg (Salzburg)

Mobilitätsverträge in Graz



PROJEKTGEBIET Sonnwendviertel Ost

Verfasser: Mobilitätsfonds Wien 2019
Quelle: ÖBB Immobilienmanagement
Plangrundlage: Masterplan Version P Hauptbahnhof Wien 2014

Challenges

- New trends in the context of digitalization
- Different legal frameworks
- Lack of data on mobility behavior
- Creation or harmonization of new, reliable operator and business models in interaction with the housing sector
- Public space vs. private space
- Cross-sectoral actor analysis
- Charging infrastructure in existing residential buildings
- Building up know-how, especially with regard to e-mobility

Goals for the future

- **Integrated mobility** through a good transport offer for the entire population
- Development of **new and more flexible financing models** through cooperation between different actors
- Creation of **incentives** and a **clear legal situation** for attractive alternatives to the private car in residential buildings
- Promote conscious mobility behaviour by **highlighting true costs** and alternatives.
- User-oriented mobility services through **long-term pilot projects**
- Establishment of innovative **testing and experimentation spaces** through supportive legal frameworks

Thank you for your attention!

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