



EXPERIMENTS & TRANSITION

URBANISM NEXT EUROPE
2021 

Policies and Governance on New Mobility and MaaS

Welcome!

Moderator: Geiske Bouma, TNO

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Reception



Sessions



Networking

HOUSEKEEPING 🏠

IN SESSION:

- Submit your answers in the **Polls** section.
- View who is attending in the **People** tab.
- Ask questions in the moderated **Q&A** area.
- We will not actively use the **Chat** function.
- Maximise your screen by **hiding the chat** or tapping the **full screen icon**.
- This meeting is being recorded - recordings will be made available online after the conference

Event

Session

Chat

Polls

People

Q&A



Start typing...



500



Reception



Sessions



Networking

HOUSEKEEPING

AFTER SESSION:

- Check the **Event Chat, Polls, People** and **Q&A** tabs.
- Discover the other upcoming **Sessions**.
- Try the **Networking** function.
- Send **Direct Messages** to other Participants.

Event

Session

Chat

Polls

People

Q&A



Start typing...



500



Reception



Sessions



Networking

HOUSEKEEPING

Questions:

- Ask questions in the moderated **Q&A** area.

Polls:

- Submit your answers in the **Polls** section.

Event Session

Chat Polls People Q&A

Ask a question

SESSION SPEAKERS

- Nico Larco, Urbanism Next Center (US) / TNO (NL)
- Stijn Vernailen, City of Antwerp (BE)
- Martin Guit, City of Rotterdam (NL)

› INTRODUCTION



Nico Larco



Stijn Vernailen



Martin Guit



Geiske Bouma



› PROGRAM

16.00 Start session

Introduction

16.05 – 16.20 Introduction session, by Geiske Bouma

Presentations

16.20 – 16.35 Nico Larco: Key MaaS ingredients and MaaS Governance

16.35 – 16.50 Stijn Vernailen: New Mobility and MaaS in the city of Antwerp

16.50 – 17.05 Martin Guit: New Mobility and MaaS in the city of Rotterdam

Poll and Q&A after each presentation

17.05 – 17.25 Discussion

17.25 – 17.30 Wrap-up

17.30



› DEFINITION OF MAAS

MaaS is the integration of various forms of transport services into a single mobility service accessible on demand (MaaS Alliance, 2017)



› GOVERNANCE FRAMEWORK



› INTRODUCTION

SCOPE OF THE SESSION

Learn about:

- Different governance models
- Roles and responsibilities for both public and private partners
- How to work across siloes
- What are quick wins – to get started straight away!

Enjoy the session and please put your questions in the Q&A



PARALLEL SESSION 1A

URBANISM NEXT EUROPE
2021 

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO (NL)

Nico Larco, Urbanism Next Centre (US)

Stijn Vernailen, City of Antwerp (BE)

Martin Guit, City of Rotterdam (NL)

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Session 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO

Nico Larco, Urbanism Next Center

Stijn Vernailen, City of Antwerp

Martin Guit, City of Rotterdam

Discussion

Governance models for new mobility and MaaS



Session 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO

Nico Larco, Urbanism Next Center

Stijn Vernailen, City of Antwerp

Martin Guit, City of Rotterdam

Discussion

Integral versus siloed
governance approach



Session 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO

Nico Larco, Urbanism Next Center

Stijn Vernailen, City of Antwerp

Martin Guit, City of Rotterdam

Discussion

Working towards
societal goals





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2021 ⋮

Thank you!

Do you have any questions?

Ask **Geiske Bouma**, geiske.bouma@tno.nl



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