

# The Future of Mobility – A serious (card) game

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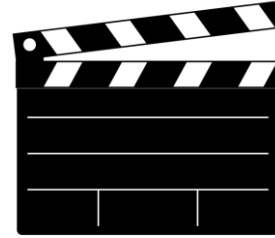
# There are 3 types of card

The Future Mobility Card Game is free and open source, so you can create your own challenges, actions, and personas.



## Challenge Card

This card states what the future mobility challenge that all participants must tackle.



## Action Card

This is the action that the player must take in order to meet the challenge.



## Persona Card

This card is the persona that the player must play. It can be anyone from the Prime Minister to a member of a rock band!



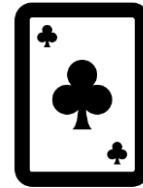
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# How it works

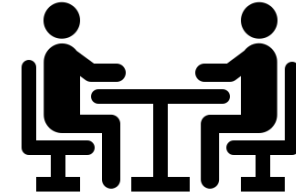


**Each player takes a persona card and action card. One player deals the challenge card**

So there should be one challenge for everyone to meet, and each player should have one persona and one action.



**You have one minute**  
Each player must come up with a story of how their persona will meet this challenge using their action. Be creative! At the end of the minute, each person shares their story with the group.

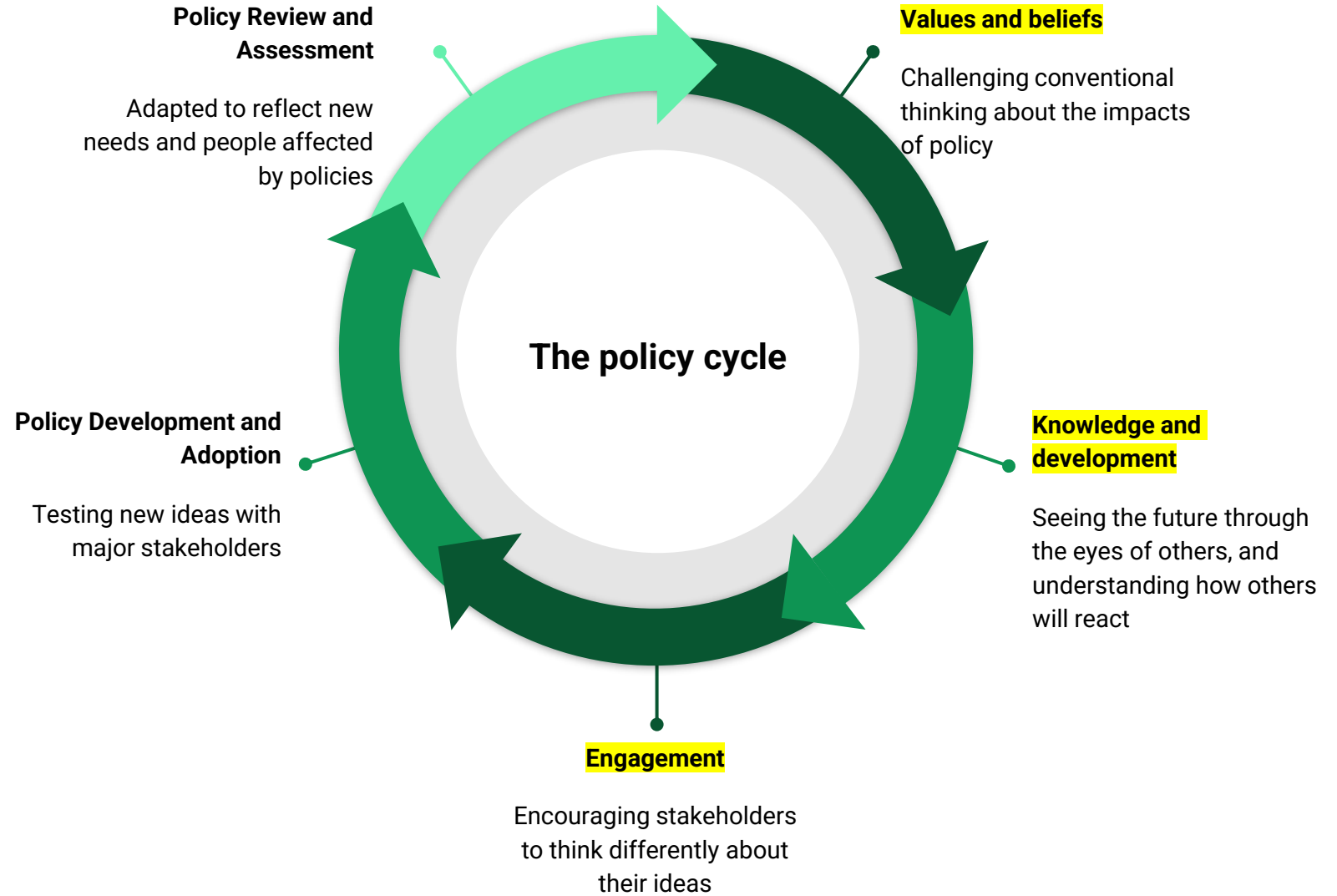


**Discuss**  
Have a group chat about the stories you created. How plausible are they? How would personas work together? How would your organisation react if these personas reacted the way you said they would? What is missing? Note down anything important.



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So far, the game has been most useful in challenging thinking early in the policy cycle



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# Remembering when we could play games together...



# Some vital statistics from the card game

**15** Different versions of the game played

**133** Participants from a variety of different sectors

**1500** Times that the game has been downloaded

