



EXPERIMENTS & TRANSITION

URBANISM NEXT EUROPE  
**2021** 

# Reducing commuting during peak hours

A Charter to reduce commuting during peak hours in Île-de-France

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# The Problem of Commuting during peak hours

- Before Covid-19, 71% of daily traffic was during peak hours (from Monday to Friday)
- In the morning, 90% of commuting between 7:30 and 9:30 was for work and studies





# Impacts of commuting in peak rush hours

- Operating systems put on pressure
- Pollution
- Lack of comfort for users
- Lack of productivity for companies
- Difficulty to respect social distancing during Covid-19 crisis and for diseases in general





# Various levers for reducing peak hours

**By making working conditions more flexible**

- Teleworking 2 twice a week
- Working from Third Place
- Making working time flexible





# Various levers for reducing peak hours

**By promoting alternative modes of transport**

- Encourage commuting to work by bicycle
- Promoting carpool between employees



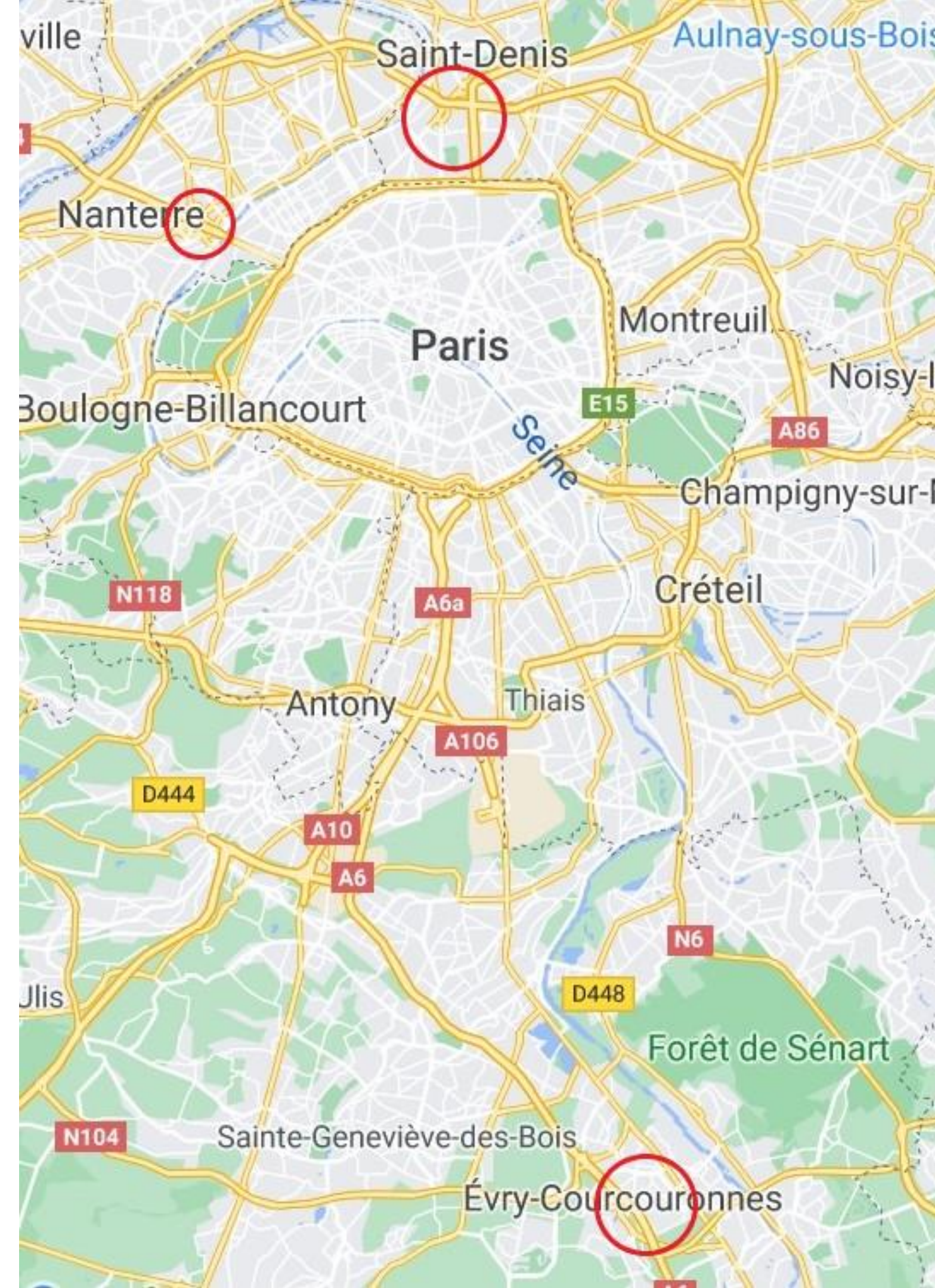


# Île-de-France region's strategy

**Travel demand management** is the key point to reduce commuting in peak hours

Île-de-France region has brought together big companies from 3 dynamic employment areas.

Convincing them to engage themselves to reduce commuting peak hours from 5% to 10%





# A Charter to reduce commuting in peak hours



- Companies signed engagement for at least one year
- To activate several levers : **teleworking, flexible working time, carpool, bicycle practice**, etc.
- Support from Île-de-France region, local territories and operators
- A local network is created for sharing common interests
- Corporations make advantage of communication from the signature event

# Since Covid-19 crisis

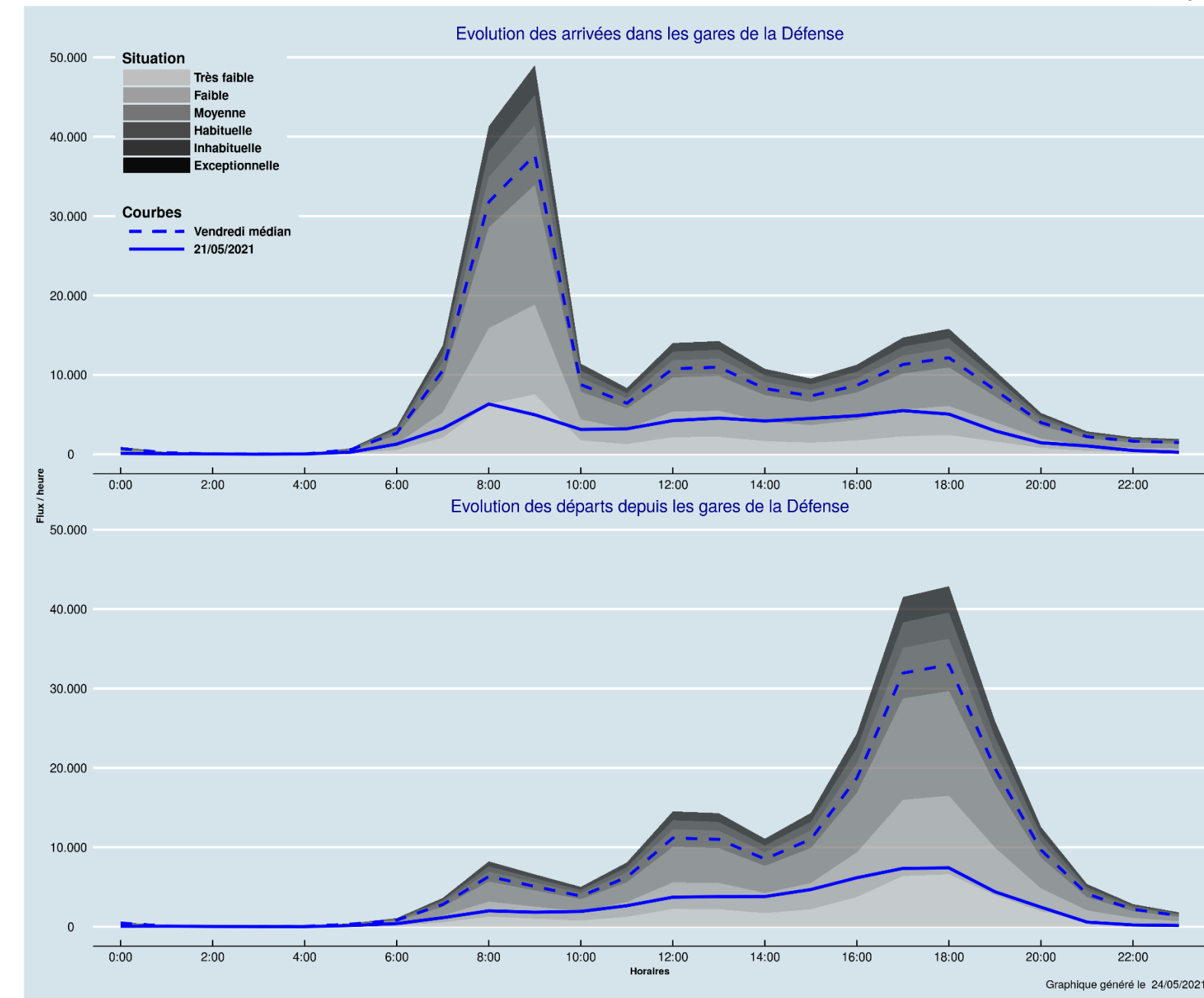
- Reducing peak rush hours is about **public health** now
- Companies are more and more interested in mobility and environmental issues : Task forces are organized
- **Teleworking and bicycle revolution** : *Since Covid-19 crisis, 23% of people who have changed their transport mode, have chosen the bicycle*
- An [online platform](#) created to support individuals and companies in their behavior changes



# Available metrics for evaluation

- Data from operators
- Traffic levels captors have been settled for monitoring (La Défense)
- Experimentations with mobile data
- Online surveys have been deployed amongst employees after Covid-19 crisis
- Qualitative data from companies

Baromètre RATP de la journée du 21/05/2021





# For more information



[Global information about the project](#)

[A smart service to promote good practices](#)





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# Thank you!

Do you have any question?

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