EXPERIMENTS & TRANSITION

Policies and Governance on New Mobility and MaaS Welcome!

Moderator: Geiske Bouma, TNO





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Reception



Sessions

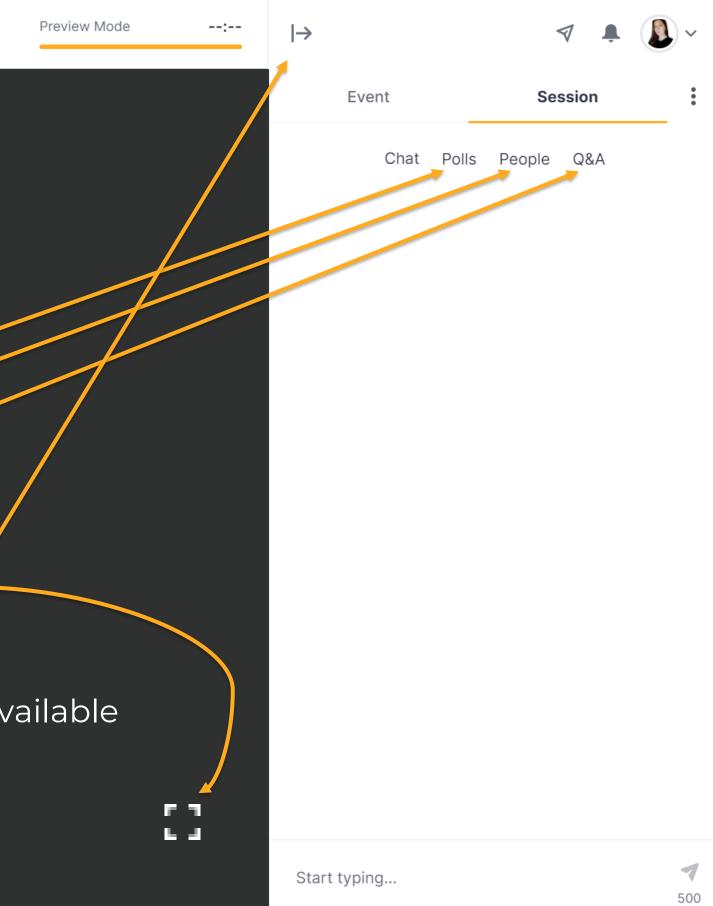


Networking

HOUSEKEEPING 🌾

IN SESSION:

- Submit your answers in the Polls section.
- View who is attending in the People tab.
- Ask questions in the moderated Q&A area.
- We will not actively use the Chat function.
- Maximise your screen by hiding the chat or tapping the full screen icon.
- This meeting is being recorded recordings will be made available online after the conference







Reception



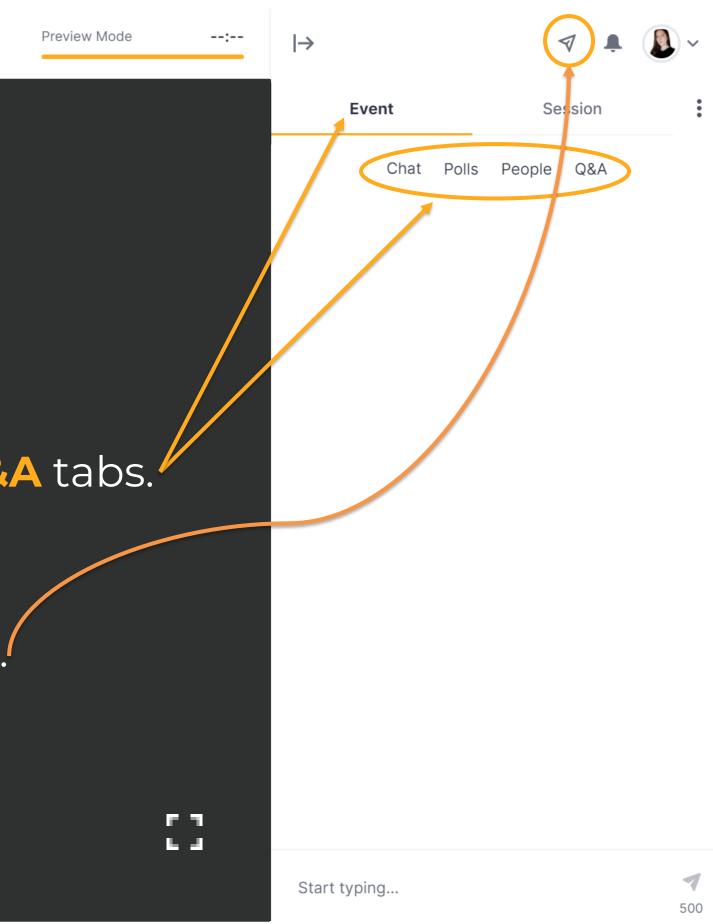
Sessions



HOUSEKEEPING 🌾

AFTER SESSION:

- Check the Event Chat, Polls, People and Q&A tabs.
- Discover the other upcoming Sessions.
- Try the Networking function.
- Send Direct Messages to other Participants.







Reception



Sessions



Networking

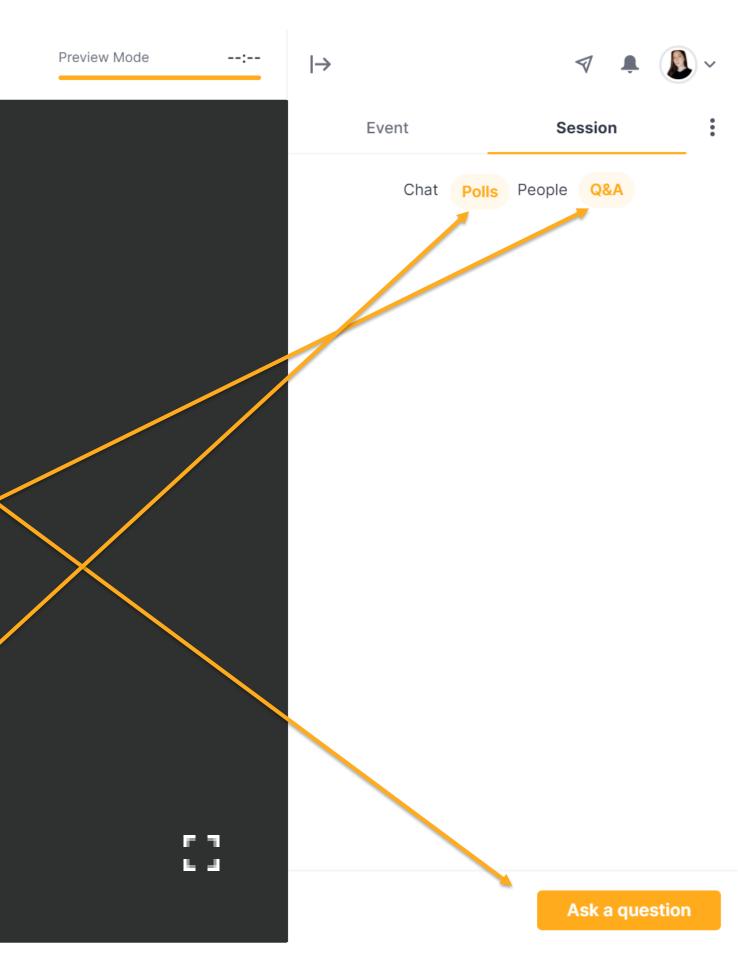
HOUSEKEEPING 🏠

Questions:

Ask questions in the moderated Q&A area.

Polls:

Submit your answers in the Polls section.



SESSION SPEAKERS

- (NL)
- Stijn Vernaillen, City of Antwerp (BE)
- Martin Guit, City of Rotterdam (NL) ullet



Moderated by Geiske Bouma, TNO (NL)



Nico Larco, Urbanism Next Center (US) / TNO

INTRODUCTION



Nico Larco



Stijn Vernaillen



Martin Guit



Geiske Bouma



PROGRAM

16.00 Start session

Introduction

16.05 - 16.20 Introduction session, by Geiske Bouma

Presentations

- 16.20 16.35 Nico Larco: Key MaaS ingredients and MaaS Governance
- 16.35 16.50 Stijn Vernaillen: New Mobility and MaaS in the city of Antwerp
- 16.50 17.05 Martin Guit: New Mobility and MaaS in the city of Rotterdam

Poll and Q&A after each presentation

- 17.05 17.25 Discussion
- 17.25 17.30 Wrap-up
- 17.30



DEFINITION OF MAAS

MaaS is the integration of various forms of transport services into a single mobility service accessible on demand (MaaS Alliance, 2017)



GOVERNANCE FRAMEWORK



TNO, 2020



INTRODUCTION SCOPE OF THE SESSION

Learn about:

- Different governance models
- Roles and responsibilities for both public and private partners
- How to work across siloes
- What are quick wins to get started straight away!

Enjoy the session and please put your questions in the Q&A



PARALLEL SESSION 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO (NL) Nico Larco, Urbanism Next Centre (US) Stijn Vernaillen, City of Antwerp (BE) Martin Guit, City of Rotterdam (NL)





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Session 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO

Nico Larco, Urbanism Next Center

Stijn Vernaillen, City of Antwerp

Martin Guit, City of Rotterdam

Discussion

Governance models for new mobility and MaaS





Session 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO

Nico Larco, Urbanism Next Center

Stijn Vernaillen, City of Antwerp

Martin Guit, City of Rotterdam

Discussion

Integral versus siloed governance approach





Session 1A

Policies and Governance on New Mobility and MaaS

Geiske Bouma, TNO

Nico Larco, Urbanism Next Center

Stijn Vernaillen, City of Antwerp

Martin Guit, City of Rotterdam

Discussion

Working towards societal goals





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Thank you!

Do you have any questions?

Ask Geiske Bouma, geiske.bouma@tno.nl





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